

# PRESIDENT'S REPORT

FEBRUARY 2024





# Contents

4
7
19
27
31
32
34



# Student Affairs Campus Resource Crawl

The Campus Resource Crawl, held on January 17-18 in the Gannon Building, attracted approximately 145 students to explore various resources offered by Student Affairs. Students entered to win a book voucher provided by the Foundation. The departments featured were Academic Advising, Academic Success Lounge, Adult Resource Center, Career Center, Center for Student Access, Counseling Services, Office of Student Compliance, Student Life Office, Testing Services and Transfer Center. The event showcased the Student Affairs team's commitment to providing comprehensive support and resources, fostering a vibrant student community and a memorable experience for students.

# **RSO Evening Social**

LCC registered student organizations had an opportunity to get together at the Spring Registered Student Organization Evening Social for a bit of fun. The social was co-hosted by the American Marketing Association and Student Life. Club members and advisors had an opportunity to informally meet, share ideas and eat some pizza. The event was very well attended. A special thank you goes out to the Vinyl Record Club for providing a great selection of music!

# Program Focused Tour with Admissions

On January 19, over 50 high school and post-secondary students and their guests participated in a Nursing program-focused tour of Downtown Campus. Andy Merchant from the Admissions Team coordinated the tour with help from HHS staff. During this event, prospective students were able to talk with Nursing Program Director, Dr. Teri Logghe, and Leah Benson, HHS Selective Admissions and Consortium Coordinator, about the Nursing program at LCC and the selective admissions process. HHS Recruitment and Outreach Coordinator, Bridget Ward, provided a tour of the HHS Building and shared information about other HHS programs and services.



# Massage Therapy Program Gets 100% Pass Rate on Licensing Exam

Students from LCC's Massage Therapy Program recently received a 100% pass rate on licensing exam attempts, a first for the program. During that same time period, the state average for the exam (Massage and Bodywork Licensing Exam) was 70.5% and the national average was 71%. The agency that oversees the exam for the profession sends annual reports for all graduates from each respective school. Though LCC's program consistently scores higher than the state average and national average, this is the first time in recent history with a perfect score for first attempts on the licensing exam. Congratulations LCC Massage Therapy Program!

# Hill Center CTE Students Visit Health and Human Services Division

On January 26, 11th and 12th grade students from Hill Center CTE toured the Health and Human Services Division (HHS). During their visit, they had opportunities to explore LCC's Massage Therapy, Nursing, Human Services, Kinesiology and Radiologic Technology programs. They also received tours of HHS, the Gannon Building, and the Technology and Learning Center.

When asked to provide feedback about their visits, the students noted that they felt comfortable on campus and enjoyed seeing the equipment students use in HHS, especially the ambulance and manikins.

MBLEx School Performance Report Jan. 1 – Dec. 31, 2024			
	Exams Administered	Candidates Passed	Pass Rate Percentage
School			
First Exam Attempt	13	13	100%
Repeat Exam Attempts	1	0	0%
State			
First Exam Attempt	535	377	70.5%
Repeat Exam Attempts	171	71	41.5%
Nation			
First Exam Attempt	13,294	9,397	71%
Repeat Exam Attempts	3,804	1,425	37%

# Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, as one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and may drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

The number of monthly visits will be provided for each President's Report. The number of visits to pantries in January were 212.

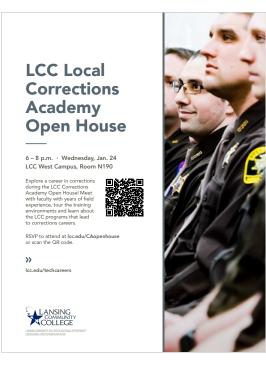
# **Marketing Department**

Selected promotional materials for LCC events and programing.



# **Corrections Academy Open House**

Marketing created a flier to advertise the Corrections Open House on January 24th from 6-8 p.m. in room N190 at West Campus. Target size for event was 20-23 attendees. This open house was intended to provide information about the Corrections program at LCC. Attendees had a chance to meet with faculty from the program. Light refreshments were served.



6

# LCC Youth Summer Camps

Marketing created promotional materials for the LCC Youth Summer Camps. The advertisements will run in Lansing Family Fun website online free of charge. This promotion will potentially attract new campers to the program.



# Corrections Academy Open House

Explore a career in corrections during the LCC Corrections Academy Open House!

6 – 8 p.m. · Jan. 24 RSVP to attend at lcc.edu/CAopenhous



# Adult Enrichment Classes - Spring 2024

Marketing promoted several classes for the adult enrichment program. Marketing updated flyers and created the social media post, the graphic and the internal digital signage.



# LCC Connect

A new SpokesFrog was created to promote LCC Connect as its annual 2024 marketing campaign. The campaign includes the incorporation of Lillie Padderson on billboards, digital ads, audio ads on popular podcast platforms, on lccconnect.com, social media and much more! New swag items including t-shirts, and stickers featuring Lillie are planned.



# Welcome Back Week Spring 2024

Marketing promoted the Welcome Back Week activities to new students. The event was promoted through web, social media and campus signage.



# New Student Kick-Off Spring 2024

Marketing supported the first New Student Kick-Off held in the spring semester through an email campaign directed to new students as well as web and social media promotion.

# Web Team Accomplishments January

- + MCCA: Justus Rohlfs and Linnea Knapp shared LCC's web accessibility accomplishments at the MCCA
  Digital Accessibility Affinity
  Group Meeting on January 23.
- + President's Reports: Updated the backend/frontend of the **President's Reports webpage** to increase the accuracy of posts while significantly reducing employees' time spent posting updates each month.



# Student Affairs Campus Resource Crawl Spring 2024

Marketing promoted the Campus Resource Crawl. The event was promoted through the use of email to all enrolled students in addition to web, social media and campus signage.

- + Annual website cleanup: This included archiving old news articles, updating the college-wide calendar, updating third-party business information, and much more.
- + Compliance updates: Finished the last compliance updates for the upcoming audit.
- + Tickets: Notably higher than average. January totaled 94 ticket web update requests.

# **Public Relations Department**

Media Report: January 2024

Earned media viewership: 929,325 up 526,158 views since Dec. 2023

Earned media value: \$60,638 up \$27,644 since Dec. 2023

**Total media press clips:** 75 up 36 since Dec. 2023

# Selected media highlights:

### LCC in FOCUS Magazine

#### **FOCUS Magazine**

LCC fills leadership roles – pg. 24-25. Shonta Dwyer named dean – pg. 25.

#### **Process to fill trustee vacancies begins**

WILX NBC News 10 (Jan. 2)

LCC Board of Trustees has begun process to fill vacancies.

### LCC Women's Basketball on a roll

#### Lansing State Journal

The Lady Stars are 12-3 under Coach Hudson.

#### LCC seeking input from the community

# WILX NBC News 10

The college has opened a survey through Jan. 30 for community input on its next Strategic Plan and Campus Master Plan.

### **Trustee applications close today**

WILX NBC News 10 (Jan. 16)

Applications for LCC's Board of Trustees open positions closes today at noon.

#### Trustee applications close today

WLNS CBS 6 News & WLAJ ABC 6 News (Jan. 16)

Applications for LCC's Board of Trustees open positions closes today at noon.

#### **College to fill vacant trustee positions**

WLMI Crusin' 92.9 (Jan. 16)

Applications for LCC's Board of Trustees open positions closes today at noon.

# Michigan investing millions in semiconductor training

Siliconsemiconductor.net; Crain's Detroit Business

LCC one of eight institutions set to launch semiconductor training.

# LCC suspends on campus operations and classes

#### Lansing State Journal

LCC to operate remotely due to dangerous winter weather conditions.

# LCC suspends on campus operations and classes

### **City Pulse**

LCC to operate remotely due to dangerous winter weather conditions.

# LCC preparing to fill vacant trustee seats

City Pulse (Jan. 22)

LCC Board of Trustees to begin process to fill vacant seats.

# LCC's online psychology program one of the best in the nation

#### Forbes

LCC's online psychology program ranked one of the best in the country.

# LCC dean on Women in Workforce

YouTube

Tech Careers Dean Shon'ta Dwyer joins roundtable discussion with Captial Area Michigan Works!

# LCC Board of Trustees selects candidates for interviews

WLNS CBS 6 News; WLAJ ABC 6 News (Jan. 23)

LCC Trustees selected four candidates to move forward for interviews to fill two vacant board seats.

# LCC Baseball holding First Pitch Dinner

#### WILX NBC News 10

LCC Baseball to hold First Pitch Dinner on Jan. 24.

# LCC seeking input on next strategic plan

#### Michigan Business Network

LCC is seeking input from students, employees and the community on its Strategic Plan and Campus Master Plan projects.

# LCC Board of Trustees identifies applicants for interviews

WLNS CBS 6 News; WLAJ ABC 6 News (Jan. 24)

LCC Trustees select four candidates to move to interview phase in search to fill vacant board seats.

# LCC students comment on using energy drinks

WILX NBC News 10; WDBJ (CBS) - Roanoke, VA;

WMTV NBC - Madison, WI

LCC students comment on using energy drinks.

# LCC on Morning Blend

# FOX 47 Morning Blend

Dr. Robinson discusses anonymous survey for Strategic Plan and Campus Master Plan projects.

# Lions story promo

WILX NBC News 10

LCC going blue to support Detroit Lions.

# LCC goes blue for Lions

# WILX NBC News 10

LCC landmarks glow blue in support of Detroit Lions.

# LCC on the weather report

# WILX NBC News 10 - clip aired twice

LCC clock tower glows blue ahead of Sunday's Detroit Lions game.

# LCC student comments on plans to make community college free

# WXYZ ABC 7 Detroit; MY TV 20 Detroit

Gabe Degram comments on Gov. Whitmer's plan to make CC free.

# LCC Board of Trustees set to fill vacant seats

# WILX NBC News 10 (Jan. 29)

LCC Board of Trustees set to fill vacant seats.

# LCC Board of Trustees will meet to fill vacant seats

WILX NBC News 10 Weekend (Jan. 29)

Trustees will meet to fill vacant seats.

### LCC has new chief diversity officer

#### **Diverse Issues in Higher Education**

Dr. Dale Dan is LCC's new chief diversity officer.

#### LCC BoT appoints new members

WILX NBC News 10 (Jan. 30)

LCC Board of Trustees appoints two new members. Chair Mathews comments.

### LCC on News 10

WILX NBC News 10; WNEM TV Flint, Saginaw, Bay City

LCC's Scott DeRuischer talks building construction.

#### LCC BoT selects new members

WKAR 90.5 FM (Jan. 31)

LCC Board of Trustees appoints new members to fill vacant seats.

#### LCC BoT appoints new members

Michigan Business Network (Jan. 31)

LCC Board of Trustees appoints new members to fill vacant seats.

#### LCC BoT selects new members

City Pulse (Jan. 31)

LCC Board of Trustees appoints new members to fill vacant seats.

Social Media Analytics for January 2024

# Social Media Analytics Key

### **Total Posts**

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

#### Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

#### Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

# **Total Monthly Reach**

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

#### Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

# Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

# **Total Engagements**

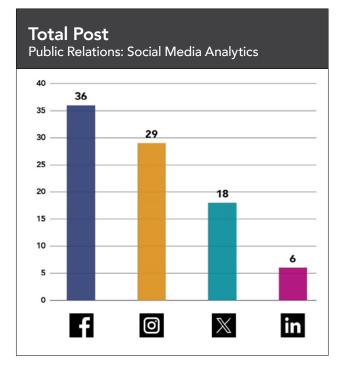
The total sum of engagements for each post from each platform in a given month.

# Average Engagements

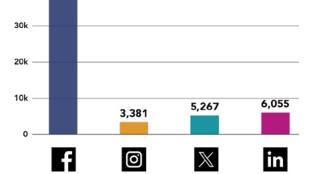
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

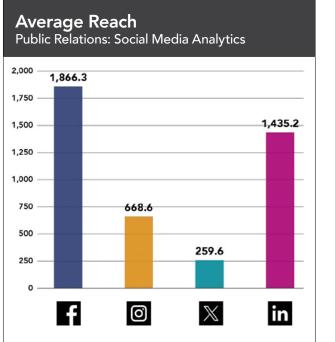
# **Engagement Rate**

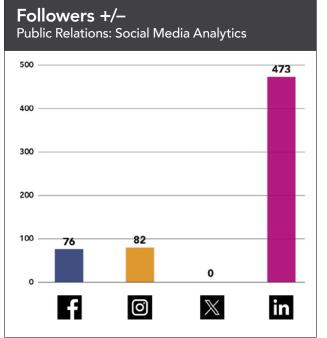
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform. The following is a breakdown of how LCC performed on our social media channels in January.



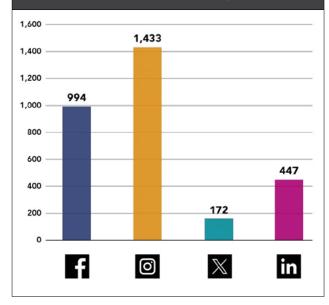
# Total Monthly Reach Public Relations: Social Media Analytics 60k 50k **49,178** 40k

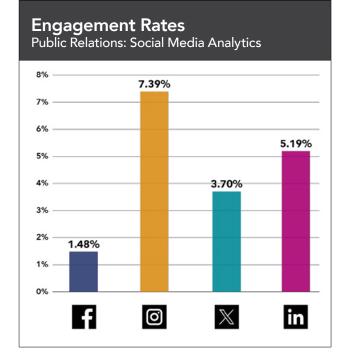


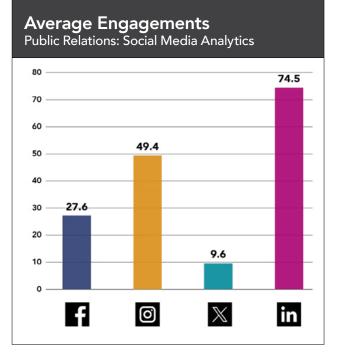




# **Total Engagements** Public Relations: Social Media Analytics







The following are the top posts for LCC Social Media during the month of January.



#### LinkedIn 3,799 Reach · 288 Engagements

Lansing Community College 3w + Edited + S Lansing Community College continues the process of filling vacancies on the Board of Trustees.

Lansing Community College

Candidates must be 18 years of age or older, a resident of the LCC district, and a registered voter. The person appointed to this position will hold office until Dec. 31, 2024. The election to fill the remaining two years of one position and the remaining four years of the other position will be held at the next general election in November 2024.

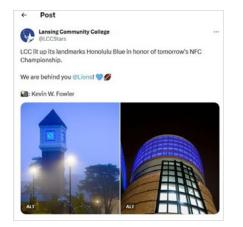
Application packets may be obtained electronically from Benita Duncan. Executive Assistant/Liaison to the Board of Trustees at duncanb@star.lcc.edu or on campus from Police and Public Safety.

The application deadline is 12:00 noon (EST) on Tuesday, Jan. 16, 2024. Completed applications must be received by duncanb@star.lcc.edu or dropped off at Police and Public Safety. Room 2110 – Gannon Building – 411 N. Grand Ave. Lansing.

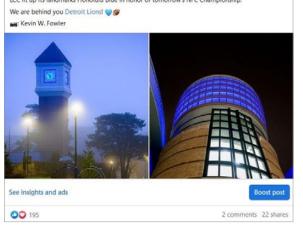




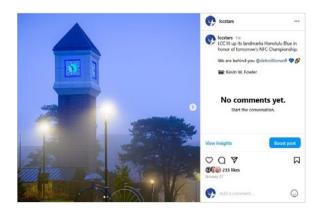
X (Twitter) 282 Reach · 32 Engagements











# Lansing Community College Police Department

On January 26, 2024, the Lansing Community College Police Department held their 3rd annual Awards Dinner to recognize the achievements of many in the department. The evening included a wonderful dinner and remarks from President Robinson, Dr. Seleana Samuel and Executive Director Chris MacKersie. The celebratory event was attended by department member's families, members of LCC's Executive Leadership Team and Board of Trustees Chair Angela Mathews and Trustee LaShunda Thomas.

Award recipients for 2023

Meritorious Service Award Officer Chad Beckett Officer Samuel Selleck Officer James Didion Officer Jennifer Tilson Officer Alex File

**Life Saving Award** Officer Alexis Jones Officer Samuel Selleck

Certificate of Promotion Sergio Gomez

**Outstanding Communication** Police Dispatcher Sergio Gomez Dispatch Manager Kristy DeRosia

**Dispatcher of the Year** Police Dispatcher Sergio Gomez

Cadet of the Year Police cadet Ahmad Abbas

The Quesada Award of Special Recognition Sydney Glasscoe Police Officer of the Year

Officer Alexis Jones

Safe Driving

Sergeant Ruben Maldonado

Field Training Officer of the Year Officer Noah Crites

**Years of Service Award** Sergeant Ruben Maldonado

Officer Noah Crites

Marksmanship Award

Officer Thomas Wachowski

# **Community Service Award**

Officer Noah Crites

Officer Brandon Russell

Officer Alexis Jones

Officer James Didion

Dispatch Operations Manager Kristy Derosia

Sergeant Ruben Maldonado

Above and Beyond Award Officer Thomas Wachowski Awards recipients for 2022

Unit Citation Award Officer Noah Crites Officer Chad Beckett Officer Jennifer Tilson Officer James Didion Officer Thomas Wachowski Officer Alexis Jones Officer Brandon Russell Officer Samuel Selleck **Chief Daryl Gaines** Sergeant Ruben Maldonado Deputy Chief Timothy Davis **Dispatch Operations Manager** Kristy Derosia Dispatcher Kenneth Weeden-Sand **Dispatcher Sergio Gomez** Cadet Ella Kloeckner Cadet Ahmed Abbas



Above photo: Sydney Glasscoe receives the Quesada Award of Special Recognition



Above photo: Mrs. Robinson, President Steve Robinson, Trustee LaShunda Thomas and Chair Angela Mathews attend LCC PD Awards Ceremony



Above photo: Deputy Chief Timothy Davis and Chief Daryl Gaines

# Japanese Club hosts calligraphy event for students

The Japanese Club welcomed the new year with a calligraphy event in the Learning Commons. Students learned from two wonderful guests, Shiga Prefecture representative to Michigan Yuta Matsubara and his wife Satomi. In Japan, people traditionally write their first calligraphy of the year (called kakizome) to reflect their goal for the upcoming year. Our Japanese Club members could choose between many kanji characters, and most were using a calligraphy brush for the first time.

Club advisors Bridget Cooper and Anne Hooghart had to fill the shoes of former faculty Mieko Philips, who taught Japanese for many years and started the LCC Japanese Club in 2018. Hooghart is adept at Japanese calligraphy, so she helped students write the complicated kanji characters. Cooper, meanwhile, oversaw the origami corner and the sampling area, where students could try sushi, curry rice, several desserts and green tea.

The event lasted more than two hours, and students seemed reluctant to leave. We received many positive comments after the event from our members, including a kanji message that translated "That was really fun!"

The Matsubaras said they were very impressed by our members' strong interest in Japanese language and culture, and their diligence in creating calligraphy. We look forward to more club events this semester!







# Admissions Department Redesigns Campus Tours

Traditionally, the Admissions Department offers one campus tour per month. The purpose of the tour is to engage with prospective students and families and to show-case the Downtown Campus. The tour, coupled with a general presentation, offers participants a bird's eye view of the programs and services available at the College.

Over time, Admissions staff recognized that this "one-size fits all" event was ready for a change. Prospective students came with very specific questions related to their potential field of study. While Admissions staff is knowledgeable about many programs and is equipped to answer high-level questions, participants were not fully satisfied. As 2023 ended, the Admissions Department redesigned the Campus Tour event. The change has brought about intentional and strategic outreach to prospective students.

Instead of assuming that everyone desires the same information, Admissions Counselors examined data to learn of the most popular majors. Partnering with leadership in the Nursing program, Admissions launched the redesign in January. Using data from the College admissions application, Admissions Counselors were able to identify and connect with prospective students interested in pursuing a Nursing degree and personally invited them to this event. Thirty-one students from 13 different high-schools attended. Students received detailed information related to the College and the nursing program's selective admission processes, program rigor, career outlook including anticipated salary and of course a campus tour.

In February, the Admissions department has partnered with the Aviation Maintenance program to host the tour at the Mason campus. Admissions will continue to offer the general campus tour presentation monthly for those not quite sure of a major.

# Technical Careers Dean Serves as Panelist at the Workforce Development Institute

On January 25, Technical Careers Dean Shon'ta Dwyer served as a panelist at the Workforce Development Conference in New Orleans, Louisiana. Dean Dwyer spoke about Lansing Community College's position on programs, credentials, investment into Cybersecurity education, and being ready for industry 5.0.



Above photo: Dean Shon'ta Dwyer as a panelist at the Workforce Development Conference

# Jackson High School College Fair

On January 24 Nicole Ross (career and technical education specialist) and Allison Snyder (secondary to postsecondary coordinator) represented the Technical Careers Division at the Jackson High School College Fair. They spent the morning sharing information with prospective high school students who are assessing all of their options as they plan for their futures.

# Technical Careers Counselor Breakfast

On January 26, West Campus welcomed high school counselors from the SLIICE Region (Shiawassee, Livingston, Ingham, Ionia, Clinton, and Eaton counties) to learn and experience the opportunities in Technical Careers. They enjoyed a delicious breakfast while listening to presentations from Technical Careers and Admissions. Several campus resources and programs were present to speak with counselors during the breakfast hour (Center for Student Access, Scholarships, Academic Advising, Academic Success Coach, K-12 Operations, Lineworker, Public Service Careers, Trades Technologies, Apprenticeships and Geospatial Science). The visit concluded with two hands-on tours in Welding and Building Construction.

# **Corrections Academy Open House**

On January 24, the Corrections Academy hosted an open house for prospective students at West Campus. Faculty were on hand to provide information about the LCC Corrections Academy.

# West Campus Hosts Capital Area Manufacturing Council Meeting

On January 22, the Technical Careers Division hosted CAMC at West Campus for its reoccurring all member meeting. Presenters from Wilson Talent Center, Convergence, and Fraunhofer gave presentations to a group of about 50 manufacturers from around the Capital Area. Optional tours of West Campus were offered after the meeting had concluded.

# Technical Careers Division Hosts Arts and Sciences New Hire Tour

On January 26, Allison Snyder and Nicole Ross hosted the new hires of the Arts and Sciences division for a tour of West Campus. The attendees got to hear a presentation about all of the Technical Career's programs, and then got a full building tour afterwards.

# West Campus Holds Resume Workshop

On January 31, three members of the Technical Careers Division met with students to review their resumes and pass out information about the resources that Career and Employment Services offers. Students were able to get individualized help from the staff, and walked away with tips and tricks on how to improve their resumes. Eaton RESA students joined in on the workshop as well!

# Child Development and Early Education Program at PBS Kids Day

Tricia McKay, Child Development and Early Education Program Director, and Bridget Ward, Health and Human Services Recruitment and Outreach Coordinator, attended PBS Kids Day at WKAR Studios on Saturday, January 27. More than 1,400 kids and families attended the event. Child Development shared a fun painting activity with families. A number of adults attending the event stopped by the table to share fond stories of their experiences at LCC as students. LCC swag and information about the Child Development program was given out to attendees as well.



# The Dental Hygiene Program Brings Back Alumni

The dental hygiene program brought back past graduates for a continuing education presentation on Implicit Bias on January 26. Twenty-four past graduates and 10 faculty members attended the presentation. All proceeds from the event went to the LCC Foundation's Dental Hygiene Fund. Everyone had a great time catching up and engaging in a very important topic.



# LCC Office of Student Compliance Forms a Partnership with MSU Center for Survivors

The Office of Student Compliance (OSC) is partnering with the Michigan State University Center for Survivors. We have the same goal as the MSU Center for Survivors, which is to provide traumainformed, survivor-centered services to students in the community, whether they are attending LCC or MSU. The picture below is of Lauren Henfling, coordinator of the Michigan State University Sexual Assault Response Team (MSU SART), and Lisa Anzicek, student conduct officer and student Title IX investigator at LCC. Lisa connected with Lauren approximately two years ago when she reached out to Lauren's team for input on processes. During that time, Lisa learned more about the MSU Center for Survivors program and MSU SART, which is a multidisciplinary collaborative approach to provide a trauma-informed, victim-centered, and offender-focused response to sexual assault impacting the Greater Lansing Community. Lisa jumped at the opportunity to join the MSU SART and even recruited Deputy Chief Tim Davis to join the team, which meets monthly. Lisa is looking forward to collaborating with Lauren to find more ways to expand our knowledge, support, and resources for the LCC Community. Currently there is talk between Lauren and Lisa to coordinate events at LCC. where Lauren and her team have the opportunity to connect with the LCC Community to talk about their services.

# Conference Services report of January events

### Downtown Campus

### Jan. 3

# New Student Kick Off

- Student Affairs held its first ever spring New Student Kick Off in the Commons. About 50 new students and their families attended.

# Jan. 4

# PA Days

PA Days was the first event in Dart Auditorium since renovations. About 300 faculty attended.

# HHS Kick-off

Health and Human Services held its kick-off in HHS garden rooms.

# Nursing Kick-off

Nursing department held its kickoff in the HHS garden rooms.

# Jan. 5

# Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

# Jan. 8-12

# Welcome Back Week

Students enjoyed free snacks and school supplies, free Kona Cocoa and other activities throughout the week. A food truck also participated.

# Jan. 8

# **Nursing Orientation**

Nursing held an orientation in the Michigan Room for 80 students.

# Jan. 9

### Non-Profit/Gov Fair

Nursing held their December pinning ceremonies in the garden level of the HHS Building.

# Jan. 16

### Meet the Coaches

The Success Coaches passed out free cookies to students in the highway and made sure the students knew who their success coach was.

# Jan. 17

#### Michigan Archeological Society

MI Archeological Society held its monthly meeting in A&S for 30 people.

# **COMMUNITY ENGAGEMENT**

#### Jan. 19

#### Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

#### Jan. 23

### **Finance Meeting**

Finance held its meeting in the Administration Boardroom and virtually for 40 attendees.

#### Jan. 23-24

#### Western Michigan University

WMU hosted its Hight Impact Leadership for School Renewal, two-day meeting in the Michigan Room for 50 people.

#### Jan. 24

#### MCCA Basketball

WMU hosted its Hight Impact Leadership for School Renewal, two-day meeting in the Michigan Room for 50 people.

#### Strategic Input Session and Townhall

Consultants met with students in the highway in the morning and staff in the afternoon in GB 2214 to gather information about campus improvements.

### Jan. 25

#### Healthy Stars Challenge Kick Off

The yearly employee challenge kicked off in GB 2214.

# Jan. 26

#### LCC Police Department Dinner

LCC Police held its annual awards dinner in the Michigan room for 50 people.

#### Jan. 31

# MCCA Basketball

The President's Office hosted Michigan legislators in the gym for some bipartisan basketball.

#### West Campus

#### Jan. 3-4

#### **Integrity Financial**

Integrity Financial hosted a retirement planning information session for 20 community members, in a classroom.

#### Jan. 4

#### **Tech Careers Spring Kickoff**

Tech Careers hosted its spring kickoff and professional development meeting for 80 employees in the conference rooms.

#### Jan. 8-12

### Welcome Back Week

Students enjoyed free snacks and school supplies, free Kona Cocoa and other activities throughout the week. A food truck also participated.

#### Jan. 9-10

#### Tech Careers, Tech 100 OSHA Training-

Tech Careers hosted four OSHA trainings for 25 ERESA students per session in the auditorium, over two days.

#### Jan. 9-10

#### Michigan Townships Association

MTA hosted a treasury and finance seminar for 50 guests in the Auditorium and Atrium.

#### Jan. 10

### Michigan Department of Environment, Great Lakes & Energy

EGLE hosted an Executive Office In-Service meeting for 38 employees in two conference rooms.

#### Jan. 11

#### Michigan Department of Natural Resources

The DNR hosted its monthly Natural Resource Commission board meeting for 10 board members and 40 members of the community, in the Showroom.

#### Jan. 12

# Tech Careers, Tech 100 OSHA Training

Tech Careers hosted four OSHA trainings for 25 ERESA students per session in the auditorium.

# Jan. 16

### **Michigan State Police**

MSP hosted an emergency preparedness planning meeting for 80 employees in conference rooms.

# Jan. 19

# Michigan Department of Health and Human Services

MDHHS hosted a quarterly board meeting for 20 employees and 20 community members, in conference rooms.

# Jan. 22

# **Tech Careers**

Tech Careers hosted 40 members of the community and Capital Area Manufacturing Council, for a meeting and tours of the campus.

### Jan. 23-24

### **Rural Water Association**

The Rural Water Association hosted a computed based training for 15 attendees in a computer lab and classroom.

### Jan. 24

### NAPA

NAPA hosted its monthly sales meeting for 25 attendees in a conference room.

# Jan. 24

# **Veterans Affairs**

LCC Veterans Affairs hosted a meeting for 30 attendees in a conference room.

Tech Careers, Tech 100 OSHA Training

Tech Careers hosted four OSHA trainings for 25 ERESA students per session in the auditorium.

# Jan. 26

# Academic Senate

Academic Senate hosted an in-person senate meeting for 40 attendees, in two conference rooms.

# **Tech Careers**

Tech Careers hosted an appreciation breakfast for LCC academic counseling staff, in a conference room.

# Jan. 29-30

# Michigan Recycle

MI Recycle hosted a 2-day training seminar for 45 staff in conference rooms.

# Jan. 30-31

# **Rural Water Association**

Rural Water Association hosted a computed based training for 24 attendees in a computer lab and classroom.

# Jan. 30

Michigan Department of Environment, Great Lakes & Energy

EGLE hosted a staff training session for 50 employees in the auditorium and atrium.

# Jan. 31

# Michigan Works! and Ultium Cell

MI Works and Ultium Cell hosted a "meet the employer" event to promote recruitment and hiring, for 300 attendees in conference rooms, the auditorium, and a classroom.

# Small Business Development Center (SBDC) impact metrics for January 1-31, 2024

SBDC consulted with 57 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 144 consulting hours
- + Helped clients secure \$300,170 of new capital to launch or grow
- + Helped create two new businesses
- + Helped create five new jobs
- + Delivered one training to eight training participants
- + Non-distinct headcount: 89



# SBDC co-Sponsored Middle Village Micro Market Training, January 9

SBDC cosponsored the monthly business training at Downtown Lansing Inc.'s retail incubator, Middle Village Micro Market. Matt Jones, Allen Neighborhood Center's Kitchens and Facilities Manager, delivered "Goal Setting for the New Year," showing business owners how to plan and prioritize for the year ahead. It was an engaged audience in attendance, with everyone eager to start their planning!



# SBDC regional director educates MSU Arts Administration students

SBDC Regional Director Laurie Lonsdorf was asked to speak to the "Exploring Visual Arts Venues and Understanding the Art Business" class from MSU, part of Arts, Cultural Management and Museum Studies. Instructor Barb Whitney wanted students to have a better perspective on what employment opportunities they might seek in both non-profit and for-profit businesses.

Many of the students were intrigued at the potential of opening their own businesses. Lonsdorf spoke about trends in the arts, looked at industry research and demonstrated market research tools that students could use to test the feasibility of their business ideas.

# LCC Lifelong Learning and Extension Centers

# LCC East registers transfer students for late-start classes

In collaboration with Global Student Services, staff at LCC East helped nine international students and five domestic students complete the paperwork needed to transfer from MSU to LCC. The team at East were able to get all the students registered into 14-week classes, as LCC East schedules most of its classes as late-starts to accommodate the needs of transfer students.

# Youth Program offers three afterschool STEAM programs

Lifelong Learning's Youth Program offered three STEAM programs for the Mason Afterschool Program this past fall, serving 26 students. Programs included:

- + New! Spy Forensics, Grades 4-5
- + Digital Filmmaking Club, Grades 4-5
- + Fun with Physics Club, Grades 2-3

Mason Public Schools provides transportation to the afterschool class and parents pick up their children from the Harvey Education Center when the class ends at 6:15 p.m.

# Introducing Matt Lemon, LCC East Extension Center Coordinator

LCC East welcomed new Extension Center Coordinator Matt Lemon on Jan. 16. Lemon replaces Mark Khol, who began as Director of Extension and Lifelong Learning on Jan. 2.

# Youth Program wraps up Science Club for Grades 4-6

Lifelong Learning's Youth Program recently concluded its Saturday Science Club, a program at the Greer Community Center in Lansing for grades 4-6. About eight to twelve area students attended each of the six sessions.

Offering classes at the Greer Community Center on Saturdays eliminated access barriers, putting our high-quality educational programming within reach. Our goal is to get a younger generation of students prepared for higher education, equipped with the knowledge of what it means to be an LCC Star!

# Livingston Center staff welcomes students back

Livingston County Center served more than 200 students and faculty during its long-lasting Popcorn Week tradition. The opportunity to come together brought out laughs, stories about the start of the semester, and a way for students to bond outside of the classroom.

This is a tradition the Livingston County Center has held for years, one that is always looked forward to by returning students, faculty, and staff at the start of each semester.



# The Business and Community Institute (BCI)

# **BCI trains General Motors**

General Motors selected the BCI to deliver three trainings on EDM Wire at the Lansing Regional Stamping Plant in Delta Township. This 24-hour course is designed to provide the skills in programming on Wire EDM Machining, including a basic introduction to CNC coordinate systems and reading and interpreting CNC code. Participants were introduced to operations and procedures for EDM machining system, which includes wire EDM overview, EDM operating processes, EDM machine functions, EDM manual part programming, and EDM machining operations.



# **BCI trains Ultium Cells**

Utilizing Michigan New Job Training Program Funds, Ultium Cells selected the BCI to deliver 40 hours of Siemens Programmable Logic Controller (PLC) training at the University Center. The BCI provided the two trainings in January. The course was designed for an entrylevel machine tool technician, supervisor or controls technician, teaching them to install, program and troubleshoot the S7-1500 Fail Safe Processor and a Simatic ET 200SP Remote Rack with multiple input/output modules.

The BCI provided large monitors, Variable Frequency Drives and PLC trainers.

# BCI trains Clinton Area Transit that "Attitude is Everything"

The Clinton Area Transit System hired the BCI to train on the theme "Attitude is Everything." This course covered the importance of creating and maintaining a healthy attitude to success, both on an individual and organizational level.

Course participants explored strategies for maintaining a positive environment in order to increase productivity and improve morale, quality, customer satisfaction and the overall health of an organization. This training included tips to detect and quickly overturn bad attitudes in the workplace, the so-called "attitude virus."

# BCI provides CPR training and a renewal course

The Continuing Education area of the BCI provided a Basic Life Support Provider course to the workforce community. This non-credit American Heart Association seminar was designed to provide healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED with Bag Valve Mask, understand how to work as a team, and address choking. Formerly called "CPR for Healthcare Professionals," the seminar was provided for individuals working or planning to work in a healthcare profession.

This course meets the needs of anyone needing a Basic Life Support Provider CPR Certification. Participants who pass physical skills and written test sessions are provided with certification.

BCI also provided a Basic Life Support Renewal course to the workforce community. This non-credit American Heart Association skills demonstration is provided as an appointment for those healthcare providers who needed to renew their provider status in Basic Life Support. Participants were able to learn as needed through an online portion of the course, then schedule time for the skills portion, which is held in person with the instructor.

Participants who pass the online portion and the physical skills portion are provided with a renewed certification.

# Veteran and Military Affairs hosts meeting for Lansingarea veterans' organizations

The Office of Veteran and Military Affairs hosted the quarterly Lansing Area Veterans Coalition meeting at West Campus on Jan. 24. More than 20 attendees were on hand, representing local community resources and partners from education, healthcare, employment and quality of life, which are the four pillars of LAVC. Presentations were provided by the following groups:

- Military to Veteran Affairs (M2VA), talking about VA healthcare and care coordination, specifically working with recently discharged service members to ensure they receive accurate information on VA healthcare
- Unite Us Michigan, talking about a coordinated online referral and tracking system for community partners who work with veterans, to ensure veterans can be handed off directly to the appropriate organization and their progression of services tracked and coordinated
- HeroFest, an event to bring together veterans' organizations and community partners to offer services to local veterans, last held in 2019 at the Lugnuts' baseball field in Lansing.

# Veteran and Military Affairs hires new employee, attends conference

The Office of Veteran and Military Affairs is proud to announce the hire of a new VA coordinator and school certifying official. Kyle Jakob started in the position on Jan. 2.

Jakob holds a bachelor's degree in communication studies from the the University of Toledo and a master's degree in higher education from the University of Michigan. He is also a U.S. Army veteran who served four years of active duty service, mostly stationed at Joint Base Lewis-McChord.

Jakob's work and passion revolves around helping military-connected students through the transition from military life back to school and building a veteranfriendly environment on campus. He has been able to hit the ground running, and is already looking into restarting the LCC Student Veterans of America chapter.

With Veteran and Military Affairs Director Andrew Cosgrove, Jakob also attended the Council of College and Military Educators (CCME) conference at the end of January. They listened to some great keynote speakers from the public and private sectors and came away with new ideas and best practices for LCC. Two large focus areas during the conference were customization of student resources for military-connected students and credit through prior learning initiatives and upgrades. Another session focused on inclusion of dependents, not only the veterans themselves.

**Cesar Chavez Learning Center** 



# holds Welcome Back Mixer

On Jan. 17, the Cesar Chavez Learning Center (CCLC) organized a Welcome Back Mixer for all interested LCC students. The event served to introduce students to various CCLC resources and programs, including ACCESS, LUCERO, Men About Progress and WISE. More than 30 students attended, learned about CCLC mentorship programs, interacted with CCLC staff and discovered ways to engage during the spring semester.

In addition, the LCC Foundation's Coordinator of Scholarships & Operation, Scott Skowronek, shared information about upcoming scholarship deadlines and emphasized that numerous funds go unawarded due to limited applicants. Skowronek encouraged students to explore scholarship opportunities tailored to their individual qualities and achievements. Academic Success Coaches also joined to support students as they answered the scholarship application prompts with thoughtful and meaningful responses. Staff from the Writing Center were also on hand to provide tips for responding to application prompts, while sharing general information about writing resources on campus.





# **A STAR IS HIRED**

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Shelah Amburgey Arts and Sciences Administration

**Pete Bucholtz** Automotive Technologies

Automotive Technologies Chief Diversity Officer

Kyle Jakob Veterans & Military Affairs

Matthew Kunkel Civil Technology

Bex Miller English Department

Eboni Morrell Medical Assistant Owolola Olusile Student Support Admin

Allyssa Prudoehl Nursing

James Robinson Building Construction

**Kyle Slucter** Police Department

**Timothy Smith** Manufacturing Engineering Technologies

Paige Spagnuolo Architectural Technology





# Page 9:

Digital Accessibility Affinity Group Meeting https://www.mcca.org/Digital-Accessibility-Affinity-Group--January-2024

President's Reports webpage https:// www.lcc.edu/lccpresident/report/index.html

Page 10:

LCC in FOCUS Magazine https:// www.lansingchamber.org/focus/

Process to fill trustee vacancies begins http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=184b6b44e595-4e26-baae-a5166ec5958e

LCC Women's Basketball on a roll https://www.lansingstatejournal.com/story/ sports/columnists/graham-couch/2024/01/08/ lansing-community-college-women-basketballis-rolling-led-by-local-stars/72115599007/

LCC seeking input from the community http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=c14638cf-5afb-46b1-bb92-c896fba77f02

Trustee applications close today http://mms.tveyes.com/PlaybackPortal. aspx?SavedEditID=a3085ec3-c2e3-45df-839b-374f473418d9

Trustee applications close today http://mms.tveyes.com/PlaybackPortal. aspx?SavedEditID=1d3ad51e-68b4-44a8-85b6-cbb16a0ad95f

College to fill vacant trustee positions https://cruisin929.com/2024/01/16/lccseeking-two-new-board-members/

Michigan investing millions in semiconductor training https:// siliconsemiconductor.net/article/118414/ Michigan\_invests\_millions LCC suspends on campus operations and classes hhttps://www.lansingstatejournal. com/story/news/2024/01/11/lansing-weatherstorm-cancellations-travel/72187202007/

LCC suspends on campus operations and classes https://www.lansingcitypulse. com/stories/local-departments-prepare-totackle-heavy-snowfall-this-weekend,83282

LCC preparing to fill vacant trustee seats https://www.lansingcitypulse.com/stories/lcc-setstimeline-for-filling-two-vacant-trustee-seats,84075

# Page 11:

LCC's online psychology program one of the best in the nation https://www.forbes.com/ advisor/education/psychology-and-counseling/ best-online-associate-degree-in-psychology/

LCC dean on Women in Workforce https:// www.youtube.com/watch?v=bRSpirUzrq8

LCC Board of Trustees selects candidates for interviews http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=86f3c7f3-4646-4db4-9266-41d908fc5be6

# LCC Baseball holding First Pitch

Dinner http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=df500831-2b52-4c1f-95d6-c3140b0ecd85

LCC seeking input on next strategic plan https://www.michiganbusinessnetwork.com/blog/ news-from-lansing-community-college-0124?utm\_ content=279388828&utm\_medium=social&utm\_ source=twitter&hss\_channel=tw-328808798

LCC Board of Trustees identifies applicants for interviews http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=d825a246bacf-4235-b589-c488592124df

LCC students comment on using energy drinks http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=1e971f5b-8125-453a-a1b1-1bf803ec9765 LCC on Morning Blend https:// www.fox47news.com/entertainment/ shows/the-morning-blend/lansingcommunity-college-01-26-24

Lions story promo http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=5ab99b4ec9ea-48a4-8ffb-ce0e39c038fe

LCC goes blue for Lions http://mms.tveyes. com/PlaybackPortal.aspx?SavedEditID=6d119594cbb8-4550-9ea8-718df9b7e93c

LCC on the weather report http:// mms.tveyes.com/PlaybackPortal. aspx?SavedEditID=c0abb11c-fed3-4161-954e-f2a0b7eae0ee

LCC student comments on plans to make community college free http://mms.tveyes. com/PlaybackPortal.aspx?SavedEditID=7b3c9489-4c4c-4998-8ef3-538b51d6bd7b

# Page 12:

LCC Board of Trustees set to fill vacant seats http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=dd510b11-90a7-488e-a84b-68e93047c6c9

LCC Board of Trustees will meet to fill vacant seats http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=cd9350e0-0a04-4068-ba21-f35c0afa4436

LCC has new chief diversity officer https://www.diverseeducation.com/onthe-move/article/15662950/dale-dan

LCC BoT appoints new members http://mms.tveyes.com/PlaybackPortal. aspx?SavedEditID=db4e0aa6-e2dc-4025-a601-066776dd71c1/

LCC on News 10 http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=19c090ebb775-4b03-8ff0-dd6369c404fb LCC BoT selects new members https:// www.wkar.org/wkar-news/2024-01-31/lansingcommunity-college-selects-noel-garcia-jrand-terry-frazier-to-fill-vacancies-on-board

LCC BoT appoints new members https:// www.michiganbusinessnetwork.com/blog/lccboard-of-trustees-selects-two-new-trustees?utm\_ content=280382738&utm\_medium=social&utm\_ source=twitter&hss\_channel=tw-328808798

LCC BoT selects new members https:// www.lansingcitypulse.com/stories/rewindnews-highlights-from-the-last-7-days,84958



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is <u>unrelated to the person's ability</u> to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.