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Men in Healthcare

The Health and Human Services Division held its first Men in Healthcare event on Friday, October 11. The purpose of this event was to encourage high school age males to consider careers in healthcare, especially non-traditional career fields where they are underrepresented. Seventy-two students and teachers from schools in Lansing School District participated in the daylong event.

Colton Hughes from Element Massage spoke about his experiences as a massage therapist and business owner during the keynote speech. Don Baughan, Jacob Koehn and Delorian Warren, all current student in LCC's radiologic technology, ultrasound and dental hygiene programs respectively, along with Steven Smith, medical coordinator for Cornerstone AFC and the owner/operator of CPR Star LLC, talked about their experiences as students or professionals working in allied health fields during an afternoon panel session.

Faculty and staff from the medical assistant, nursing, EMS, ultrasound, massage therapy and surgical technology



Above photo: Nursing Program Director Teri Logghe shared a demonstration of the Anatomage table to a group of school students

programs provided hands-on activities and demonstrations designed to give students an idea of what working in these particular fields is like.

Feedback from students about the event was positive, with most students expressing how much they enjoyed the interactive and hands-on activities provided by faculty and staff.



National Transfer Student Week was held October 21-25

The Transfer Center held daily events with various activities such as a mini transfer fair, a Transfer Center Open House, a meet your Lansing team day, lunch with the Spartans including an MSU Transfer Student Advising Board round table discussion, and finished the week with a social media swag bag giveaway. More than 200 students attended various sessions to learn about their transfer options, the process, and how we can help.

Registered Student Organization Recruitment and Fundraising Fair

LCC registered student organizations had an opportunity to recruit new members and/or engage in fundraising at this Halloween themed fall event sponsored by Student Life. The fair encourages students to be engaged on campus by joining or supporting one of the many student groups. All currently enrolled students can join any organization.



Above photo: Photo provided by Cassie Little, LCC Marketing Coordinators

In 2022, Ezra Duncan initiated his journey as a Sterile Processing student. He successfully completed the certificate program in December of the same year. Following his certification, Ezra secured employment at his clinical site, McLaren of Greater Lansing. After completing his 400 hours of training, Ezra Duncan sat for the national certification exam and passed with flying colors, a testament to the comprehensive knowledge he acquired at LCC.

In 2023, Ezra expanded his experience by spending a few days observing in the operating rooms. He then enrolled again at LCC to complete the prerequisites for the Surgical Technology Program. Ezra was accepted into the 2024/2025 cohort and continues to work in sterile processing while pursuing his studies.

Ezra's journey exemplifies how the Sterile Processing certificate program can serve as a gateway into the healthcare field. It provided him with the foundational experience needed to make an informed decision about his future career in healthcare.

Ezra is photographed alongside his two lab instructors, Chris Smelker and Katie Withers.

Pop-Up Food Pantry Food

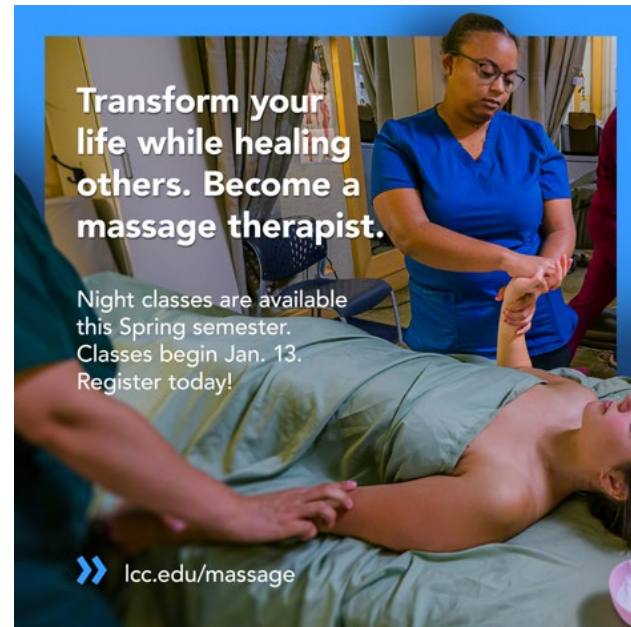
Pop-Up Food Pantry Food insecurity among college students is a growing concern nationwide, as one in three students regularly experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments and/or drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service – October 2024

Students served – 606

Marketing Department

Selected promotional materials for LCC events and programing.



Massage Program

An enrollment push for the Massage Program for spring is underway by Marketing and includes a postcard targeted to women in relevant areas with some college, no degree. The program offers evening courses in the spring. In addition, LCC is targeting females on social media and placing ads in an upcoming "Moms of Lansing," a large local network for moms in the Greater Lansing Area.

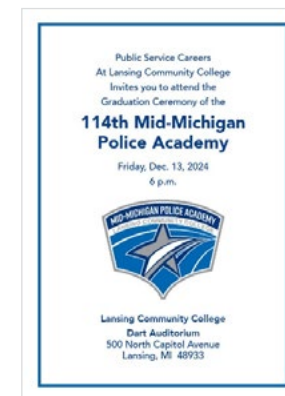


Right to Vote

LCC is reminding our communities of their right to vote in the upcoming election. Marketing reminded local communities that their voices and votes matter through the use of social media posts and displays on electronic TVs around campus.

HELP-PORTRAIT

The 2024 date for the annual event has been set for December 7. Communication is currently underway with a dedicated website, promotions on social media and messaging via campus TV displays.



Police Academy Graduation Ceremony Invitation

Marketing created the Graduation Ceremony invite for Public Service Careers. The 114th Mid-Michigan Police Academy graduation ceremony will take place at 6 p.m on December 13 at the Dart Auditorium at Downtown Campus.

Drone Day

Marketing promoted Drone Day, held on October 19 at West Campus. The free event was open to the community and held from 10 a.m. until 3 p.m. The event provides an opportunity for the community to engage with industry experts as they shared insights and best practices in drone safety. Attendees were able to take to the skies and experience the thrill of flying drones firsthand. All participants had the opportunity to complete the TRUST assessment to become officially certified as a recreational flyer. Marketing promoted the event through a dedicated webpage, a flyer, internal and external digital signage as well as social media posts.



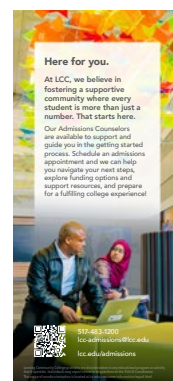
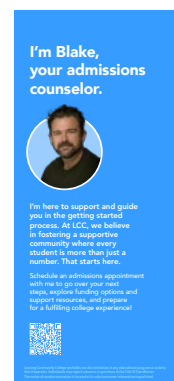
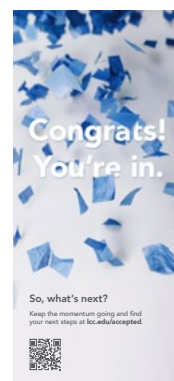


Art History Program Sticker and Lockup

Marketing created artwork for a sticker for LCC's Art History Program. The artwork features the words Lansing Community College around the top edge, a picture of the world in the middle and Art History at the bottom. Marketing also created a lockup for the Art History program.

Admissions Packet

The acceptance packet was redesigned and launched at the beginning of October 2024. New students will now receive their acceptance letter in a large blue branded envelope along with supplemental pieces that convey excitement and lead students to their next steps. The project was a partnership between the Marketing and Admissions departments and we are excited to see the positive impact it will have on the enrollment process for students.



You're taking real steps toward your personal goals and a successful future. You should be proud... and excited! As a student at LCC you'll find opportunities for success and belonging through:

- Programs that lead to professionally and financially fulfilling careers
- A culture of care and a community of support
- 60+ programs and 200+ degrees and certificates
- 1 on 1 success coaching to connect you with resources and empower you for success
- Transferable credits with the Michigan Transfer Agreement
- 11:1 student to faculty ratio
- Career advising to help you find the right fit for you
- Tutoring, counseling, mentoring and multicultural programs

Cost comparison for one year full-time undergraduates*

| | |
|---|----------|
| LCC's tuition and fees start at | |
| In-district resident | \$4,125 |
| In-state resident | \$7,725 |
| Average tuition and fees at four-year universities in Michigan* | |
| Public four-year (in-state) | \$14,275 |
| Private four-year (non-profit) | \$32,278 |
| * Average room and board | \$11,500 |

Ready? Let's go. lcc.edu/accepted

Athletics teams
 Performing arts, campus events and celebrations throughout the year
 Clubs and organizations

Public Relations Department

Media Report:
Oct. 2024

Earned media viewership:
876,460 up 85,901 views since Sept.

Earned media value:
\$67,961 down \$223 since Sept.

Total media press clips:
83 up 42 since Sept.

Selected media highlights:

LCC recognizes Manufacturing Day

WILX NBC News 10

LCC is hosting CAMC in celebration of Manufacturing Day.

Manufacturing Day at LCC

Michigan Business Network – MBN on the Road

LCC hosted CAMC press conference at West Campus.

MSU awarded grant that will expand Envision Green

Michigan.gov; MSU Today

MSU awarded grant that will expand the Envision Green partnership with LCC.

LCC hosting education fair

WILX NBC News 10

LCC celebrates Hispanic Heritage Month with a Community Education Fair.

LCC Volleyball wins

WSJM 94.9

LCC defeats Lake Michigan College 3 - 0.

Lansing Regional Chamber of Commerce endorses candidates

LansingChamber.org

LRCC endorses candidates for the LCC Board of Trustees.

LCC hosts blood drive

WILX NBC News 10

LCC is hosting the American Red Cross for a blood drive.

LCC on Morning Blend

WSYM FOX 47 – Morning Blend

LCC's Jessica Villarreal details the upcoming Job Fair & Career Expo.

LCC Foundation holds annual Scholarship Breakfast

WILX NBC News 10

LCC student Madeline Prelesnik gave details on the scholarship application process.

LCC student talks benefits of scholarship

WILX NBC News 10 (web)

Brendan Mandziara talks about the benefits of receiving a scholarship through the LCC Foundation.

LCC hosted EV ride and drive event

WILX NBC News 10; WLNS CBS 6 News

LCC hosted Consumers Energy and the community for an informational event that included the opportunity to drive an electric vehicle.

LCC holding Job Fair and Career Expo

WILX NBC News 10

LCC is holding its first Job Fair and Career Expo.

LCC professor gives remarks on political rhetoric

WILX NBC News 10

Professor Michael Giles comments on political rhetoric.

LCC holding Men in Healthcare event

WILX NBC News 10 – clip aired twice

LCC will hold a Men in Healthcare Exploration event showcasing nontraditional careers.

LCC holds Men in Healthcare event

WILX NBC News 10

LCC's Bridget Ward stresses the importance of men being exposed to careers in healthcare.

LCC holds Men in Healthcare event

WLAJ ABC 6 News; WLNS CBS 6 News

LCC's Bridget Ward stresses the importance of men being exposed to careers in healthcare.

LCC Performing Arts students on Studio 10

WILX NBC Studio 10

Cast members from Snow White and the Seven Dudes preview the play.

LCC takes part in election special

WILX NBC – On the Ballot – A News 10 Decision 2024 Election Special

LCC professor Dr. Michael Giles comments on political rhetoric during election special.

Former LCC employee and Foundation board member has passed away

Lansing State Journal

Bruce Newman has passed away.

WalletHub ranks LCC

WLNS CBS 6 News; WLAJ ABC 6 News

WalletHub has ranked LCC 84th out of 650 community colleges nationwide.

LCC Trustee in Alumni Spotlight

rogerbacon.org

Dr. Terry Frazier is in the Roger Bacon High School Alumni Spotlight.

LCC EMS Director comments on nationwide shortage

WLNS CBS 6 News

Jacob Callahan comments on the nationwide shortage of first responders.

LCC student awarded scholarship

The Sun Times News

Emily Wilson is the recipient of the 2024 New Beginnings Scholarship from Lake Trust Foundation.

Former LCC instructor honored with tribute

Lansing City Pulse

"Watercolor Blooms: A Tribute To Jim Ferguson" honors former longtime LCC instructor.

LCC will host Drone Day

WLNS CBS 6 News

LCC to hold 2nd annual Drone Day.

LCC holds Drone Day

WILX NBC News 10

LCC held its 2nd annual Drone Day.

LCC Fire Academy on FOX 47

WSYM FOX 47 News

Director Tim Baker talks about shortages in the field while student Adam Perry looks ahead to graduation and employment.

LCC on Faces of Manufacturing

Faces of Manufacturing – Michigan Business Network

LCC students, faculty member, and program director discuss careers in the trades.

College Night comes to LCC

WLNS CBS 6 News; WLAJ ABC 6 News; WSYM FOX 47 News; WILX NBC News 10

LCC hosting annual College Night.

"The Lightning Thief" continues at Dart

City Pulse

"The Lightning Thief: The Percy Jackson Musical" continues at Dart Auditorium.

LCC students on Studio 10

WILX NBC 10 – Studio 10

Cast members from "The Lightning Thief: The Percy Jackson Musical" on Studio 10.

LCC students on Studio 10 - part 2

WILX NBC 10 – Studio 10

Cast members from "The Lightning Thief: The Percy Jackson Musical" on Studio 10.

"Cosplay" coming to Black Box

Lansing State Journal

LCC theater students in "Cosplay" at Black Box Theater.

LCC College Night

WSYM FOX 47 News; WLNS CBS 6 News; WLAJ ABC 6 News;

LCC's Nichole Waters talks Michigan Reconnect during College Night.

LCC prepares to celebrate one of its own

WSYM FOX 47 News; WIL NBC News 10; WLNS CBS 6 News; WLAJ ABC 6 News

LCC student Jayci Simon will be celebrated for her Paralympic silver medal win.

Fall Swing Fling comes to LCC

City Pulse

LCC will hold its first Fall Swing Fling Nov. 1.

LCC student will be Grand Marshal at Silver Bells parade

WILX NBC News 10; MLive.com; archysport.com; City Pulse; WLNS CBS

Jayci Simon will be the 2024 Grand Marshal at the 40th Silver Bells in the City.

LCC celebrates Manufacturing Day

WSYM FOX 47 News

LCC hosted CAMC for Manufacturing Day and student Miki Lee details her manufacturing journey.

LCC hosted CAMC for Manufacturing Day

WLNS CBS 6 News @ 5 p.m.

LCC celebrated Manufacturing Day with the Captial Area Manufacturing Council.

Social Media Analytics for September 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

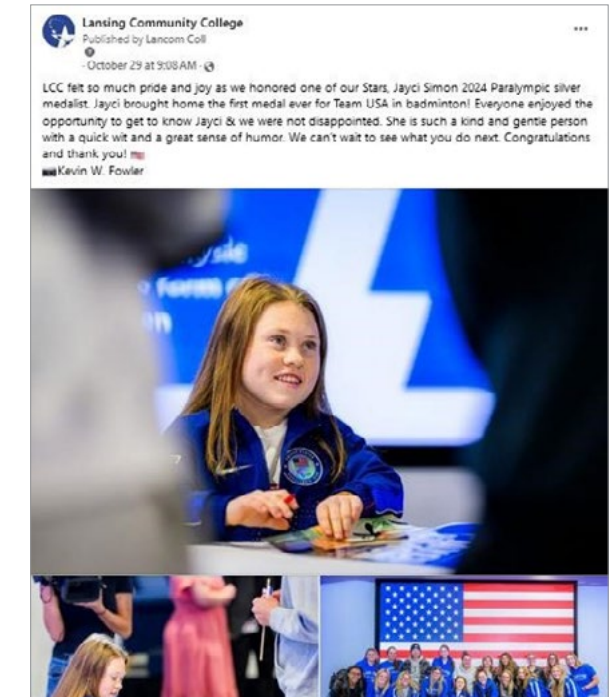
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of October.

 LinkedIn
2,365 Reach · 93 Engagements



 Facebook
20,340 Reach · 560 Engagements



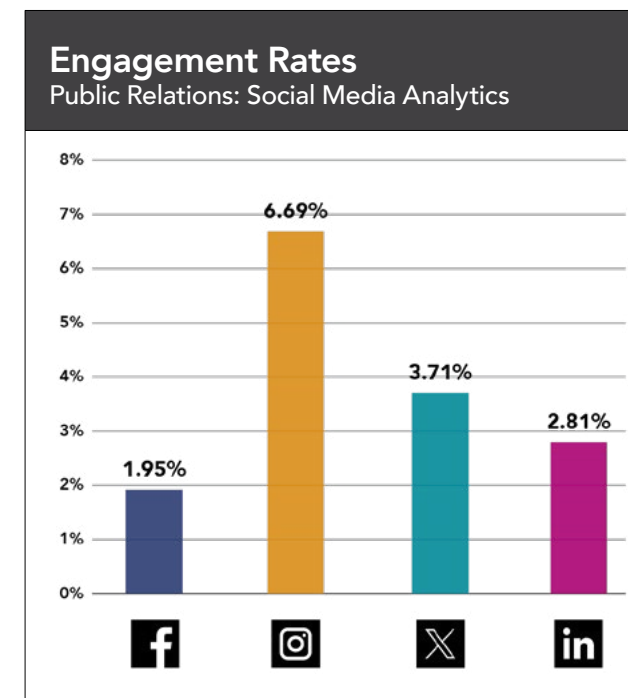
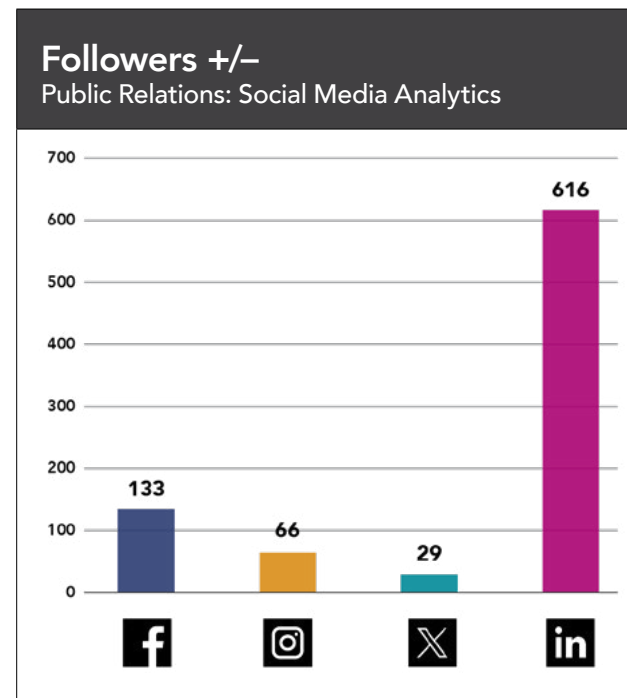
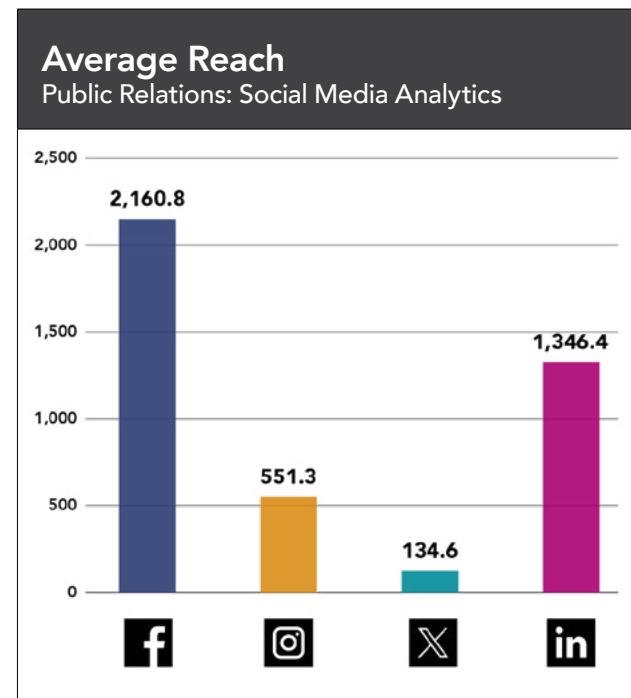
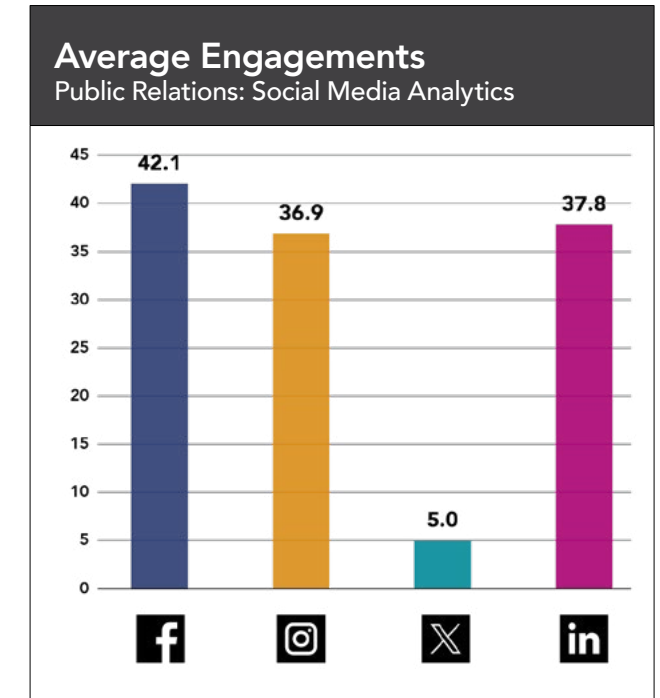
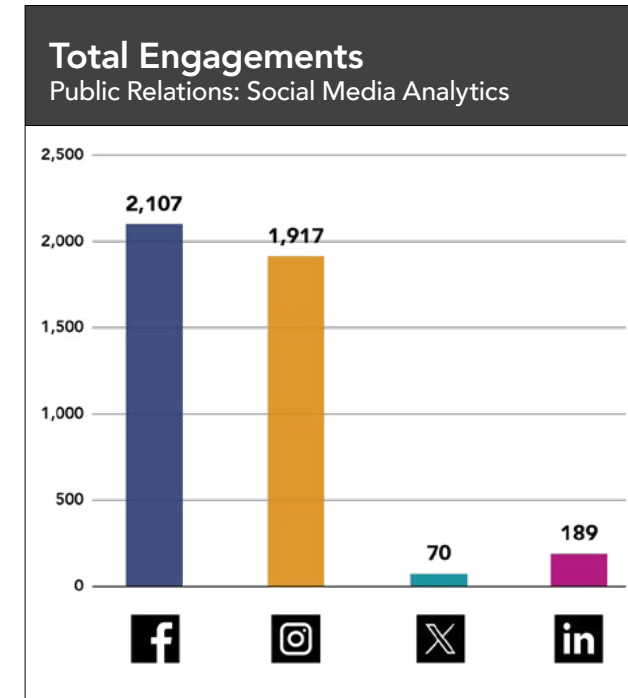
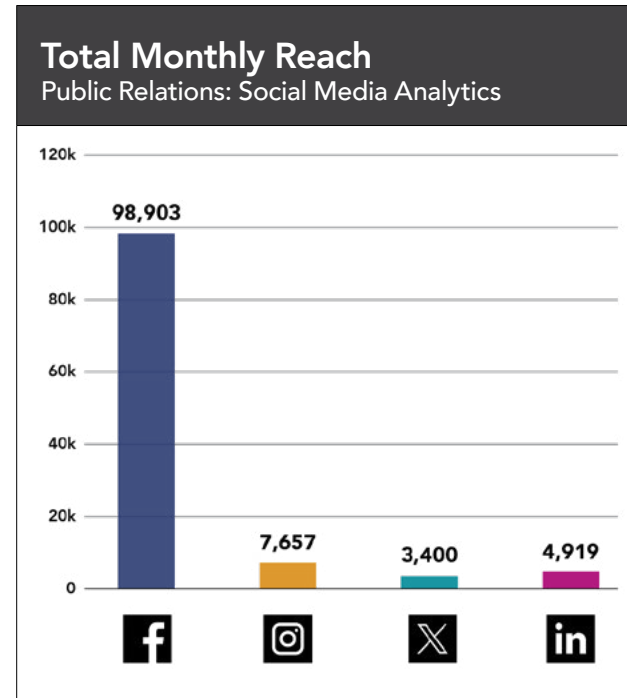
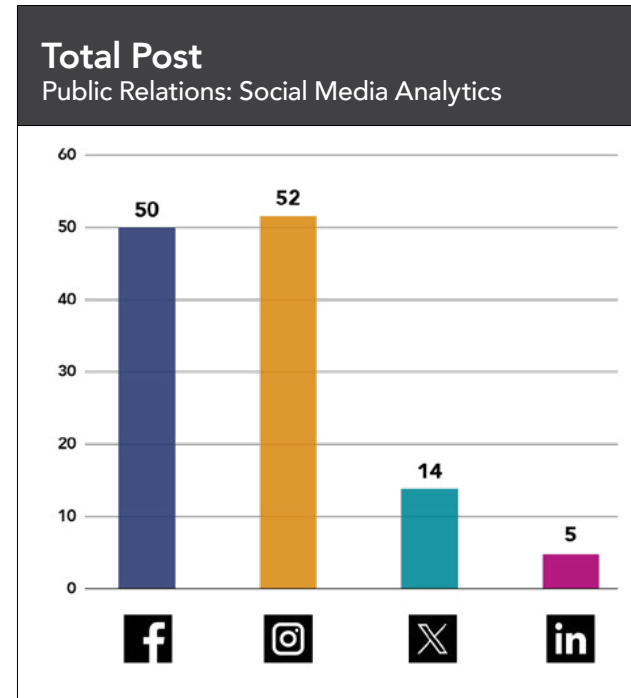
 X (Twitter)
287 Reach · 6 Engagements



 Instagram
1,897 Reach · 287 Engagements



The following is a breakdown of how LCC performed on our social media channels in October



Employee Costume Contest

Experience Starpower hosted a fun Halloween Costume Contest, "Starry Skies and Spooky Vibes," on Halloween for employees at both the Downtown and West Campuses. Twenty-three employees joined in, getting their pictures taken, working on crafts, enjoying some candy and listening to spooky tunes together. Photos were posted online for employees to vote on their favorite costumes, with prizes awarded for Best Overall Costume and Best Group Costume. A big thank you to all the LCC Stars who came out and dressed up! We appreciate your participation and Halloween spirit.



Professional Issues in Higher Education

LCC Mental Health Counselor Jim Owens and Academic Advisor Dustin Abrego co-presented a conference session at the Michigan Education Association Fall Conference, "Professional Issues in Higher Education" on the topic of self-care.

The conference, held at the MEA headquarters in East Lansing, MI, held sessions on adapting to Artificial Intelligence, improving student engagement, and featured keynote speaker Carol Glanville, chairperson of the Michigan Higher Education Committee in the Michigan House of Representatives.

The session presented by Jim and Dustin highlighted LCC's "Culture of Care" in the context of building resilience and improving student engagement through practicing mindfulness-based self-care techniques for professionals and students. Citing meta-analytic research from top universities, Jim and Dustin communicated the importance of practicing self-care, and the role mindfulness-based techniques - such as deep breathing, progressive muscle relaxation, and centering practices - can have on student outcomes and personal well-being.

LCC Gamma Iota Sigma Insurance and Risk Management Students Attend International Conference

Gamma Iota Sigma's 53rd Annual Conference was held in Indianapolis Indiana September 26-28. LCC students traveled to participate to network with Risk Management students throughout the country, as well as industry partners. This is the insurance, risk management and actuarial science hallmark talent event and centralized connection point for top collegiate talent and insurance, risk management and actuarial science organizations.



Insurance and Business Professor Presents to the Lansing Chapter of the Institute of Internal Auditors

Mary Stucko presented a continuing education course on business ethics to the Lansing Chapter of the Institute of Internal Auditors on October 16. The event was held at the Michigan State University Federal Credit Union on Farm Lane in East Lansing and included companies from throughout the Lansing area. The Institute of Internal Auditors supports the profession and prepares internal auditors worldwide with a real community, relevant resources, and professional development to mitigate current and future risks, provide assurance, add real value, and elevate the impact of their organizations.

The Lansing Community College Gamma Iota Sigma IRM students participate in Lansing Food Bank Distribution Event

On October 24, LCC Gamma Iota Sigma Risk Management majors participated in a Lansing Food Bank event in East Lansing at the University Lutheran Church. The students helped load food into individual cars as they drove through. The students participate in this event every year as it is a part of their mission to give back and support our community.



Conference Services report of September events

Downtown Campus

Oct. 2

Hispanic Heritage Month Resource Fair

Michigan Room, Grand River Room · 80 people

Oct. 3

American Red Cross Blood Drive

Michigan Room, Grand River Room · 100 people

Oct. 4

Rotary

Michigan Room · 90 people

Oct. 8

President's Office Filming

Michigan Room · 10 people

Oct. 9

LCC Recruitment Fair

Commons · 100 people

Oct. 10

C3R Summit

Michigan Room · 50 people

Oct. 11

Men in Healthcare

HHS 005-007, 024-026

Rotary

Michigan Room · 90 people

Oct. 12

Michigan College Chemistry Teachers Association

A&S 1310 · 30 people

Oct. 14

ELT Meeting

Admin Boardroom · 18 people

Oct. 15

Pratt & Whitney

Grand River Room · 30 people

Oct. 16

Careers in Business

Commons, President's Dining

INHALE

Michigan Room · 75 people

Oct. 16

Michigan Archaeological Society Meeting

A&S 4307 · 20 people

Oct. 17

LCC ACE

Michigan Room · 150 people

New Student Orientation

GB 2214 · 50 people

Oct. 18

Academic Senate Meeting

Admin Boardroom · 50 people

Rotary

Michigan Room · 90 people

Partner Process Improvement

Grand River Room · 40 people

Oct. 19

New Student Orientation

GB 2214 · 50 people

Oct 21-24

National Transfer Student Week 2024

GB Highway

Oct 21-24

Farm Bureau Insurance

Michigan Room · 100 people

Oct. 22

MI Department of Environment, Great Lakes, and Energy (EGLE)

Grand River · 30 people

HR Training

Admin Boardroom · 22 people

Oct. 24

College Night

Michigan Room, Grand River Room, Commons, President's Dining Room, GB 2214, Highway · 500 people

Oct. 25

Corrections Academy Graduation

Michigan Room · 80 people

Oct. 28

LCC Board Meeting

Admin Boardroom · 60 people

Oct. 29

HLC Reception

Michigan Room · 50 people

Oct. 30

Influencer Event

Grand River Room

Oct. 29

Fatherhood Breakfast

Michigan Room, Grand River Room

RSO Fundraising and Recruitment Fair

GB Highway · 50 people

West Campus

Oct. 1

Crime Victims Legal Assistance Program

M120-M122 · 40 people

Manufacturing Day Press Conference

Robotics Lab · 40 people

Integrity Financial

M124. · 25 People

Oct. 2

MI Department of Health & Human Services

Showroom

Integrity Financial

M124 · 25 People

Oct. 3

ERESA NTHS Induction Ceremony

M119-122 · 150 people

Oct. 4

CIT Advisory Meeting

M119-120 · 90 people

Xperience Communications

Fire Science Parking Lot · 10 people

Oct. 5

Xperience Communications

Fire Science Parking Lot · 10 people

Oct. 1

MSU Institute for Health Policy

Showroom · 100 people

Oct. 8-10

American Water Works Association

Showroom · 100 people

Oct. 11

MI Business Brokers Association

Auditorium and Atrium,
M119-M121 · 100 people

Oct. 11

**Continuing Medical Education
Advisory Board Meeting**

W157 · 40 people

Oct. 15

**Michigan Department of Licensing
and Regulatory Affairs**

M121-M122 · 2 people

Michigan School of Business Officials

Auditorium and Atrium · 75 people

Auto Owners

M119-M120 · 40 people

Oct. 16

**Michigan Department of Licensing
and Regulatory Affairs**

M121-M122 · 50 people

Oct. 17

**MI Department of Labor &
Economic Opportunity**

M119-M122, M124, M124A,
W157 · 80 people

Oct. 18

Tech Careers Drone Day

M119-120, M124 · 100 people

Oct. 22

Capital Area Manufacturing Council

M119-120 · 80 people

Oct. 23

NAPA

M122 · 25 people

Oct. 25

IT Speed Networking

Showroom and Atrium · 100 people

Oct. 29

**MI Association of Intermediate
School Administrators (MAISA)**

M119 · 25 people

**Grand Valley State University
START Project**

M120-M122 · 100 people

Oct 30

MI Dept of Labor & Economic Opportunity

M120-M122 · 50 people

Conference Services Report:

Number of Site Tours

+ Downtown Campus: 1

+ West Campus: 3

**Number of Booked External
Event Contracts**

+ Downtown Campus: 3

+ West Campus: 7

Mathematics and Computer Science Hosts Professional Development Forum

LCC Mathematics and Computer Science came together for "MCS Conversations," a professional development forum for faculty. The forum includes two sessions/workshops every semester, with one internal LCC speaker and one invited speaker. The inaugural session was held on Friday, Oct. 25, and attended by several Mathematics and Computer Science faculty, Associate Dean of Science & Math Dorothy Tappenden, and Dean of Arts & Sciences Andrea Hoagland.

"MCS Conversations" is a brainstorming session that focuses on the teaching and learning of Mathematics and Computer Science at the community college level. It is a forum where MCS faculty can share insights on innovative teaching methodologies and effective pedagogical strategies in Mathematics and Computer Science education. The forum presentation format allows for concise presentation followed by a robust Q&A session for each paper to provide ample opportunity for engagement with our faculty.

The guest speaker, Todd Stanislav of Ferris State University, presented a paper titled "Do My Beliefs about Students Matter?" The paper examines what impact, if any, our beliefs about the nature of intelligence and ability have on students and their success in our courses. The paper also considers corresponding verbal and nonverbal behaviors that can encourage (or discourage) students' persistence and success. Jordan Gill of LCC presented a paper titled "Online Homework in the Age of AI: A Look at Student Preference". The paper examines the effectiveness of ChatGPT at replacing an online homework system for a quantitative reasoning course. Additionally, an effort was made to look at student preferences between online homework or paper and pencil homework with AI assistance.



LCC Professor Contributes to International Encyclopedia of Statistical Science

Justice Odiase, Full-time Professor of Mathematics, is one of the leading researchers in the area of exact statistical inference and one of several academics identified across the globe to contribute a scientific paper to the International Encyclopedia of Statistical Science (Springer-Verlag Berlin Heidelberg 2024, M. Lovric (ed.)).

His most recent contribution to the encyclopedia is titled "Exact Permutation Distribution." The paper examines and addresses the major challenge of statistical inference, which is how to obtain an exact test of significance when the form of the underlying probability distribution is unknown. The paper presents a general method of obtaining the exact permutation distributions for paired and independent samples which ensures that the probability of a type I error is exactly α .

Small Business Development Center (SBDC) impact metrics for Jan. 1 - Oct. 28, 2024

Consulted with 494 business clients to start or grow their businesses. Other impact metrics:

- + Provided a total of 2,948 consulting hours
- + Helped those clients secure \$7,327,644 of new capital to launch or grow
- + Helped create 32 new businesses
- + Helped create 93 new jobs

SBDC Regional Director Meets with Mayor's Office

The SBDC recognizes the importance of connecting with communities of faith to reach more potential business owners in underserved areas. Recently, the Mayor's Community Relations and Faith-Based Initiatives Manager, Lucianna Solis, and Regional Director Laurie Lonsdorf met to discuss efforts to spread awareness about SBDC services.



Above photo: Lucianna Solis and Laurie Lonsdorf

SBDC Regional Director Meets with Old Town Commercial Association

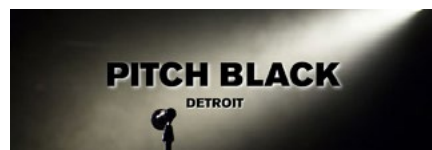
Regional Director Laurie Lonsdorf recently met with Samantha Benson, Executive Director of the Old Town Commercial Association, to explore ways to collaboratively inform prospective business owners about the benefits of establishing their businesses in Old Town. Multiple locations are available in the district for the first time in years, making this a prime opportunity to join the vibrant community.

The SBDC has a long-standing partnership with Old Town, offering consulting services that support local businesses including Elderly Instruments, Preuss Pets, Mother & Earth, and Grace Boutique.

SBDC Consultant Judges Statewide Pitch Black Competition

Senior Consultant Darryl Horton had the opportunity to serve as a judge for Pitch Black Detroit’s kick-off round on Sept. 23. This dynamic competition brought together 23 of Detroit’s Black entrepreneurs, all vying for a \$5,000 prize.

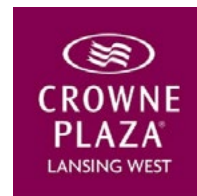
Pitch Black, an initiative by the Michigan Small Business Development Center, empowers Black-owned businesses and showcases the extraordinary entrepreneurial talent in our communities. Being part of this transformative event underscores our ongoing commitment to fostering diverse business leadership and economic growth in Michigan.



The Business and Community Institute (BCI)

BCI Provides Crowne Plaza Lansing with Customized Leadership Training

The BCI continues training with the Executive Leadership Team for Crowne Plaza Lansing West. The customized training workshops include: Creating an Exquisite Experience, Proactive Planning, Strengthening the Vision, Bringing the Vision to Life, Stepping Into Your Role, and Developing Clear Expectations.



BCI Trains Gestamp in Mechanical Systems and

Utilizing Going Pro Talent funds, Gestamp selected the BCI to provide Mechanical Systems and Drives training at West Campus. This training provides skills and knowledge in mechanical power transmission systems and provides an understanding of mechanical systems, drives of power transmission mechanical equipment. Topics included safety, chain drives, sprockets, belt drives, gears, motors, clutches, and couplings.



BCI Trains Invio Automation in Optimization Speeds & Feeds

Invio Automation selected the BCI to provide Optimization Speeds and Feeds training at their Lansing location. This training examined cutting speeds and feeds for use on CNC and conventional machines. Topics included appropriate tool identification and selection for specific applications, cutting speeds and feeds, and an overall emphasis on safety and consistency.



BCI Trains MC Molds in Performance Management

MC Molds selected the BCI to provide Performance Management training. This training ensures employees and the organization are focused on the same priorities, with the goal of showing people how to improve production and reduce waste. Course topics included streamlined communication, aligning work groups, and creating and verifying process steps. Participants looked at their own organization to identify gaps that exist in employee skill sets and learned how to provide high-value feedback and offer methods for performance improvement.

BCI Trains MWC Glanbia in Building Cohesive Teams for Leaders

MWC Glanbia selected the BCI to provide Supervisory Leadership Training at their St. Johns location. This training is ongoing until December and focuses on developing awareness and teambuilding skills by studying Patrick Lencioni’s “The Five Dysfunctions of a Team” and developing the Five Behaviors of an Effective Team.

BCI Provides Michigan Milk Producers Association with Leaders Training

The Michigan Milk Producers Association selected the BCI to deliver Supervisory Leadership Training to multiple groups in Michigan and Ohio. This training helped participants hone key leadership attributes including communication, workplace personality styles, and the importance of building and sustaining a positive and supportive work environment. Training included the following modules: Communication: Connect Through Conversation, DiSC, Navigating Beyond Conflict, and Attitude is Everything.

BCI Trains Magna Dexsys in Process Failure Mode and Effects Analysis

Magna Dexsys selected the BCI to provide 16 hours of Process Failure Mode and Effects Analysis (PFMEA) and Control Plans training at West Campus. This two-day training taught participants how to develop PFMEA and control plans as part of an effective quality system – a structure for managing the quality of the output of a manufacturer. Participants were trained to use the system to prevent errors from occurring at all, rather than correcting them after the fact.



BCI Trains Meridian Township in Building a Conversational Culture

The BCI trained 160 Meridian Township employees in Building a Conversational Culture. This was a dynamic and engaging session focusing on using conversation as a basis for meaningful communication among colleagues and customers. Using the DiSC workplace behavior model of communication styles, this training helped participants identify communication styles and differences.



BCI Trains Munters Corporation in Cultural Competency – Unconscious Bias and DEI

Munters selected the BCI to deliver three sessions of training on Cultural Competency – Unconscious Bias and DEI. In this training, participants learned the importance of ensuring they are a part of a diverse, equitable and inclusive workplace. Learners were exposed to the multiple aspects of working for a diverse organization and the importance of maintaining a supportive workplace free of disparaging, diminutive, threatening, illegal or abusive behavior. Key components were learning to recognize the value of a diverse workplace; working to achieve and maintain a truly equitable workplace where people are treated the same regardless of gender, race or other identifying aspects; and using strategies to be proactive about, build and remove barriers to inclusion.

BCI Trains Pratt and Whitney in Principles of Inspection

Pratt and Whitney selected the BCI to deliver training on Principles of Inspection at their Lansing location. The training is being provided to nine groups of employees from September until December. It shows participants various inspection and measurement practices and applications. Topics covered include basic math used in measurement applications, scales, gauges, surface quality, and geometric dimensioning and tolerancing (GD&T) concepts as applicable to inspection.

BCI Trains Proliant Dairy in Programmable Logic Controllers Training

Proliant Dairy selected the BCI to deliver two Programmable Logic Controller trainings using RS Linx Industrial Applications at their St Johns location. To support 24/7 operations, this training needed to be completed in two cohorts. This training is designed for technicians and controls engineers to identify their controls lines, configure their computers with the appropriate drivers, back up their RS Linx configured drivers, populate a Microsoft Excel Spreadsheet with necessary part numbers and revisions, and identify the necessary Job Aids for component replacement. With the identified components, a working lab with components and software was identified.



BCI Provides Emerging Leaders Training to Two Local Companies

RSDC of Michigan and the Roberts Sinto Corporation both selected the BCI to deliver the Emerging Leaders training at their Holt and Grand Ledge locations, respectively. Concise yet thorough, the training covers topics focused on identifying and resolving conflict to ensure a productive and satisfying workplace environment. Training included the following modules: Communicating with Impact, Navigating Beyond Conflict, DiSC, and Attitude is Everything.



LCC Represents at TRENDS in Occupational Studies Conference

From Oct. 23-25, staff, faculty and administrators from the Technical Careers and Health and Human Services Division attended the TRENDS in Occupational Studies Conference at the VanDyke Mortgage and Convention Center in Muskegon. LCC was involved in multiple elements of the conference.

Awards:

- + Full-time Professor, Center for Cybersecurity Education Coordinator and Ethical Hacking Advisor Jason Mitchell received the Educator of the Year award.
- + Full-time Professor of Kinesiology, Fitness and Wellness Jennifer Hilker and Director of Assessment Karen Hicks received the Collaboration award.

Apprenticeship panel:

- + Work-Based Learning Coordinator Kelsey Lorichon participated in a session titled “USDOL RAP (United States Department of Labor Registered Apprenticeship Program) + Post-Secondary Education Panel Discussion.” The discussion was led by Kevin Chau, Apprenticeship Specialist at the Michigan Department of Labor and Economic Opportunity-Workforce Development.



Above photo: Work-Based Learning Coordinator Kelsey Lorichon (pictured Left) Apprenticeship panel group photo Trends Conference

LCC TRENDS Conference presentations:

- + “Embracing Generative AI in Programming Courses,” presented by Full-time Computer Information Technology Professor Adam Richardson.
- + “Employers and the Community College: Promoting Apprenticeships, Recruitment and Partnerships,” presented by Work-Based Learning Coordinator Kelsey Lorichon and Career and Technical Education Specialist Nicole Ross.
- + “We Give Brain Power,” presented by Associate Dean of HHS Mari Croze and Director of Assessment Karen Hicks.
- + “Innovate to Elevate: Redefining Learning for Stress Relief,” presented by Program Director of Dental Hygiene Heather Bunce and Program Director of Nursing Teri Logghe.
- + “Activate Flipped Classrooms: Student Preparation and Improved Participation,” presented by Nursing FT Assistant Professor Autumn Brown.
- + “HHS Roundtable – New Affinity Group: Michigan Allied Health Education Committee (MAHEC),” presented by Director of HHS Apprenticeships and External Partnerships William Emerson.
- + “Doll-ergency Triage Quest: Operation Rescue,” presented by Nursing FT Professor Tamara Tasker.



Above photo: Embracing Generative AI in Programming Course



Above photo: Work-Based Learning Coordinator, Kelsey Lorichon (left) and Career and Technical Education Specialist, Nicole Ross (right)



Above photo: Health & Human Services and Data Science presenters, (left to right) Dr. Karen Hicks, Dr. Heather Bunce, Mari Croze, Dr. Teri Logghe, Tamara Tasker, Autumn Brown, and Dr. William Emerson



One Book ... One LCC is back! In the past month:

As per faculty request, this book project is back! We returned to this name because it better aligns with the focus on unity within the Office of Empowerment.

The project will be led by Susan Murphy along with a committee of faculty members across multiple disciplines. Susan is very passionate about this project, has been involved in it from the inception and is eager to work with faculty to bring this into fruition.

The goal is to ensure all faculty throughout LCC campuses have the opportunity to immerse themselves into a variety of DEIB readings and discussions so that this knowledge can be transferred into all classrooms where students experience and enjoy diversity, equity, inclusion and belonging. We will start planning this year as there are multiple steps before the project is officially rolled out in Fall 2025!

OE focuses on Data Collection, Data Analysis & Data Reporting!

OE is partnering with Center for Data Science (CDS) to build an overarching data infrastructure that will track qualitative and quantitative data that will help us track our holistic support of students through a 4I Approach: Academic Intelligence, Emotional Intelligence, Cultural Intelligence, Equitable Intelligence. Then we will implement the following in order

to ensure all areas of support are intact to achieve sustainable student success.

This project is being led by Judy Herbert, (Construction Management Adjunct), who also serves as OE’s Data Coordinator. She serves as the data liaison between OE and CDS.

Senior Advisory Team - Lansing

- + Purpose: This team consists of a diverse group of representatives from Lansing within the sectors of education, government, business, church and NGOs. Working closely with the Office of Empowerment, the team celebrates progress and identifies opportunities to positively impact the lives of many within the LCC community.

Senior Advisory Team - LCC

- + Purpose: Composed of LCC faculty and staff, this team partners with the Office of Empowerment to highlight successes and explore new growth areas, with a goal of enriching lives across the campus community.

Día de los Muertos festivities

- + Purpose: The event visibly acknowledges and respects Latinx traditions, making Latinx individuals feel seen, valued, and appreciated within the community. About 50 individuals attended.



Maya Angelou Training Center



MATC welcomed a new student administrator, Isabella Rodriguez, to the team. Isabella plans to transfer to Michigan State University to complete her studies.

First Training Series Starting November 4

- + Purpose: Provide empowerment-focused resources and foster professional growth with an emphasis on DEIB themes as part of OE's Employee Training and Development. Topics include Empowerment through being Seen, Heard, Respected: Responsibility and Accountability, a Culture of Care, and Team Building which are designed to foster collaboration and professional growth. Focus on diversity, equity, inclusion, and belonging (DEIB) themes.



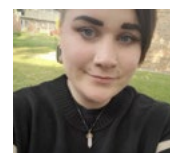
Future Training Initiatives from the Maya Angelou Training Center (MATC)

- + Purpose: Campus-wide training to include leaders, faculty, staff, students and the community with valuable DEIB knowledge toward the goal of honoring rich diversity across campuses: new workshops and lunch-and-learn drop-in sessions will focus on a variety of DEIB topics, how to empower through wise financial stewardship, equitable development and through dance and music.

Community Partnerships

- + Purpose: To collaborate with community partners to further empower the Lansing Community, creating a sense of belonging for everyone.

Martin Luther King Jr. Equity Center



MLKEC welcomed a new student employee, Cassie Wright, to the team.

Tanya McClain was a speaker at the "LCC MI-ACE Fall Event."

- + Purpose: To empower and inspire attendees with strategies for overcoming personal and professional challenges while pursuing their goals. The event supports women in leadership roles through engaging discussions, practical advice, and a focus on resilience, fostering community and connection among participants.

Academic Senate

- + Purpose: To represent the Office of Empowerment in discussions and decisions on academic and faculty-related matters, advocating for initiatives that support diversity, equity, inclusion, and belonging.

One-on-One Student Meetings

- + Purpose: To assist students in accessing essential resources within LCC, addressing challenges they face, and connecting them to support services for success. Specific support included addressing concerns about equity and connecting students with success coaches and community partnerships. This initiative acts as a bridge, ensuring students receive the resources they need to thrive.

Autism Conference

- + Purpose: To collaborate with external partners in making LCC a more autism-friendly and inclusive environment. The Autism Friendly Campus Project explored strategies and resources to support neurodiverse students in achieving academic success.



Tanya McClain attended the "Celebrating 10 Years (CBR) Coalition for College and Career Readiness."

- + Purpose: Tanya attended representing the OE.

16th Corrections Academy Graduation

- + Purpose: Tanya McClain, representing OE, attended the graduation in celebration of the 16th Corrections.

Tanya McClain was a speaker at the DEIB Alliance partnered with the MCCA Presented the DEIB Lunch and Learn Series Meeting

- + Purpose: Tanya McClain attended as a speaker and facilitator at the WebEx Lunch and Learn for the DEIB Alliance in collaboration with the (MCCA) Michigan Community College Association.

Tanya spoke at the LCC Foundation with Devin Flournoy from the CCMC

- + Purpose: OE hosted this month's LCC Foundation board meeting.

Cesar Chavez Multicultural Center

We are excited to welcome new student employees to our staff!



Isabel Loza is our new student administrator who has plans to transfer to the University of Michigan to pursue a degree in engineering.



Ethan Watson is our new program associate and a Michigan native with the goal of pursuing a degree in Horticulture at Michigan State University.

Mentorship Programs

- + The first MAP session, "Your Journey" was structured around academic advising, giving students information on being proactive in their journey to future pathways. We would like to give a shoutout to those who joined us for our first event from the academic advising team, Lisa Alexander, Marnie Paris-Bingle, and Blake Brown. MAP's second session, "Keys to Campus" covered how students can take advantage of the resources they are provided through the writing center and leave with effective ways to tackle collegiate essays in various formats. (25 Students participated.)
- + The first session of WISE was an introductory event informing students about our program and prospective discussion topics for the academic year. WISE's second session, "Navigating Campus Climate" focused on microaggressions and discrimination along with ways to identify and handle situations students may come across in their daily lives. (24 Students participated.)

- + LUCERO's first session, "Jump Start" gave students useful information and tips on how to be successful during the school year, including note-taking, learning style, study tips, and more. Our second session, "Comm'On, discussed a range of styles of communication, verbal and nonverbal. Students will walk away with the skills to process different forms of communication and ways they can communicate effectively. (11 Students participated)
- + We would also like to give a shoutout to our campus mentors, Owolola Olusile (Student Affairs), Brion Waters (Student Affairs), Andrea Lake (Financial Services), Denise Pringle (Financial Services), and Estefania Reyes-Reynoso (Office of Empowerment), who joined us for mentorship program meetings throughout the month.

Cultural Enrichment Programs

- + During this month's Identity Unlocked Series, students learned about intersectionality and discussed how our social identities show up in diverse ways in the classroom and throughout our daily lives. Students also discussed how they can support social justice efforts by advocating for marginalized communities. This is a 3-part series for the fall semester that will continue in the spring. (16 Student Participants)



What is your Latinx Story?

- + Purpose: Sharing stories is foundational to the building of Latinx community. Students will be encouraged to tell their story related to the skills, talents, and knowledge they possess because of their Latinx identity through guided prompts, creating a visual display to share with the group.



Envision Green

- + Purpose: We welcomed EnvisionGreen for the first walk-in advising session, where an academic advisor from Michigan State University (MSU) meets with LCC students to talk about the transfer process and help them navigate various steps as successfully and effectively as possible. (3 Students participated)



CAMPUS EVENTS | "SHOT IN THE DARK" BY THE PHOTOGRAPHIC IMAGING PROGRAM

Check out this monthly section highlighting our newest employees, who were hired during October.

Welcome to LCC Stars, you belong here.

Brittany Clark
Human Resources

Justin Harris
Fitness

Mohammed Hassan
East Lansing Extension Center

Terrence King
Business & Community Institute

Che Pollack
Building Construction

Todd Rogers
Fleet Management

Michael Schafer
Fire Science Academy

Anna Szabo
Welding Technology

Jason Weigle
Kinesiology/Health/Wellness

Mica-lyn Wilderson
StarZone

Check out this monthly section highlighting our newest employees, who were hired during September.

Welcome to LCC Stars, you belong here.

Amanda Berberich
Nursing

Ashlee Clark
Child Development

Candice Dilley
Conference Services

Derek Emery
Technology Support Services

Erika England
Learning Commons

Nichole Gale
Dental Hygiene

Kim Greer
Nursing

Brannon Huang
Library Technology Resources

Nikolas Martinez
Emergency Medical Services

Jeremy Milam
Emergency Medical Services

Ralph Ortiz
Emergency Medical Services

Michael Rentz
Jobs Training Center

Keenan Schilling
Electrical Technology

Jeff Showerman
Heavy Equipment Repair

Zach Vandecar
Emergency Medical Services

Joe Wohlscheid
Emergency Medical Services

Nadim Yahchouchi
Building Construction

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LCC recognizes Manufacturing Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=49b4a4dc-17dc-46c2-a550-191b443eb7e8>

MSU awarded grant that will expand Envision Green <https://www.michigan.gov/mileap/press-releases/2024/09/30/gov-whitmer-mileap-announce-first-round-of-college-success-grants>

LCC celebrates Manufacturing Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=75422a7e-882c-4ed7-a2ec-fd1eccf56237>

LCC hosting education fair <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=eb26bdaa-afbe-43a0-956c-5ab1b1845aff>

LCC Volleyball wins <https://www.wsjm.com/2024/10/02/wednesday-sports-tigers-beat-houston-3-1-in-game-1-of-al-wild-card/?shared=email&msg=fail>

Lansing Regional Chamber of Commerce endorses candidates <https://www.lansingchamber.org/2024/10/01/lansing-regional-chamber-political-action-committee-announces-endorsements-for-lansing-community-college-board-of-trustees/>

LCC hosts blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b0d7e095-695d-4495-ab52-4d87556d4863>

LCC on Morning Blend <https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-10-03-24>

LCC Foundation holds annual Scholarship Breakfast <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c22005d5-5e6f-47f6-a2e3-873edcf7cdc8>

LCC student talks benefits of scholarship <https://www.wilx.com/2024/10/04/college-students-receive-scholarships-through-lansing-community-college-foundation/>

LCC hosted EV ride and drive event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8fa13629-4873-488a-8aed-da2cea2fcb58>

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LCC holding Job Fair and Career Expo <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=309e4b6c-e5f1-4a02-9edb-d832590a2a3c>

LCC professor gives remarks on political rhetoric <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=6d244cc5-3048-4f12-8d4e-8efbcb4be95e>

LCC holding Men in Healthcare event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a05c2e39-c9bc-4deb-8af7-ba3297cb279d>

LCC holds Men in Healthcare event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=3baee396-5144-4937-9113-88ee8b5079b8>

LCC holds Men in Healthcare event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=57090aa0-c8c1-4752-ab10-a3d34838b8d0>

LCC Performing Arts students on Studio 10 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=3680731b-137a-450d-a7aa-ec55b1f724d5>

LCC takes part in election special <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=1b2fba8d-9ef3-446c-860d-e30e9b145180>

Former LCC employee and Foundation board member has passed away <https://www.lansingstatejournal.com/obituaries/ppet0966957>

WalletHub ranks LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=117e8a5e-735a-47d4-abb8-4ad0dc6ae838>

LCC Trustee in Alumni Spotlight <https://www.rogerbacon.org/about/school-news/alumni-spotlight-dr-terry-frazier-93>

LCC EMS Director comments on nationwide shortage <https://thesuntimesnews.com/lake-trust-foundation-awards-five-scholarships-to-michigan-residents-continuing-education-in-high-demand-careers/>

Former LCC instructor honored with tribute <https://www.lansingcitypulse.com/stories/my-students-are-my-art,113829>

LCC will host Drone Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e5ffb5c6-a861-4684-aa0b-848aa7081275>

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LCC holds Drone Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d5e716d7-7aba-48b5-8255-9f35c9aceb52>

LCC Fire Academy on FOX 47 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b239e0b6-435f-4118-bff5-c088742fff13>

LCC on Faces of Manufacturing https://www.michiganbusinessnetwork.com/blog/faces-of-manufacturing-episode-15-lcc-west-technical-careers?utm_campaign=Get%20Our%20Newsletter&utm_content=312449841&utm_medium=social&utm_source=twitter&hss_channel=tw-328808798

College Night comes to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=98eb3072-c41c-4983-8a21-d85feae28e66>

"The Lightning Thief" continues at Dart <https://www.lansingcitypulse.com/stories/lccs-lightning-thief-musical-showcases-student-star-power,114669>

LCC students on Studio 10 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=9b90325f-64ab-47af-aa00-939a5c11320a>

LCC students on Studio 10 - part 2 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=820f2277-38d7-47c7-a58c-d4aca40edd4c>

"Cosplay" coming to Black Box <https://www.lansingstatejournal.com/story/life/2024/10/23/haunting-of-hill-house-horror-novel-live-audio-play-lansing/75797589007/>

LCC prepares to celebrate one of its own <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=fc21df42-bcb1-493f-9137-7f47d29463d7>

Fall Swing Fling comes to LCC <https://www.lansingcitypulse.com/stories/lcc-fall-swing-fling,115406>

LCC student will be Grand Marshal at Silver Bells parade <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c48649e0-078b-4065-8342-11ef19b003c2>

Manufacturing Day at LCC <https://www.michiganbusinessnetwork.com/blog/mbn-on-the-road-capital-area-manufacturing-council-manufacturing-day-press-conference-oct.-2024>



LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation & Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.