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**Spring Semester 2024  
President and Dean’s List**

**1767 students** made the President’s List.

**1094 students** made the Dean’s List.

**Library Offers New ‘Library of Things’ Collection**

Students and employees can now check out items from the LCC Library’s “Library of Things.”

The Library of Things is a collection that contains physical items that contribute to educational exploration and student wellness. The collection includes Oculus VR Headsets, a photography light tent, a soldering station and more. To help during the grey months, the collection also includes a HappyLight therapy lamp.

All Library of Things items check out for seven days.



**Pop-Up Food Pantry**

Food insecurity among college students is a growing concern nationwide, as one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and may drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC’s commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations. **The number of visits to pantries in May were 116.**

Numbers for May could be affected by start date for the month (5/13/24 following commencement) Memorial Day, and fewer students enrolled for summer.

**Finals Frenzy: Zen Doodles**

Zen Doodles was a program that allowed students to practice some mindfulness either before or after their exams during the week. It was open to student’s interpretation on what they wanted to draw. If they needed some creative assistance there were suggestions at the ready from a basket to help them get started. The program was available every day during finals week and more than 10 students participated the first couple of days. The drawings were displayed on the glass window of the Success Coach Lounge (GB 2202).



**LCC at panel discussion**

Trustees Robert Proctor and Terrence Frazier, along with Dr. Seleana Samuel, Bo Garcia and LCC Foundation Executive Director Cathy Zell attended the May Lansing Economic Club panel discussion on Michigan’s economic growth.

Panelists included Quentin Messer, President and CEO, Michigan Economic Development Corporation and Hilary Doe, Chief Growth Officer, Michigan Economic Development Corporation, who discussed the state’s economic competitiveness from economic growth strategies, talent and workforce development, to population growth infrastructure investment, and more. The conversation was moderated by Rachel Kuntzsch, president, Public Sector Consultants.

**LCC Board Chair awards scholarships**

Trustee Angela Mathews attended several ceremonies to award LCC scholarships including Stockbridge High School Honors Night and Grand Ledge High School.



Above photo: Angela Mathews, chair of the LCC Board of Trustees, awards the board scholarship to Nicole Wadkins.



Above photo: Angela Mathews, chair of the LCC Board of Trustees, awards the board scholarship to students at Grand Ledge High School.

## Marketing Department

Selected promotional materials for LCC events and programing.

### Summer Youth Program

The Youth Program's 2024 summer camps are officially sold out, with a new record of 475 verified students and more people still attempting to sign up.

These summer camps and classes provide fun ways for kids to study topics in Science, Technology, Engineering, Arts and Mathematics (STEAM), leadership and team dynamics.

The Marketing Department's enrollment promotions included an updated flyer, strategic advertising and content marketing. Staff created content for the Lifelong Learning newsletter leading up to open enrollment and placed ads in the Lansing City Pulse, The Chronicle, and on the WILX website. Ads on social media (Instagram and Facebook) proved to be most effective, generating 731 clicks to the program's website.



**LANSING COMMUNITY COLLEGE**

# Sunny days ahead.

Give your learner an unforgettable summer!  
Enroll them in an LCC Youth Summer Camp.  
There's something for everyone in grades 2 - 12.

View all camps and register at [lcc.edu/seriousfun](http://lcc.edu/seriousfun).  
Scholarships available.

Lansing Community College is an equal opportunity educational institution/employer.

## LCC Connect

LCC Connect spokesfrog Lillie Padderson made her debut on the AOF billboard. LCC Connect is out and about doing community outreach this summer with a presence at several Music in the Parks and a day at the Lansing Lugnuts. New T-shirts and giveaways featuring Lillie the spokesfrog will be distributed at these events.



### Health and Human Services Coin

Health and Human Services received newly designed coins for its apprenticeships and external partnerships and paramedic graduates. Marketing participated in the design of the coins.

## Livingston County Center

Marketing promoted the Livingston County Center's fall semester offerings through postcards, flyers and social media ads. Promotion covers both general courses and the Phlebotomy Program.



Public Relations Department

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Media Report:  
May 2024

Earned media viewership:  
440,261 down 260,789  
views since April 2024

Earned media value:  
\$38,863 down \$34,046 since April 2024

Total media press clips:  
41 press clips down 11 since April 2024

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Selected media highlights:

**LCC President on AI**

WSYM FOX 47 News

Dr. Robinson speaks to how LCC is preparing students to use AI.

**LCC student explains how she uses AI**

WSYM FOX 47 News; WNEM TV 5; WLUC FOX TV6

Isabella Howler details how she uses AI; Dr. Robinson expounds on the use of AI at the AI and Student Experience Summit.

**LCC Dental Hygiene students graduate**

WILX NBC News 10

Dental hygiene students graduate at Dart Auditorium.

**Graduation season begins at LCC**

WILX NBC News 10

Dental hygiene students pinning ceremony set to take place at Dart Auditorium.

**The Good Doctor at LCC**

City Pulse

“The Good Doctor” at Black Box Theatre Friday and Saturday.

**LCC celebrates graduates**

WILX NBC News 10

Recruits from the Mid-Michigan Police Academy graduate.

**LCC hosts high school student competition**

WOOD-GR NBC- Grand Rapids, MI News 8 at 4

Local high school students consider careers in law enforcement at police training competition.

**LCC celebrates graduates**

WILX NBC News 10

Mid-Michigan Police Academy graduation.

**LCC hosts high school student competition**

Yahoo! News; WLNS CBS 6 News

Local high school students consider careers in law enforcement at police training competition.

**LCC president on MSU art**

City Pulse

Dr. Robinson shares early memories of modernist art pieces at MSU.

**LCC celebrates graduates of the nursing program**

WILX NBC News 10

LCC held a pinning ceremony for graduates of its nursing program.

**LCC celebrates its graduates at the 66th Commencement Ceremony**

WILX NBC News 10

LCC’s Dana Cogswell on celebrating student achievement.

**LCC Men’s Basketball coach heading into his 33rd season**

WILX NBC News 10

Coach Ingram excited to have Laingsburg standout Zander Woodruff playing for the Stars.

**LCC grad honored during Nurses Week**

UM Health-Sparrow News

Cheryl Bouchey was named UM Health-Sparrow Lansing’s Longevity Honoree.

**LCC Coaching staff voted Staff of the Year**

National Fastpitch Coaches Association

Head Coach Marc Kibby and Assistant Coaches Bill Cross, Janet Hengebach and Miakoda Confield have been voted NJCAA Regional Coaching Staff of the Year.

**LCC student is scholarship recipient**

CUInsight.com

Brock Messenger a Harper Creek High grad is the recipient of a scholarship from Kellogg Community Credit Union. He will attend LCC in the fall.

Social Media Analytics for May 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

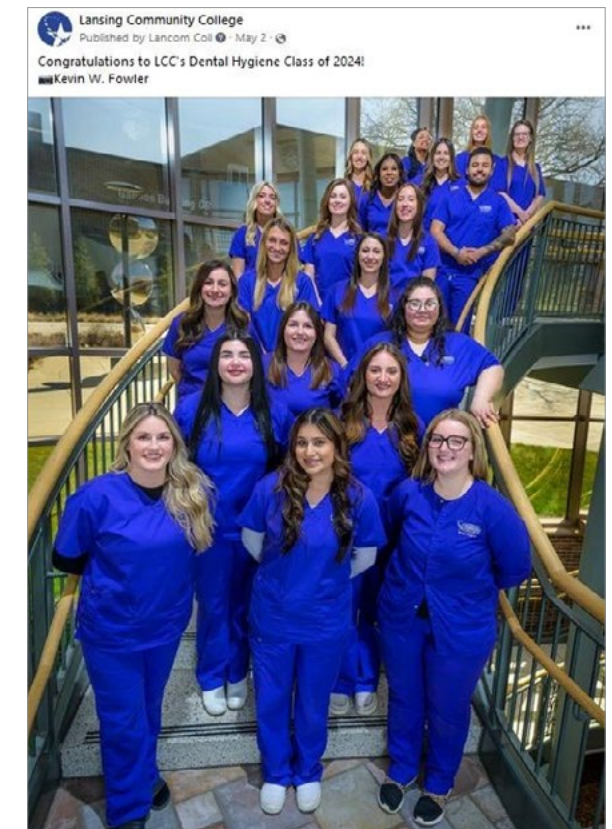
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of May.

 LinkedIn  
2,064 Reach · 110 Engagements



 Facebook  
14,178 Reach · 333 Engagements



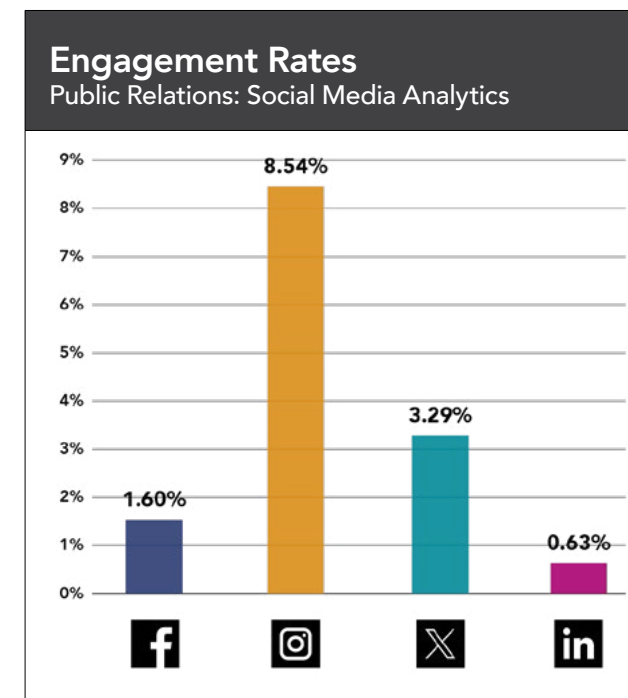
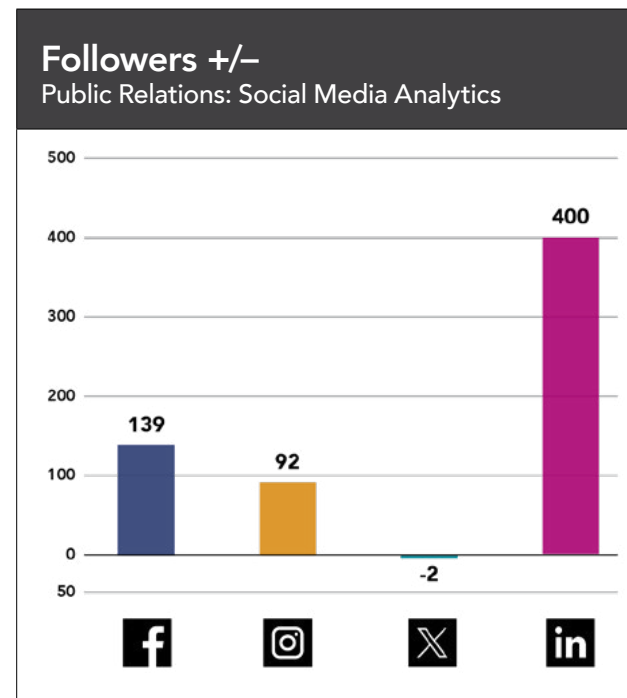
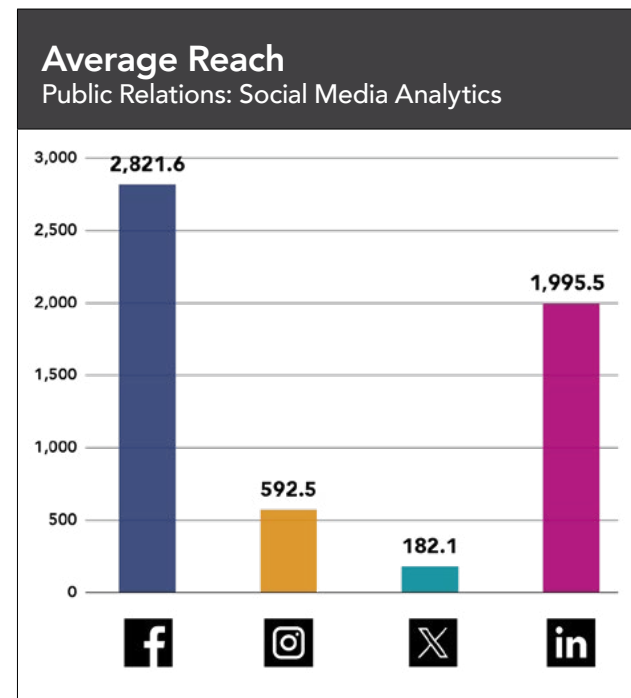
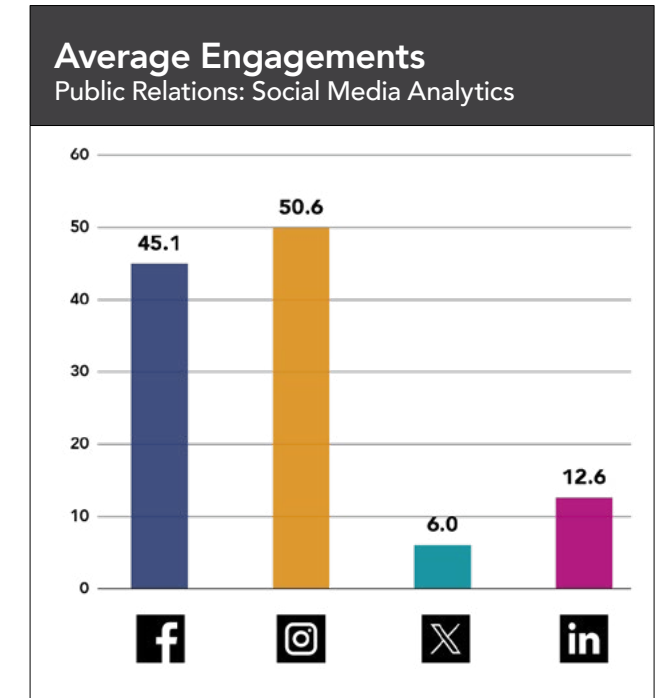
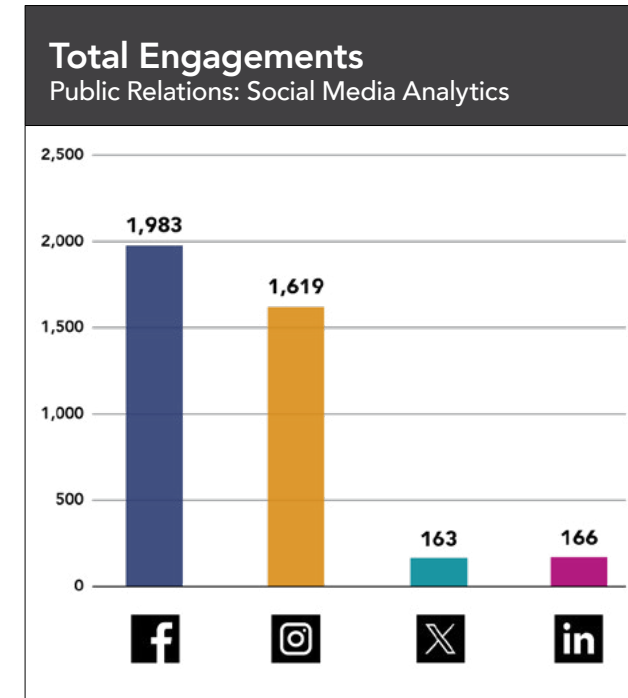
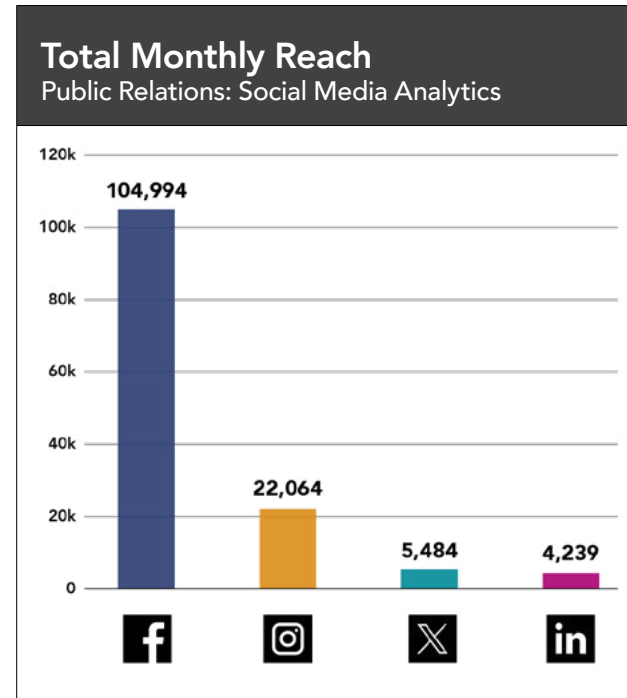
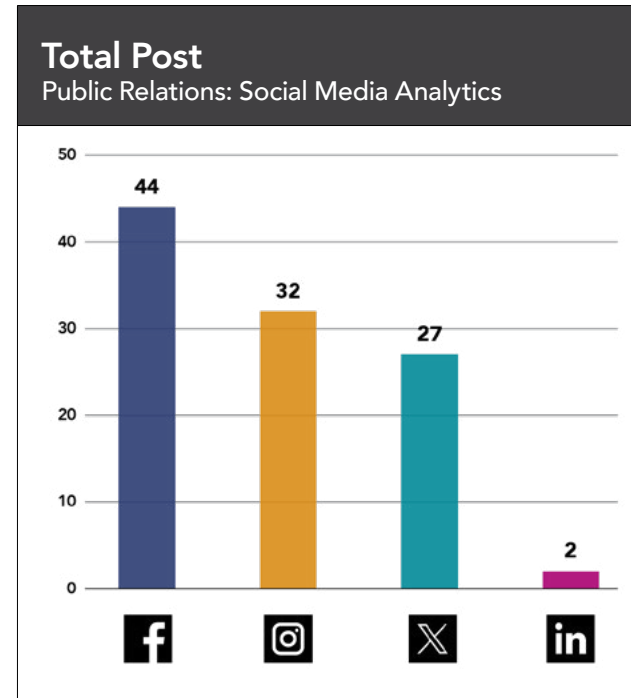
 X (Twitter)  
325 Reach · 31 Engagements



 Instagram  
1,311 Reach · 193 Engagements



The following is a breakdown of how LCC performed on our social media channels in May.



### Grand River sparkles thanks to employees' volunteer efforts

Sixteen employees from Student Affairs joined in the second annual River Clean-Up at Adado Park and on the river trail near LCC's Downtown Campus. This May 30 event was held in partnership with Michigan Waterways Stewards, a local organization that launched in 2023 with the goal of keeping local waterways clean.

All 16 employees took advantage of the college's Community Service Leave program to volunteer. Community Service Leave is a type of paid leave introduced in summer 2022 as part of the college's work on its 2021-2024 Strategic Plan.

During the afternoon, the group met outside the Gannon Building and split up to cover the river trail from Rotary Park to Oakland. They even took a catamaran on the Grand River to pull trash out of the water.

Participants were Sarah Garcia-Linz, Emily Barr, Janelle Brinker, Lazarius Lane, Dominique Vaughn, Frank Taylor, Andrea Tarry, Jayde Sugden-Storrs, Sophia Estrada-Ferreira, Rudy Hernandez, Rebecca Viera, Kathy Nino Sotelo, Cindy MacKersie, Louise Rabidoux, Randy Noffke and Brendan Finnerty. Great job, all!

Mike Stout, the President of Michigan Waterways Stewards applauded the team's efforts on his organization's Facebook page:

"Many notice their collective efforts and shout out from along river's edge, above the bridge, and even from their cars, to give thanks. Deservedly so as this area looks remarkably well, perhaps better than ever.

Thank you LCC for all that you do to make our city look cleaner, healthier, and more inviting for all."



### Academic Success Coaches Join in Commencement

During the 2024 Commencement, the Academic Success Coach team continued their tradition of serving as marshals to help guide students, faculty and staff through the process. The Academic Success Coaches have been filling this role since 2017.



### Girl Scouts Earn Cybersecurity Badge at LCC

On Sunday May 5, 16 Girl Scouts from two different troops in Okemos attended a class at West Campus to earn their Cybersecurity Badge. Girls in attendance had the opportunity to learn about the following areas: Cybersecurity Basics, Cybersecurity Safeguards and Cybersecurity Investigator.

The Girl Scouts organization is pursuing an initiative to bring more girls and women into cybersecurity. To learn more about the initiative, visit the [Girl Scouts webpage](#).



### Sparrow Mobile Health Clinic Visits Downtown Campus

On Thursday, May 30, the University of Michigan – Sparrow Mobile Health Clinic parked at the Downtown Campus, providing free healthcare to students, their family members, faculty, staff and community members. These services are offered free of charge, regardless of insurance coverage.

The Mobile Health Clinic saw 13 individuals between 1-5 p.m. The clinic will return to campus on June 27, with two more visits planned for the fall semester, including one during Welcome Week!



### Michigan Occupational Special Population Association (MOSPA) Conference

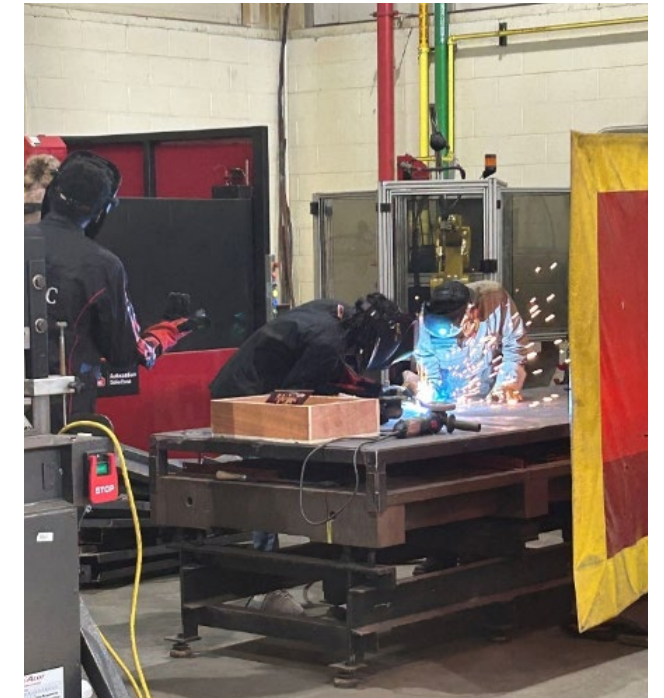
The Michigan Occupational Special Population Association (MOSPA) held its 49th annual conference at Boyne Mountain Resort from May 1-3, with seven individuals from LCC in attendance. Program Improvement Director Nicole Reinhart-Huberty was the co-chair of the conference alongside Dean Tracey Taylor from Montcalm Community College. The conference theme was "Focus on the Future: Inclusive Intelligence Solutions."

### LCC Engages Industry Partners: Great Lakes Crystal Technologies

On May 17, Great Lakes Crystal Technologies visited West Campus for a tour of the Center for Manufacturing Excellence. They were shown the Mechatronics and Machining labs, and then met with two members of the Technical Careers Division to discuss apprenticeships and recruitment opportunities.

### Sexton Robotics Visits West Campus

On May 3, the Sexton High School Robotics Club visited West Campus. Their visit included a presentation about Technical Careers, a walking tour and a one-hour, hands-on session with the Mechatronics Program. This experience opened their eyes to opportunities in robotics and automation.



### LCC Reaches Out to Homeschooling Families

Secondary to Post-Secondary Program Coordinator Allison Snyder represented LCC on May 8 at the Inspirational Networking Conference for Homeschoolers (INCH) Conference, hosted by Mount Hope Church in Lansing.

### LCC Joins in Wilson Talent Center Mock Job Fair

On May 15, Secondary to Post-Secondary Program Coordinator Allison Snyder participated in a Mock Job Fair at Wilson Talent Center. This event teaches students how to successfully navigate the job fair, application and interview processes. Snyder spoke with students about how to conduct themselves at a job fair, follow up afterward, and leave a positive, lasting impression.

### Eastern High School Visits West Campus

A group of 2024 graduates from Eastern High School visited West Campus on May 23 to learn about career options in Technical Careers as they make decisions about their next steps. In addition to a presentation and walking tour, they engaged in hands-on tours with the Welding and Automotive Technology programs. We look forward to welcoming them back to West Campus in the fall!



### LCC Celebrates at Olivet High School Decision Day

Secondary to Post-Secondary Program Coordinator Allison Snyder participated in Olivet High School's Decision Day program and college fair on Wednesday, May 1. Four of the five (one not pictured) Olivet students enrolling at LCC this fall are pursuing programs in Technical Careers – two in Lineworker, one in Criminal Justice and one in Building Construction. The fifth is pursuing a program in Health and Human Services. We are excited to welcome them to campus this fall!

### LCC Participates in Michigan Construction Career Days

Three LCC employees were on hand for May 1-2's Michigan Construction Career Days, an expansive event where students can learn about career, apprenticeship and educational opportunities in trades related to construction. Over the two days, IT and Construction Electrical Programs Apprenticeships Coach Wyn Wilson,

Design and Construction Technologies Lead Faculty Scott DeRuischer and Secondary to Post-Secondary Program Coordinator Allison Snyder met more than 3,000 students from across Michigan at the Operating Engineers Local 324 Training Center in Howell.

Participating students also had a chance to operate heavy machinery such as excavators, bulldozers, rollers and more!



### Dean Shon'ta Dwyer Serves as Roundtable Panelist

Technical Careers Dean Shon'ta Dwyer joined the Women's Bureau and partners for a community roundtable discussion on May 21 at Lansing City Hall to explore equity in infrastructure jobs for women and marginalized communities. The roundtable was inspired by the City of Lansing's USDOL/National League of Cities - Good Jobs Great Cities (GJGC) goal to increase representation of women in construction and the electric vehicle workforce. They also addressed the need for access to affordable childcare, a fundamental component of these recruitment and retention efforts.

The City of Lansing's GJGC goal is to double the representation of women in construction, from 2.5% to 5%. It is the only GJGC jurisdiction in the nation specifically focused on increasing the representation of women in construction and non-traditional occupations.

This forum explored ways to accomplish this goal by supporting Lansing and statewide initiatives to institutionalize and expand efforts to increase women non-traditional occupations, including new electrical vehicle (EV) opportunities.

### 11th Annual ERESA vs CCRESA Criminal Justice Competition Takes Place

Each May, students from Eaton Regional Education Service Agency (ERESA) and Clinton County Regional Education Service Agency (CCRESA) participate in a Criminal Justice Competition. The competition includes the following events:

- + Academic test of 50 questions related to CJUST 101: Intro to Criminal Justice
- + Two traffic stop scenarios
- + A warrant arrest scenario
- + ½ mile shuttle
- + Vertical jump, push-ups, sit-ups and pull-ups
- + An obstacle course
- + MILO Range simulator

Students were placed into groups, each of which had to complete three of these events. The competition ran with the support of 24 volunteers from the following agencies: East Lansing PD, Lansing PD, Lansing Township PD, Ingham County Sheriff, Eaton County Sheriff, U.S. Army, U.S. Marine Corps, U.S. Air Force, Livingston County, St. Johns PD, Potterville Police, Michigan State Police, Michigan Department of Natural Resources (DNR), Mid-Michigan Police Academy, and Federal Bureau of Investigation (FBI).

WLNS TV-6 covered the event, making it into a Top Story for the 6 p.m. news.

The final result of the competition was ERESA 99 to CCRESA 85, expanding ERESA's winning streak to three years running.

### Child Development and Early Education Faculty Awarded Lifetime Achievement Award

LCC's Judy Goth-Owens was awarded the prestigious Betty Garlick Lifetime Achievement Award by the Michigan Association for the Education of Young Children during their Annual Early Childhood Conference on April 19 in Grand Rapids.

Goth-Owens is an Adjunct Associate Professor in the Child Development Program and, prior to her retirement in 2017, served as the full-time professor and interim program director in the Child Development and Early Education Program.

For more than 50 years, Goth-Owens has been a champion for early childhood education in Michigan. Her work has impacted the lives of many children, families and college students in the greater Lansing area and the state of Michigan. Early in her career, she co-founded All Kids Day Care Center, a parent cooperative program in Lansing. She then went on to establish the first employer-sponsored child development center at Ingham Medical Center. Her dedication to the field led her to Ingham County's Office for Young Children, the Ingham Intermediate School District, and ultimately, LCC, where she played a pivotal role in creating Early Learning Children's Community (Early LCC).

Throughout her career, Goth-Owens has been a tireless advocate for children and families, championing social justice in early childhood education. This dedication is evident in her long-standing memberships in NAEYC/Michigan AEYC, National ACCESS and Michigan ACCESS, serving

on the governor-appointed Michigan Interagency Coordinating Council, volunteering with WKAR PBS Ready-to-Learn program, and volunteering at Ele's Place, a center for grieving children.

Goth-Owens believes that strong relationships are the cornerstone of high-quality early childhood education. This philosophy permeated her approach as a teacher, creating a nurturing environment where future generations of educators could learn and thrive. Congratulations, Judy!



Above: Judy Goth-Owens accepting the award from Heather Lucas, President of the Michigan Association for the Education of Young Children at the Annual Early Childhood Conference in Grand Rapids on April 19

**Conference Services report of May events**

**Downtown Campus**

**May 1**

**CCLC End of Semester Celebration**

About 75 people gathered in the Michigan Room to celebrate the end of the semester with the Cesar Chavez Learning Center.

**May 2**

**Fire Academy Graduation**

The Fire Academy held their graduation at West Campus. About 100 friends and family gathered.

**Dental Hygiene Pinning**

Dental Hygiene held their pinning ceremony in Dart Auditorium with 200 in attendance.

**Nurse Presentation**

Nursing students displayed their end-of-semester presentations in the Gannon Commons.

**May 3**

**Police Academy Graduation**

About 400 friends and family gathered to watch the graduation in Dart Auditorium. A reception in the Commons followed.

**Rotary**

Rotary held their weekly meeting in the Michigan Room for 80 people.

**May 6**

**ASL Graduation**

The second Sign Language Interpreter graduation was held in the Michigan Room for about 75 people.

**May 7**

**Nursing Pinning**

The Nursing Program held two pinning ceremonies in Dart Auditorium with 200 in attendance.

**May 8**

**PA Days**

Professional Activity Days for faculty and interested staff were held in Dart Auditorium, with breakfast served in the Michigan Room on the first day. Day two was all virtual

**EMS Pinning**

Emergency Medical Services held their pinning ceremony in Dart Auditorium with 200 in attendance.

**May 9**

**Commencement**

LCC's 66th Commencement was held at the Breslin Center at Michigan State University, celebrating the 425 or so students who walked.

**May 10**

**Rotary**

Rotary held their weekly meeting in the Michigan Room for 80 people.

**May 14**

**Trinity Health**

Make-A-Wish held their board meeting in the Michigan Room for 32 people.

**May 16**

**Rotary**

Rotary held their weekly meeting in the Michigan Room for 80 people.

**West Campus**

**May 1**

**Michigan Department of Energy, Great Lakes & Environment**

EGLE hosted their annual statewide testing session for 300 guests in the conference rooms and Auditorium.

**May 2**

**ERESA**

The Eaton Regional Education Service Agency (ERESA) hosted a law enforcement competition for 60 Eaton and Clinton County students in the Auditorium, Atrium, apparatus bay and classrooms.

**May 2**

**Foguth Financial**

Foguth Financial hosted a retirement planning information session for 20 community members in a classroom.

**May 6**

**Michigan Department of Technology, Management & Budget**

DTMB hosted their third of four all-employee info sessions for 200 guests in the conference rooms.

**May 6-8**

**AHI Associates**

AHI Associates hosted a three-day training session for 15 accounting professionals in a classroom.

**May 7**

**ERESA**

The Eaton Regional Education Service Agency (ERESA) hosted their annual career and college signing day for 25 students and their families in the Auditorium.

**May 8**

**Michigan Department of Licensing & Regulatory Affairs**

LARA hosted their quarterly meeting for eight board members and 25 community members in two conference rooms. The event was livestreamed by LCC Media Services.

May 8

**Grand Valley State University**

Grand Valley hosted a day-long conference for 40 members of the START program planning committee. They used two conference rooms.

May 9

**Foguth Financial**

Foguth Financial hosted a retirement planning information session for 20 community members in a classroom.

**Michigan Department of Labor & Economic Opportunity**

LEO hosted the annual Libraries Without Walls event for 180 members of the deaf and blind communities, in the conference rooms.

May 10

**Michigan Education Research Association**

MERA hosted their annual spring conference for 40 attendees in three conference rooms.

May 13-14

**AHI Associates**

AHI Associates hosted a two-day training session for 20 accounting professionals in a conference room.

May 15

**Michigan Virtual**

MV hosted a day-long meeting in the conference rooms for members of the Future Learning Council.

May 20

**Michigan State University**

MSU hosted the annual spring Institute for Health Policy conference for 100 guests in the conference rooms. The event was livestreamed by LCC Media Services.

May 21

**NAPA**

NAPA hosted their monthly sales meeting for 20 guests in a conference room.

**ERESA**

The Eaton Regional Education Service Agency (ERESA) hosted the first of two orientations for 60 incoming students and their parents, in three conference rooms and five computer labs.

May 22

**Michigan State Police**

MSP hosted a training for 45 employees in conference rooms.

**Michigan College Access Network**

MCAN hosted a meeting for 20 employees in two classrooms.

May 22-23

**Integrity Financial**

Integrity Financial hosted a retirement planning session for 15 community members in a classroom.

May 29

**ERESA**

The Eaton Regional Education Service Agency (ERESA) hosted the second of two orientations for 60 incoming students and their parents, in three conference rooms and five computer labs.

**Conference Services Report:**

**Number of Site Tours**

- + Downtown Campus: 1
- + West Campus: 1

**Number of Booked External Event Contracts**

- + Downtown Campus: 21
- + West Campus: 2

**Commissioner on Lansing Regional Sister Cities Commission**

Global Student Services Admission Counselor Cindy Mackersie was officially voted in as a commissioner on the Lansing Regional Sister Cities Commission (LRSCC) on May 23, 2024. Cindy's term is through 2026.

The LRSCC is affiliated with Sister Cities International, founded in

1956 by U.S. President Dwight D. Eisenhower. Lansing's first **Sister City** relationship was formed in 1968.

Lansing has several Sister City/Friendship City relationships that include cities in China, South Korea, Japan, Italy, Ghana, Tanzania, Turkey, Italy, Mexico and others. As a LRSCC Commissioner, Cindy will make connections and build relationships as a representative of LCC and Global Student Services for recruitment opportunities.

**Community Education and Workforce Development (CEWD)**

**Small Business Development Center (SBDC) impact metrics for Jan. 1 - May 28, 2024**

Consulted with 278 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 1,374 consulting hours
- + Helped those clients secure \$6,113,884 of new capital to launch or grow
- + Helped create 13 new businesses
- + Helped create 40 new jobs
- + Delivered 4 trainings to 27 training participants
- + Non-distinct headcount: 862

**Small Business Development Center (SBDC) Honors Blue Owl Coffee as Best Small Business of 2024**

Blue Owl Coffee, a Lansing staple known for its delicious brews and warm atmosphere, has been recognized as the Best Small Business for the Capital Region by the Michigan Small Business Development Center (SBDC). Owner Nick Berry proudly accepted the award on May 21 at the Michigan Celebrates Small Business (MCSB) event at the Breslin Center. MCSB's mission is to recognize small businesses and their supporters, inspire future entrepreneurs and create an entrepreneurial culture. "Winning the Best Small Business Award for the Capital Region means the world to me," Berry expressed. "It's a sign that the city still believes in what we're doing and that we should keep finding our way through what's going. We're happy to do it and be a part of such a loyal fanbase."



**Small Business Development Center (SBDC) Co-sponsored Middle Village Micro Market Training, May 21, 2024**

SBDC presented "Unlocking Productivity through Effective Time Management" delivered by Michelle Massey, Vice President Community Outreach and Customer Operations at Tech Smith. This event was one of the Middle Village Micro Market monthly business trainings cosponsored by SBDC, Middle Village/Downtown Lansing Inc. and Lake Trust Credit Union. Michelle had fantastic tips for business owners to better prioritize their time by focusing on their most important business goals.

**Small Business Development Center (SBDC) Staff Attend State Network Conference in Bay City**

The Michigan SBDC held its statewide Network Conference in May, and all LCC SBDC staff attended. Regional Director Laurie Lonsdorf developed a Client Celebration Toolkit for all ten regional centers to celebrate success milestones with clients and an unboxing of the contents, including big scissors for ribbon cuttings. Seth Murphy presented the best intake consultant award to one of his statewide colleagues, having received the award himself previously. It was a great time for connection, collaboration and fun with more than 60 statewide counterparts.



### Job Training Center (JTC) Students Complete Inaugural Bookkeeping Professional Program

On Thursday, May 16, the Job Training Center completed LCC's first offering of the non-credit Bookkeeping Professional Program. In just 8 weeks, this program provides enrollees instruction and tutoring services to prepare them for successful completion of both Intuit Certified Bookkeeping Professional and Excel Associate credential exams. As is the case with all Job Training Center career programs, participants also received instruction in customer service skills, work ethic, and career readiness to best prepare participants for entry-level employment in accounting, bookkeeping, and payroll professions. This cohort was highly dedicated to the program and saw impressive success rates in terms of both completion and credential exam pass rates. Due to the success of this program, the Job Training Center is currently recruiting for a summer cohort to begin in July.

#### Program Highlights:

- + Of the 11 participants initially enrolled in the program, more than half used the Michigan Reconnect Short-Term Training Scholarship to assist with program costs.
- + This was the Job Training Center's first offering of the Bookkeeping Professional program. With an 82% completion rate, nine out of 11 students fully completed the program.
- + The exam success rate for this program was impressively high, with eight out of nine completers passing both their Intuit Certified Bookkeeping Professional and Excel Associate exams on first attempt (89% exam pass rate).

- + This program was of particular interest to midcareer professionals and disconnected students. Several of this cohort's participants were returning to LCC for the first time in over a decade.
  - Program completer Julie Snitgen stated that she was hoping the Bookkeeping Professional program would "open doors to a new career as my son is now grown. I was a bit apprehensive when I learned about the certification exams since it's been 24 years since I was last in a classroom setting." Julie passed both certification exams on first attempt, and is already applying for job openings.
- + Throughout the program, participants were provided job leads and instruction on resume writing and interviewing skills, with multiple participants already having job interviews lined up for the week after the program's completion.



### LCC Lifelong Learning and Extension Centers

#### Adult Enrichment's Motorcycle Safety Program Roars Ahead

The Adult Enrichment program continued its 2024 Motorcycle Safety season with five Basic Rider Courses and three Experienced Basic Rider Courses in May, serving 96 students. The college photographer took photos of the May 14-15 Basic Rider Course for use in promotional materials and the Adult Enrichment website.

Four Basic Rider Courses and one Experienced Basic Rider Course are fully enrolled in the month of June. In addition, one Advanced Rider Course is scheduled in June.



### LCC East Prepares for Fall with Admits, Courses, and Envision Green Efforts

The Livingston County Center and LCC East prepared Spring 2025 course requests and sent them to the academic divisions for approval and staffing.

The LCC East Coordinator assisted four recessed MSU international transfer students with admissions for fall 2024. All four students have been admitted for the fall 2024 semester and are in the process of transferring their I-20's to LCC.

We also hosted a recent meeting between LCC and MSU Institutional Research/Data teams and are looking forward to hosting an Envision Green student event in the fall.

#### LivCen Conducts Outreach and Looks Ahead to 2025

The Livingston County Center has continued community engagement activities to bring awareness to the community of our services and proximity within the county. Outreach events included meetings with the local Chambers of Commerce, Howell Rotary and recruiting events at Pinckney High School and Brighton High School. The Livingston County Coordinator also accompanied the Admissions team to assist with New Student Orientations at Howell High School and Fowlerville High School. Each school had many students attending and registering for their first semester courses.

The Livingston County Center and LCC East prepared Spring 2025 course requests and sent them to the academic divisions for approval and staffing.



### CEWD Learns About the Culture of Care

The Director of Extension and Lifelong Learning, Mark Khol, delivered the Culture of Care, Appreciative Mindset presentation to the Community Education and Workforce Development Division. Seventeen support staff and administrators participated in this interactive session. Feedback was thoughtful and positive.

### The Business and Community Institute (BCI)

#### BCI Trains Air Lift in Inventory Management and Control

Air Lift selected BCI to deliver 16 hours of Inventory Management and Control via live online instruction. This course covers the principles of managing and controlling inventory in manufacturing. Course topics include controlling all products and services required for the distribution of raw materials and finished goods, as well as keeping track of services, internal resource utilization for personnel to perform their jobs, equipment to produce products, and supplies to maintain machinery and buildings.

### BCI Trains Cameron Tool in Comp TIA Project+

Cameron Tool selected BCI to deliver 24 hours of CompTIA Project+ training via online instructor-led training. This 24-hour course covers the full range of project management concepts necessary to plan and implement projects. It takes an in-depth look at all phases of the project life-cycle: initiating, planning, executing, monitoring, and closing a project. In addition to managing business concerns such as scope, cost and time, participants learn about creating project plans, evaluating project performance, and managing change and quality.



### BCI Trains American Tooling Center of Diversified Tooling Group in Rigging

American Tooling selected BCI to deliver 16 hours of Rigging training at their Lansing location. This 16-hour course informs and instructs participants on rigging and machine leveling, with an emphasis on rigging safety and equipment used in rigging applications. A site visit was conducted by the instructor and business development manager to ensure that the training would meet American Tooling's training goals. Course topics included rigging gear, inspection, load calculations, leveling equipment planning, and manipulating equipment moves with safety and security in mind.

### BCI Trains American Tooling Center of Diversified Tooling Group in Optimization Speeds and Feeds

American Tooling selected BCI to deliver eight hours of Speeds and Feeds training at their Lansing location. This eight-hour course examines cutting speeds and feeds for use on CNC and conventional machines. Topics included in the course are appropriate tool identification and selection for specific applications, cutting speeds and feeds, and an overall emphasis on safety and consistency.



### BCI Trains LorAnn Oils in Leadership

BCI provided Leadership training for LorAnn Oils. As customized training offered exclusively to LorAnn Oils, this program emphasized the critical communication and leadership skills necessary for middle managers to excel. Topics covered included workplace communication, addressing poor performance, and coaching.



### BCI Trains FFCU in Leading Self

BCI provided training to the leadership team of Family Financial Credit Union of Muskegon. The Everything DiSC® and Leading Self training is an immersive and interactive learning experience wherein participants learned about their own workplace behavior style and that of their colleagues, as well as how increased knowledge of interpersonal communication styles and skills help contribute to positive and productive workplaces. Using cutting edge behavioral research, the Everything DiSC® module actively engages participants into the exploration and utilization of interpersonal communication. Leading Self helps build confidence into one's self as a professional



### BCI Trains Clinton Transit in Building and Sustaining Trust

BCI provided training to 50 Clinton Transit employees on Building and Sustaining Trust. This course introduces "trust builders"; actions leaders can take to build and sustain trusting relationships, as well as common "trust breakers" that can erode or quickly break trust. Applying these skills to build trusting relationships enables people to take risks, identify and solve problems, and collaborate to achieve business results



**BCI Trains Gestamp in Microsoft Excel I & II**

Gestamp selected BCI to deliver Excel I and II Training in multiple sessions at the Gestamp location in Mason MI. This course starts with the basic concepts and skills in Microsoft Excel and then built on these to provide more advanced tools to solve real-world problems and analyze and present complex, realistic data.

**BCI Provides Gestamp with Leadership Training**

Gestamp selected BCI to deliver Leadership training to over 40 personnel at the Gestamp location in Mason MI. This monthly training is scheduled to cover six modules and will run until October. The May module focused on one of the critical building blocks to improved interaction; an understanding of the different behavioral styles and how they affect the way people communicate. The purpose of this module is to increase participants’ awareness and understanding of the four primary behavioral styles and their effect on interpersonal interactions and relationships



**BCI Trains MWC Glanbia in Building Cohesive Teams for Leaders**

MWC, LLC selected BCI to deliver over 140 hours of training at the St John’s location. This training focuses on developing awareness and teambuilding skills by studying Patrick Lencioni’s “Five Dysfunctions” of a Team and developing the “Five Behaviors” of an effective team. This will be quarterly training, with an emphasis on different behaviors and exercises, each quarter.

**BCI Trains Ultium Cells in Hazardous Energy and Hazard Recognition**

Ultium Cells, LLC selected BCI to deliver Hazardous Energy and Hazard Recognition training at the University Center. This training was designed to instruct participants on recognizing and responding to industrial hazards, with an emphasis on electrical hazards. Through the training, participants are taught to identify hazards common to the Ultium production facility and know how to respond and where to report hazardous conditions.

**BCI Trains Ultium Cells in Lockout**

Ultium Cells, LLC selected BCI to deliver Lockout training at the University Center. This training provides participants with information on the importance of energy control programs, procedures, training, audits, and methods for controlling hazardous energy, and the knowledge and skills required to safely perform servicing and maintenance activities.



**Certificate of Achievement for Excellence in Financial Reporting Awarded**

The College received notification that its Annual Comprehensive Financial Report for the fiscal year ended June 30, 2023, has qualified for a Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA). According to the GFOA, the certificate is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management. The report has been judged by an impartial panel to meet the high standards of the program, which includes demonstrating a constructive “spirit of full disclosure” to clearly communicate its financial story and motivate potential users and user groups to read the report. This marks the fifteenth consecutive year the college has received this award.

The State of Michigan law that provides the college its funding each year also requires the annual audit to be available through a link on the College’s website homepage. The Annual Comprehensive Financial Report can be viewed [here](#).





**End of the Year Celebration**

On May 1, from 9:30 to 11 a.m., the Cesar Chavez Multicultural Center (CCMC) hosted an end-of-the-year celebration titled "Dream it. Believe it. Do it." The event, held during final exam week in the Michigan Room of the Gannon Building, began with a breakfast bar buffet, creating a warm and welcoming atmosphere. Carmen Bell, lead project coordinator of the CCMC, welcomed attendees and outlined the event, adapting seamlessly to sudden changes in the program. LCC President Dr. Steve Robinson delivered a speech, offering words of encouragement and congratulations to the students. The event then transitioned to a student panel moderated by Rosa Vines, featuring students Isabel Loza, Geovanni Terry, Ambrose Wilson, and Alex Wooster, who shared their experiences and insights. Following the panel, Carmen Bell introduced LCC's Chief Diversity Officer, Dr. Dale Dan, who acknowledged the contributions of the CCMC staff and participating students, emphasizing their importance to the LCC community. The celebration concluded with closing remarks from Carmen Bell, bringing the event to a memorable close. "Dream it. Believe it. Do it." provided employees and students with an opportunity to reflect on their achievements and celebrate the end of the academic year in a supportive and inspiring environment.



**New Student Orientation Presentation**

The Cesar Chavez Multicultural Center (CCMC) continues to support "New Student Orientation" by sharing information about student mentorship and enrichment programs. Alongside fellow departments across campus, CCMC staff shared a brief overview of resources and ways to get involved as incoming LCC students. Attending orientation is crucial for new students to feel comfortable and prepared as they transition to college life, providing them with valuable insights and tools to navigate their first year successfully and fostering a sense of belonging and readiness for the academic challenges ahead. Capital Area Manufacturing Council; Johanna Schuster-Craig, a building construction student; Haley Hunion, a fire academy student; Katie Bent, a part-time instructor at Lansing Electrical JATC; and Tami McDiarmid, LCC's Public Service Careers Program Director. The event provided attendees with insights into career opportunities in trades, technologies and public service fields

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

**Emily Alfred-James**  
Dental Hygiene

**Oyesola Ayeni**  
Psychology

**Michael Barros**  
Building Construction

**Bethany Berdes**  
Office of Empowerment

**Celine Bridges**  
Communications

**Denise Cook**  
Coalition for College and Career Readiness (C3R)

**Lachelle Fuller**  
Criminal Justice

**Ryan Gennette**  
Nursing

**Preston Herrin**  
Aviation Maintenance/Avionics

**Nichollette Hoard**  
Criminal Justice

**Ashley Jennings**  
Nursing

**Raymond Magee**  
Manufacturing Engineering Technology

**Kristin Margelot**  
External Affairs, Development, & K-12 Operations

**Cyrus Prame**  
Centralized Services

**Teneille Smith-Abron**  
Dental Hygiene

**Bryan Stanley**  
Physical Sciences

**Edward Stanley**  
Police Department

**Renee Sumerix**  
Payroll

**Craig Wilsher**  
Criminal Justice

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The Good Doctor at LCC <https://www.lansingcitypulse.com/stories/sales-square-dancing-and-star-wars,95133?>

LCC celebrates graduates <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=598bf965-6bc7-43e1-8131-e26a9b3a12ad>

LCC Dental Hygiene students graduate <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=6047e200-d71f-4c68-a4ea-adf3e30ccea5>

LCC student explains how she uses AI <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b6701eeb-edb1-44c0-9d9e-160d14d53c76>

LCC President on AI <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=985f7e16-ef7c-4ec4-8051-7cbaba76290f>

Graduation season begins at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5fdf4a4a-2a95-4039-8426-8f0f8cd63023>

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LCC hosts high school student competition <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8ef5dfee-ce91-44c8-875d-5b6e0564fb65>

LCC celebrates graduates <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8339d5e6-86e8-414f-b8da-d3d7c322813d>

LCC hosts high school student competition <https://www.yahoo.com/news/high-school-students-train-law-162920092.html>

LCC president on MSU art <https://www.lansingcitypulse.com/stories/public-art-of-the-week-msu-zodiac-sculptures,95787>

LCC celebrates graduates of the nursing program <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=eac5b95b-3534-44a4-9284-04c181a71c8d>

LCC celebrates its graduates at the 66th Commencement Ceremony <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=58eb74dc-34e8-4eda-9b5a-a5a49867e0df>

LCC grad honored during Nurses Week <https://www.uofmhealthsparrow.org/news/um-health-sparrow-nurses-honored-during-nurses-week>

LCC Coaching staff voted Staff of the Year <https://www.nfca.org/divnews/njcaa1/njaa-dii-regional-coaching-staff-of-the-year-2024>

LCC student is scholarship recipient <https://www.cuinsight.com/press-release/kellogg-community-credit-union-announces-2024-scholarship-recipients/>

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Girl Scout webpage <https://www.girlscouts.org/includes/ceos/cyber-security/index.html>

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Sister City <https://thelansingsistercities.org/>

Page 31:

here [http://www.lcc.edu/about/documents/fy\\_2023\\_annual\\_comprehensive\\_financial\\_report.pdf](http://www.lcc.edu/about/documents/fy_2023_annual_comprehensive_financial_report.pdf)



CAMPUS EVENTS | EMS GRADUATION CEREMONY



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.