

PRESIDENT'S REPORT

FEBRUARY 2025



CAMPUS EVENTS | LCC STARS MEN'S BASKETBALL CELEBRATE WIN OVER GRAND RAPIDS COMMUNITY COLLEGE



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Establishing LCC as a Premier Empowerment, Engagement,
Links

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LCC Participates in Annual LAND Creative Writing Competition

LCC proudly participates in the Liberal Arts Network for Development (LAND) Creative Writing Competition every year. This competition provides students at community colleges across Michigan with an opportunity to develop and showcase their creative talents. It rewards creative writing excellence in the categories of Fiction, Poetry and Creative Non-Fiction.

LCC hosts a local contest, and winners advance to the statewide LAND contest, where they compete for further recognition. Winners gain opportunities to have their work featured in LAND publications or presented at the annual conference.

This year, LCC's Fiction category winners included:

- + John Beery's "Lady in the Second Row" (1st place, \$100)
- + Nicole Hunt's "Sweet Pine Haze" (2nd place, \$75)
- + Mackenzie Naffziger's "Project Jewel" (3rd place, \$25)

In the Poetry category, winners included:

- + Rhianna Baker's "The Intruder" (1st place, \$100 prize)
- + Evelyn Kellogg's "Looking Back" (2nd place, \$75)
- + Newsha Firouzkouhi's "I'm not Home" (3rd place, \$25)

The top two winners in each category advanced to the statewide LAND contest. By celebrating these talented individuals, LCC continues to nurture and empower the next generation of writers and artists in Michigan.

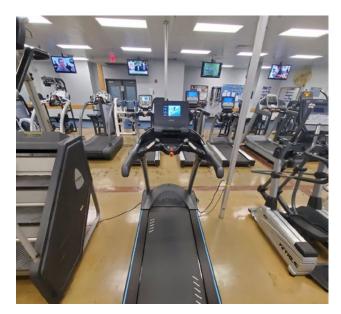
Gannon Fitness Center Renovated

The Gannon Fitness Center recently received several upgrades, including the installation of a non-slip workout surface, improved lighting, updated recessed electrical boxes, the addition of a water fountain and bottle filling station, a revised layout to ensure accessibility, and a streamlined check-in station. It is readily evident that this renovation will enhance learning opportunities for students in our fitness and wellness classes.

Additionally, the updated facilities will increase the Fitness and Wellness Program's capacity to function as a service to all of LCC's students and employees, to promote wellness and community on campus, and to further efforts in promoting the collegewide exercise and cognition initiative.

A huge thank you goes out to the schedulers, tradespeople and administrators of our Facilities Department who worked on this project. This was a huge lift to carry out over a very short time span and involved coordination of demolition, site preparation, construction, carpentry, electrical, plumbing and finishing work. There was also a significant amount of heavy equipment removal and reinstallation completed by our Moving Services crews. In all, this effort was completed in less than a month, to have the space ready for the beginning of the spring 2025 term. A giant round of applause is in order for the crews who made this possible.

The Fitness and Wellness Program works hard to support the mission of LCC and appreciates the investment into our ability to model these values for our



Above photo: Before renovation



Above photo: After renovation

students, employees and the community. We are available to assist anyone interested in improving their fitness and general wellness for the new year.

We would also like to encourage all current students and employees to consider participating in our annual Healthy Stars Challenge, which began Monday, Feb. 3, and will run through Friday, May 2. Stop in and see our new look!



Above photo: During renovation

Counseling Launches New Messaging Campaign

Counseling Services and Public Relations staff to develop messaging for campus signage and student communication to encourage students to take advantage of free mental health counseling this spring semester. The campaign also addresses the topic of students turning to artificial intelligence for counseling purposes, urging them to instead speak to a licensed professional.

New Student Podcast Begins on LCC Connect

Starting Jan. 28, LCC Connect welcomes another student podcast to its roster, "Front Row, Backstage," with Greg Trimmer. Trimmer aims to take listeners and viewers on an episodic adventure, talking with actors, musicians and creators from the vibrant media world. As a media enthusiast himself, Trimmer will also highlight the talent behind the talent – directors, sound engineers, videographers and more. Find out how media professionals, whether on set or in the editing suite, collaborate to bring artistic visions to life.

Academic Advising Appointment System Overhauled

The Marketing Web Team launched phase one of the new Academic Advising scheduling system. For three years, the team has been monitoring poor student reviews and unusual web analytics suggesting growing issues with Academic Advising. Fall 2024 reached a tipping point, and they initiated conversations with the department to start developing a new solution. The result of a crossdepartment collaboration is the following prefiltering "Career Community" system that leads students to individual advisors' Calendly accounts, all in one place.

Phase two will include a simplified round-robin for undecided students and prioritization of different advisors based on the Career Community.

Schedule Appoint	ment
New to LCC? In order to identify classes that will work f placement testing or submit your transcripts for Readin well as complete <u>Orientation</u> before your appointment.	
Find an Appointment	
Select Your Career Community	
I am an International Student I am a Student Athlete I am a Military Connected Student	

Misleading Wage and Salary Information Removed from Website

The Office of Compliance requested a complete audit of the lcc.edu webpages for instances considered potential liabilities, reflecting the recent \$2.5 million fine levied against Baker College. The Marketing Web Team identified, reviewed and corrected 1,341 web pages, citing 46 critical cases of wage and salary misinformation, ensuring students receive only accurate information about potential careers they could pursue with their LCC credentials and removing a potential financial liability for the college. It was also noted in the audit that the language used for international student scholarships could be misleading.



LCC's 2025-2026 Federal Agenda advocates for policies, funding and initiatives that support the college's mission. The annual document – developed by LCC's External Affairs office in partnership with Marketing and academic areas – outlines college priorities that could benefit from federal government support and serves as a conversational guide for college representatives who meet with lawmakers and federal agencies. Marketing's creative design seeks to engage lawmakers, influence legislation and secure resources.

EMS Boasts New Emblem

The director of Marketing researched and created a custom emblem for the Emergency Medical Services (EMS) Program.

The Community Paramedic program is intended for licensed paramedics who are interested in expanding their service to their communities. This state-approved course combines online and in-person instruction to accommodate the busy schedules of EMS professionals.

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, with one in three students regularly experiencing food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments and/or drop out of college. LCC's Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students, as part of LCC's commitment to student success.

Marketing Designs Federal Agenda Booklet



The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service – Jan. 2025 Students served – 189

LCC Leadership attends MLK Day Celebration

Members of LCC's Executive Leadership Team joined President Robinson and LCC Trustees at the Dr. Martin Luther King Jr. Commission Mid-Michigan 40th Annual MLK Day of Celebration on Monday, Jan. 20 at the Lansing Center.

Renowned civil rights activist, Dr. Bernard LaFayette Jr. was the guest speaker. He is the co-founder of the Student Nonviolent Coordinating Committee that led efforts to desegregate lunch counters during Nashville's historic sit-ins in 1960. Revered for his lifelong commitment to nonviolence LaFayette also participated in the Freedom Rides, Selma Voting Rights Movement and the 1968 Poor People's Campaign.

LCC is a proud Legacy of Service Partner of the MLK Commission.



Above photo: Trustee Thomas, Dr. Dan, Chair Mathews, Dr. Glasscoe, Trustee Taylor, President Robinson and Trustee Garcia, Jr.

Child Development and Early Education at PBS Kids' Day with WKAR

Tricia McKay, Child Development and Early Education Program director, and Bridget Ward, HHS recruitment and outreach coordinator, attended PBS Kids Day at WKAR Studios on Saturday, January 25. More than 1,000 kids and families attended the morning-long event. Child Development shared a fun painting activity with families. A number of adults attending the event stopped by the table to share stories of their experiences at LCC as students. Information about the Child Development program and college was given out to attendees as well as swag items.

LCC Instructor Helps a Fellow Employee in an Emergency

On December 11, 2024, LCC Public Service Careers and Eaton Regional Educational Service Agency (RESA) instructor Frank Medrano stepped in to assist with a medical emergency involving another colleague.

Frank finished his afternoon class and met with instructor Jonetta Norris outside her classroom. They began walking down the stairs when Frank observed people standing around a person on the floor outside the conference room. Frank immediately went to see what was wrong and observed a male subject having a seizure. He was lying on his right side; Frank advised a co-worker behind the ill person to continue supporting his head so the person did not hurt himself. Frank began holding the victims left arm to prevent injury and asked if anyone called 911. As the victim started recovering, Frank began talking to him telling him his name, that he had a seizure and asked if he could hear.

Frank asked LCC Police Officer Crites to get the victim's information as Frank continued to ask medical questions. Frank continued assuring him that he was going

114th Mid-Michigan Police Academy Graduation

On December 9, the 114th Mid-Michigan Police Academy (MMPA) graduated 38 recruits. All recruits were employed by area agencies and began their careers immediately upon graduation. The MMPA continues to have a successful working relationship with area agencies which results in top notch instructors who contribute to what is considered the best academy in Michigan.

LCC Hosts 79th Fire Academy Graduation

On December 8, the LCC Fire Academy graduated 31 recruits, the largest enrollment in 15 years. Three of the recruits came from the Lansing Fire Department with whom we are working to continue a relationship to providing academy training to new hires. to be alright and that paramedics were responding to assist him. After a few more minutes paramedics arrived and took over. Frank advised paramedics of what information he had and the paramedics took the victim to an ambulance.

A sincere thank you to Mr. Medrano for his unwavering dedication to service and helping a fellow colleague in need.



Above photo: The 114th Mid-Michigan Police Academy graduating class.



Above photo: The 79th fire academy graduating class.

Technical Careers Staff Presents to Sexton High School Seniors

On December 19, three members of the Technical Careers Division spoke to two senior seminar classes at Sexton High School through a mentorship program hosted by the Capital Area Manufacturing Council. Wyn Wilson, Nicole Risinger and Allison Snyder from Tech Careers presented on LCC's Technical Careers programs, as well as apprenticeships and how to find them. The students enjoyed a fun apprenticeship activity wherein they got to create their own apprenticeship program for a desired occupation.

Duncan Aviation Family Establishes Endowed Scholarship

On December 10, Battle Creek team members traveled to LCC in Mason to sign an Endowed Scholarship sponsored by the Duncan Aviation Family Trust. Duncan Aviation and LCC leadership, joined by students, staff and faculty gathered to celebrate together. Travis Grimsley and Michael Hill from Duncan Aviation shared the importance of removing barriers in education for LCC students.



Above photo: Andy Richards signing agreement.

Technical Careers Division Dean Sits on Leadership Lansing Panel

On January 14, Technical Careers Division Dean Shon'ta Dwyer served on a panel for the Lansing Regional Chamber Leadership Lansing Group. The panel discussion titled "Filling the 21st Century Talent Pipeline" was hosted at LCC's West Campus. The panel discussion included Dean Dwyer and Sean Williams, superintendent of Eaton RESA; Ben Shuldiner, superintendent of the Lansing School District and moderator Michele Strasz from the Capital Area College Access Network. The panel discussion centered around the Career and Technical Education pipeline, the talent gap, the impact of AI, early credentials for high school students, Electric Vehicles and Semi-conductor production.



Technical Careers Division Dean Sits on Improving Labor Market Outcomes Panel

Dean Shon'ta Dwyer had the opportunity to participate as a panelist in the Improving Labor Market Outcomes session on January 28th, where she shared her insights on strategies and practices aimed at enhancing excellence and equity in students' workforce outcomes, with a particular focus on fostering effective partnerships with employers. Dean Dwyer is a past fellow of the Michigan Community College Association Leadership Academy.

Artist Craftsman Instructor

LCC's Niagara 86-1 Shear is an industrial tool used by artists and craftsmen to cut steel to fabricate art, and to educate craftsmen and women in the art of industrial welding. This Niagara 86-1 was purchased new when the vocationaltechnical Welding Lab in the Gannon Building when LCC opened in 1975. In 2004, this same Niagara 86-1 was installed in LCC's new West Campus Welding Lab. Lee Kronenberg, an artist-craftsman attending Jeff Seeley's 2025 welding class, continues to use this historic Niagara 86-1 for his art. Kronenberg attended Vern Mesler's creative welding classes in the 1990s in the Gannon Building, operating the Niagara 86-1 and the oxygen-acetylene welding process for his artistic creations.





Small Business Development Center (SBDC) impact metrics for Jan. 1 - Jan. 28, 2025

Consulted with 28 business clients to start or grow their businesses: Other impact metrics:

- + Provided a total of 84 consulting hours
- + Helped those clients secure \$4,731,000 of new capital to launch or grow
- + Helped create 2 new businesses
- + Helped create 36 new jobs

SBDC Regional Director Assists Businesses Prepare for Clinton County Incubator Challenge

Clinton County businesses competed for cash and service prizes at the Clinton County Incubator Challenge, an event organized by the St. Johns Area Chamber of Commerce. Held on January 28, the competition aimed to support both startups and expanding businesses. Regional Director Laurie Lonsdorf played a key role in assisting business owners with developing their slide decks and providing guidance on crafting a winning pitch. The winners were M&E's Pet Wash in the startup category and the Ovid Inn in the existing business category. Congratulations to the winners!

SBDC Staff Featured in Local Press

SBDC staff are providing input locally on business development, economic challenges and resources that affect the local business community. Regional Director Laurie Lonsdorf was featured in a Lansing State Journal article regarding issues between downtown Lansing and local merchants.

Senior Business Consultant Darryl Horton was one of the featured local experts in a recent City Pulse article. He recognized many businesses that come to the SBDC are struggling. "Our goal is to put you on solid ground before you launch. If you're likely to struggle financially, we tell our clients they shouldn't push the go button just yet," Horton said.

See article: From startups to staples

LCC Lifelong Learning and Extension Centers

Global Student Orientation Hosted at LCC's East Campus

East Campus hosted a Global Student Orientation on January 23. Seven international students attended. The orientation was presented by Cindy MacKersie from the Global Student Services department. Academic Advisor Anna Woehr was also present, and assisted students with selecting and adding courses. Several students registered for 14-week classes at East Campus at the event's conclusion. The Business and Community Institute (BCI)

The BCI Provides Block Imaging with Training in Electrical Fundamentals

Block Imaging selected the BCI to deliver Electrical Fundamentals training at their Holt location. This training covered the basics of AC (alternating current) and DC (direct current) theory and fundamentals. The participants first learned the concepts of electrical schematics, components, voltage, current and resistance. The fundamentals were then applied through Ohms Law to basic circuit design and analysis.



The BCI Trains Clinton Area Transit System in Communication with Impact

The Clinton Area Transit System selected BCI to deliver training on Communication with Impact at West Campus. Communicate with Impact is an active, engaging session in which participants gain important communication skills that can be used to improve workplace culture and productivity. Participants identify personal and practical needs people bring to the workplace and to a conversation, and the objectives they want to accomplish through a conversation.



BCI Trains Dean Transportation in First Aid, CPR, AED, and School Bus Health Care

The BCI provided CPR and SBHC training throughout Michigan to several hundred Dean Transportation school bus drivers to start the New Year. Participants learned how to provide first aid, CPR and the use of an automated external defibrillator (AED) in a safe, timely and effective manner. Additional customized training in School Bus Health Care was delivered. This training provides all new drivers with as many necessary skills as possible to prevent and/or respond to situations they may encounter with bus passengers.



The BCI Trains Gestamp in CNC Programming

Gestamp selected the BCI to provide CNC Programming training at the West Campus. This training provided participants with CNC programming knowledge. Emphasis is placed on loading, starting, operating, testing and proving-out programs in CNC machines.

The BCI Trains Gestamp in Mechanical Systems

Gestamp selected BCI to provide training in Mechanical Systems, Mechanical Drives and Power Transmission. Emphasis is placed on mechanical power transmission systems. Topics included safety, chain drives, sprockets, belt drives, gears, motors, clutches and couplings.



The BCI Provides Leadership Training to Invio Automation

Invio Automation selected the BCI to provide leadership training at their Lansing location. This training focused on productivity and workplace satisfaction. Topics included how supervisors should communicate as they identify and resolve conflict.



The BCI Provides Lansing Community College Student Affairs Division with Training in Developing a Cohesive Team

BCI delivered training to LCC's Student Affairs division on developing a cohesive team. This training enhanced employees' understanding of the potential of teams to achieve results. Participants demonstrated the importance of teamwork, focusing on communication and behavior.

The BCI Provides Welding Certification for Apprentices to the Operating Engineers 324

BCI conducted welding certifications for Operating Engineers 324 at its Howell location.



BCI Trains Proliant Dairy in Difficult Software and Ladder Logic

Proliant Dairy selected the BCI to deliver training on the more difficult aspects of Allen-Bradley Software, including replacing failed control components and training new technicians.



The BCI Trains Thai Summit in Microsoft Project II

Thai Summit selected the BCI to provide Microsoft Project II training at the Livingston Center in Howell. This course addresses the features of Microsoft's Project application, and is specifically designed to address the needs of project managers in corporate environments.



Conference Services report of November events

Downtown Campus

Jan. 3

Rotary Michigan Room · 85 people

Jan. 7

New Student Orientation

GB 2214 \cdot 50 people

Jan. 8

PA Days

Michigan Room, Grand River Room, Dart, A&S 0335, A&S 1120, A&S 1122, A&S 1304, A&S 1310, A&S 3315, GB 1265, GB 2214, GB 3234, GB 3246, HHS 020, HHS 022, HHS 024

HHS Spring Kick Off

HHS 005-007 · 70 people

New Student Kick Off

Commons · 150 people

Cleary University Basketball Game

GB Gym, GB 3229, GB 3230, GB 3235, GB 3251 · 100 people

Jan. 9

Michigan Department of Natural Resources Michigan and Grand River Room \cdot 80 people

Jan. 10

Rotary

Michigan Room · 85 people President's Dining Room · 15 people

Jan. 11

Cleary University Basketball Game

GB Gym, GB 3229, GB 3230, GB 3234, GB 3251 · 100 people

Jan. 13

Welcome Back Week

Free Swag · TLC Library- 2nd floor Atrium

Coffee and Coaching \cdot Success Coach Lounge

MilConnect Student Appreciation
• President's Dining Room

Free School Supplies, Snacks and Popcorn \cdot South end of StarZone

ELT Meeting

Administration Boardroom · 18 people

Jan. 14

Welcome Back Week

Free Swag · TLC Library- 2nd floor Atrium

Coffee and Coaching · Success Coach Lounge

Free Kona Cocoa · Mall

Therapy Dogs · GB Highway

Non-Profit Government Agency Fair · GB Highway, Tables 2 and 3

Jan. 15

Welcome Back Week

Free Swag · TLC Library- 2nd floor Atrium

MilConnect Student Appreciation • President's Dining Room

Careers by Code: Find Your Fit to Help Explore Career Paths Using Holland Codes · Career Center (GB 2219)

Free School Supplies, Snacks and Popcorn \cdot South end of StarZone

Jan. 16

Welcome Back Week

Free Swag · TLC Library- 2nd floor Atrium

Therapy Dogs · GB Highway

Free School Supplies, Snacks and Popcorn \cdot South end of StarZone

STRENGTHENING COMMUNITY ENGAGEMENT AND PARTNERSHIPS

Jan. 17

Welcome Back Week Free Swag · TLC 2nd floor and Atrium

Rotary Michigan Room · 85 people

Jan. 18

Cleary University Basketball Game

GB Gym, GB 3229, GB 3230, GB 3234, GB 3251 · 100 people

Jan. 24

Rotary Michigan Room · 85 people

Jan. 28

C3R Summit Michigan Room · 50 people West Campus

Jan. 7

Technical Careers Spring Kickoff Showroom · 100 people

Jan. 9

Greater Lansing Society of Human Resource Management

M121-M122 · 60 people

Jan. 13

Welcome Back Week

Free Granola Bars, Chips, Fruit and School Supplies · Lobby

Mini Bowling and Cornhole Free Play · Lobby

Free Kona Cocoa · Main Entrance

Jan. 14

Welcome Back Week

Free Fruit, Cookies and School Supplies · Lobby

Mini Bowling and Cornhole Free Play · Lobby

Free Popcorn · Lobby

Michigan Developmental Disabilities Council

M119-121 · 40 people

ERESA Auditorium and Atrium · 50 people

Jan. 15

Welcome Back Week

Free Granola Bars, Chips, Fruit and School Supplies · Lobby

Mini Bowling and Cornhole Free Play · Lobby

Jan. 16

Welcome Back Week

Free Fruit, Cookies and School Supplies · Lobby

Mini Bowling and Cornhole Free Play · Lobby

Free Popcorn · Lobby

Jan. 17

Welcome Back Week

Free Granola Bars, Chips, Fruit and School Supplies · Lobby

Mini Bowling and Cornhole · Lobby

Jan. 20

ERESA PD Day W157 · 30 people

Jan. 23

Foguth Financial M124A · 20 people

Jan. 24

The Michigan American Council on Education Women's Network

M119-122 · 60 people

Jan. 28

LARA setup day M121-122

Jan. 29

LARA M121-122 · 50 people Foguth Financial

M124A · 20 people

Jan. 30

Dept of EGLE M119-121 · 100 people

Foguth Financial M124A · 20 people

Integrity Financial Atrium · 100 people

Jan. 30

Community Mental Health M119-121 · 110 people

Number of Site Tours

+ Downtown Campus: 1

+ West Campus: 1

Number of Booked External Event Contracts

- + Downtown Campus: 3
- + West Campus: 10

Public Relations Department

Media Report: Jan. 2025

Earned media viewership: 276,614

Earned media value: \$20,606

Total media press clips: 37

Selected media highlights:

LCC men's basketball coach saluted

WILX NBC - Staudt on Sports

Tim Staudt recognizes Coach Mike Ingram for his 35 years at LCC.

LCC chief of staff featured in article

Outsports.com

Layne Ingram was featured in an article on the sports news website.

LCC in FOCUS Magazine

FOCUS Magazine

LCC student Jayci Simon highlighted – pg. 17.

Job Fair coming to LCC

WSYM FOX 47 News

Nonprofit and Government Agency Fair will take place on Jan. 14.

LCC women's basketball photo gallery

Jackson TV – jtv.tv

Lady Stars featured in photo gallery along with opponent Jackson College who they defeated 59-40.

One Day Film Skool visits LCC

The Chronicle News

LCC hosted One Day Film Skool for local high school students.

LCC on Sunday Chronicle

Stacks 92.1 FM

Lee Gardner discusses job training programs offered at LCC.

LCC employee visits tour bus

WSYM FOX 47 News

Adam Alexander was one of the Lions fans who visited the We Want More tour bus on the Capitol grounds.

LCC program director details recruitment partnership

WSYM FOX 47 Sunday Morning News

Tamara McDiarmid highlights the recruitment partnership with the Lansing Police Department.

LCC in City Pulse

City Pulse

Darryl Horton highlights resources for business owners.

LCC in Inside Higher Ed

Inside Higher Ed

Dr. Robinson was quoted in an anti-DEI resistance article.

Distinguished Alumni nomination process underway

The Chronicle News

The nomination process is open for the 2025 Distinguished Alumni.

Social Media Analytics for January 2025

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

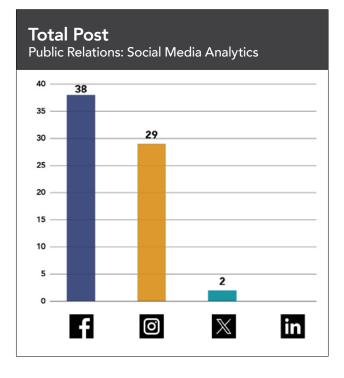
The total sum of engagements for each post from each platform in a given month.

Average Engagements

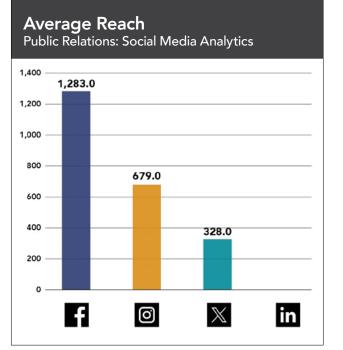
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

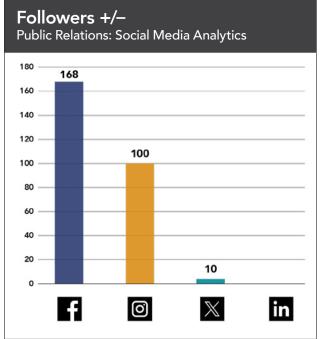
Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform. The following is a breakdown of how LCC performed on our social media channels in January.

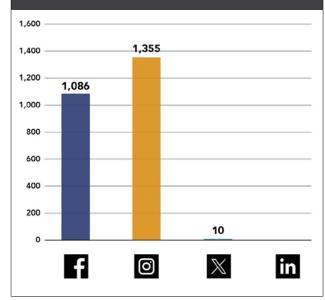


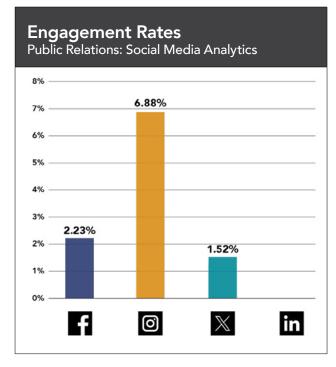
Total Monthly Reach Public Relations: Social Media Analytics 40k ^{35k} 33,114 30k 25k — 20k — 15k 10k — 3,913 5k — 2,600 0 O) \mathbb{X} in f

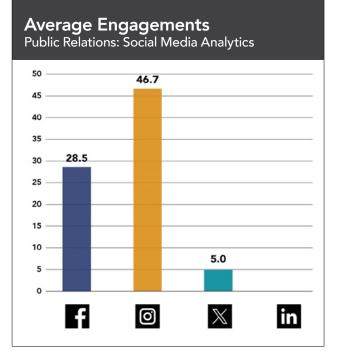




Total Engagements Public Relations: Social Media Analytics







The following are the top posts for LCC Social Media during the month of January.



X (Twitter) 354 Reach · 6 Engagements



Be sure to stop into the Transfer Center this Wednesday to talk about your 2025 Transfer Goals! This spring welcome-back event will be from 9 a.m. to 1 p.m. and enjoy a donut and grab some swag giveaways. lcc.edu/ transfergoals





The Lansing Community College Board of Trustees

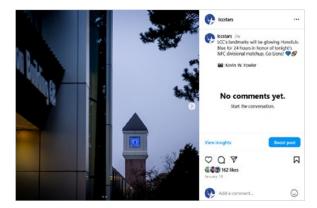
The Lansing Community College Board of Trustees officially welcomed their new trustees during an oath of office ceremony at the Jan. 27 Board of Trustees meeting.

The Honorable Shauna Dunnings of the 30th Circuit Court administered the oath for Trustees Terrence Frazier, Chatum Taylor, and Hope Lovell, and the Honorable Molly Hennessey Greenwalt of the 54-B District Court administered the oath for Trustee Noel Garcia Jr. The Honorable Kristen Simmons of the 54-A District Court was delayed due to courtroom obligations but was able to join the ceremony.

Trustees voted to elect new officers for the Board for the 2025-2026 term. Trustee Mathews was re-elected chair, Trustee Frazier was elected vice chair, Trustee Proctor was re-elected treasurer and Trustee Thomas was re-elected secretary.

"I am proud to serve on the most diverse Board of Trustees in LCC's history, beside these intelligent, dedicated men and women of color," Chair Mathews said. "I am excited to work with them to ensure LCC's students receive the best education in an atmosphere of inclusion and belonging."

Instagram 1,362 Reach · 167 Engagements





Above photo: Trustee Terrence Frazier is sworn in by the Honorable Shauna Dunnings.



Above photo: Trustee Noel Garcia, Jr. is sworn in by the Honorable Molly Hennessey Greenwalt.



Above photo: Trustee Hope Lovell is sworn in by the Honorable Shauna Dunnings.



Above photo: Trustee Chatum Taylor is sworn in by the Honorable Shauna Dunnings.



Office of Empowerment Now Fully Staffed

The Office of Empowerment is proud to announce it is fully staffed and focused on operationalizing all that the team built and stabilized during 2024. Our latest hire is Devin Flournoy, the lead training coordinator for the Maya Angelou Training Center.

Office of Empowerment Building External Partnerships

The Office of Empowerment continues to build relationships with the National Association of Diversity Officers in Higher Education (NADOHE), LEAP and many other Lansing partners, to bring our OE work to the community. In addition, the Maya Angelou Training Center recently:

- + Secured a partnership with Collective Wellness Counselors and Consultants, LLC. This company is owned by an LCC alum, LaTonya Demps. The first wellness workshop will begin Feb. 27 and will focus on coping mechanisms to address the mental health needs of our students, staff and faculty.
- + Secured a partnership with CASE Credit Union to not only create and facilitate financial empowerment workshops, but also two scholarships series opportunities. The first series, targeting dual enrolled students, will

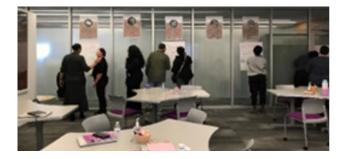
begin at West Campus in February. The second, targeting all currently enrolled students, will take place at Downtown Campus beginning in April.

+ Secured a partnership with MSU's Humphrey Fellows. Together, we will present a multi-layered workshop for students, staff and leaders on emotional resilience in April. Both teams are meeting regularly to ensure we truly meet the varying needs of our audiences.

Maya Angelou Training Center Hosts Communication Workshop

The Communication is the Key workshop was a success! Participants enjoyed an interactive activity called "Escape the OE Office" where they had to utilize teamwork, problem solving skills and, of course, communication to successfully solve the puzzles and beat the timer. They cracked the final code with six minutes to spare.

The second part of the workshop included both individual feedback and group discussions, which enabled everyone to see the relevancy of the activity in relationship to the Office of Empowerment. Participants provided detailed feedback and were also given a call to action – a component of our solution-based training. We will perform a progress check during our next session in February.



MLKEC Leaders Engage in Conversations on Autism Inclusion at C3R Summit

Director Tanya McClain and Equity Coordinator KyLee Carter of the Martin Luther King Jr. Equity Center attended the C3R (Coalition for College and Career Readiness) Summit, where representatives from Landmark College led discussions on enhancing support for the autism community at LCC. Through small group conversations, attendees explored meaningful ways to foster a more inclusive, autism-friendly campus by collaborating with students, families and community partners. This summit served as a valuable opportunity to advance equity and accessibility in higher education.



MLKEC Director Launches Let's Talk – Voices Unveiled

On Jan. 31, the inaugural Let's Talk— Voices Unveiled equity talk session brought students, faculty and staff together for an open discussion about the challenges of math education. Hosted by Director Tanya McClain and the Martin Luther King Jr. Equity Center, this forum provided a space to share experiences, frustrations and strategies for success in math courses. Students and staff from diverse backgrounds spoke about their struggles with test anxiety, digital learning barriers, and the disconnect between academic math and real-world applications. Many expressed feeling intimidated in math classrooms and hesitant to ask for help. The conversation highlighted the importance of supportive instructors, peer collaboration, tutoring resources and advocating for learning accommodations through the Center for Student Access.

The event ended with an empowering message: Struggling in math does not define your future. "You haven't done it yet," one participant shared, reinforcing the idea that success is still within reach. Moving forward, attendees expressed interest in expanding the conversation by involving math faculty and department leaders to strengthen collaboration.



Above photo: Tanya McClain hosts the first of her Let's Talk-Voices Unveiled Equity Talk series.





Cesar Chavez Multicultural Center Hosts Mix and Mentor Event

On Jan. 23, the Cesar Chavez Multicultural Center (CCMC) hosted a Mix and Mentor event, where LCC students learned about CCMC cultural enrichment and mentorship opportunities, met CCMC staff, and connected with peers. To promote networking and connection, students enjoyed activities like CCMC bingo, UNO, puzzles and coloring sheets while listening to music. In an effort to increase social media followers, CCMC raffled off three giveaways. The winning students enjoyed their new winter hats!





A Star is Hired!

Check out this monthly section highlighting our newest employees, who were hired during January.

Welcome to LCC Stars, you belong here.

Mitchell Avant Human Resources

Michaela Barnett Legal Studies

Aaron Bauman Learning Commons

Mollie Bort Community Education and Workforce Development

Joel Buras World Languages

Brooke Carroll Sign Language

Phillip Dahlhofer Manufacturing Engineering Technology

Carl Ellis Computer Information Technology

Jalynn Gibson Compliance Office

Richard Gumbel Learning Commons

Mindy Hwang Health and Human Services

Beatriz Lara World Languages Kiefer Mason Learning Commons

Serina Mazzoni-Putman Biology

Sneha Mudunuri Human Resources

Arthur Russell Technology Support Services

Laurie Schafer Medical Assistant

Ashlyn Schwartz Learning Commons

Kristen Simmons Legal Studies

Brandi Smith K-12 Operations

Jackee Va Human Resources

Lizette Vasquez K-12 Operations

Nick White Computer Information Technology

LINKS

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\$2.5 million fine levied against Baker College https://studentaid.gov/sites/default/ files/enforcement/baker-college-settlement.pdf

Page 12:

LCC men's basketball coach saluted http://mms.tveyes.com/PlaybackPortal. aspx?SavedEditID=3d685d66-2705-4300-bf68-667bc9fede4d

LCC chief of staff featured in article https://www.outsports.com/2025/1/4/23643870/ ncaa-college-basketball-tournament-marchmadness-men-women-lgbtg-out-player-coach/

LCC in FOCUS Magazine https:// www.lansingchamber.org/focus/

Job Fair coming to LCC http://mms.tveyes. com/PlavbackPortal.aspx?SavedEditID=2ac8bccf-3127-42da-9c3f-ae778a4ca203

LCC women's basketball photo gallery https://jtv.tv/basketball-womens-lansing-ccvs-jackson-college-1-8-2025-photo-gallery/

One Day Film Skool visits LCC https:// www.thechroniclenews.com/post/lightscamera-action-one-day-film-skool-inspiresthe-next-generation-of-storytellers

LCC on Sunday Chronicle https://omny. fm/shows/the-sunday-chronicle/sundaychronicle-episode-93-lee-gardner-from-lcc

LCC employee visits tour bus https://www. fox47news.com/neighborhoods/east-lansingokemos/the-detroit-lions-we-want-more-bustour-makes-stops-in-our-neighborhoods?utm_ campaign=snd-autopilot&fbclid=IwZXh0b gNhZW0CMTEAAR1lrtkjnRkd2sOETtVztsq L8rPSs8okM24mwQyfdorKi5d6Dmw09MU-Pfc aem 1rnu86HW2WnT-E42fBRLtQ

LCC program director details recruitment partnership http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=80d99b7c-4384-46d2-8f70-ba9716048261

LCC in City Pulse https://www.lansingcitypulse. com/stories/from-statups-to-staples,122621

LCC in Inside Higher Ed https://www. insidehighered.com/news/government/ state-policy/2025/01/27/grassrootscollege-leader-group-resists-anti-dei

Distinguished Alumni nomination

process underway https://www. thechroniclenews.com/post/lcc-foundationseeks-distinguished-alumni-nominations





LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation and Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.