



PRESIDENT'S REPORT

OCTOBER 2024





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Lansing Community College Non-Profit and Government Agency Fair

Career and Employment Services and Student Life co-hosted a Non-Profit and Government Agency Fair promoting community service and internship opportunities in the area. Local non-profit community organizations and government offices were invited to come to the LCC downtown campus to share volunteer, service and internship information with LCC students and employees.



Campus Resource and Registered Student Organization Fair

Student Life sponsored the fall 2024 LCC Campus Resource and Student Organization Fair during Welcome Week on the downtown campus outdoor mall. College department and program areas shared information regarding services offered to our students. Registered student organizations were also in attendance to recruit new members. This event is held to engage students and provide valuable information about the campus. Thank you to everyone who participated in helping our students get started on achieving their academic goals.



Student Leadership Academy Welcomes the MSU Humphrey Fellows

Michigan State University Humphrey Fellows visited the Student Leadership Academy Service Scholarship Program for a shared experience discussion session. MSU Fellows and LCC students met to talk about their collective passion for servant leadership and shared information about their native countries. The LCC student cohort will continue to build on its relationship with the Fellows through various presentation and community engagement opportunities during the academic year.

Michigan Writing Center Association: Ideas Exchange

On Saturday, Sept. 28, LCC hosted the 30th annual Michigan Writing Centers Association Ideas Exchange Conference in the Gannon Conference Center. This year's theme was, "People, Places, and Things: Reassessing Our Post-Pandemic Writing Centers." Dr. Wonderful Faison, director of the Richard Wright Center for Writing, Rhetoric, and Research at Jackson State University, delivered a keynote address titled, "Looking Back to Look Forward: How 30 Years of Work Impact Writing Centers Today, Tomorrow, and Beyond." A special luncheon panel, "The People, Places, and Things that Shaped Our Leaders" was moderated by LCC Writing Center Coordinator Jill Reglin, and featured Julie Bevins of Aquinas College, Jacob Blumner of University of Michigan-

Flint and Chelsea Lonsdale of Henry Ford College. Concurrent sessions were held throughout the day featuring presenters from several post-secondary institutions.

LCC has hosted this conference previously in its 10th year and its 20th year. LCC staff on the conference planning team include Buu-tran Duong, who is also currently serving as the MiWCA Secretary; Megan Fila; T.R. Linsley; Joslyn Mara; and Jill Reglin, who served as MiWCA Chair for 2023-2024. LCC Provost Sally Welch and English Department Chair Tim Kelley were on hand to welcome guests to the conference. Approximately ninety writing center tutors and professionals from across the state attended. Next year's Ideas Exchange will be held at Northern Michigan University.



A Way with Words

A Way with Words, a poetry and story performance sponsored by the Arts and Sciences Division with Foundation support, was presented in Dart Auditorium on September 20. This unique event explored different ways some people share our words: via English as a second language, with speech impediments, through spoken word or with American Sign Language. The interdisciplinary effort was a collaboration between LCC's Sign Interpreter and Performing Arts

programs, the LCC Community-Generated Poetry Project, and The Poetry Room, a community-based open-mic created and led by LCC alum Masaki Takahashi. The evening featured NYC slam poet The Bee who has a speech impediment, hard of hearing poet Tai Dorsette from Detroit, and Takahashi who performed and emceed, along with LCC adjunct faculty Monique Frank-Balcarcel discussing deaf culture, and MSU researcher Jia Bin, M.A., who spoke about the science of speech impediments. Original poems were created by Introduction to Literature students on the themes of A Way with Words with 150 students contributing material through the LCC Community-Generated Poetry Project, led by English Professor Barb Clauer and performed by Theatre Professor Andy Callis. The entire evening was interpreted by students in LCC's Sign Language Interpreter Program under the guidance of certified interpreter Kara Brown. The collaboration was led by Takahashi, Sign Interpreter Program Practicum Coordinator Myles Hudkins, and Academic and Arts Outreach Coordinator Melissa Kaplan.



Lansing Community College Hosts Constitution Day September 17, 2024

Constitution Day was held Tuesday, Sept. 17 on LCC's downtown campus in the Arts and Sciences Building. The college hosted a discussion panel during which students and alumni discussed this year's theme "A Constitution That (Still) Matters?"

The Student and Alumni panel included:

- + Abby Gaskill, Political Science ('25)
- + Keshava Demerath-Shanti, Political Science ('24)
- + Connor Collins, Transfer Studies ('25)



LCC Political Science Professor Michael Giles moderated the panel

The discussion was held from noon to 1 p.m. in Arts & Sciences room 1122 and was livestreamed via Webex. Attendees also could pick-up a free pocket copy of the U.S. Constitution at the event. The event had 20 in-person attendees, and about 15 on the livestream.

WILX news also attended and covered the event in a promo and after-event clip. The event was also covered in the Lookout. The LCC Library also hosted a Constitution-themed book display throughout the week.

"In 2004, a Constitution Day law was passed which commemorates the date of Sept. 17, 1787; the day on which the Constitution was signed by 39 delegates in Philadelphia," said Michael T. Giles, PhD., LCC assistant professor of Political Science. "As a public institution, we're obligated to commemorate the Constitution every year and provide some education and programming around it."

Geosciences and Conservation: Meet and Greet

Faculty from both Arts & Sciences and Tech Careers welcomed students to the Geosciences and Conservation Meet and Greet on Tuesday, October 8 in A&S 3214. This event allowed students interested in these career areas to meet each other and relevant faculty and professionals.

Faculty from the Geology, Conservation and Sustainability, Geography, Geospatial Science, and Anthropology programs were introduced and a contact list was provided to every student, many of whom made notes to follow up with these contacts for more information after the event.

Through discussion, students expressed interest in information about multiple LCC degree programs, career opportunities, and received academic advice. Time for open discussion was provided which resulted in many students getting to know each other and allowed them to have open conversations with faculty.

Thank you to these faculty members who provided a great opportunity for students to learn more about their programs: Travis Bauer, Lu Anne Cuthbert, Keron Greene, Will Gustin, Robert Halgren, Shelley Jeltema, Jennifer Lathom, Scott Park, Kirsten Wright and Holly Yatros.



Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, as one in three students regularly experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments and/or drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service – September 2024

Students served – 401

Lansing Regional Chamber of Commerce Economic Club

Trustees Frazier and Vaive along with Dr. Seleana Samuel attended the Lansing Regional Chamber of Commerce September Economic Club. The guest speaker was Jon Decker, White House Correspondent and Senior National Editor for Gray Television.



Marketing Department

Selected promotional materials for LCC events and programing.



Transfer Week

Transfer week will take place October 21-25 with week-long events taking place. The event is being promoted via a tailored webpage at lcc.edu/transferweek, via social media, campus-wide electronic messaging and in MyLCC and D2L.

Men in Healthcare

Hosted by Health and Human Services, this event brings informative speakers and hands-on activities to introduce men to non-traditional healthcare fields. While the focus will be on men in non-traditional healthcare fields, all students are welcome.

The event has been marketed via a webpage at lcc.edu/meninhealth, via emails and social media.



LCC Hiring Event

On October 9 from 3- 6 p.m., LCC will host a Job Fair and Career Expo on LCC's downtown campus in the Gannon Commons. The event has been marketed via social media, campus TVs and via LinkedIn.

College Night

Marketing promoted College Night on October 24. The event was promoted via the webpage, internal and external digital signage and through ads in the City Pulse.





Careers in Business Event

Marketing promoted the Careers in Business event on October 16. Students and the public were invited to network with local employers, LCC faculty and advisors to learn more about career and transfer opportunities for business-related degrees. The event was promoted via internal and external digital signage and social media.

Scholarship Breakfast

Marketing updated the LCC Foundation scholarship's breakfast invitation design. In addition, student images were updated and a QR code was created directing users to RSVP their attendance.



The scholarship breakfast was held on October 4 from 8 – 9:30 a.m. at "The Venue" by Eleven 11 Events.

Flu Shot Clinic

In September, Marketing promoted the LCC Flu Shot Clinic. The event, sponsored by the Employee Development Fund took place on campus on September 20 between 8 a.m. and 2:30 p.m. in the HHS building. Marketing redesigned the flyer, digital signage image, webpage header image and email image. The event was also promoted through internal and external digital signage.



Library Bookmarks

Marketing created new book marks for the Library in the month of October.



member Dina Krois in A&S 1122. The event was live streamed and recorded on a LCC website landing page.

Light snacks and refreshments were available as well for attendees and free pocket Constitutions. The Library was hosting a Constitution-themed book display that entire week.

Constitution Day Event on September 17

LCC hosted a speaking panel, Q&A event for Constitution Day on September 17 from noon-1 p.m. This was in conjunction with Political Science classes and took place with faculty

Marketing promoted the event through online marketing, social media, internal and external digital signage. The website was updated as well.



Public Relations Department

Media Report:
Sept. 2024

Earned media viewership:
790,559

Earned media value:
\$68,184

Total media press clips:
41

Selected media highlights:

LCC achieves Gold Level status from MVAA

WNEM CBS TV 5; WLCU News 6 (web)
The Michigan Veterans Affairs Agency (MVAA) has named Lansing Community College a Gold-Level Veteran-Friendly School for the tenth consecutive year.

LCC to recognize HHM

Lansing State Journal
LCC will join the Lansing community in celebrating Hispanic Heritage Month.

LCC renames A&S Building

517 Magazine
LCC renamed the Art & Sciences Building to honor its former president.

LCC mentioned in Michigan Reconnect article

Detroit Regional Chamber of Commerce
LCC mentioned in Reconnect Enrollment Day article

LCC hosting events in recognition of HHM

City Pulse
LCC observes Hispanic Heritage Month with seminar, education fair, and more.

LCC hosting voter registration drive

WSYM FOX 47 News
LCC is hosting the Lansing City Clerk for a voter registration drive.

Voter registration drive continues

WILX NBC News 10
LCC and the Lansing City Clerk partner for voter registration drive.

LCC hosting voter registration drive

WLNS CBS 6 News; WLAJ ABC 6 News; WSYM FOX 47 News
LCC is hosting the Lansing City Clerk for a voter registration drive through Sept. 19.

LCC Volleyball wins

WSJM 94.9
Lansing Community College 3, Southwestern Michigan College 0.

Lansing LIT Fest comes to LCC

City Pulse
Dart Auditorium will be the site for A Way with Words poetry performances and discussion.

LCC participating in Lansing LIT Festival

City Pulse
Dart Auditorium will host A Way with Words featuring slam poet "The Bee" and other outstanding performers using varying modes of communication and language experiences.

Hispanic Heritage Festival kicks off at LCC

WLNS CBS 6 News; WLAJ ABC 6 News; WILX NBC News 10
The Hispanic Heritage Weekend got underway with the Hispanic Heritage Wellness Seminar at LCC. The college is a proud sponsor of the 517 Hispanic Heritage Weekend.

Lansing LIT Fest comes to LCC

WKAR 90.5 FM
Dart Auditorium will be the site for A Way with Words poetry performances and discussion.

Former LCC employee passes away

Estes-Leadley Funeral Homes
Michael Ball has passed away.

LCC Aviation students graduate

Quarterly Connections
LCC Aviation graduates celebrated.

LCC receives Gold Level status from MVAA

MLive.com
The Michigan Veterans Affairs Agency (MVAA) has named Lansing Community College a Gold-Level Veteran-Friendly School for the tenth consecutive year.

LCC Men's Cross Country takes first place

Big Rapids Pioneer
LCC Men's Cross Country takes 1st place at Lansing Invitational.

LCC hosts City Clerk for voter registration drive

WNEM CBS TV 5; WOOD NBC News 8; WILX NBC News 10; WSYM FOX 47 News
LCC is hosting the Lansing City Clerk for a voter registration drive.

LCC Baseball on PBS

KPNE (PBS) - North Platte, NE
LCC Baseball on Curious Crew.

Nationwide bus tour stops at West Campus

WWJ-CBS Detroit, MI; WLNS CBS 6 News; WLAJ ABC 6 News; WILX NBC News 10; WJRT ABC 12 Flint, MI; Lansing State Journal; WZZM ABC 13 Grand Rapids, MI
Gwen Walz gave remarks to supporters.

EV ride and drive event coming to West Campus

WILX NBC News 10
LCC will be the site for a Consumers Energy electric vehicle exploratory event.

MSU president mentions LCC during ceremony

MSU Today
President Guskiewicz mentions Envision Green during investiture ceremony.

LCC student is National Athlete of the Week

U.S. Track & Field and Cross Country Coaches Association
Daisy Speet named M-F Athletic National Athlete of the Week after winning the Lansing CC Invitational.

Social Media Analytics for September 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of September.

LinkedIn
1,367 Reach · 77 Engagements



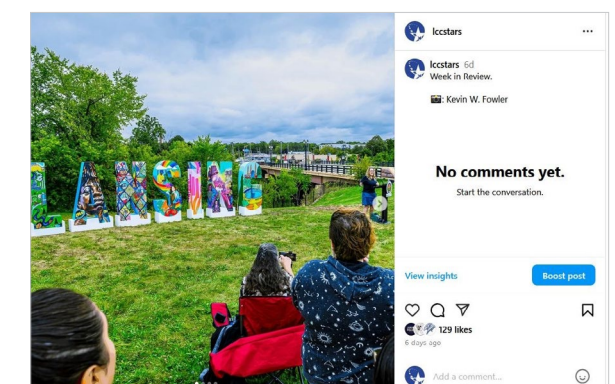
Facebook
5,859 Reach · 592 Engagements



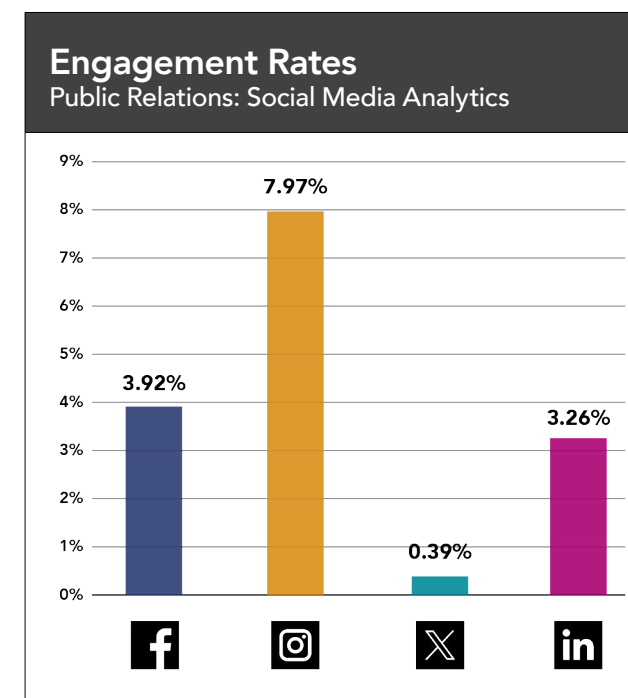
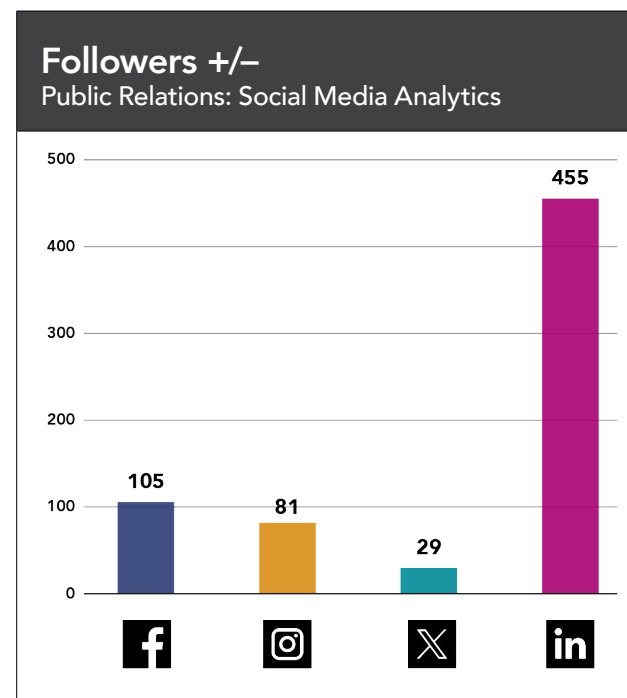
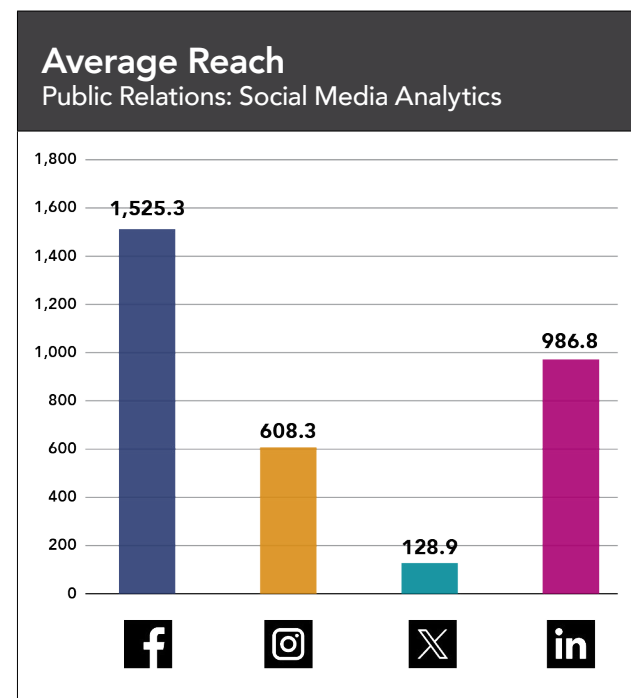
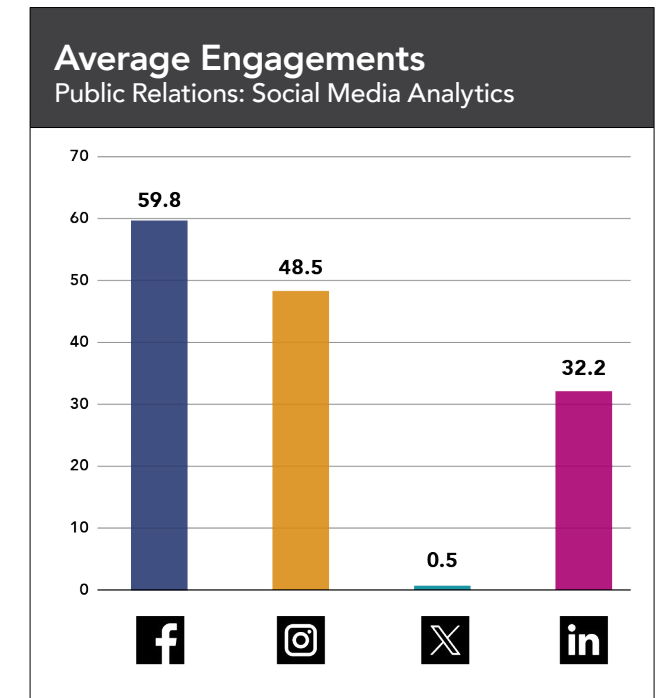
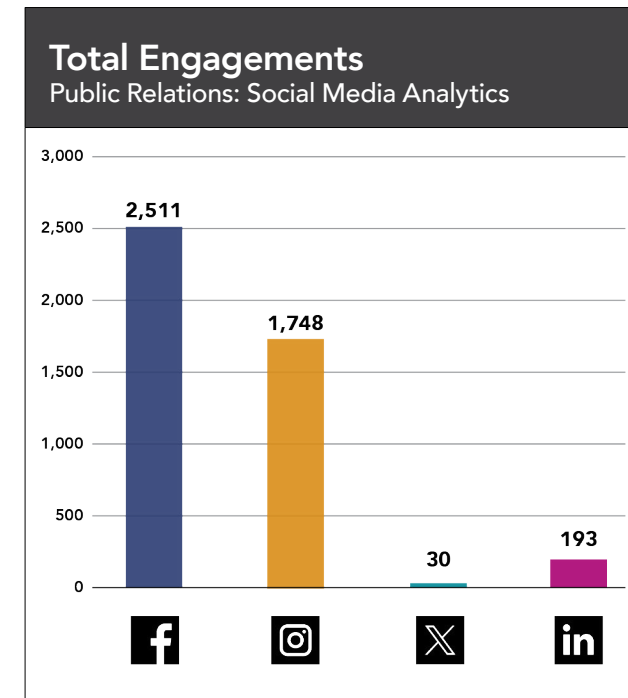
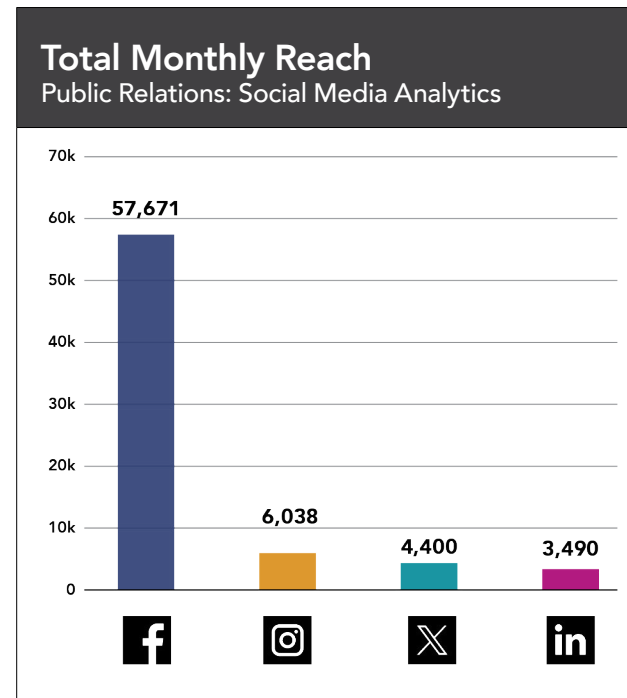
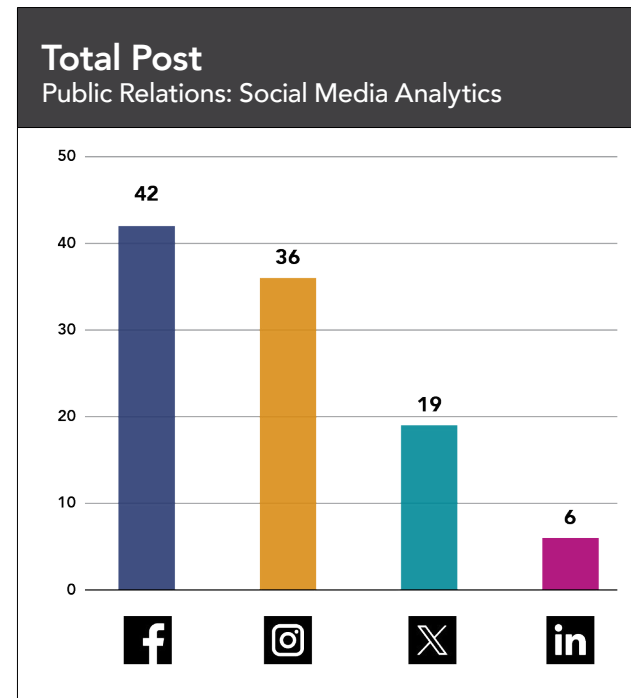
X (Twitter)
408 Reach · 6 Engagements



Instagram
1,048 Reach · 134 Engagements



The following is a breakdown of how LCC performed on our social media channels in September.





Lansing Community College Insurance and Risk Management Major Host Etiquette Dinner

The Insurance and Risk Management Majors in the LCC Gamma Iota Sigma Gamma Mu club hosted their first Etiquette Dinner, sponsored by all the area Insurance companies in the Michigan Room of the Gannon Building. The guest speaker was Bill Gatewood, corporate senior vice president at Burns and Wilcox. His lecture was on the increasing number of natural disasters and what that means. LCC photography students helped out with taking free headshots. LCC students, area high school students and LCC employees were all invited and in attendance.

Lansing Community College Faculty Presenter at LIAM Conference

Mary Stucko was a presenter at the Life Insurance Association of Michigan annual conference at the Crystal Mountain Resort. She was on a panel discussion alongside Northwood University and Ferris State University experts to discuss the role of higher education in preparing students to enter the insurance field.



Lansing Community College Insurance and Risk Management Major Attends Leadership Symposium

Lillian Schell, LCC student and Gamma Iota Sigma Gamma Mu club secretary attended the Gamma Iota Sigma Leader Symposium. The symposium was held August 8-9 in Columbus Ohio. The Leadership Symposium is the kickoff to the academic year convening an elite group of chapter officers for focused leadership training, peer networking and exclusive engagement with sustaining partners.

LCC Economics Professor Named for 2024 Open Education – Open Collaboration Award by Open Education Global

Jim Luke, LCC economics professor, was a member of the team behind the Higher Education for Good project that was given the 2024 Open Collaboration Award by the Open Education Global Consortium during the OEGlobal Awards international broadcast on September 18.

OEGlobal is a member-based, global, non-profit consortium supporting the development and use of open education around the world in order to expand access to education, improve quality and affordability of education, promote open educational resources, generate pedagogical innovations and foster international partnerships and cooperative cultures of learning. OEG is an outgrowth of the original MIT OpenCourseWare consortium of 20 years ago.

The “Higher Education for Good: Teaching and Learning Futures” project’s first product has been an open access book published in 2023 that addresses the question of how we can build a better future for higher education.

Professor Luke has been a vigorous advocate for and innovator in online and open education for more than 20 years. He helped lead the LCC OER effort and founded the Open Learning Lab. He has presented on open learning at numerous national and international conferences including keynoting for the New Hampshire CC system and Rio Salado, AZ CC. He has combined his open learning experience with scholarly work on the economics of education and the commons. Jim’s presentation at 2019 OER Conference in Europe prompted Laura Czerniewicz, one of the editors, to ask Jim to write his chapter in the book.





Arts & Climate Incubator in New York City

Academic and Arts Outreach Coordinator Melissa Kaplan participated in the Arts & Climate Incubator in New York City presented by the Art and Climate Initiative. Twenty-two participants from around the United States, Canada, England and South America spent five days in intensive learning from climate artists, activists and urban planners, sharing experiences and developing ideas to expand their own work in using the arts to understand and communicate about climate change. Kaplan has previously produced two interdisciplinary events that are part of the biannual global Climate Change Theatre Action festival led by the Arts and Climate Initiative: All Good Things Must Begin in Dec. 2023, and Hope Takes the Stage while on sabbatical in Nov. 2017. Information and contacts gained from the NYC incubator are already being incorporated into such LCC cross-disciplinary programs as the 2025 Take A Stand! Sit In! forum which will have a theme of Climate Justice. to welcome them to campus this fall!

Lansing Lit Festival

Four LCC faculty shared their talents at the inaugural Lansing Lit Festival, a brand new festival celebrating the thriving literary scene in our community. On Sunday, Sept. 22, the faculty, who are published authors, participated in a reading held at The Robin Theatre in REO Town. Rob Edwards (DMAC/Media Services) read from his novel "Prison," Melissa Lucken (English/Creative Writing) who writes as Isabelle Drake, read from her Christmas novella "Not Home for the Holidays," Kenya Nelson (Writing Center) read from her novel "Ungrateful," and Dave Schwinn (School of Business/Management) read from the non-fiction work he co-wrote with Carole Schwinn titled "The Transformative Workplace." Lansing LIT featured multiple author events, a bookstore crawl, a book swap, and several LCC events, all taking place downtown and around Lansing at multiple bookstores over the weekend of Sept. 20-22.

LCC Engages with Industry Partners: Michigan Department of Transportation

On August 27, Allison Snyder and Nicole Ross of the Technical Careers Division hosted a meeting and a tour of West Campus for a representative from the Michigan Department of Transportation. While here, they were able to discuss the MDOT Transportation Careers Pathways Program, which is a great opportunity for high school and LCC students. He was also able to meet faculty, and the associate dean and dean of the Technical Careers Division.



Above photo: LCC and MDOT employees standing and sitting at a Technical Careers Division table.

CAPCAN visits West Campus

On September 4, the Technical Careers Division hosted a group of Capital Area College Access Network Advisors for their orientation. While here, they listened to a presentation about LCC and the Technical Careers programs, explored the campus with a walking tour, and participated in a hands-on activity with the HVAC and Automotive programs.

Technical Careers Division Hosts the Lansing Home Builders Association Meeting

On September 10, the Technical Careers Division hosted the Lansing HBA for their monthly member meeting. Attendees were able to hear from faculty in the Construction area about enrollment numbers, advisory board committees, and open teaching positions. They also got to hear from members of the Technical Careers division on how to recruit LCC students, apprenticeships, and more.

Heavy Equipment Repair Technician (HERT) Program Evaluated by the Associated Equipment Distributors (AED) Foundation

The Heavy Equipment Repair Technician (HERT) Program was recently evaluated by the Associated Equipment Distributors (AED) Foundation. This accreditation occurs every 5 years. The evaluation for the program occurred during the week of September 16. The HERT program received a full accreditation renewal without any recommendations for improvement. Credit to Anthony Wieber, Ron Kietzman, and Jeffrey Showerman who are our LCC instructors at [AIS](#).

Public Service Careers Program Director Tami McDiarmid Participates in the Good Jobs Initiative at Lansing City Hall

On September 11, Public Service Careers Program Director Tami McDiarmid participated in the Good Jobs Initiative at Lansing City Hall with local and national community leaders from labor, education and business. Mayor Andy Schor and the Acting US Secretary of Labor Julie Su were there to facilitate the discussion. Director McDiarmid participated in a formal signing of the Good Jobs initiative in the lobby following the round table.



LCC's West Campus Celebrates Manufacturing Week

Lansing Community College's West Campus kicked off Manufacturing Week with a press conference on October 1 in the Flex Lab. Speakers at the press conference included: LCC President Dr. Robinson, Capital Area Manufacturing Council Executive Director Cindy Kangas, a CAMC Board Member, Advanced Manufacturing Programs Director Brian Skogheim, and Welding Technologies student Miki Lee. Throughout Manufacturing Week students in the surrounding area schools are provided with an opportunity to visit various manufacturing sites. West Campus hosted two groups of students: Lansing Hill Center Construction and CCRESA Construction. Thank you to all that helped to make this year's Manufacturing Week visits a success!

Technical Careers Staff Visits Employer: Copper Industrial

On Sept 18, Wyn Wilson (IT and Construction Electrical Programs apprenticeship coach) and Kelsey Lorichon (Work-Based Learning coordinator) attended a tour with the Capital Area Manufacturing Council at Copper Industrial. Copper Industrial was established in 2013 as Copper Tool and Die, it was recently renamed under new ownership in 2023.

Copper Industrial is working to serve the community through custom designing and consistently improving its automation processes in-house. It serves employer needs through creating dies, machining parts and growing fabrication abilities. Copper Industrial manufactures parts for community members and local farmers. He showed us a bolt a farmer brought in that had broken on a tractor but is no longer in production by the original manufacturer. Copper Industrial will custom machine a new bolt and a few extra to help out the farmer at no cost. LCC visitors were able to see Cooper's facilities, speak with employees, and left with "Copper corn" as a parting gift.

Conference Services report of September events

Downtown Campus

Sept. 3

MiLEAP

Grand River Room, 10 people

Sept. 4

B Ops Quarterly Meeting

Michigan Room, 80 people

Sept. 5

Michigan College Access Network (MCAN) - Higher Education Strategy Council

Michigan Room, 75 people

Sept. 6

Rotary

Michigan Room, 90 people

EDF Fall Picnic

Commons, 200 people

Sept. 9

ELT Meeting

Administration Boardroom, 18 people

Sept. 10

Association for Children’s Mental Health

Michigan Room, Grand River, 1242, 1264 · 150 people

Sept. 13

Rotary

Michigan Room, 90 people

Sept. 16

City of Lansing Voter Registration Drive

Outside of A&S East Entrance, 10 people

LCC Board Meeting

Administration Boardroom, 60 people

Sept. 17

City of Lansing Voter Registration Drive

Outside of A&S East Entrance, 10 people

Constitution Day

A&S 1122, 20 people

Sept. 18

HR Training

Administration Boardroom, 22 people

Michigan Department of Education

Administration Boardroom, 22 people

Sept. 18

City of Lansing Voter Registration Drive

Outside of A&S East Entrance, 10 people

Michigan Archaeological Society Meeting

A&S 4307, 20 people

Sept. 19

City of Lansing Voter Registration Drive

Outside of A&S East Entrance, 10 people

Sept. 20

Rotary

Michigan Room, 90 people

Sept. 23-24

HLC Site Visit

Michigan Room, Grand River Room, President’s Dining Room, GB 2214

Sept. 25

Michigan College Access Network

Grand River Room, 25 people

Hispanic Heritage Month Event

Commons, 100 people

Sept. 27

Corewell Health

Michigan Room, 80 people

Sept. 28

Michigan Writing Centers Association

Michigan Room, 100 people

West Campus

Sept. 4-5

ERESA CRTEC Meeting

Auditorium, 50 people

Sept. 5

Healthy! Capital Communities

M119-M120, 60 people

Sept. 10

Tech Careers: Home Builders Association

M119-M121, 100 people

Sept. 12

MI Department of Natural Resources (DNR)

Showroom, 80 people- Mtg.
20 people- Meals

Sept. 13

Michigan Community College Association

M119-M120, 60 people

Sept. 19

Michigan Trauma Coalition
M119-M121, 80 people

Sept. 20

MI Department of Health and Human Services (MDHHS), Bureau of Emergency Preparedness, Emergency Medical Services, and Systems of Care
M119-M12, 50 people

Sept. 25

NAPA
M122, 25 people

Sept. 26

Michigan Department of Health & Human Services
Showroom, 120 people

Sept. 30

Crime Victims Legal Assistance Program
M120-M122 (breakouts), 40 people

Conference Services Report:

Number of Site Tours
+ Downtown Campus: 3
+ West Campus: 1

Number of Booked External Event Contracts
+ Downtown Campus: 4
+ West Campus: 8

Employee Travels to Mexico for Recruitment Tour

Global Student Services Admissions Counselor Cindy MacKersie was a participant in a three-city recruitment tour in Mexico from Sept. 1-7, organized by SimplEd. SimplEd is a leading international student recruitment tour company that specializes in organizing exceptional recruitment tours for universities and colleges. They offer tailored tours that facilitate direct interactions with students and networking with counselors.

The cities included in the tour were Guadalajara, Monterrey and Mexico City, and LCC was the only community college present. Tour participants visited 13 high schools and three EdUSA offices, gave 15 presentations, and participated in five mini fairs and one large fair. Information packets and swag was given to principals and counselors at each school.

MacKersie met with EdUSA advisors in each city, some of whom were very familiar with community colleges and how they could be beneficial to Mexican students.

SimplEd shared a list of 495 leads (list of students who attended all of the visits and showed interest in any of the participating schools).

Now, MacKersie will work with EdUSA advisors to put on joint info sessions/webinars and get invites to participate in their EdUSA Mexico webinars and fairs. The first webinar is scheduled for late October.



Small Business Development Center (SBDC) impact metrics for Jan. 1 - Oct. 8, 2024

Consulted with 456 business clients to start or grow their businesses. Other impact metrics:

- + Provided a total of 2,764 consulting hours
- + Helped those clients secure \$7,019,644 of new capital to launch or grow
- + Helped create 32 new businesses
- + Helped create 93 new jobs

SBDC Trains at Middle Village Micro Market

The SBDC presented “Cashflow & Profitability,” delivered by Senior Business Consultant Darryl Horton. This event was one of the Middle Village Micro Market monthly business trainings co-sponsored by SBDC, Middle Village/ Downtown Lansing Inc. and Lake Trust Credit Union. Horton offered a great training on the basics of cashflow for small businesses, and attendees were engaged and excited to learn how important cashflow is for their businesses.



SBDC Hosts Ribbon-Cutting Ceremony for Spartie Resell

Congratulations to Andrea Davis, owner of Spartie Resell! This is the passion project of an enterprising individual committed to revitalizing the community by offering high-quality resale items at affordable prices. Thanks to the advice of SBDC consultant Janet Atkinson, she just opened the doors to her Waverly/Holmes location.

The grand opening was celebrated with a ribbon-cutting ceremony. Ingham County Commissioner Myles Johnson officiated, with Lucianna Solis, the Mayor’s Community Relations and Faith-Based Initiatives Manager, presenting a proclamation on behalf of the city.

The SBDC at LCC is proud to be a part of Davis’ entrepreneurial journey. Here’s to many years of success!



LCC Lifelong Learning and Extension Centers

Extension and Lifelong Learning Staff Develop Student Registration Aides

As part of the President’s Enrollment Management Taskforce, staff developed two job aides for employees to help new students register and pay for classes on Banner Self-Service. This is part of an initiative to train non-student-facing staff in the basic steps students take to be admitted to the college and to register for classes, ensuring that any LCC employee is equipped to assist students.

The steps can be remembered using the acronym **ALOES**.

Apply/Activate: Apply for admission to the college and activate the student’s computer account.

Levels: Obtain Reading, Writing and Math pre-requisite levels by placement testing or test waiver.

Orientation: Attend orientation in person or online.

Enrollment: Use the Banner Self-Service system to register for classes.

Set up Payment: Use the TouchNet system to pay in full or set up a payment plan.

The job aides developed by Extension and Lifelong Learning staff address the last two steps in the enrollment process. All of the steps will be developed into a TMS training for employees by LCC’s Organizational Development.

East Campus Holds Welcome Week Events

LCC East held several Welcome Week events and activities for students during the first week of the 14-week term, the week of Sept. 9. The main Commons area at East hosted student services information tables staffed by Tutoring, Academic Advising, Success Coaching, Adult Resource Center and the Center for Student Access.

East also held an Envision Green Transfer Success session, in cooperation with MSU Advising, which was attended by 13 students.

Other events included swag giveaways and a pot-your-own-houseplant to take home.



LivCen Increases Headcount, Holds Welcome Week Activities

LCC’s Livingston County Center had a campus headcount increase of 25% from the previous fall semester, which led to a busy start to the fall 2024 semester! Welcome Week activities included the traditional popping of the popcorn, which students look forward to each semester, as well as a fidget-making session with the Academic Success Coach.

To build on this success, LivCen Coordinator Blake Williams has been out and about in the community, building connections and attending the Livingston County College Fair to recruit current seniors for the fall 2025 class.

The Business and Community Institute (BCI)

BCI Presents at Meeting for Lansing-Area Human Resources Professionals

The Business and Community Institute (BCI) reached a crowd during the Sept. 12 Greater Lansing Society for Human Resource Management (SHRM) meeting. Director of Community Education and Business Development Rod Holmes and two BCI Business Development Mangers participated and delivered a presentation.



BCI Trains Campbell Press Repair in Error Proofing

Campbell Press Repair selected the BCI to deliver training on Error Proofing at their Lansing location. This workshop is intended for both product and process engineers who are responsible for making design decisions and covers the basics of error proofing, mistake proofing and Poka-yoke. Through discussion, examples and activities, participants learned effective techniques for identifying and implementing error-proofing opportunities. Participants also learned how to identify opportunities for improvement when identifying product non-conformance.



BCI Trains Air Lift in 5S & Visual Management

Air Lift selected the BCI to deliver training on 5S & Visual Management at their Lansing location. This training is designed to improve workplace organization and translate processes and production statuses into easy-to-understand visual overviews. With one glance, the whole team can locate needed items and get an understanding of a factory’s performance. This course teaches a set of techniques that make 5S and operation standards visible so employees can follow them more easily. These techniques expose waste so it can be prevented and eliminated. 5S & Visual Management is also an essential part of a Lean management system, which uses displays, metrics and controls to help establish and maintain continuous flow. Visual tools reinforce standards and help personnel detect abnormalities at a glance.

BCI Trains American Tooling (Diversified Tooling) in Advanced Leadership

American Tooling selected the BCI to deliver Advanced Leadership Tolerancing training at their Lansing location. Last year, the BCI provided mid-level leadership training, and advanced leadership builds upon these skills and existing strengths to better equip leaders to create and maintain a high-performance workplace and position the organization for success.

Topics included Communication: Connect through Conversations, Creating an Inclusive Environment, Delegation: Engage and Empower People, Leading Self: Turn Awareness Into Impact, Setting Goals and Reviewing Results, and Addressing Poor Performance.

BCI Trains Gestamp in Leadership for Shop Leaders

Gestamp selected the BCI to provide leadership training for shop leads. This training was provided at the Gestamp Mason location and ran from May through October. The BCI trained in two sessions so all three shifts of shops could attend the training.

Course topics include DiSC workplace behavior styles, Communication, Team Building, Resolving Workplace Conflict, and the Importance of Creating and Maintaining a Positive and Inclusive Work Environment. Participants were fully engaged in this highly interactive, goals-based learning experience.



BCI Provides LCC Teams with Training

The BCI delivered training to LCC’s Student Affairs division in Bridging the Gap – Understanding Generations in the Workplace. Bridging the Gap helps participants understand the critical role generational differences play in creating a healthy and dynamic workplace. This course helps people understand generational diversity and how it impacts a workplace by bringing in different styles of communication and expectations of an employer and coworker.

BCI also trained LCC Health and Human Services on Front-Line Leadership, a course that delivers high-impact results to leaders with primary responsibilities for carrying out the organization’s vision. This highly interactive program emphasizes a goals-oriented, unified vision and execution strategy.

BCI Trains MWC Glanbia in Building Cohesive Teams for Leaders

MWC, a cheese and whey manufacturer, selected the BCI to provide Supervisory Leadership Training at their St. Johns location. This training is ongoing until December and focuses on developing awareness and teambuilding skills by studying Patrick Lencioni’s five dysfunctions of a team and developing the five behaviors of an effective team. This will be quarterly training, with an emphasis on different behaviors and exercises each quarter.



BCI Provides Michigan Milk Producers Association with Emerging Leaders Training

The Michigan Milk Producers Association selected the BCI to deliver Leadership Training to six groups. This training helps participants hone in on key leadership attributes, including communication, workplace personality styles, and the importance of building and sustaining a positive and supportive work environment.

Training included modules in Communication: Connect Through Conversation, DiSC, Navigating Beyond Conflict, and Attitude is Everything.



BCI Trains Michigan Department of Treasury's Individual Income Tax Division on Train the Trainer

The BCI provided training to the Individual Income Tax Division of the Michigan Department of Treasury on Train the Trainer. This course teaches participants how to teach one another in a workplace setting. Based on sound adult-learning theory, participants learned how to develop, design and deliver a successful workforce training course, with an emphasis on experiential and outcomes-based learning strategies.

BCI Trains Munters Corporation in Cultural Competency

Munters selected the BCI to deliver three sessions of training on Cultural Competency – Unconscious Bias and DEI. In this course, participants learned the importance of ensuring they are a part of a diverse, equitable and inclusive workplace. Learners were exposed to the multiple aspects of working for a diverse organization and the importance of maintaining a supportive workplace free of disparaging, diminutive, threatening, illegal or abusive behavior.

Key components focused on recognizing the value of a diverse workplace to achieve and maintain a truly equitable atmosphere where each person is treated as equals, regardless of gender, race or other identifying aspects, and using strategies to proactively build inclusion.



BCI Trains Pratt and Whitney in Principles of Inspection

Pratt and Whitney selected the BCI to deliver training on Principles of Inspection at their Lansing location. The training is being provided to nine groups of employees from September until December.

The workshop trains participants in various inspection and measurement practices and applications. Topics covered include basic math used in measurement applications, scales, gages, surface quality, and geometric dimensioning and tolerancing (GD&T) concepts as applicable to inspection.

BCI Trains Proliant Dairy in Programmable Logic Controllers Training

Proliant Dairy selected the BCI to deliver Programmable Logic Controller training at their St Johns location. This training introduces Programmable Logic Controllers (PLC) and elements needed for an automated industrial control system. Memory and project organization within a PLC were introduced. The training included instruction in basic numbering systems, as well as computer and PLC terminology, PLC control functions, program structures, language standards, wiring and troubleshooting methods, as well as real-world communications. A trainer robot was provided for each participant.



BCI Provides THK Rhythm Automotive with Hazwoper Refresher Training

THK Rhythm Automotive selected the BCI to deliver Hazwoper Refresher training at their Portland Ledge location. Hazwoper Refresher provided an overview of a variety of work-safety topics. The course covered personal protective equipment, decontamination, confined space entry, medical surveillance, and standard emergency procedures. Participants learned to recognize hazards in preparation for responding to dangerous conditions, including proper handling and disposal of hazardous waste in the event of an unexpected emergency.

Lansing Regional Sister Cities Commission Celebrates 30th Anniversary

Several LCC employees attended an Economic Opportunity Forum and Gala on Sept. 13-14. These events were organized by the Lansing Regional Sister Cities Commission (LRSCC).

Large groups of delegates from Sister Cities in Ghana and Italy attended, and Japan, China, South Korea and a Native American Tribe were represented with entertainment, cultural tables and food. The Economic Opportunity Forum gave presentations on Pure Michigan Travel Tourism, Lansing Region Community Highlights (Choose Lansing), and economy and business opportunities in the State of Michigan and Lansing Region.

LCC attendees included Provost Sally Welch; Associate Vice President for External Affairs, Development & K-12 Operations Toni Glasscoe, Global Student Services Admissions Counselor and LRSCC Commissioner Cindy MacKersie, as well as faculty, staff, an Academic Success Coach and a student employee.

The delegates from Ghana requested a tour of LCC's Downtown Campus and West Campus on Sept. 17. MacKersie teamed up with two current international students from Ghana to guide the Downtown Campus tour, and the delegates were pleased to meet the students. The Director of Advanced Manufacturing guided the West Campus tour.

Each delegate received an LCC viewbook, quick fact sheet, and admission steps in an LCC backpack as a gift to help spread LCC's name and brand to other countries.



Activities in the Office of Empowerment (OE)

In the past month:

- + Chief Diversity Officer Dr. Dale Dan attended Cafecito Caliente Awards with members of the LCC Board of Trustees. The event is designed to celebrate and honor the achievements of the Hispanic-Latino community in Mid-Michigan.
- + Dr. Dan also spoke at the Foundation Scholarship Breakfast, to celebrate the importance of scholarships and educational access. Dan's talk focused on her entry into LCC, the journey of the OE and its primary focus on students along with the village that supports these students – all members of the LCC family.
- + Dan hired full-time administrative support, Esperanza Meisch, and hired a student employee for communications, with an emphasis on podcasts and blogs, James Trezise.
- + The office is helping to reestablish the "One Book ... One LCC" book project, led by faculty Susan Murphy.
- + The OE is working with Data Coordinator Judy Herbert to ensure relevant information is captured and monitored.
- + The OE created a Senior Advisory Team, including members of the Lansing community representing education, business, government, churches and NGOs.



Above photo: Cafecito Caliente Awards



Above photo: Esperanza Meisch

Activities in the Maya Angelou Training Center

The employees of the Maya Angelou Training Center are busy working on their first training series, which will provide empowerment-focused resources and foster professional growth with an emphasis on diversity, equity, inclusion and belonging themes. This will be part of the OE's employee training and development.

Training topics include Empowerment through Responsibility and Accountability, a Culture of Care, and Team Building. Partners in this work include the Center for Teaching Excellence, the Business and Community Institute, LEAP, CASE Credit Union, Unstoppable, Lorenzo Lopez, and staff in other areas of the OE.

Future training initiatives from the Maya Angelou Training Center will spread campus-wide, offering diversity, equity, inclusion and belonging training for leaders, faculty, staff, students and the community. New workshops and lunch-and-learn, drop-in sessions will focus on a variety of DEIB topics, how to empower through wise financial stewardship, equitable development, and through dance and music.

Activities in the Martin Luther King Jr. Equity Center

In the past month, staff in the Martin Luther King Jr. Equity Center worked on:

- + LCC's Got Talent: Unleash your hidden talents and build a stronger community! The purpose of this event is to create an inclusive space where talents are celebrated, fostering community, equity and empowerment through creativity and fun. It is open to students, faculty, staff and community members to showcase diverse talents and creativity. It is a platform to build confidence, foster relationships, celebrate diversity and inclusion, and promote connections and collaboration across the LCC community and with the broader Lansing community.
- + A Diversity, Equity, Inclusion and Belonging (DEIB) Alliance that creates a campus culture that values diversity, supports equity, promotes inclusion, and fosters a sense of belonging for all members of the community.
- + Representing the Office of Empowerment in LCC's Academic Senate.
- + LCC Autism Friendly Campus Project, which aims to make LCC more autism-friendly by reviewing consultant proposals and attending the College Autism Summit for insights into improving campus inclusivity for neurodiverse students.
- + The 2025 Historically Black Colleges and Universities - Panel Event. Staff will highlight the importance and opportunities provided by HBCUs, offering guidance and insight.

- + Michigan Community College Association – 2024 Student Success Summit, focusing on strategies to enhance student success in community colleges, particularly around diversity, equity, inclusion and belonging.
- + LCC's MI-ACE Women's Network Fall Event: "Pursuing Your Goals Amidst Life's Challenges." At this event, office staff spoke about empowering and supporting women in leadership roles by providing insights and inspiration for overcoming challenges while pursuing personal and professional goals.
- + Let's Talk – Continuing Equity Discussions, which aims to foster ongoing conversations about equity and inclusion with students, staff, faculty and the broader community to ensure diverse voices are heard and valued.
- + Building Bridges: A Community Meet & Greet for Equity and Unity. This helps to strengthen relationships between LCC's students, faculty, staff and local law enforcement, fostering unity and collaboration in promoting equity. Collaborators in this work include the LCC Police Department and Lansing Fire Department.

Activities in the Cesar Chavez Multicultural Center (CCMC)

In the past month, staff in the CCMC worked on:

- + Mix & Mentor, which aims to connect students with mentorship opportunities and resources for academic and personal development. It introduces students to CCMC's enrichment and mentorship programs, highlighting WISE and LUCERO. LUCERO focuses on supporting students of color, particularly Latinos, through academic, leadership and professional development. WISE connects young women with mentors to empower their personal and professional growth.
- + Cultural Connect, an event to celebrate cultural diversity and create an inclusive, supportive community for students. It included interactive discussions, workshops and activities to promote cultural understanding and appreciation. Participants expressed that the event facilitated easy connection and friendship-building.
- + Next-Level Networking, which aimed to equip students with networking tools and guidance for success in their academic and career journeys. Students enjoyed opportunities to expand their personal and professional networks by engaging with college staff, faculty and community members who shared insights and experiences.
- + What is your Latinx Story?, a platform for students, staff and faculty to share personal stories rooted in their Latinx identity. Participants reflected on the unique skills, talents and knowledge gained through cultural experiences.

+ Identity Unlocked Series, which fostered self-discovery and promoted inclusivity and understanding within the LCC community. It offered students the chance to explore personal identity through discussions on race, ethnicity, gender, sexuality and religion through thought-provoking conversations and reflective activities.



Above photo: Cultural Connect

+ Displays of Latinx History during Hispanic Heritage Month, with the goal of celebrating and educating the campus community about the contributions and heritage of the Latinx community. Vibrant displays across campus celebrated Latinx history, culture and contributions in fields such as arts, government and civil rights, featuring icons like Dr. Ellen Ochoa, Pelé, Rita Moreno, Celia Cruz, Dolores Huerta, Cesar Chavez, Lin-Manuel Miranda and Sonia Sotomayor. It also included colorful posters showcasing Latin music genres like Bachata, Salsa, Mariachi and Reggaeton. Many thanks to the LCC Library for their collaboration!



Above photo: What us your Latinx Story?

+ The CCMC's Olga Correa attended the Latino/a Education Fair to show Lansing School District high school students and their families pathways and resources to become college students.



Left photo: Identity Unlock Series



Left photo: Pop-up Library



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LCC achieves Gold Level status from MVAA <https://www.wnem.com/2024/09/09/veterans-affairs-agency-recognizes-62-veteran-friendly-schools/>

LCC to recognize HHM <https://www.lansingstatejournal.com/story/news/local/2024/09/09/hispanic-heritage-month-lansing-dance-festivals-lansing-shuffle/74997857007/>

LCC renames A&S Building https://517mag.com/professional-highlights-from-the-517-region-september-2024/?fbclid=IwY2xjawFOLidleHRuA2FibQIxMQABHbC8zEV_H-enhHDv3w-Yo6YBBC95vKD-W6__pL-qoGXpYvw1LLd3iwhV-g_aem_Jey27qdrhX81ALMcRyl3EA

LCC mentioned in Michigan Reconnect article <https://www.detroitchamber.com/removing-barriers-to-education-and-obstacles-to-the-workforce-reconnect-enrollment-day/>

LCC achieves Gold Level status from MVAA <https://www.lansingcitypulse.com/stories/gilchrist-helps-lansing-launch-hispanic-heritage-month,110229>

LCC hosting events in recognition of HHM <https://www.lansingcitypulse.com/stories/gilchrist-helps-lansing-launch-hispanic-heritage-month,110229>

LCC hosting voter registration drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=7957443e-ea58-4fb9-826b-ba6253b81b74>

LCC hosted a panel discussion for Constitution Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=413d0bfd-6766-44bf-948f-90646682c5a5>

Voter registration drive continues <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0ef2c2ff-e8e1-49e1-b55f-0eb2bba030c7>

LCC hosting voter registration drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=f1515ec6-13a8-4738-9059-a54f9b0a6644>

LCC participating in Lansing LIT Festival <https://www.lansingcitypulse.com/stories/first-litfest-lights-up-lansing-bookstores-libraries-this-weekend,110397>

LCC Volleyball wins <https://www.wsjm.com/2024/09/18/wednesday-sports-tigers-keep-pace-with-3-1-win-at-royals/>

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Hispanic Heritage Festival kicks off at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=26543819-2987-4da3-becb-b0edc066a213>

Lansing LIT Fest comes to LCC <https://www.wkar.org/wkar-news/2024-09-19/book-lovers-unite-lansing-lit-festival-aims-to-promote-reading>

Lansing LIT Fest comes to LCC <https://www.lansingcitypulse.com/stories/first-litfest-lights-up-lansing-bookstores-libraries-this-weekend,110397>

Former LCC employee passes away <https://estesleadley.com/obituaries/michael-ball/>

LCC Aviation students graduate <https://mailchi.mp/flylansing.com/quarterlyconnections-september2024?e=7acb05111f>

LCC receives Gold Level status from MVAA <https://www.mlive.com/news/ann-arbor/2024/09/these-michigan-colleges-are-gold-level-veteran-friendly-schools-agency-says.html>

LCC Men's Cross Country takes first place <https://www.bigrapidsnews.com/ferris-sports/article/ferris-women-runners-take-first-19783586.php>

LCC hosts City Clerk for voter registration drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=88c247dd-bffc-4426-8d30-d080bf860cd7>

LCC Baseball on PBS <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=07c9d0a9-7ec2-4930-a17c-bff96f522cde>

Nationwide bus tour stops at West Campus <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=78fe7972-2a16-4102-82ea-79302158a2ef>

EV ride and drive event coming to West Campus <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=676d3ca3-a2f7-449c-9d69-a99683965c06>

MSU president mentions LCC during ceremony <https://msutoday.msu.edu/news/2024/msu-president-investiture-signature-initiatives-news-release>

LCC student is National Athlete of the Week <https://www.ustfccca.org/2024/09/featured/m-f-athletic-collegiate-cross-country-national-athletes-of-the-week-september-23>

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AIS <https://www.lcc.edu/academics/transportation/heavy-equipment-repair/ais-partnership.html>



LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation & Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.