



PRESIDENT'S REPORT

JANUARY 2024





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LCC in Global Climate Theatre Fest

Students from across the college shared performance, poetry and art on climate fears and hopes at LCC's contribution to the biennial **Climate Change Theatre Action** festival. Held Dec. 1-2 in the LCC Black Box Theatre with over 100 people attending, "All Good Things Must Begin" was a multidisciplinary collaboration with six short plays from different countries, poetry created through LCC's Community-Generated Poetry Project and event posters designed by Art and Design students. The event also included environmental information tables staffed by the LCC Science Program, the Michigan Coalition for Science on the Ballot, the Michigan Department of Health and Human Services' Division of Environmental Health, and MSU SciComm and Citizens Climate Lobby.

The plays featured work by playwrights representing Anishinaabeg territory, Brazil, Canada, Kenya, New York and Michigan, and were performed by 17 LCC Theatre students and directed by three LCC Theatre alumni. Climate Change Theatre Action uses theatre to bring together community for art and actions about the climate crisis. Founded in 2015, the festival features events worldwide from Sept. 17-Dec. 23, to coincide with the U.N. Conference of the Parties climate meetings.

ERESA students attend conference for health occupations students

Six students from LCC/ERESA who are enrolled in Dr. Teresa Seigle's Health Technology II attended the Health Occupations Students of America's (HOSA) Future Health Professionals Region 3 Leadership Conference on Dec. 2 at Bedford High School in Temperance, Michigan. HOSA is a global, student-led organization recognized by the U.S. Department of Education and Michigan's Department of Health and Human Services to empower future health professionals.

Four of the students participated in Nursing Assisting, a skills demonstration event, and the other two students competed in the Medical Terminology knowledge test.

Four of Eaton RESA's six competitors qualified to advance to the HOSA State Leadership Conference in Traverse City in April 2024. Regional competitors included:

- + Kayla Callegari (Grand Ledge): Medical Terminology – 2nd place/state qualifier
- + Bella Dankert (DeWitt): Medical Terminology – state qualifier
- + Lilly Davis (Grand Ledge): Nursing Assisting
- + Hannah Fyan (Lakewood): Nursing Assisting
- + Sydney Leinbach (Lansing Eastern): Nursing Assisting – state qualifier
- + Kiere Towell (Charlotte): Nursing Assisting – state qualifier

All six student competitors worked hard and represented Eaton RESA well. We are proud of their efforts and commitment to their future!

Two LCC Health Occupations instructors were volunteer judges for the event:

- + Dr. Teresa Seigle (Health Technology I and II instructor) was a volunteer judge for the middle school lifesaving event, and for CPR for middle school accommodation students.
- + Bernadette Ferguson (Health Technology I instructor) was a volunteer judge for CPR for post-secondary students.

First Annual Spring 2024 New Student Kickoff a success

On Wednesday, Jan. 3, the Student Affairs Division enthusiastically welcomed 54 new students, accompanied by 49 guests, to a New Student Kickoff. This event serves as a valuable opportunity for students to familiarize themselves with the campus and engage with our campus partners. Our dedicated staff and volunteers facilitated campus tours, addressed last-minute inquiries and ensured students were well-prepared for the spring semester.

Marketing helped to promote the New Student Kick-Off by sending out emails to new LCC students, posting on social media and creating digital graphics. We are thrilled we were able to award scholarships to two new students, with each recipient receiving \$750. This underscores our commitment to fostering a welcoming and supportive environment for all. We extend gratitude to everyone who played a role in making the event a success!



Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, where one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and even drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

The number of monthly visits will be provided for each President's Report. The number of visits to pantries in December were 105*.

*The end of Fall semester was 12/11/2023

Licensed Practical Nurses (LPN) Pass Rate

Nursing students have the opportunity to take the LPN NCLEX exam, which is the national exam for Licensed Practical Nurses. LCC is proud to announce that the reporting numbers from the State of Michigan are in, and the second half of 2023 was a record breaker with 91.3% of students passing the exam on their first try. The LPN pass rate hasn't been above 90% since before 2018. The 2023 annual average for the LPN pass rate is at 89.94%.

Technical Careers Division

Air Lift Tour of Automotive Lab

On November 21, Technical Careers Division staff hosted a member of the Air Lift team for a tour of the Automotive Lab. While on campus, they were able to speak with the lead faculty member about LCC, information on the program, and ways that we can partner together to create opportunities for LCC students.



Finals Frenzy Week Activities

From December 4 through December 11, West Campus hosted a Finals Frenzy table for students and faculty for their last week of courses/finals week. Attendees enjoyed holiday-themed snacks, popcorn, stress reliever stars and Kona Ice.

Lansing Catholic High School Visit

On December 5, Lansing Catholic High School visited West Campus for a group tour. The students heard a Technical Careers presentation, participated in a Fire Academy hands-on session, took a walking tour of the building, and participated in a robot building competition.

Capital Area Tech Hub Community Mixer

On December 5, the Capital Area TECH Hub held a community mixer with its planning committee and members at BJ's Brewhouse in Lansing. The event was attended by Kelsey Lorichon, Nicole Ross, and Interim Associate Dean/CIT Program Director Dennis Pipper of the Technical Careers Division. They were able to make new connections and strengthen existing connections with the local tech community at the event.

Eaton Rapids High School Career Fair

On December 13, Nicole Ross of the Technical Careers Division attended the Eaton Rapids High School Career Fair. The goal of this event was to educate soon-to-be graduates on career opportunities available in the local community. The event was interview-style, and students had the opportunity to ask the company representative questions about their role.

New Student Orientation West Campus Tour

On December 19, Allison Snyder and Nicole Ross of the Technical Careers Division gave a West Campus tour to students who attended new student orientation with the LCC Admissions team. Participants saw the locations of their classes for the upcoming Spring 2024 semester, and asked any additional questions they had.

Aviation Technology Student Awarded Scholarship

Aviation Technology student Andrew Brown was named the recipient of the 2023 – 2024 Newberry Aviation Scholarship. He has been awarded \$2500 towards his education at LCC's school of Aviation Technology. Additionally, Andrew received a free, one-year honorary membership in Experimental Aircraft Association (EAA) Chapter 55 and a free six-month membership from Experimental Aircraft Association National.



Above photo: Newberry Scholarship committee with winner Andrew Brown.

Shiawassee RESD Electrical Visits Electrical Technology at West Campus

On November 28, 30 students from the Shiawassee Regional Education Service District (RESD) Electrical program visited West Campus to take a deeper dive into the Electrical Technology program as well as try their hand at programming FANUC robots in Mechatronics. They enjoyed their introduction to Robotics and used prior electrical knowledge to see what awaits them if they continued with the program in Technical Careers.

Stockbridge High School Visits West Campus

On November 29, 11 students from Stockbridge High School visited West Campus. Students engaged in hands on sessions with mechatronics and drones. Students also received presentations from: Technical Careers Division, Admissions, LCC Foundation (Scholarships), and Aviation Maintenance Technology.

West Campus Visits Ovid Elsie Middle School

On December 1, Secondary to Post-Secondary Program Coordinator, Allison Snyder presented to one hundred and ten sixth graders at Ovid Elsie Middle School. Allison presented about Lansing Community College and programs available in the Technical Careers Division.

Wilson Talent Center Hosts Mock Job Fair

On December 13, Secondary to Post-Secondary Program Coordinator Allison Snyder attended a mock job fair at Wilson Talent Center. The mock job fair was designed to mirror an actual job fair in as many ways as possible. Students were also offered tips on resumes and interviewing. Allison met one-on-one with approximately 15 students at the event.

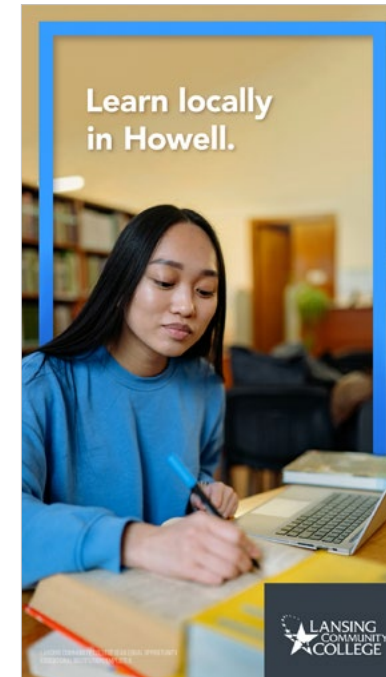
Marketing Department

Selected promotional materials for LCC events and programing.



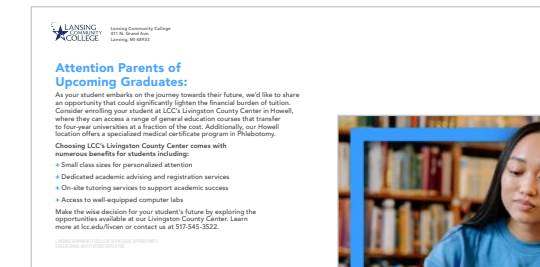
Finals Frenzy Fall 2023

In December, Marketing provided social media and website support for Finals Frenzy activities and events. The support included social media posts and events were added to the academic calendar online.



Livingston County Center

In December, the Livingston County Center's marketing awareness campaign continued. Marketing promoted awareness through the use of updated social graphics and a postcard that went out to Livingston County households of graduating seniors.



New Student Kick-Off Spring 2024

Marketing supported the first spring semester New Student Kick-Off through social media posts, email campaign to new students and printed materials. In addition, an RSVP link, landing page and email invite to students were created.



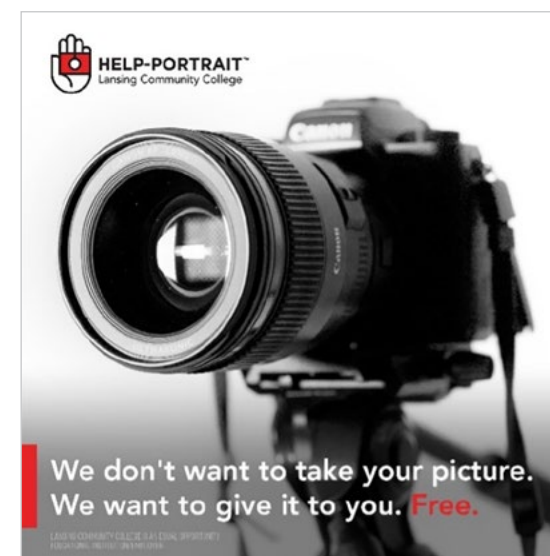
Community Outreach: Homeless Angels of Lansing

A community support initiative supporting Homeless Angels of Lansing took place in the Cesar E. Chavez Learning Center in December. Marketing promoted this initiative via campus digital signs, social posts and website.



Notable Marketing Web Development Activities

Marketing's web team hosted multiple website trainings for content and calendar editors, tested and analyzed GA4 tracking to follow user paths in forms. The web team helped identify a bottle neck in the college application - hold form. The web team also added updated campus photos to google maps. In addition, the academic calendar dates have been regularly added to the college events calendar for one year now by the web team.



2023 Help-Portrait

The annual event was held in December. This family-friendly event was open to the public and was promoted through social media, campus digital signs and website.



Job Training Center Programs

Marketing promoted a short-term training social media promotion. Both Book Keeping and Tech Support Specialist trainings were highlighted trainings offered by the Job Training Center.



Fourth Quarter Web Report 2023

The web team resolved 223 tickets. Making a total of 849 resolved tickets for 2023.

Ticket Report 2023 Web Development Team.xlsx

Notable highlights:

- + Justus completed his **W3C Front-End Developer Professional Certification**. This included in-depth training and testing in HTML5, CSS, JavaScript, JSON, Web Accessibility, and more.
- + Implemented the same highly effective **Youth Program** system to the Job Training Center and Adult Enrichment Program web pages. This provides a more intuitive way for visitors to explore class options.
- + Automated external LCC calendar sources to feed into the **LCC College-wide Calendar**. After reverse-engineering the website's backend systems, the LCC Stars Athletics calendar now provides events into the lcc.edu calendar.
- + The Kaltura website video player has been manually updated to V7 on all website instances. This provides a better modern visitor experience and solves many accessibility issues that previously required workarounds.
- + Collaborated closely with the Compliance office to review and update all necessary public website information to be audited.
- + Registration process bottleneck found via analytics. Registrar collaboration resulted in link modification and lowered bounce rate on 11/29/23.
- + **The Star** newsletter website now has search capability. To keep The Star information hidden from the public, we developed a workaround using the RSS feed to create a search index.

Public Relations Department

Media Report:
December 2023

Earned media viewership:
403,167

Earned media value:
\$32,994

Total media press clips:
39 (Dec. 1 - 20)

Selected media highlights:

Help-Portrait returns to LCC

WILX NBC News 10

Global event returns to LCC for third year.

LCC on Morning Blend

WSYM FOX 47 News

Doak Bloss, LCC Theatre grad discusses the Climate Change Theatre Action Global Festival.

LCC Baseball visits KCS Angels

WSYM FOX 47 News

The great bond that has developed between the Stars and the Angels continues to grow and the weekly visits are a highlight for all involved.

LCC to rename A&S Building

WILX NBC News 10 @ 5 p.m.

The college will rename A&S to the Brent M. Knight Arts & Sciences Building.

LCC to rename A&S Building

WILX NBC News 10 @ 4:30 a.m.; News 10 Today Early

The college will rename A&S to the Brent M. Knight Arts & Sciences Building.

LCC PD in the community

WSYM FOX 47 News

Deputy Chief Tim Davis, Sergeant Ruben Maldonado and Officer Alexis Jones participated in the annual Shop with a Cop Day.

LCC to rename building

Community College Daily – Newsmakers

The A&S Building will be renamed for Dr. Brent Knight.

LCC to rename building

WKZO 590 AM/106.9 FM

The A&S Building will be renamed for Dr. Brent Knight.

LCC Men’s Basketball off to a strong start

WSYM FOX 47 News

The Stars are 6-2 on the season.

LCC Concert Choir and Rock Band set to perform

City Pulse

Concert Choir and Vocal Jazz and Pop Ensemble and Rock Band will perform this weekend.

LCC students in end-of-semester performances

City Pulse

A series of free student performances begin this evening and continue through the weekend.

LCC students take part in Climate Change Theater

City Pulse

LCC students take part in global Climate Change Theater Action festival.

LCC Fire Academy students graduate

WILX NBC News 10 @ 6 p.m.

The 77th class has graduated.

LCC Fire Academy students graduate

WILX NBC News 10 @ 11 p.m.

The 77th class has graduated.

LCC ranks in top ten

clickondetroit.com; All About Ann Arbor; niche.com

LCC ranks No. 8 among community colleges in Michigan.

Help-Portrait returns to LCC

The New Citizens Press

Help-Portrait returned to LCC for the third straight year.

LCC holds pinning ceremony

WLNS CBS 6 News @ 6 p.m.; WLAJ ABC 6 News @ 6 p.m.

LCC students graduate from nursing program.

LCC holds pinning ceremony

WLNS CBS 6 News @ Noon; WLAJ ABC 6 News @ Noon

LCC celebrates graduates.

LCC holds nurse pinning ceremony

WILX NBC News 10

LCC students graduate from nursing program.

LCC has new chief diversity officer

Community College Daily – Newsmakers

Dr. Dale Dan is LCC’s new chief diversity officer.

LCC launches new affinity group

MCCA Inside Story

LCC in partnership with Grand Rapids CC creates new affinity group for allied health education administrators.

Women’s basketball photo gallery

Lansing State Journal

LCC vs Mid-Michigan College.

Men’s basketball photo gallery

Lansing State Journal

LCC vs Mid-Michigan College.

LCC ranked tenth largest employer

WFMK 99.1

LCC ranked 10th largest employer in Lansing.

Social Media Analytics for December 2023

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

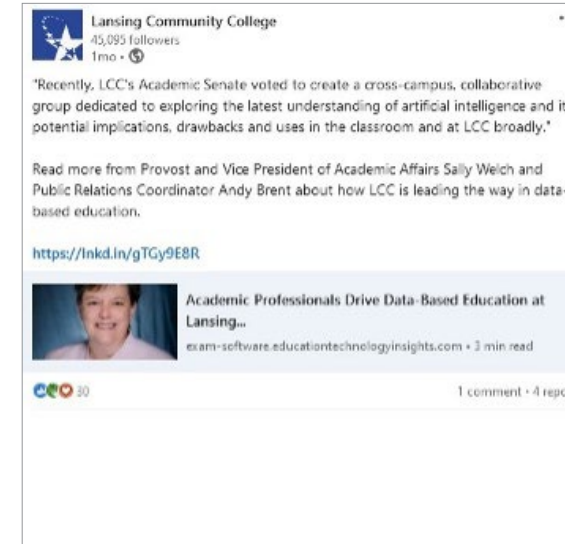
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of December.

 LinkedIn
2,768 Reach · 91 Engagements



 Facebook
8,838 Reach · 494 Engagements



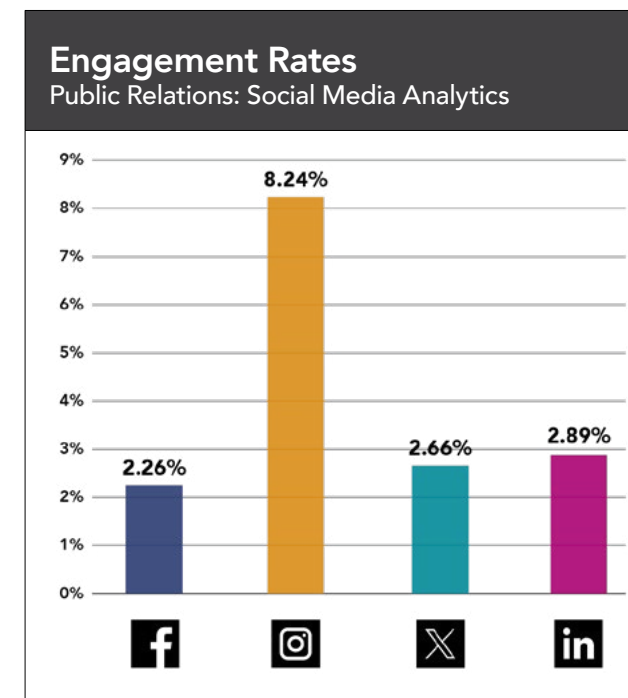
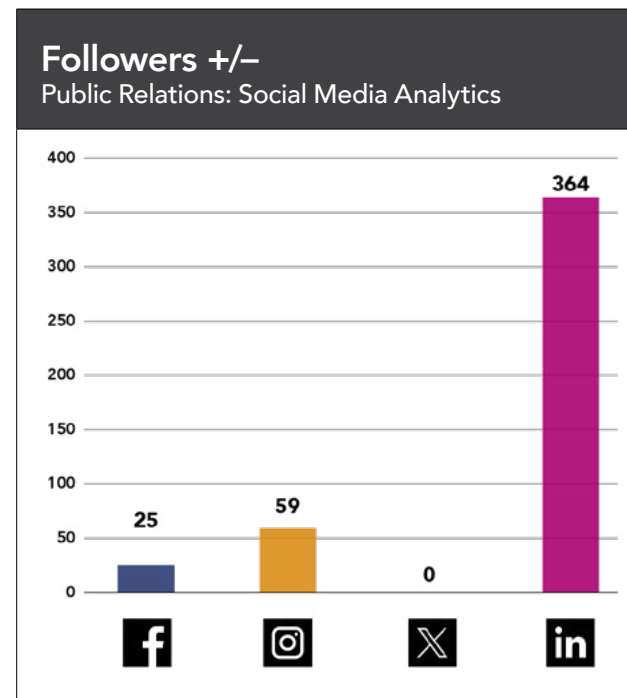
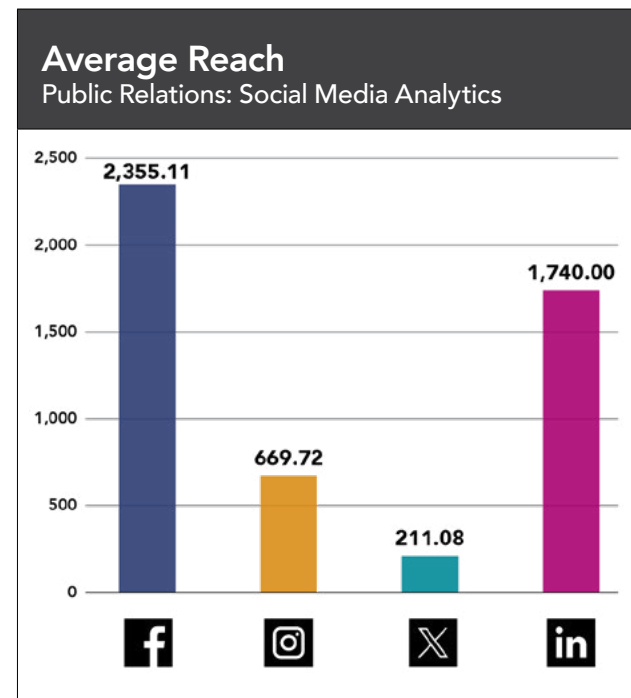
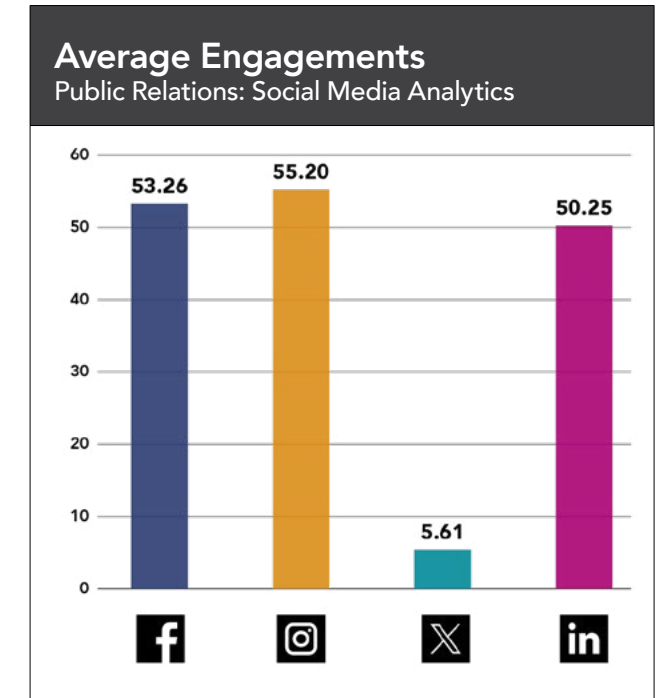
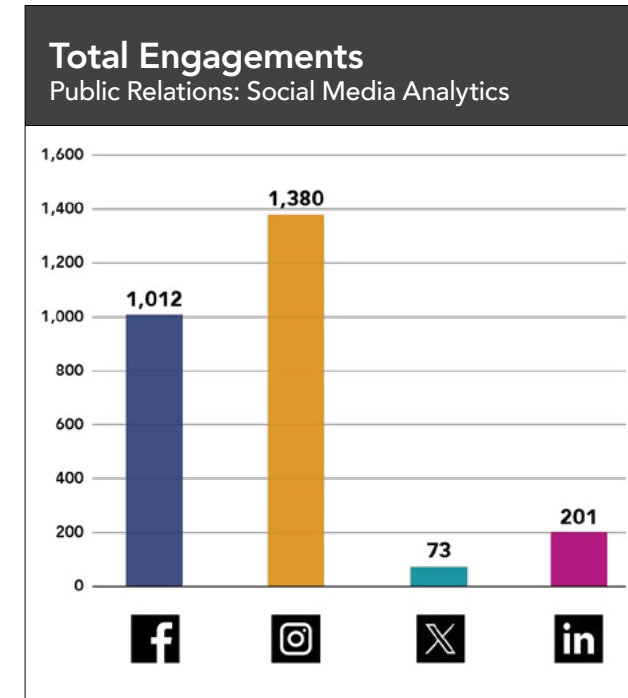
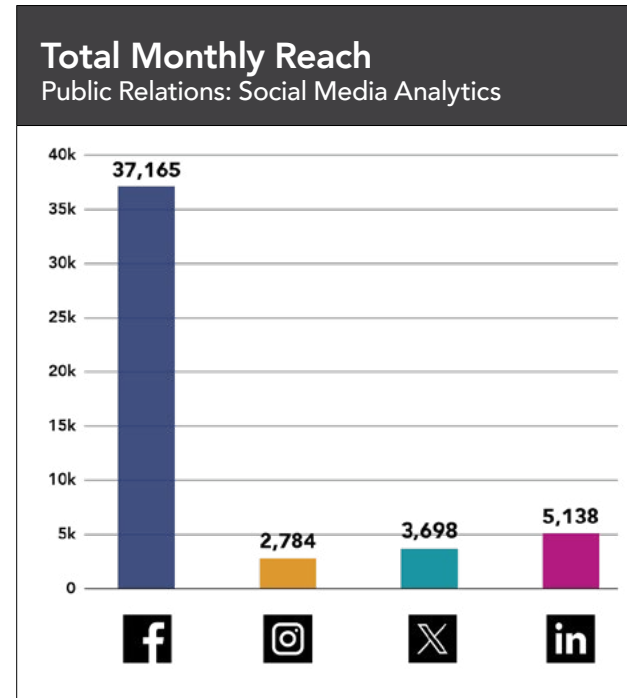
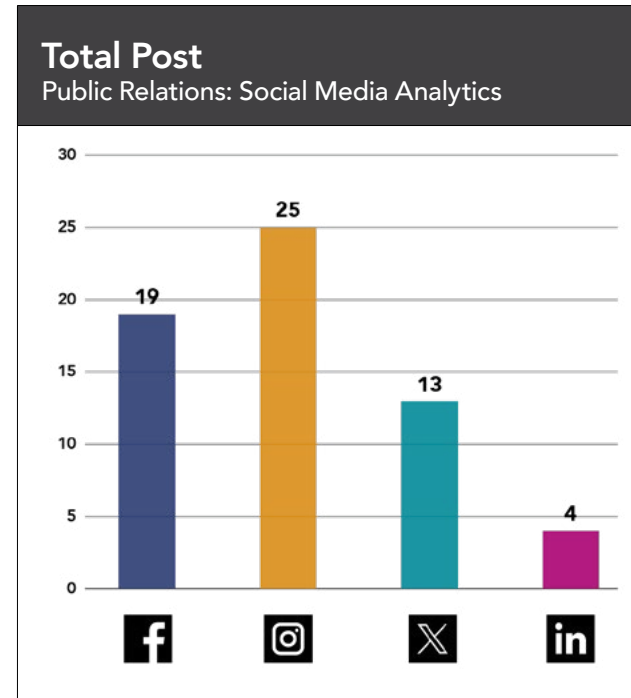
 X (Twitter)
212 Reach · 25 Engagements



 Instagram
1,229 Reach · 197 Engagements



The following is a breakdown of how LCC performed on our social media channels in December.





Case Study – Elf on the Shelf Social Media Contest 2023

The challenge

Connecting with students at Lansing Community College via social media.

The plan

Conduct an end-of-semester social media giveaway contest with a fun holiday theme. Having done some demographic research, Public Relations determined that Instagram would be the most effective channel to reach current students through a contest. The contest entailed students guessing which part of LCC’s campus an elf on the shelf doll was “visiting.” The incentive for student participation was a prize pack with a gift card to Chick-fil-A, a gift card to Cravings Popcorn, a gas card, and a gift card to the LCC online store.

Execution

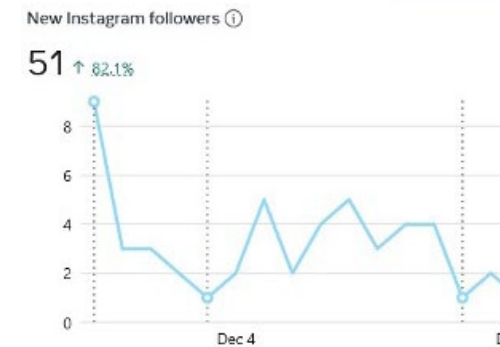
The Digital Media Strategist collaborated with the Marketing department to prepare a graphic to go along with the contest. The DMS then traveled around LCC’s campuses and captured five photos of the Elf at various locations around LCC.

The Digital Media Strategist then posted these images to the LCC Instagram account and monitored each day during the week to determine which students answered correctly the quickest. Once winners were determined, they were verified as currently enrolled students and met with the Digital Media Strategist at Washington Court Place to collect their prize and get their photo taken.

In total, nine posts were published on the main LCC social media accounts from Nov. 28 through Dec. 14. These included promotional posts announcing the contest, the actual Instagram contest posts, and wrap-up/congratulatory posts for our student winners.

The Results

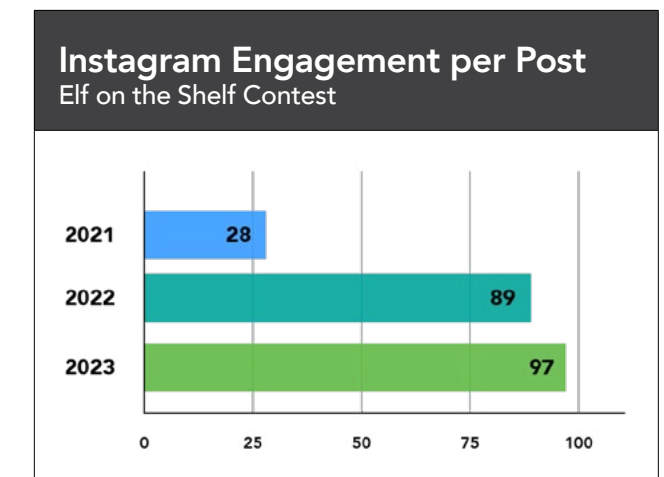
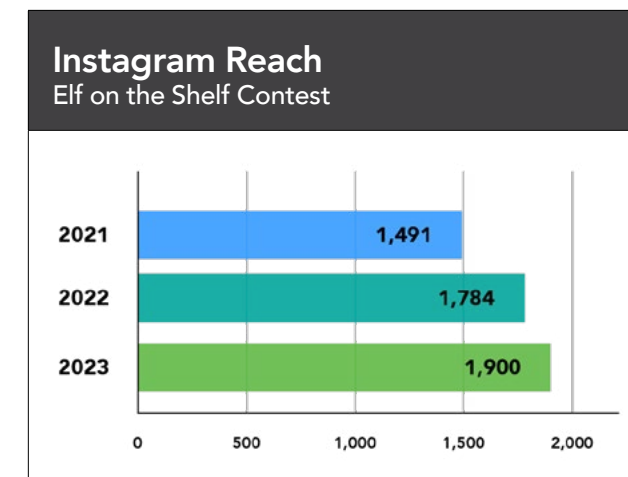
- + Fifty-one new followers on LCC’s Instagram (@lccstars) during the two-week period between Nov. 28 (Contest announcement date) and Dec. 14 (Contest wrap-up date).



- + Reach of 1,900 during the two-week period between Nov. 28 and Dec. 14. For context, The LCC Instagram account had a Reach of 1,784 last year during the Elf on the Shelf contest. The year prior, when no contest was held, Reach was 1,491 during that time period.
- + Ninety-seven average engagements on each “elf” post on Instagram. For context, last year’s elf contest posts averaged 89 engagements. The year prior, when no contest was held, the average engagement per post was 28 during the same time period.

Insights

- + Instagram proves to be one of the best platforms for interacting with students.
- + This year’s contest allowed PR to showcase several different areas at the college in an engaging way, including the new Secure Bike Storage Area, the Gannon Gymnasium, The Writing Center, The Learning Commons, and LCC’s Aviation Maintenance Technology Center.
- + After talking with each of the winners, it was confirmed that this contest was a fun way for students to destress during the busy time of year with finals/end of the semester.
- + With December traditionally tapering off in terms of content and social media engagement, this contest was a great spark during an otherwise slower month.
- + An added bonus of running social media contests like this is the potential to create “brand advocates” that will, in turn, speak favorably about LCC to their social circles. Perhaps a future contest could lean into this idea more and incentivize the “sharing” component of social media.



Holiday Family Sponsorship supports five LCC student families

The Adult Resource Center organized its annual Holiday Family Sponsorship at the end of 2023. Five LCC families were selected, and departments and individuals across campus purchased more than 100 gifts from families' wish lists. Donors also ensured each family received essential items, like winter gear and food assistance. We thank our generous community for their support in helping spread holiday cheer!

Mock Career Fair held at Wilson Talent Center

On Dec. 13, Bridget Ward from the Health and Human Services Division participated in a mock career fair for high school students at the Wilson Talent Center. At this event, students had their résumés, cover letters and interviewing skills critiqued by community members role playing as recruiters for a local company. Students were also able to ask questions and get tips to prepare them for college and future careers.

Athletics Newsletter

The Athletics Department at LCC launched a weekly newsletter during fall semester. Their main audience for the publication is local high schools and provides an opportunity to share on campus events and highlights about their former student athletes.



Conference Services report of December events

Downtown Campus

Dec. 1

Rotary

Rotary held their weekly meeting in the Michigan Room for 75 people.

Dec. 2

Help Portrait

The third annual Help Portrait event was held in the Commons. About 40 families attended this event, enjoying free family photos, a holiday movie, cookie decorating, a hot cocoa bar and more.

Dec. 5

C3R Data Engagement Meeti

The C3R data team held their engagement meeting with local partners in the Michigan Room for 30 people.

Dec. 6

Foundation Board Meeting

The Foundation Board held their meeting in Gannon Building 2214 for 25 people before their annual holiday party.

Foundation Holiday Open House

About 100 people attended the annual Holiday Open House in the Gannon Conference Center.

Dec. 7-8

Thespians

The Thespians held their main conference at the Lansing Center and used 13 classrooms in Gannon for breakout performance sessions.

Dec. 8

Rotary

Rotary held their weekly meeting in the Michigan Room for 75 people.

Dec. 11

ELT Retreat

ELT members and invited guests met with consultants for an all-day retreat in the Michigan Room.

Board Meeting Reception

About 50 people gathered before the December Board meeting in the Administration Building Boardroom for a dessert reception.

Dec. 12

Nurse Pinning

Nursing held their December pinning ceremonies in the garden level of the HHS Building.

Dec. 13

Tri County

Tri County held their meetings in the Michigan and Grand River rooms. They had two concurrent meetings, with over 100 people attending.

Dec. 15

Rotary

Rotary held their annual holiday event in the Commons for 150 people.

Trinity Health

Trinity Health held their meeting in the Grand River Room for 15 people.

West Campus

Dec. 1

Michigan Advocacy Program

MAP hosted a conference for 110 attendees in the Showroom.

Dec. 2

American Motocross Association: District 14

AMA hosted their yearly board and commission meeting for 100 guests in the Showroom.

Dec. 5-6

Integrity Financial

Integrity Financial hosted a two-night retirement and financial planning seminar for 20 community members in a classroom.

Dec. 5

Lansing Economic Area Partnership

LEAP hosted their annual board meeting for 70 attendees in two sections of conference space.

Dec. 7

Michigan Townships Association

MTA hosted a treasury and finance seminar for 50 guests in the Auditorium and Atrium.

Dec. 8

Police Academy Graduation

The 112th cohort graduated at West Campus. About 400 friends, family and local departments gathered to watch the ceremony.

Dec. 11

Fire Academy Graduation

The 77th cohort graduated at West Campus. About 150 friends, family and local departments gathered to watch the ceremony.

Dec. 13

Michigan Department of Education

MDE hosted a meeting for 40 employees in a conference room.

Dec. 14

Michigan Department of Natural Resources

DNR hosted their monthly Natural Resources Commission board meeting for 12 board members and 40 community members in the Showroom.

Dec. 15

Eaton Regional Education Service Agency

ERESA hosted a visit for 300 Eaton County 10th grade students in all conference spaces and 12 classrooms and labs. Students were introduced to ERESA program offerings ahead of ERESA registration in the spring.

Dec. 15

Eaton Regional Education Service Agency

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Dec. 21

Auto Owners

Auto Owners hosted the Mid-Michigan Chartered Property Casualty Underwriter Society holiday luncheon for 75 guests in three conference rooms.

Number of Site Tours

Downtown Campus: 1

West Campus: 1

Number of Booked External Event Contracts

Downtown Campus: 8

West Campus: 49

Future Events

Downtown Campus

Jan. 16

- + Meet the Coaches

Jan. 17

- + Michigan Archeological Society

Jan. 19

- + Rotary

Jan. 24

- + Strategic Input Session

Jan. 25

- + Healthy Stars Kick Off

Jan. 26

- + LCC PD Awards Dinner

West Campus

Jan. 15

- + ERESA PD Day

Jan. 16

- + Michigan State Police
- + Tech Careers, Tech 100 Training

Jan. 17

- + Command Presence

Jan. 18

- + Command Presence

Jan. 19

- + MI Department of Health and Human Services (MDHHS), Bureau of Emergency Preparedness, Emergency Medical Services, and Systems of Care

Jan. 22

- + LCC Tech Careers
- + Tech Careers, Tech 100 Training

Jan. 23

- + Tech Careers, Tech 100 Training
- + Rural Water Association

Jan. 24

- + Rural Water Association
- + NAPA
- + Veterans Affairs

Jan. 26

- + LCC Academic Senate Meeting

Jan. 30

- + Michigan Department of Environment, Great Lakes & Energy
- + Rural Water Association

Jan. 31

- + Rural Water Association
- + Michigan Works: Ultium Cell Open House

Small Business Development Center (SBDC) impact metrics for January 1 to December 31, 2023

SBDC consulted with 481 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 3,184 consulting hours
- + Helped those clients secure \$10,980,773 of new capital to launch or grow
- + Helped create 47 new businesses
- + Helped create 115 new jobs
- + Delivered 22 trainings to 154 training participants
- + Duplicated headcount: 2,298



Above photo: SBDC Staff Darryl Horton, Kellie Hanford, Laurie Lonsdorf, Dr. Janet Atkinson And Seth Murphy

Small Business Development Center (SBDC) Staff closes year with Strategic Planning

The Capital Region SBDC staff wrapped up the year with a thoughtful strategic planning session to set the course for 2024. A major focus will be to expand outreach and engagement to underserved populations who often lack access to the education or resources required to start a business or help it to flourish. This effort will build on SBDC's track record of **41% minority-owned business engagement for 2022 and 45% for 2023**. Here's to another year of helping small businesses succeed!

The Business and Community Institute (BCI)

BCI Trains General Motors Lansing Regional Stamping (LRS)/Lansing Grand River (LGR) on EDM Wire

General Motors selected BCI to deliver EDM Wire training at the LRS Plant in Delta Township. This program was designed to provide the skills in programming on Wire EDM Machining, which provided an understanding of basic introduction to CNC coordinate systems and learning how to read and interpret CNC code. Participants were introduced to operations and procedures for EDM machining system which Included wire EDM overview, EDM operating processes, EDM machine functions, EDM manual part programming, and EDM machining operations.



BCI Trains Peak Performance Physical Therapy on Reinforcing Leadership Development

BCI provided training for the Peak Performance Physical Therapy Leadership Team. Reinforcing Leadership Development training is an interaction management program, from which managers obtain skills and resources they need to support their leaders before, during, and after training. This training supports the organization's goal of realizing a return on their investment in leadership development.

BCI Trains Dean Transportation on School Bus Healthcare and First Aid, CPR, AED

BCI delivered training to more than 400 Dean Transportation School Bus Drivers at 10 locations throughout Michigan. Training included Heartsaver® First Aid, CPR, AED, where participants learned how to provide first aid, CPR, and proper use of an automated external defibrillator (AED) in a safe, timely and effective manner. Additional customized training in School Bus Healthcare was delivered as well. This training provides all new drivers with as many necessary skills as possible to prevent and/or respond to situations they may encounter with their riders.

Job Training Center represents LCC at MEDC semiconductor grant announcement

BCI completed a year-long training with the Executive Leadership team from Crowne Plaza Lansing West. This customized training included topics such as company Vision, Building and Sustaining Trust, Coaching, Difficult Conversations, and Communication with Impact.



BCI Trains LCC Student Affairs on DiSC and Sales Techniques

BCI delivered training for the Lansing Community College Admissions team on the topics of Everything DiSC and Sales Techniques. During the DiSC® Workplace Behavior Styles training, participants learned their own workplace behavior style and that of their colleagues. Using cutting edge behavioral research, the DiSC® training module actively engaged participants in the exploration and utilization of interpersonal communication. Additional training included sales techniques and approaches. Participants engaged in a discussion and applied communication and sales approaches based on the differing personality types.

BCI Trains Capital Area Michigan Works on Emotional Intelligence

BCI delivered Emotional Intelligence training to members of the Capital Area MI Works! team. This course instructed and informed participants on the subject of emotional intelligence, the ability to understand one's feelings and those of others, and how these emotions influence motivation and behavior. Course participants were exposed to appreciative inquiry, positive thinking, and the importance of recognizing and rewarding positive attributions in others.



BCI Institute Trains Ultium Cells on Leadership

Ultium Cells selected the BCI to deliver Leadership training at the Lansing Community College University Center. Topics included: who's in charge, styles of leadership, true leadership, trust and respect as tools, what makes people want to follow, and who today's worker is.

BCI Trains Ultium Cells on Fluid Power

Ultium Cells selected the BCI to deliver Fluid Power training. This training provided the learner with a basic understanding of pneumatic systems. By completing this program, the learner developed an understanding of pressure, force, area, and other pneumatic properties; operation of pneumatic components; and identification of the operation of a pneumatic system diagram. Objectives were achieved through a combination of classroom lectures, demonstrations, and hands-on activities.

BCI Trains Ultium Cells on PLC (Programmable Logic Controller)

Ultium Cells also selected the BCI to deliver PLC training at the University Center. The training was designed for an entry-level machine tool technicians, supervisors, and controls technicians to install, program, and troubleshoot an S7-1500 Fail Safe Processor and a Simatic ET 200SP Remote Rack with multiple input/output modules.

The BCI provided large monitors, VFDs (Variable Frequency Drives), and PLC Trainers.

BCI Trains Ultium Cells on Microsoft Excel

Ultium Cells selected the BCI to deliver Microsoft Excel training at the University Center. This training provided participants with the ability to perform the most common spreadsheet features. Participants created, edited, formatted, and printed basic worksheets and charts in Excel.

BCI Ultium Cells on Microsoft Outlook and Microsoft Teams

Ultium selected the BCI to deliver Microsoft Outlook and Microsoft Teams training at the University Center. This training was designed to provide participants with the basic skills needed to start using Outlook 2013 to manage their email communications, calendar events, contact information, tasks, and notes. The training also provided participants with the skills needed to be able to navigate and utilize Microsoft Teams.



Community Education and Workforce Development (CEWD) Spring Kickoff

CEWD division hosted a kickoff for faculty, staff, and administrators on January 3, 2024, at LCC East Campus.

Professional activities included guest speaker Bryan Gilreath, who presented on the 7 Habits of Highly Effective Leaders. Lunch was provided for all in-person participants.

Many CEWD faculty members hold primary appointments within other LCC divisions. CEWD holds a kickoff near LCC's college-wide Professional Activities (PA) Days so we may celebrate the start of the Spring semester together without asking faculty with other assignments to choose which division's PA event to attend.

CEWD "Likes the Mic", thanks to help from ITS's Patrick Butcher, who helped us utilize LCC's Catchbox microphones. The Catchboxes increased accessibility at the event by amplifying those speaking. The mics also improved the listening experience for those joining via WebEx.

In total, 46 CEWD attendees participated in the event either in-person or using the remote option.



End-of-semester programs in the Office of Diversity and Inclusion (ODI) send students into break with new skills

ODI's final week of fall semester programming was full of meaningful community engagement!

In LUCERO, we welcomed distinguished guest speakers Cindy Cruz-Rodriguez and Dayana Villagran from General Motors and Simon Ponce from the Cristo Rey Community Center.

Cindy and Dayana shared their incredible journeys to become mechanical engineers at GM as first-generation college students and provided a valuable platform to learn about internships and trajectories to full-time employment.

The Cristo Rey Community Center, guided by the mission of the Catholic Church, stands as a non-profit organization committed to breaking the cycle of poverty and nurturing self-sufficiency among those in need. Simon shared

information about comprehensive services available, including food, healthcare and counseling.

In Men About Progress (MAP), participants discussed mental health and wellness with guest speakers JoEl Watson and Jonathan Lawrence. Students learned that self-care isn't just about a healthy diet and exercise, though those are crucial, too; it's about taking care of your mental wellbeing.





In Women Inspiring Scholarship through Empowerment (WISE), our guest speaker, Dr. Carmen Thomas, encouraged students to recognize their weaknesses not as downfalls, but as opportunities to “level up,” like turning stumbling blocks into steppingstones for personal growth.

The students were taught to incorporate visualization techniques for their success, dreams and goals.



ODI then celebrated the end of the fall 2023 semester with holiday-themed activities, food and some seriously lively karaoke sessions. The main idea? Give those hardworking LCC students a chance to kick back and unwind after their final exams and, of course, pat them on the back for all the dedication they poured into the semester. But it wasn't just about unwinding; it was also about forging connections. The event was like a giant mixer, encouraging students to mingle with folks they might not bump into during the regular semester hustle. It was all about ending the fall semester on a high note, leaving everyone with a sense of accomplishment and a few more friends.



ODI engages in holiday community service project

In recognition of the season of giving, students crafted tie-blankets for Lansing's Homeless Angels. Over 20 students stopped by the Cesar Chavez Learning Center to put together 15 blankets for families in the Lansing area.



Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Mack Cornelison
Massage Therapy

Sarah Cumpston
Police Department

Judy Herbert
Building Construction

Jonas Heslinga
Police Department

Will Hodge
Technology Support Services

Monte Lawton
Sociology/Anthropology

Patience Lee
Psychology

Abbey Moreland
Sign Language

Alex Morse
Fitness

Jonetta Norris
Criminal Justice

Duy Pham
Communications

Cece Sampsons
Police Department

Emma Varisto
Police Department

Michael Vernon
Technology Support Services

Ken Welther
Manufacturing Engineering Technology

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Climate Change Theatre Action https://www.climatechangetheatreaction.com/si_event/climate-change-theatre-action-lansing-community-college/

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Ticket Report 2023 Web Development Team.xlsx https://lansingcc-my.sharepoint.com/:x/g/personal/rohlfj_star_lcc_edu/EYvHAjS3OJdMit6hX9Ud_SQBIVhJNgJ5ySD26AMf0Klipw?e=aODjEm

W3C Front-End Developer Professional Certification <https://credentials.edx.org/>

Youth Program <https://www.lcc.edu/community/youth-programs/summer-camp.html>

The Star <https://www.lcc.edu/thestar/>

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Help-Portrait returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0fd86a35-d12f-4fd7-941d-50ea5b2c0930>

LCC on Morning Blend <https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-12-1-23>

LCC Baseball visits KCS Angels <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0000131e-a99c-42bc-8552-80459d933a32>

LCC to rename A&S Building <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=9d22351b-10f9-405c-8564-fcbe30e740dc>

LCC to rename A&S Building <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e12a7f88-d8df-42d0-a621-1158f50ec987>

LCC PD in the community <https://www.fox47news.com/neighborhoods/downtown-old-town-reo-town/shop-with-a-cop-day-in-lansing-brings-joy-to-the-community>

LCC to rename building <https://www.ccdaily.com/2023/12/newsmakers-265/>

LCC to rename building <https://wkzocom/2023/12/05/lcc-to-rename-building-to-honor/>

LCC Men's Basketball off to a strong start <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=529dbc7b-4a2e-4866-921a-c9f35dae3419>

LCC Concert Choir and Rock Band set to perform <https://www.lansingcitypulse.com/stories/holiday-and-winter-festivities-abound,80271>

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LCC students in end-of-semester performances <https://www.lansingcitypulse.com/stories/lansing-community-college-end-of-semester-performances-concert-choir-jon-ten-brink-radakovich-rock-band,80264>

LCC students take part in Climate Change Theater <https://www.lansingcitypulse.com/stories/lcc-students-portray-climate-change-through-imaginative-lens,80250>

LCC Fire Academy students graduate <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=9c553248-d55b-4d9e-940c-9006c5def495>

LCC Fire Academy students graduate <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=08c6008b-77d6-429c-8a31-6c51fed21d78>

LCC ranks in top ten <https://www.clickondetroit.com/all-about-ann-arbor/2023/12/11/rankings-put-ann-arbor-college-on-top-in-michigan/>

Help-Portrait returns to LCC https://tncpnews.com/news-spotlight-help-portrait-returns-to-lcc/?fbclid=IwAR2NBwziAySY24-eiE7u-DJe_wsDMh17rT3ft6jXv-UfU1QsMdqlRiDM9ek

LCC holds pinning ceremony <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=1e7f9d5f-3e81-4e3d-97cf-88b45fd0ff3e>

LCC holds pinning ceremony <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0827c213-149a-47a0-a1bb-1dc619d71bf3>

LCC holds nurse pinning ceremony <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d7a1b718-3189-4c27-b465-721617c4fbf8>

LCC has new chief diversity officer <https://www.ccdaily.com/2023/12/newsmakers-266/>

LCC launches new affinity group https://www.mcca.org/uploads/stories/MCCA_Inside_Story_December_12_2023.pdf

Women's basketball photo gallery <https://www.lansingstatejournal.com/picture-gallery/sports/college/2023/12/19/lansing-community-college-mid-michigan-college-womens-basketball-photos-from-lansing/71977793007/>

Men's basketball photo gallery <https://www.lansingstatejournal.com/picture-gallery/sports/college/2023/12/19/photos-lansing-community-college-mid-michigan-college-mens-basketball/71978273007/>

LCC ranked tenth largest employer <https://99wfmk.com/lansing-michigan-top-employers/>



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.