





Contents

Engaged Learning and Student Success	4
.....	
Leadership, Culture and Communications	5
.....	
Community Engagement	14
.....	
Competitiveness and Innovation	23
.....	
Resource Management and Fiscal Responsibility	26
.....	
Diversity, Equity and Inclusion	27
.....	
A Star is Hired	29
.....	
Links	30
.....	

RSO Recruitment and Fundraising Fair

LCC registered student organizations had an opportunity to recruit new members and raise funds by selling items at this spring semester event sponsored by Student Life. Students shared in this community gathering and fellowship fair which encouraged engagement on campus by joining or supporting a student group. There are 27 student groups active at this time and any currently enrolled student may become a member of an organization.

Daisy Award

The not-for-profit DAISY Foundation, based in Glen Ellen, California, was established by family members in memory of J. Patrick Barnes. Barnes died at the age of 33 in late 1999 from complications of idiopathic thrombocytopenic purpura (ITP), a little-known but not uncommon autoimmune disease. The care Barnes and his family received from nurses while he was ill inspired this unique means of thanking nurses for making a profound difference in the lives of patients and their families.

The DAISY award recipient this year was Lindsay Lukavsky, a 2023 LCC nursing graduate. The family member who nominated her stated the following: "I brought my mother into the emergency department with severe epigastric pain and vomiting with much angst about going due to lack of good care in the past from another hospital. Lindsay was so caring and compassionate with my mother. The emergency department was very busy, and Lindsay had a lot of sick patients, but she always made us feel just as important as the others. My mother and I could hear her in rooms next door to ours caring for other patients,

and we quickly realized how lucky we were to have Lindsay as our nurse."

The family member went on to say that while her mother was there for many hours, Lindsay took it upon herself to advocate for a doctor to see the patient as soon as possible and the patient was admitted with pancreatitis. "I have been around many nurses in my lifetime as I am a retired echo tech of 25 years. By far, Lindsay is the best, most caring, compassionate, wonderful, and knowledgeable nurse I have ever had the pleasure of meeting. If my family should ever need emergency care in the future, you can bet we will come to McLaren emergency department and ask for Lindsay."

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, where one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and even drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations. The number of monthly visits will be provided for each President's Report. The number will reflect the previous month.

The number of visits to pantries in February were 362.

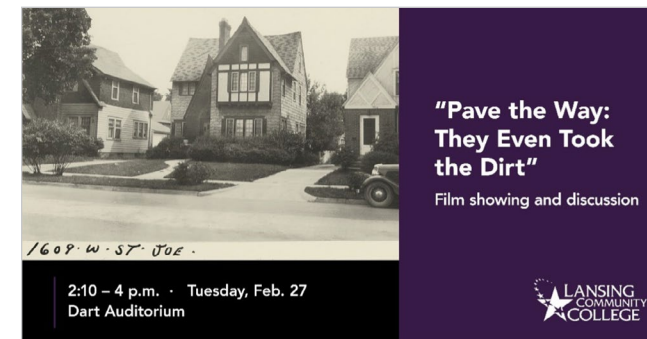
Marketing Department

Selected promotional materials for LCC events and programing.



First Pitch Dinner 2024

Marketing created social graphics and a program for the baseball team's First Pitch Dinner event on January 24.



Pave the Way Film Showing

In February, Marketing created promotional materials and graphics for the "Pave the Way" film screening, presented by the LCC Historians at the Movies in collaboration with the Historical Society of Greater Lansing and a part of LCC's Black History Month programming.

Black History Month

The college celebrated Black History Month with a variety of events across campus all month long in February. Events hosted by the Cesar E. Chavez Learning Center and the Black History Awareness Committee were promoted via web pages, social media, digital TV, newspaper advertisements and more.



Cesar E. Chavez Learning Center

Celebrate Black History Month

Cesar E. Chavez Learning Center

<p>Divine Legacy: Black Fraternity and Sorority Life Panel</p> <p>Feb. 14 - Noon - 2 p.m.</p> <p>Learn about Black fraternity and sorority life from members of historically black organizations.</p>	<p>Black History Chat: Defying Racial Stereotypes</p> <p>Feb. 21 - Noon - 2 p.m.</p> <p>Join us for an open conversation about experiencing and defying racial stereotypes in 2024.</p>
<p>Discover Detroit Day Trip</p> <p>Feb. 23 - 8 a.m. - 4 p.m.</p> <p>Enjoy the rich history Detroit has to offer with a day trip including a visit to the Motown Museum and the Charles H. Wright Museum.</p>	<p>Tangled Roots: A Conversation on the Significance of African American Women's Hair</p> <p>Feb. 27 - Noon - 2 p.m.</p> <p>Join us for an opportunity to explore the rich history and cultural significance of African American women's hair.</p>

lcc.edu/cclc_events

Open to the LCC Community

Cesar E. Chavez Learning Center
 CCLC@lcc.edu - 517-483-9804 - Arts and Sciences, Room 1313
 lcc.edu/cclc

Lansing Community College is an equal opportunity educational institution.

Program and Career Showcase

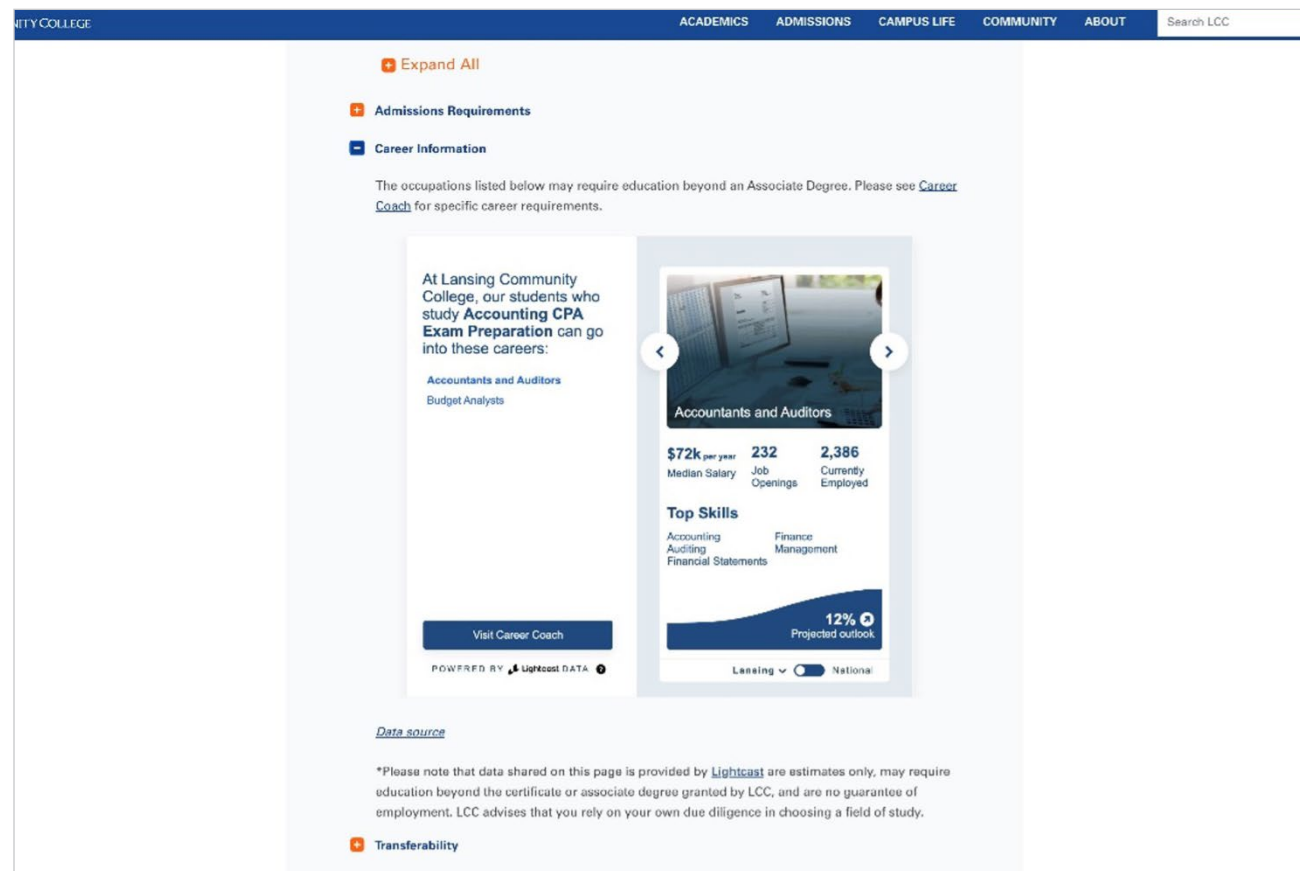
Marketing promoted the LCC open house event through tailored web pages, social media, digital TV, flyers and targeted emails.



Web Team Notable Accomplishments

All career information on the degree pages was converted to the Lightcast widgets as pictured below.

Example



Public Relations Department

Media Report:
February 2024

Earned media viewership:
483,200 down 446,125
views since Jan. 2024

Earned media value:
\$34,688 down \$25,950 since Jan. 2024.

Total media press clips:
59 down 16 since Jan. 2024

Selected media highlights:

LCC hosting Talent Showcase

WLNS CBS 6 News; WLAJ ABC 6 News

LCC West Campus hosting Ultium Talent Showcase for job seekers.

LCC hosting Talent Showcase

WILX NBC News 10

LCC West Campus hosting Ultium Talent Showcase for job seekers.

LCC nursing program ranked in top 10

AzedNews.com

LCC nursing program ranked in the top 10 in Michigan.

LCC celebrating CTE Month

michigan.gov LEO

LCC to host CTE Month Celebration.

LCC Women's Basketball chasing big dreams

Lansing State Journal

Lady Stars are 21-4, heading into weekend play.

LCC Basketball playing at home

WSJM 94.9

Women's and Men's Basketball takes on Lake Michigan College.

LCC Jazz Band at Dart

City Pulse

LCC Jazz Band performs at Dart Auditorium.

CTE Month Celebration at LCC

WILX NBC News 10 – clip aired twice

LCC welcoming leaders from across the state to celebrate Career and Technical Education Month.

CTE Month Celebration at LCC

WILX NBC News 10 (web)

LCC hosting CTE Month Celebration.

CTE Month Celebration at LCC

Michigan Business Network

LCC hosting CTE Month Celebration.

LCC on Schools Rule

WILX NBC 10 Schools Rule

Eaton Resa students get head start on college classes at LCC.

LCC celebrated CTE Month

WILX NBC News 10

LCC welcomed leaders from across the state to celebrate CTE Month.

LCC on Schools Rule

WILX NBC 10 Schools Rule

Eaton Resa students get head start on college classes at LCC.

I496 documentary coming to LCC

WLNS CBS 6 News

"Pave The Way: They Even Took the Dirt" is coming to Dart Auditorium.

Documentary coming to Dart Auditorium

WOOD TV NBC News 8 - Grand Rapids, MI

Riveting documentary Pave the Way: They Even Took the Dirt comes to Dart Auditorium.

LCC BoT welcomes new board members

City Pulse

"The Thanksgiving Play" begins its run at Black Box Theatre.

The Thanksgiving Play kicks off this weekend

City Pulse

"The Thanksgiving Play" begins its run at Black Box Theatre.

Eaton RESA students at LCC

WILX NBC 10 – Studio 10

Eaton RESA students get a jump on careers/college at LCC.

Thanksgiving Play opens at Black Box

Lansing State Journal

Thanksgiving Play at Black Box Feb. 23-25 and March 1-2.

LCC Women's Basketball defeats Kellogg CC

Lansing State Journal; WN.com; aol.com

Lady Stars defeat Kellogg CC, 62-59 to clinch share of the conference title.

I-496 documentary coming to Dart Auditorium

Lansing State Journal

"Pave the Way: They Even Took the Dirt" comes to LCC Feb. 27.

LCC on Morning Blend

FOX 47 Morning Blend

LCC and HSGL on Morning Blend to discuss the upcoming documentary "Pave the Way: They Even Took the Dirt."

FEMA opens DRC at West Campus

WLNS CBS 6 News; WLAJ ABC 6 News

FEMA opens Disaster Recovery Center at West Campus to assist residents with recovery efforts following severe storms last August.

FEMA DRC opens at West Campus

WILX NBC News 10

FEMA opens Disaster Recovery Center at West Campus to assist residents with recovery efforts following severe storms last August.

FEMA opens DRC at West Campus

WXYZ ABC 7 Detroit

FEMA opens Disaster Recovery Center at West Campus to assist residents with recovery efforts following severe storms last August.

LCC celebrates BHM with art

WILX NBC News 10 @ 11 p.m.

Malcolm X Symposium utilizes art to celebrate Black History Month.

LCC celebrates BHM with art

WILX NBC News 10 – LIVE @ 5:30 p.m.

Dr. Willie Davis discusses how Malcolm X Symposium utilizes art to celebrate Black History Month.

LCC celebrates BHM with art

WILX NBC News 10

Dr. Davis discusses how Malcolm X Symposium utilizes art to celebrate Black History Month.

LCC Foundation seeking nominations for 2024 DA

Michigan Business Network

Nomination process for 2024 Distinguished Alumni now open.

Social Media Analytics for February 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of February.

in LinkedIn
7,094 Reach · 1,186 Engagements



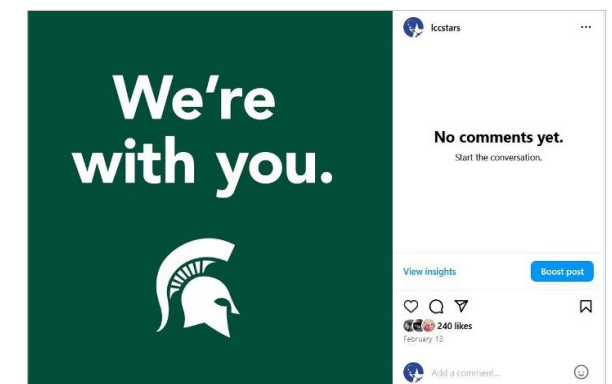
f Facebook
3,696 Reach · 291 Engagements



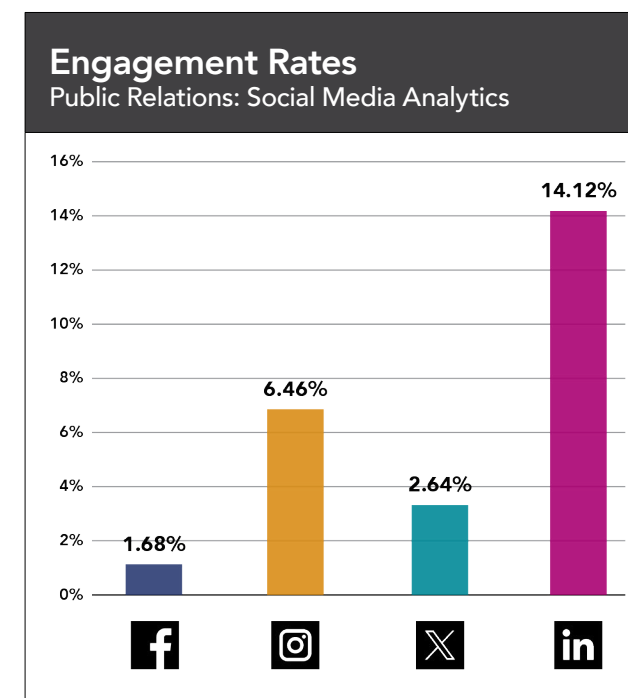
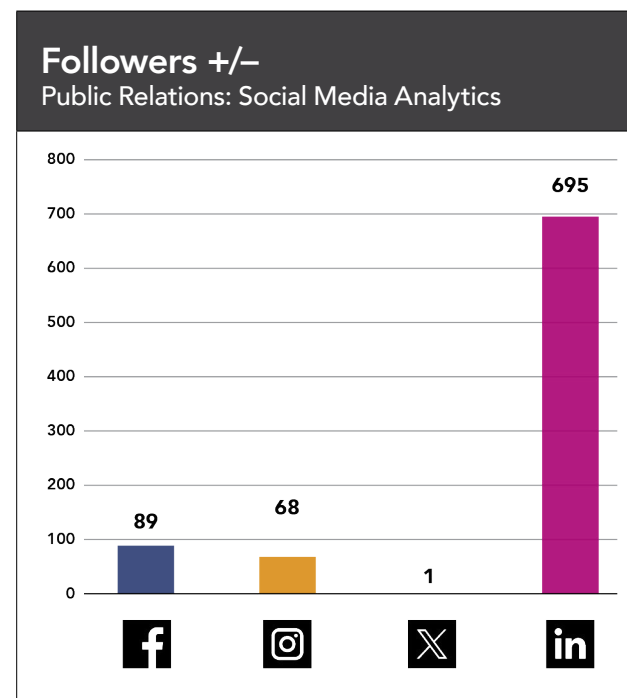
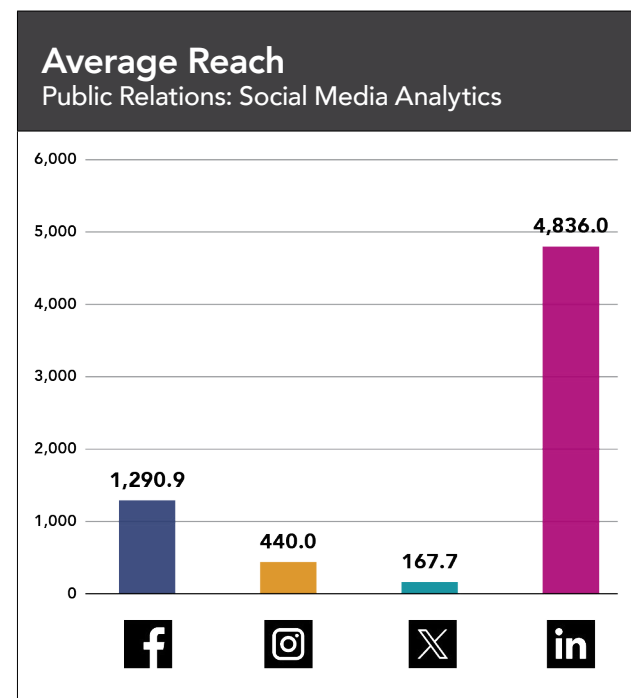
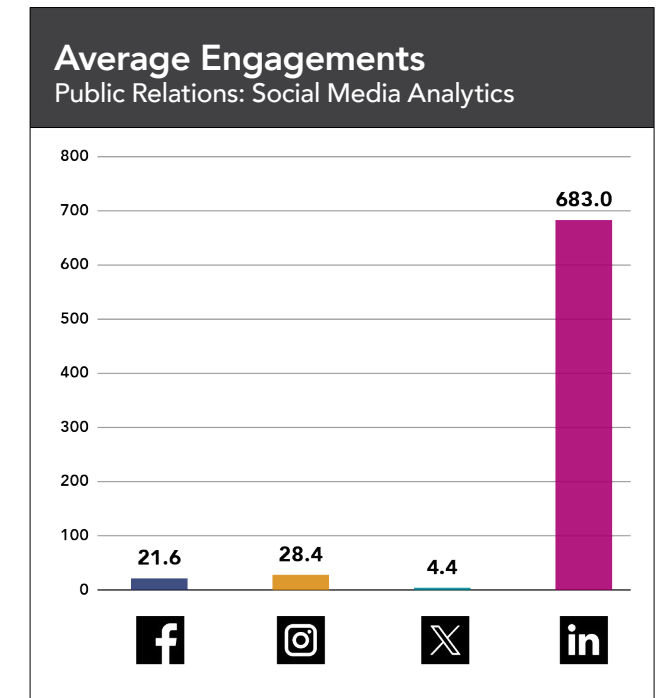
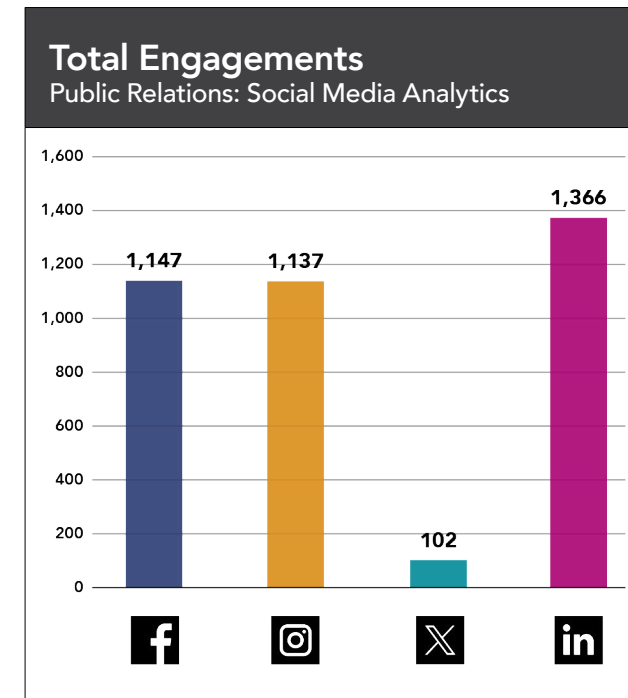
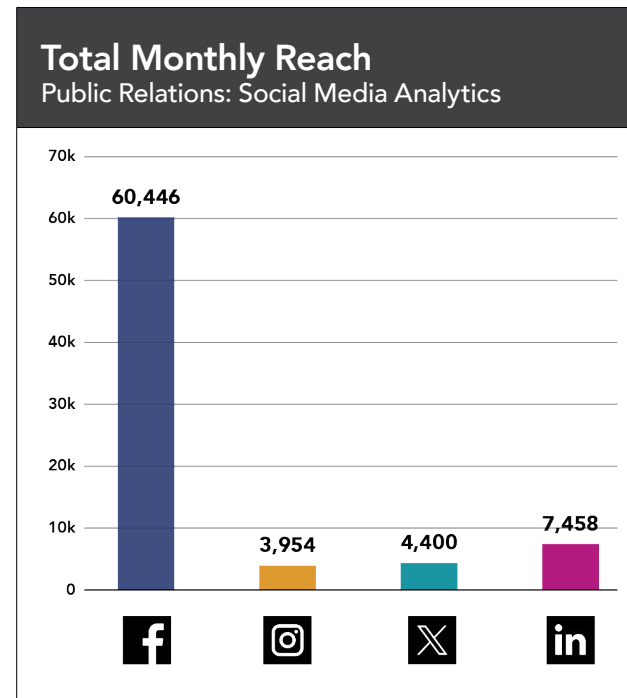
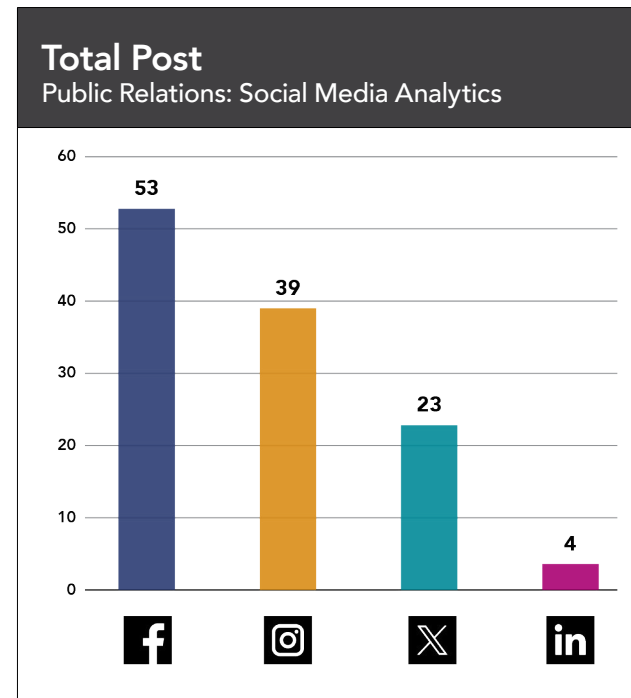
X X (Twitter)
173 Reach · 15 Engagements



ig Instagram
1,378 Reach · 257 Engagements



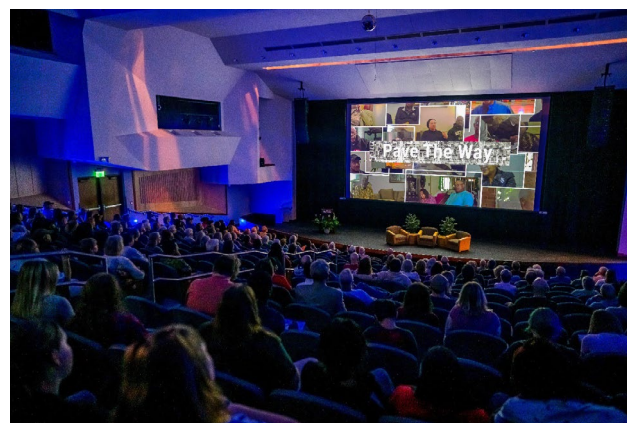
The following is a breakdown of how LCC performed on our social media channels in February.



Film Draws Over 350 to LCC

Over 350 people attended the film showing on Feb. 27 of "Pave the Way: They Even Took the Dirt", a documentary produced by the Historical Society of Greater Lansing (HSGL) about how the construction of I496 in the 1960s destroyed a thriving Black neighborhood and business community. A wealth of interviews and historical photos along with recent drone footage, graphics, music and narration wove together the personal stories and the long-term impact on the families and businesses forced to move.

The hour-long film was attended by faculty, entire classes of students, and numerous community members who all participated afterwards in a lively Q&A. LCC History Professor David Siwik introduced the discussion but it was the audience who led the way, sharing stories and asking questions of film coordinator Greta McHaney-Trice, film editor Craig Jones who is an LCC video producer, and Adolph Burton.



ABOVE: Film Screening of "Pave the Way: They Even Took the Dirt" in Dart Auditorium Feb. 27.

The event was hosted and organized by the LCC Historians at the Movies (HATM) in collaboration with the HSGL. It began with welcomes from President Steve Robinson, HSGL President Bill Castanier and HATM team member Melissa Kaplan. A proclamation recognizing the film was presented to the Historical Society by Annalise Wilson, an aide to Sen. Sarah Anthony who had organized the proclamation from Gov. Gretchen Whitmer.

LCC Historians at the Movies is part of the History program's Learning Outside the Classroom and is led by an interdisciplinary team including Anne Heutsche and Wade Merrill (History professors), Annescia Dillard (Center for Teaching Excellence program specialist), Patrick Butcher (Event Technology Specialist), and Kaplan (Academic and Arts Outreach Coordinator).

For those unable to attend the showing, the film is available at [online](#).



ABOVE: Panelists Adolph Burton, Craig Jones and Greta McHaney-Trice answer audience questions following viewing of the film "Pave the Way: The Even Took the Dirt."



LCC sponsors' luncheon

The annual Pastors Salute and Scholarship Luncheon took place at the Kellogg Conference Center on Feb. 17.

The event brings people of all races and denominations together for food, singing and much more. The main purpose of the event is to honor and recognize the dedication of area pastors.

Technical Careers Division: Health and Human Services Division and Technical Careers Division Present at Youth Workshop

On February 1, Recruitment and Outreach Coordinator Bridget Ward from the Health and Human Services Division, and Program Improvement Manager Nicole Reinhart-Huberty from the Technical Careers Division presented to approximately 80 male students at a youth workshop. The workshop title was "Navigating a Sustainable Future" and was hosted by the 32nd Annual Epsilon Tau Sigma Chapter of Phi Beta Sigma Fraternity, Inc. at the Hannah Community Center. Students in attendance had the opportunity to learn about programs available in the two divisions and how to take next steps towards college.



Airline Recruiters Visit Aviation Students in Mason

Airline recruiters visited Aviation Maintenance Technology students at the Mason Campus on January 31, and February 1. Skywest Airlines (a regional airline for Delta, United, American Alaska Air) and PSA Airlines (an American Airlines regional airline) presented to all aviation students in an effort to recruit them right after getting their A&P Mechanics license after graduation. Both of the airlines start in the area of \$30 per hour. Also, both airlines have student programs to entice students to apply early.

Skywest Airlines has a "non-working internship." Students can sign up for this program as early as they like. If they decide to work for Skywest after graduation, they will have seniority based on when they signed up for the program. Students can potentially have 1 1/2 years seniority if they choose to work at Skywest after graduation.

PSA Airlines has a student program that, if a student applies and is offered employment, will pay the students \$5000 as a sign-on bonus, give them a \$5000 Sonic Toolbox, and pay for relocation of up to \$7500.

Launch Your Dream Event Held at West Campus

Capital Area College Access Network (CapCAN) hosted its annual Launch Your Dream Career-Focused College Fair with Eaton RESA Career Center on Friday, February 9. The event was held at West Campus and included more than 600 juniors and seniors from Eaton County. The event allows students to learn about career-focused post-secondary programs available. Students received information on various ERESA programs, as well as other career and college resources. Staff from the Technical Careers Division participated in the event and provided information about program options.

Clinton County RESA Student Recognized

Clinton County RESA recognized Computer Networking and Technology CTE student of the month, Xavier Vernon. Xavier is a senior at St. Johns High School and has been recognized by Assistant Professor for CIT/Geospatial Science, Shelley Jeltema for being helpful in class, always having a great attitude and working hard during their hands-on field trip at Union Missionary Baptist Church. Congratulations Xavier!



Above photo: Assistant Professor CIT/Geospatial Science, Shelley Jeltema with CCRESA student Xavier Vernon



LCC West Campus Hosts LCC Celebrates CTE

On February 16, LCC West Campus hosted LCC Celebrates Career and Technical Education in Lansing, MI. The event celebrated and promoted career and technical education in secondary and post-secondary institutions, and tied in the contributions CTE makes to Governor Whitmer's Sixty by 30 goal.

LCC Celebrates CTE brought together almost 70 State of Michigan representatives, educators, and industry partners from across 24 different organizations. In attendance were LCC Board of Trustee members Noel Garcia, Jr., Lashunda Thomas, and Chair Angela Matthews, as well as LCC Provost and Senior Vice President of Academic Affairs, Dr. Sally Welch and Dr. Toni Glasscoe, associate vice president, external affairs, development and K-12 operations. These leaders were accompanied by State of Michigan representative and State Director for the Michigan Department of Education Office of Career and Technical Education, Dr. Brian Pyles.

LCC Engages Industry Partners: MWC Glanbia Facility Tour

On Friday, February 2, five members of the Technical Careers Division toured the MWC Glanbia facility in St. Johns, MI, which was followed with a meeting to discuss apprenticeship opportunities. Glanbia is a cheese and whey processing plant in St. Johns, MI. They focus mostly on mechanical, automated, and electrical systems in their plant.



Above photo: Members of the LCC Technical Careers Division at MWC Glanbia facility

LCC Engages Industry Partners: Thai Summit Hosts Recruitment Table at West Campus

On Monday, February 5, Thai Summit participated in a hallway recruitment table on LCC's West Campus in the Advanced Manufacturing hallway. Thai Summit, located in Howell, provides customers with engineering, stamping and assembly capabilities as well as tool and die design, construction, modification and refurbishment. They were looking to recruit for maintenance technician and tool and die finisher positions.



LCC Engages Industry Partners: PepsiCo visit

On Thursday, February 8, PepsiCo held an information session at the West Campus auditorium. While there, they were able to speak with students directly who were interested in their open positions at their Howell plant, as well as give a brief presentation on what they do at Pepsi, a day in the life of a Mechanic at Pepsi, and how students could apply.



LCC Construction Club and Technical Careers Division Hosts Reverse Job Fair

On February 15, the LCC Construction Club, in partnership with the Technical Careers Division, hosted the 3rd annual Reverse Job Fair in the Construction Lab at West Campus. Instead of students approaching employers, the employers visited students' tables to speak with them about their skills and experience. Students in the Architecture, Civil Technology, Building Construction, and Construction Management programs were encouraged to attend, as well as employers hiring in the same four fields.

Technical Careers Division Attends Leslie High School Career Fair

On Tuesday, February 20, Nicole Ross, CTE specialist in the Technical Careers Division, attended the Leslie Career Fair at Leslie High School. The event focused on introducing 7-12 graders to trades and non-traditional college paths.

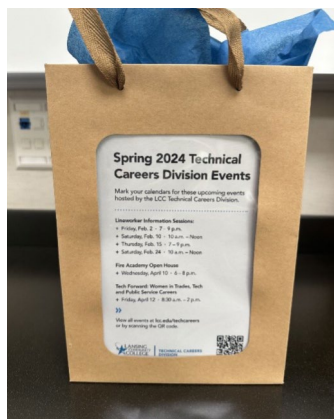
Cameron Tool Corp. Tour through Capital Area Manufacturing Council

On Tuesday, February 20, Kelsey Lorichon and Nicole Ross of the Technical Careers Division toured Cameron Tool Corporation in Lansing. Cameron Tool Corporation is a tool and die manufacturing and metal stamping plant that has been located in Lansing since 1966. The tour was organized by the Capital Area Manufacturing Council, who the Technical Careers Division frequently partners with.



Counselor Drop Offs to Local High Schools

In February, Secondary to Post-Secondary Program Coordinator Allison Snyder and Nicole Ross, CTE specialist, dropped off another round of goodie bags to high school counselors in Clinton, Eaton, and Ingham County high schools. The goodie bag contained fun winter snacks, as well as a save-the-date card with all upcoming Technical Career Division events, with the hope that they could share the word out to their students and coworkers about the events.



SkillsUSA Hosted at West Campus

On Friday February 23, West Campus hosted SkillsUSA Region 1 Skills Competitions. The SkillsUSA Region 1 Skills Competition provides high school CTE students with the opportunity to compete. The competitions were hosted by ERESA (Eaton Regional Education Service Agency) and held at West Campus. The competitions included the following areas: welding, automotive, heavy equipment, leadership (prepared speech, job interview, job skills demonstrations), customer service, precision machining, CSI, criminal justice, carpentry, TeamWorks, plumbing, photography, t-shirt, pin and advertising design.

Frederick Douglass Academy Visit

A group of seniors from Frederick Douglass Academy (Detroit, MI) visited West Campus Thursday, February 1 specifically to learn more about LCC's Drone and Geospatial Science programs. Douglass Academy has their own GIS (Geographic Information System) program and were excited to take a deeper dive with Lansing Community College faculty (Jen Lathom and Shelley Jeltema).

CCRESA Auto Class Visits West Campus

On Thursday, February 29, Clinton County RESA brought their automotive class to visit Technical Careers so they could learn more about Building Construction, HVAC (Heating Ventilation and Air Conditioning) and Automotive programs through hands-on tours. They also stayed for a campus tour and Technical Careers presentation.

Conference Services report of January events

Downtown Campus

Feb. 2

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Feb. 7

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 9

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Holt Advising Day

K12 hosted students from Holt for an advising day in the Grand River room for 20 people.

Feb. 12-13

NeoPollard

NeoPollard held a two-day meeting for 30 people in the Michigan room.

Feb. 13

RSO and Fundraising Fair

The registered student organizations set up tables in the Gannon Highway and sold treats in an effort to raise funds for their groups.

Feb. 14

Free Valentine's Day Photobooth

The photo club set up a photobooth for people to get free photos in a themed Valentine's Day booth.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 2

Meet the Coaches

The Success Coaches passed out free cookies to students in the highway and made sure the students knew who their success coach was.

Feb. 15

Fishbeck

Fishbeck held a meeting in the Michigan room for 75 people.

Feb. 16

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Feb. 21

Michigan Archeological Society

MI Archeological Society held its month meeting in Arts & Sciences for 30 people.

Feb. 21

Michigan Archeological Society

MI Archeological Society held its month meeting in Arts & Sciences for 30 people.

Business Operations Meeting

B Ops held its in-person quarterly meeting in the Michigan Room. About 45 employees attended.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 22

Foundation Board Meeting

The Foundation held its board meeting in TLC for 25 people.

Michigan College Access Network

MCAN held meetings for 50 people in Michigan, Grand River, and President’s Dining Room.

Feb. 26

Malcolm X Symposium

This event made its return after COVID. More than 10 performers attended and performed various acts including mime, drummers and reenacting.

Feb. 27

Board Planning Session

The LCC board, ELT and staff met in the Administration Boardroom.

Feb. 28

Etiquette Dinner

LCC marketing students held their etiquette dinner in the Michigan room for 75 people.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 29

Insuring MI Future

Insuring MI Future held its meeting for 35 people in the Michigan room.

West Campus

Feb. 1

Michigan Townships Association

MTA hosted a training workshop for 45 township managers in the conference rooms.

Feb. 2

Community Mental Health

CMH hosted an all-staff meeting for 120 attendees in the conference rooms.

Feb. 7

Michigan Department of Environment, Great Lakes and Energy

EGLE hosted a training session for the SARA Title III program, attended by 100 people in the conference rooms.

Feb. 8

Michigan Department of Natural Resources

The Michigan DNR hosted its monthly Natural Resource Commission board meeting for 10 board members and 40 community members, in the conference rooms.

LCC Technical Careers

Tech Careers hosted an employee recruitment session with PepsiCo for 30 students in the auditorium.

Feb. 9

Capital Area College Access Network

CAPCAN hosted its annual “Launch Your Dream” college fair in the conference rooms and auditorium. Approximately 300 students attended throughout the day. The event was sponsored by External Affairs.

Feb. 15

Michigan Department of Licensing and Regulatory Affairs

LARA hosted its quarterly board meeting in the conference rooms for 6 board members and 20 community members. The meeting is live streamed by LCC Media Services.

Feb. 16

LCC Career and Technical Education

Tech Careers hosted the “Celebrate CTE” breakfast for 80 attendees in the conference rooms.

Feb. 21

NAPA Auto Parts

NAPA hosted its monthly sales meeting for 25 guests in a conference room.

Make-A-Wish Michigan

Make-A-Wish hosted a staff training session for 32 attendees in conference rooms.

Feb. 23

Skills USA

Skills USA hosted the 2024 student skills competition in all conference spaces, 10 classrooms, and 3 computer labs. More than 400 students and volunteers took part in the event sponsored by External Affairs.

Feb. 26-28

Michigan Department of Environment, Great Lakes and Energy

EGLE hosted a 3-day radon training conference for 80 attendees in the auditorium and atrium.

Feb. 2

Auto Owners

Auto Owners hosted its bi-monthly continuing credits luncheon for 45 attendees in the conference rooms.

Peckham Industries

Peckham Industries hosted an all-staff meeting for 95 employees in conference rooms, a classroom and a computer lab.

Jan. 29

Michigan Association for Play Therapy

MIAPT hosted its annual conference and shopping session for 160 attendees in the conference rooms, 3 classrooms, and atrium.

Number of Site Tours

- + Downtown Campus: 1
- + West Campus: 4

Number of Booked External Event Contracts

- + Downtown Campus: 1
- + West Campus: 4

Small Business Development Center (SBDC) impact metrics for Jan. 1 – Feb. 27, 2024

SBDC consulted with 119 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 380 consulting hours
- + Helped those clients secure \$340,170 of new capital to launch or grow
- + Helped create three new businesses
- + Helped create 12 new jobs

SBDC senior consultant speaks at Melanated Business Alliance

Senior Business Consultant Darryl Horton spoke at the Melanated Business Alliance (MBA) networking event on Feb. 1. Horton shared information about the consulting resources that the SBDC provides and encouraged attendees to take advantage to help their companies grow more strategically. He also spoke about SBDC's commitment to serving underrepresented businesses and the fact that, in 2023, 50% of SBDC's clients were people of color.

The event was created to bring together business owners of color to share resources and network. Held at the Comfort Zone, a newly established, Black-owned cigar lounge and restaurant, it was a packed house!



SBDC regional director participates in Small Business Support Hub celebration

On Feb. 5, Regional Director Laurie Lonsdorf participated in the kickoff celebration for the Small Business Support Hub program. This program was created to invest in the state's small business ecosystem, bringing new and more comprehensive resources to small businesses so that every business owner can "Make It in Michigan." A \$73 million statewide grant through the Michigan Economic Development Corporation (MEDC) is designed to help businesses impacted by the COVID-19 pandemic by linking them with regional and statewide resources.

The SBDC at LCC was selected as a Small Business Support Hub recipient. This will translate into additional consulting services to more business owners of color, women, veterans, socially disadvantaged communities and rural businesses.



LCC East hosts staff training and student event

LCC East hosted an Appreciative Education presentation for employees on Feb. 2. Appreciative Education is an intentional, collaborative practice of asking generative, open-ended questions to help students optimize their educational experiences and achieve their dreams, goals and potential.

LCC East also hosted an Envision Green visit on Jan. 30. Envision Green provides a smooth pathway from LCC to MSU. This pilot session resulted in three students who signed up for more information and others who took informational fliers.

LCC Extension Centers plan 2024 programs

LCC East worked collaboratively with the Livingston County Center and academic coordinators throughout February to request the best fall 24 semester course mix at the extension centers. Proposed classes have been thoroughly researched to meet student needs and maximize extension center enrollment.

The Business and Community Institute (BCI)

BCI trains Polly Products on Effective Leadership

Polly Products selected BCI to deliver 32 hours of Supervisory Leadership at West Campus. This training covers DiSC, Communication: Connecting Through Conversations, Coaching: Moving People Forward, Engaging and Retaining Talent, Leading Self: Turning Awareness into Impact, Personal Productivity, and Building Cohesive Teams.

BCI trains Invio Automation on Supervisory Leadership

Invio Automation selected BCI to deliver 12 hours of Supervisory Leadership Training. This training covers topics such as Personality & Behavior Styles, Navigating Beyond Conflict, Connecting Through Conversations, and Attitude is Everything.



BCI trains InVerve Marketing on Emotional Intelligence

BCI delivered customized training to InVerve Marketing on Emotional Intelligence. Course topics included helping participants gain increased awareness of intrapersonal and interpersonal emotional states and the importance of understanding communication styles.



BCI trains LCC Business Operations Division on Embracing Change

BCI presented the subject of Embracing Change to more than 70 employees from LCC’s Business Operations Division. For many in the workplace, the word “change” sparks fear. Change can throw us into a world of chaos, but it is also the one thing in life we can count on. Team members learned to embrace change and help drive change forward as well. Participants learned to understand reasons why changes in the workplace can often fail and what to avoid when implementing change.



BCI trains Ultium Cells

Ultium Cells selected BCI to deliver six different trainings, all held in the University Center. Trainings included:

- + Production Core Tools, a 32-hour, activity-based course intended to teach the requirements of Advance Product Quality Planning (APQP) as part of an organization’s ISO/TS 16949 Quality Management System. Participants learned how to apply Failure Mode & Effects Analysis (FMEA), Statistical Process Control (SPC), Measurement Systems Analysis (MSA), and Production Part Approval Process (PPAP). Case studies and simulations were used throughout the course to provide the hands-on practice needed to learn these proven techniques.

- + Lean Orientation, teaching participants how Lean provides a framework made up of a philosophy, practices and principles that help practitioners improve efficiency and work quality.
- + Lockout Tagout, which provided participants with information on the importance of energy control programs, procedures, training, audits and methods for controlling hazardous energy, and the knowledge and skills required to safely perform servicing and maintenance activities.
- + Hazardous Energy and Hazard Recognition, which instructs participants on recognizing and responding to industrial hazards, with an emphasis on electrical hazards. Upon successful completion of this training, participants were able to identify hazards common to the Ultium production facility and know how to respond to hazards and what parties to notify of the hazardous conditions.
- + Diversity, Equity and Inclusion, teaching participants strategies to proactively build inclusion, and how to remove barriers.
- + Harassment, informing employees of their legal obligations and their role in ensuring a work environment free from harassment. This course is recommended as a training tool to reduce the risk of legal liability employers face for violations of federal, state and local workplace discrimination and harassment laws.



Multifactor authentication implemented at LCC

In February, LCC Information Technology Services (ITS) successfully implemented multifactor authentication (MFA) for all employees.

MFA is a defense strategy that protects LCC’s information assets and reduces the risk of cyberattacks. It is a best practice required by federal laws, such as the Gramm-Leach-Bliley Act (GLBA), and by the Payment Card Industry Data Security Standard and our cybersecurity insurance.

Planning for the MFA system began in January 2023 with the identification of requirements, creation of the statement of work and completion of the request for proposals process. After comparing several solutions, LCC chose a commercial product called Duo. ITS worked with a consultant to design and configure this MFA system to protect all remote access to LCC information. After the successful completion of a 100-person, one-month pilot, the system was approved for deployment to all LCC employees.

MFA was deployed to all LCC employees over a two-week enrollment period in February. ITS prepared employees for deployment with multiple Star newsletter articles, in-person support technical support sessions, and a ‘frequently asked questions’ 5Star Knowledgebase article. Employees downloaded the Duo software and connected their smartphones to their LCC network accounts. The completion of the roll-out occurred Feb. 19, with the seamless enforcement of MFA for employee access to LCC systems.

CCLC student groups start semester with strong participation

The Cesar Chavez Learning Center kicked off the spring semester with its first mentorship program sessions. More than 100 students attended meetings for Access to College and Careers with Excellence through Student Support (ACCESS), Women Inspiring Scholarship through Empowerment (WISE), Men About Progress (MAP) and Latinos Unidos con Energia, Respeto y Orgullo (LUCERO). Attendees engaged with programming about how to thrive in college, career exploration, emotional intelligence and cultural awareness.

The ACCESS program included an engaging presentation by guest speaker Ezra Bell, who delivered an insightful discussion about various aspects of academic and personal development. Bell’s presentation was captivating, as he used relatable analogies to underscore the importance of perspective and personal choice in academic and career decisions.



Above photo: Ezra Bell, Managing Director for Southwestern Michigan Urban League

LUCERO

The LUCERO program focused on different dialects within the Spanish language. Students gained insights into the linguistic diversity within Spain and explored the differences in the Spanish language and accents across various countries and regions. Students also learned about the origin, evolution and cultural significance of renowned dances, including Bachata, Salsa and Bomba. Students then participated in a dance workshop, clay-art activity, and enjoyed Elotes (a traditional Mexican dish).



Above photo: CCLC Student Employee, Marla Camacho, leading the dance workshop

LCC celebrates Black History Month

The CCLC celebrated Black History Month through a series of programs. Students engaged with members of various historically Black fraternities and sororities, learned the history of the Divine Nine, and heard personal reflections through a virtual panel.

During the Discover Detroit Day Trip, students visited prominent cultural landmarks in Detroit, namely the Motown Museum and the Charles H. Wright African American History Museum, along with dining at a local restaurant downtown.



During “Tangled Roots: A Conversation on the Significance of African American Women’s Hair,” students focused on the rich history and cultural significance of African American women’s hair, exploring its evolution, social implications and the impact of beauty standards. Students and staff shared their journey of reclaiming and celebrating natural hair.



Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Angelina Chang
Human Resources

Barry Elmore
Digital Media, Audio and Cinema

Austin Gullett
Library Instruction/Reference

Kane Hanson
Fitness

D’Quan Hursey
StarZone

Jessica Miyamoto
Nursing

Alex Olivarez
Moving Services

Vanessa Warren
Architectural Technology

Page 6:

Example <https://www.lcc.edu/academics/business/accounting/index.html>

Page 7:

LCC hosting Talent Showcase <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=004fede6-cda0-48ea-93b5-a1552c1ebc17>

LCC hosting Talent Showcase <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=179f9129-3c24-4246-93ea-03502ff23926>

LCC nursing program ranked in top 10 <https://azednews.com/lpn-programs-in-michigan/>

LCC celebrating CTE Month <https://www.michigan.gov/leo/news/2024/02/08/students-encouraged-to-explore-education-and-career-pathways-during-cte-month>

LCC Women's Basketball chasing big dreams <https://www.lansingstatejournal.com/story/sports/columnists/graham-couch/2024/02/16/lansing-community-college-womens-basketball-chases-big-dreams/72597136007/>

LCC Basketball playing at home <https://www.wsjm.com/2024/02/16/iowas-clark-smashes-record-as-hawkeyes-defeat-michigan-women-106-89-wsjm-morning-sports/>

LCC Jazz Band at Dart <https://www.lansingcitypulse.com/stories/a-wide-ranging-weekend,86530h>

CTE Month Celebration at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=efb65da1-7e00-408f-a0ec-b489bbc0be88>

CTE Month Celebration at LCC <https://www.wilx.com/2024/02/16/leaders-come-together-lcc-celebration-career-technical-education-month/>

Page 8:

CTE Month Celebration at LCC https://www.michiganbusinessnetwork.com/blog/lcc-celebrating-cte-month?utm_content=282657562&utm_medium=social&utm_source=twitter&hss_channel=tw-328808798

LCC on Schools Rule <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b7aa6380-3ab1-4866-be4e-064eb5982ad3>

LCC celebrated CTE Month <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=137b1a84-342a-42f0-b76c-5c268a4466d8>

LCC on Schools Rule <https://www.wilx.com/2024/02/16/schools-rule-students-receive-head-start-college-courses-eaton-resa/?outputType=amp>

I496 documentary coming to LCC <https://www.wlns.com/news/lansing-documentary-chronicles-racial-impact-of-i-496/>

Documentary coming to Dart Auditorium <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=82958c43-102b-4333-bfcd-9c12fd9d1847>

LCC BoT welcomes new board members <https://wkzo.com/2024/02/21/lcc-welcomes-two-new-board-members/>

The Thanksgiving Play kicks off this weekend <https://www.lansingcitypulse.com/stories/a-folksy-finale-to-february,87313>

Eaton RESA students at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8c53939c-d05f-4771-af75-98d3471d443f>

Thanksgiving Play opens at Black Box <https://www.wsjm.com/2024/02/16/iowas-clark-smashes-record-as-hawkeyes-defeat-michigan-women-106-89-wsjm-morning-sports/>

LCC Women's Basketball defeats Kellogg CC <https://www.lansingstatejournal.com/story/sports/columnists/graham-couch/2024/02/24/lcc-womens-basketball-conference-title/72712357007/>

I-496 documentary coming to Dart Auditorium <https://www.lansingstatejournal.com/story/news/2024/02/25/lansing-i496-segregation-redlining-black-owned-homes-businesses/72702688007/>

LCC on Morning Blend https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-2-26-24?fbclid=IwAR3HD_2g650fEQh8IkxK8sdSGZYhJmgofYaG7kkwXKJms8NPuX2UYSpyFM/

FEMA opens DRC at West Campus <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0312e17c-b8e8-4a89-b53c-30e6b4d63d33>

FEMA DRC opens at West Campus <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=743d1e62-c316-44a0-9982-38c9107205b0>

Page 9:

FEMA opens DRC at West Campus <https://www.wxyz.com/news/fema-opens-recovery-centers-in-se-mi-to-assist-survivors-of-aug-2023-storms>

LCC celebrates BHM with art <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=46edba56-fa77-44a6-bdaa-285d0e7c63f0>

LCC celebrates BHM with art <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=f913603a-79c0-452c-9850-64044c58e966>

LCC celebrates BHM with art <https://www.wilx.com/2024/02/26/lansing-community-college-celebrates-black-history-month-with-art/>

LCC Foundation seeking nominations for 2024 DA https://www.michiganbusinessnetwork.com/blog/lcc-foundation-seeks-distinguished-alumni-nominations?utm_content=284107880&utm_medium=social&utm_source=twitter&hss_channel=tw-328808798

Page 14:

Online <https://www.lansinghistory.org/they-even-took-the-dirt>



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.