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RSO Recruitment and Fundraising Fair

LCC registered student organizations had an opportunity to recruit new members and raise funds by selling items at this spring semester event sponsored by Student Life. The community gathering and fellowship fair encouraged students to be engaged on campus by joining or supporting a student group. There are 27 student groups active at this time, and any currently enrolled student may become a member of an organization.

Daisy Award

The not-for-profit DAISY Foundation, based in Glen Ellen, California, was established by family members in memory of J. Patrick Barnes. Barnes died at the age of 33 in late 1999 from complications of idiopathic thrombocytopenic purpura (ITP), a little-known but not uncommon autoimmune disease. The care Barnes and his family received from nurses while he was ill inspired this unique means of thanking nurses for making a profound difference in the lives of patients and their families.

The DAISY award recipient this year was Lindsay Lukavsky, a 2023 LCC nursing graduate. The family member who nominated her stated the following: "I brought my mother into the emergency department with severe epigastric pain and vomiting with much angst about going due to lack of good care in the past from another hospital. Lindsay was so caring and compassionate with my mother. The emergency department was very busy, and Lindsay had a lot of sick patients, but she always made us feel just as important as the others. My mother and I could hear her in rooms next door to ours caring for other patients,

and we quickly realized how lucky we were to have Lindsay as our nurse."

The family member went on to say that while her mother was there for many hours, Lindsay took it upon herself to advocate for a doctor to see the patient as soon as possible and the patient was admitted with pancreatitis. "I have been around many nurses in my lifetime as I am a retired echo technician of 25 years. By far, Lindsay is the best, most caring, compassionate, wonderful and knowledgeable nurse I have ever had the pleasure of meeting. If my family should ever need emergency care in the future, you can bet we will come to McLaren emergency department and ask for Lindsay."

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, where one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and even drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC's commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations. The number of monthly visits will be provided for each President's Report. The number will reflect the previous month.

The number of visits to pantries in March were 334.

Marketing Department

Selected promotional materials for LCC events and programing.



Equal Pay Day Inspirational Quotes

Marketing designed a booklet for Equal Pay Day in support of the LCC Women's Network. It contained famous and original quotes submitted by LCC faculty and staff.



Youth Program Summer Camps

Digital ads, social posts, flyers and a booklet were created to promote LCC Youth Programs.

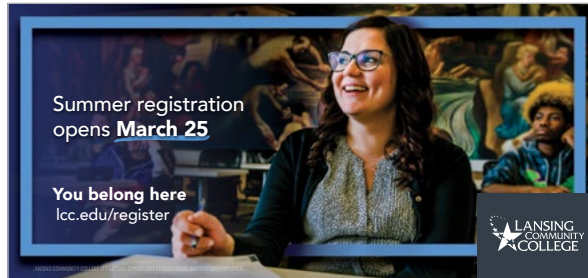
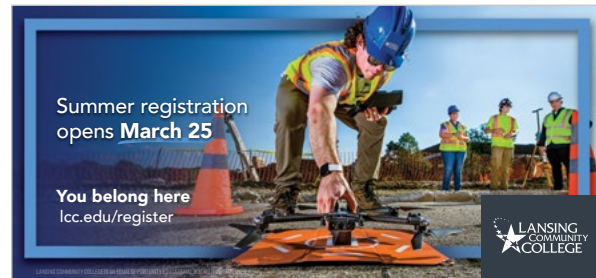
Community College Month

Billboards, banners and digital signage were created to promote and bring awareness to April being Community College Month.



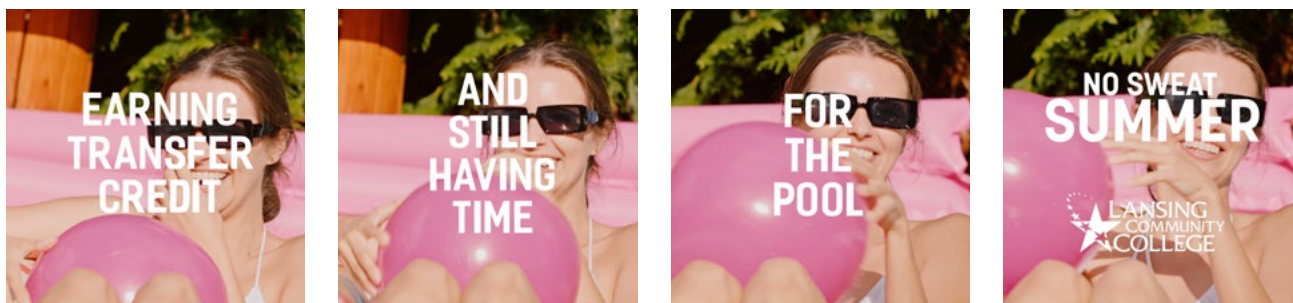
Summer Registration

Billboards and social ads were created to promote and spread awareness about LCC summer registration.



No Sweat Summer

No Sweat Summer is an LCC summer pilot sub-campaign aiming to increase the number of guest students attending LCC in Summer 2024. It focuses primarily on Michigan State University as this institution provides roughly 50% of LCC’s four-year guest students, but includes other institutions such as Grand Valley State University and University of Michigan. The target audience is 18-22 year olds that currently reside on a college campus and families of MSU college students that will likely return to the Lansing area for the summer. Marketing channels include paid social media ads, billboards and direct mail.



Public Relations Department

Media Report:
March 2024

Earned media viewership:
831,067 up 347,867 views
since Feb. 2024

Earned media value:
\$72,909 up \$38,221 since Feb. 2024.

Total media press clips:
69 up 10 press clips since Feb. 2024

Selected media highlights:

Annual Job & Internship Fair returns to LCC

WKZO 590 AM 106.9 FM

LCC to hold Job & Internship Fair.

LCC President attends Ramadan Unity Dinner

WILX NBC News 10 (web)

Dr. Robinson comments on importance of being “globally informed.”

LCC Women’s Basketball advances to finals

Lansing State Journal; JTV Jackson

Lady Stars defeat Cuyahoga CC 68-59, and advance to the Region XII District C championship game against Jackson College.

LCC academic coach speaks to academic competition

Stockbridge Community News

Sarah Garcia-Linz discusses academic competition among students.

Program and Career Showcase today

WILX NBC News 10

LCC’s annual Program and Career Showcase will take place at West Campus.

LCC to hold Equal Pay Day event

WLNS CBS 6 News; WLAJ ABC 6 News

LCC is set to recognize Equal Pay Day.

Happening today at LCC

WILX NBC News 10

College holding its annual Job, Internship and Transfer Fair.

LCC on Michigan Business Beat

Michigan Business Network

LCC’s Bo Garcia discusses economic forecast and what’s next for BCI.

LCC in 517 Magazine

517 Magazine/LinkedIn

Dr. Toni Glasscoe is featured in this article that explores the relationship between government and education.

LCC in Insight into Diversity

Insight into Diversity

Dr. Robinson speaks to anti-DEI efforts.

Michigan governor reappoints LCC director to council

State of Michigan

Gov. Whitmer has reappointed Tamara McDiarmid to the Correctional Officers' Training Council.

LCC holding Chavez Celebration

WLNS CBS 6 News; WLAJ ABC 6 News

CCLC to host Chavez Day Celebration.

LCC holding Chavez Celebration

WILX NBC News 10

CCLC to host Chavez Day Celebration.

LCC provost touts bootcamps during press conference

Lansing State Journal

Dr. Sally Welch shines a light on college's EV bootcamps during introduction of Gov. Whitmer.

LCC at forefront of EV battery training press conference

Michigan Advance; MIRS Breaking News/Michigan's Independent Source of News & Information

Dr. Sally Welch shines a light on college's EV bootcamps during introduction of Gov. Whitmer.

LCC provost touts bootcamps during press conference

Michigan Public

Dr. Sally Welch shines a light on college's EV bootcamps during introduction of Gov. Whitmer.

LCC provost touts bootcamps during press conference

WEMU Morning Edition 89.1

Dr. Sally Welch shines a light on college's EV bootcamps during introduction of Gov. Whitmer.

LCC to play major role in EV battery training

WSYM FOX 47 News

Dean Bo Garcia details how LCC EV battery bootcamp will create a pipeline of talent for the region.

LCC honors legacy of Cesar Chavez

WLNS CBS 6 News/WLAJ ABC 6 News @ 5 pm

LCC celebrates life of Cesar Chavez.

LCC celebrates rich legacy of Cesar Chavez

WILX NBC News 10 @ 6 pm

LCC celebrates the rich legacy of Cesar Chavez.

LCC holds Chavez Day Celebration

WILX NBC News 10 @ 11 pm

LCC celebrates the rich legacy of Cesar Chavez.

LCC's support of students is highlighted

The evoLLLution

Dr. Sally Welch and Andy Brent team up to highlight the college's commitment to student success.

LCC hosting blood drive

WLNS CBS 6 News; WLAJ ABC 6 News

LCC will host the American Red Cross for a blood drive.

LCC hosting blood drive

WILX NBC News 10 – clip aired twice

LCC will host the American Red Cross for a blood drive.

Global Fest at LCC

WILX NBC News 10 @ 5:30 p.m.

LCC's Chris Manning discussing the effects of climate on the culture.

LCC celebrates Chavez Day

WILX NBC 10 – Studio 10

LCC celebrates Chavez Day.

LCC at forefront of EV battery training press conference

The 'Gander

Dr. Sally Welch details EV bootcamp during press conference where she introduced Gov. Whitmer.

LCC at forefront of EV battery training press conference

WKAR 90.5 FM

Dr. Sally Welch was a speaker at the press conference and introduced Gov. Whitmer.

LCC at forefront of EV battery training press conference

WCMU Public Media

Dr. Sally Welch was a speaker at the press conference and introduced Gov. Whitmer.

LCC holds blood drive

WLNS CBS 6 News; WLAJ ABC 6 News

LCC's Trisha Rothoff provides overview of the importance of donating blood.

LCC holds blood drive

WILX NBC News 10

Blood donor encourages others to donate.

LCC set to host blood drive

WILX NBC News 10

LCC hosting American Red Cross for a blood drive.

LCC holding blood drive

WKZO 590 AM 106.9 FM

LCC hosting American Red Cross for a blood drive.

Social Media Analytics for March 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

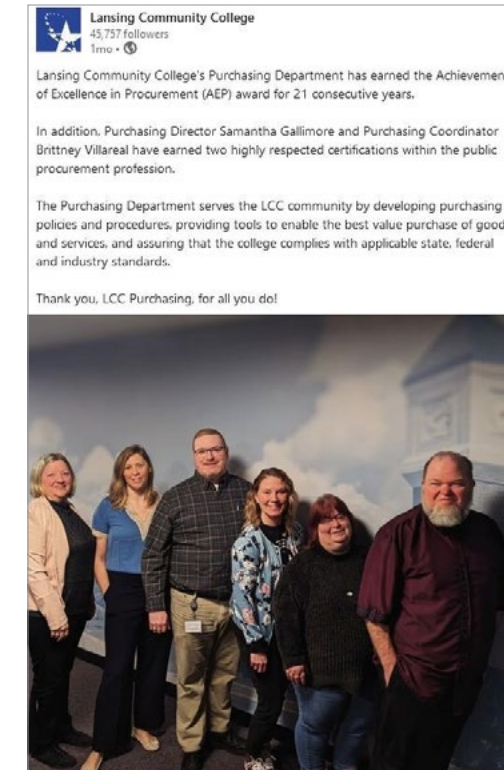
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of March.

in LinkedIn
2,946 Reach · 158 Engagements



f Facebook
3,383 Reach · 204 Engagements



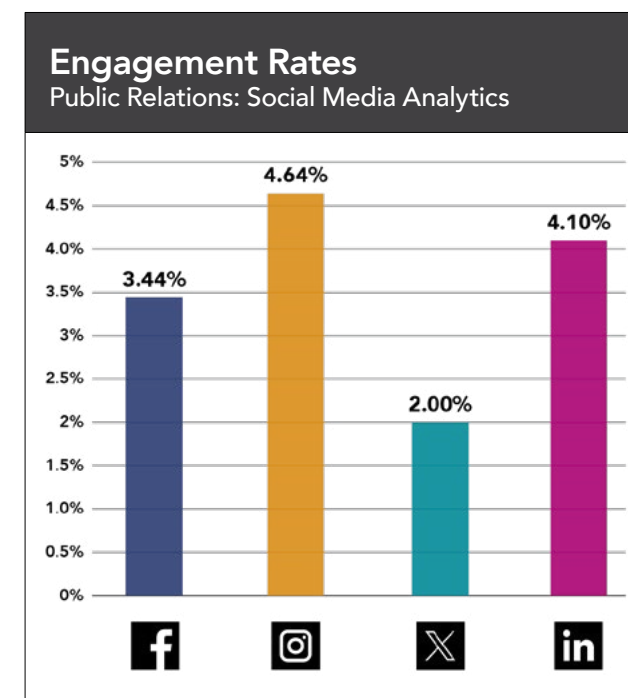
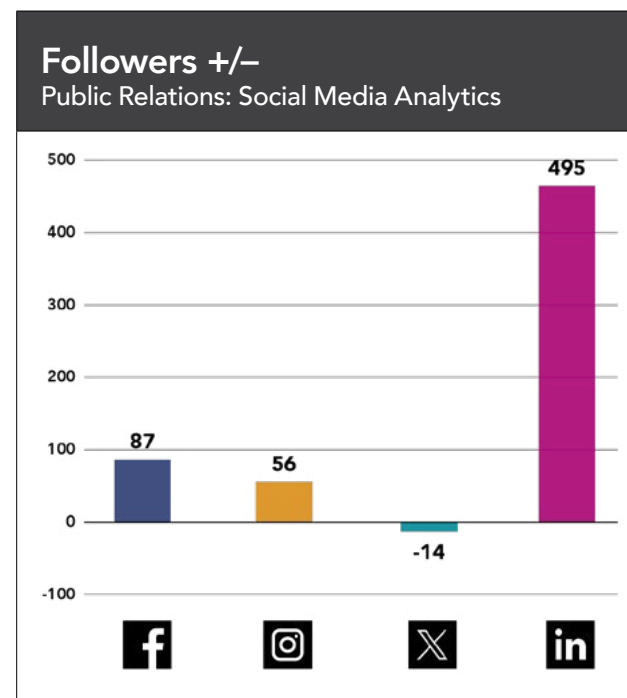
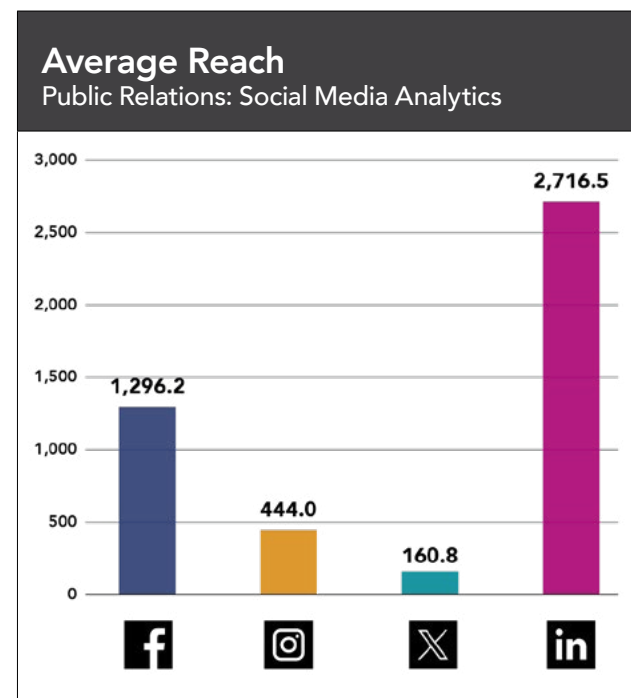
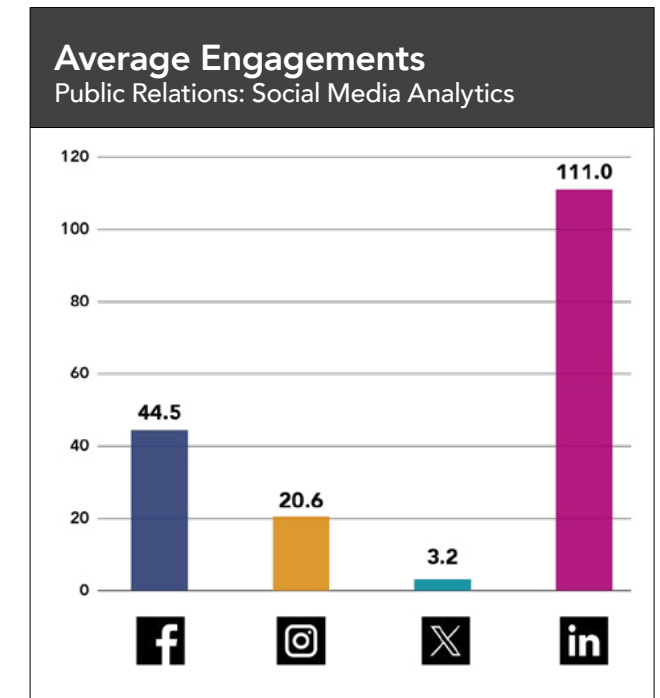
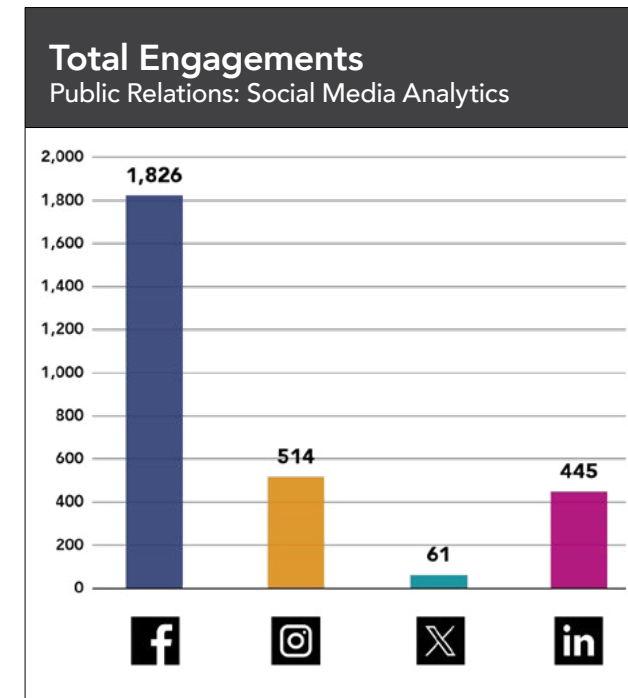
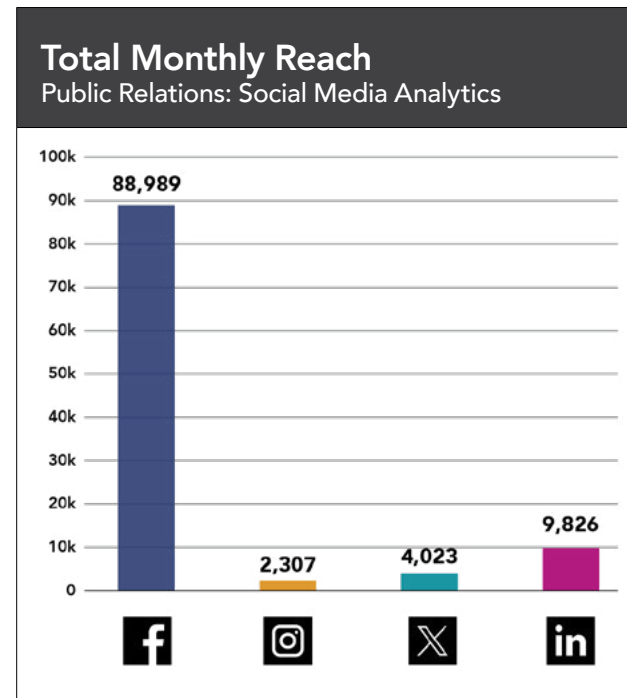
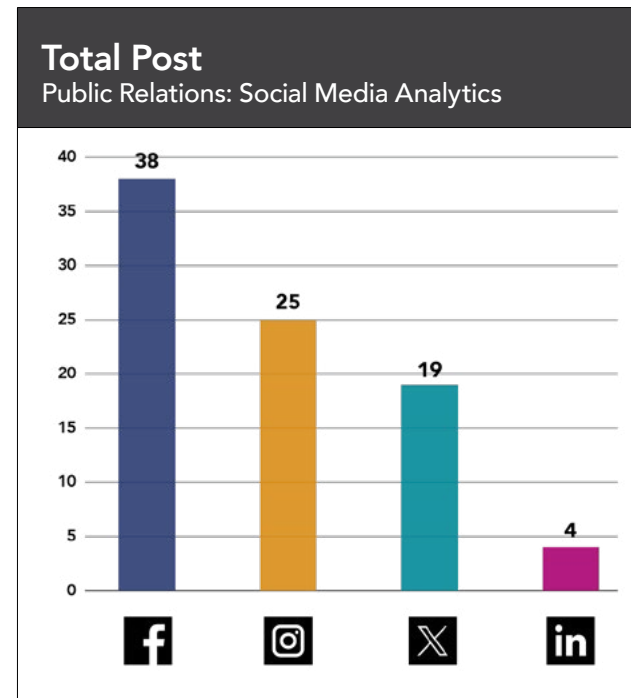
X X (Twitter)
262 Reach · 7 Engagements



ig Instagram
891 Reach · 69 Engagements



The following is a breakdown of how LCC performed on our social media channels in March.



Technical Careers Division: Health and Human Services Division and Technical Careers Division Present at Youth Workshop

On February 1, Recruitment and Outreach Coordinator Bridget Ward from the Health and Human Services Division, and Program Improvement Manager Nicole Reinhart-Huberty from the Technical Careers Division presented to approximately 80 male students at a youth workshop. The workshop title was "Navigating a Sustainable Future" and was hosted by the 32nd Annual Epsilon Tau Sigma Chapter of Phi Beta Sigma Fraternity, Inc. at the Hannah Community Center. Students in attendance had the opportunity to learn about programs available in each division, and how to take the next steps towards college.

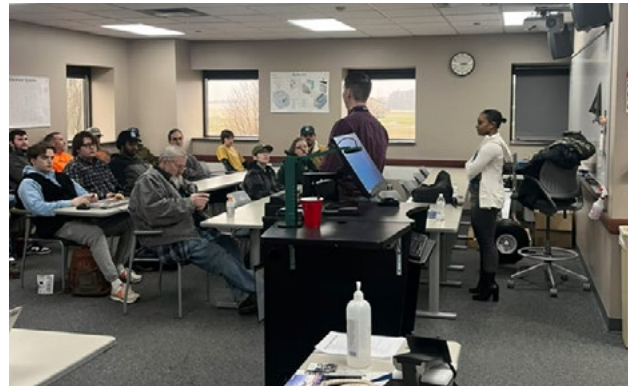
Airline Recruiters Visit Aviation Students in Mason

Airline recruiters visited the Aviation Maintenance Technology students at Mason campus on January 31 and February 1. Skywest Airlines (a regional airline for Delta, United, American, and Alaska Air) and PSA Airlines (an American Airlines regional airline) presented to all aviation students in an effort to recruit them right after they achieve their A&P Mechanics license post-graduation. Both of the airlines boast salaries starting around \$30 per hour, and have programs to entice students to apply with them early.

Skywest Airlines has a "non-working internship." Students can sign up for this program as early as they like. If they decide to work for Skywest after graduation, they will have seniority based on when they signed up for the program. Students can potentially have 1

and a half years seniority if they choose to work at Skywest after graduation.

PSA Airlines has a student program that, if a student applies and is offered employment, will pay the students \$5,000 as a sign-on bonus, give them a \$5,000 Sonic Toolbox, and pay for relocation of up to \$7,500.



ABOVE: PSA presentation to Aviation Maintenance Technology students

Launch Your Dream Event Held at West Campus

Capital Area College Access Network (CapCAN) hosted its annual Launch Your Dream Career-Focused College Fair with Eaton RESA Career Center on Friday, February 9. The event was held at LCC's West Campus and included more than 600 Juniors and Seniors from Eaton County. The purpose of the event was to educate students about career-focused post-secondary programs available to them. Students received information on various ERESA programs as well as other career and college resources. Staff from the Technical Careers Division participated in the event and provided information about program options.

LCC West Campus Hosts LCC Celebrates CTE

On February 16, LCC West Campus hosted LCC Celebrates Career and Technical Education. The event celebrated and promoted Career and Technical Education in secondary and post-secondary institutions, and tied in the contributions CTE makes to Governor Whitmer's Sixty by 30 goal.

LCC Celebrates CTE brought together almost 70 State of Michigan representatives, educators, and industry partners from 24 different organizations. In attendance were LCC Board of Trustee members Noel Garcia, Jr., Lashunda Thomas, and Chair Angela Matthews, as well as LCC Provost and Senior Vice President of Academic Affairs, Dr. Sally Welch, and Dr. Toni Glasscoe, associate vice president of External Affairs, Development and K-12 Operations. These leaders were accompanied by State of Michigan representative Dr. Brian Pyles, state director for the Michigan Department of Education's Office of Career and Technical Education.



Above photo: Career and Technical Education event Friday February 16

Clinton County RESA Student Recognized

Clinton County RESA recognized Computer Networking and Technology CTE student of the month, Xavier Vernon. Xavier is a senior at St. Johns High School and has been recognized by Assistant Professor for CIT/Geospatial Science, Shelley Jeltema for being helpful in class, always having a great attitude, and working hard during their hands-on field trip at Union Missionary Baptist Church. Congratulations Xavier!



Above photo: Assistant Professor CIT/Geospatial Science, Shelley Jeltema with CCRESA student Xavier Vernon

LCC Engages Industry Partners: MWC Glanbia Facility Tour

On Friday, February 2, five members of the Technical Careers Division toured the MWC Glanbia facility in St. Johns, MI, which was followed with a meeting to discuss apprenticeship opportunities. Glanbia is a cheese and whey processing plant in St. Johns, MI. They focus mostly on mechanical, automated, and electrical systems in their plant.

LCC Engages Industry Partners: Thai Summit Hosts Recruitment Table at West Campus

LCC Engages Industry Partners: Thai Summit Hosts Recruitment Table at West Campus.



LCC Engages Industry Partners: PepsiCo visit

On Thursday, February 8, PepsiCo held an information session at the West Campus auditorium. While there, they were able to speak with students directly who were interested in their open positions at their Howell plant, as well as give a brief presentation on what they do at Pepsi, a day in the life of a Mechanic at Pepsi, and how students could apply.



Cameron Tool Corp. Tour through Capital Area Manufacturing Council

On Tuesday, February 20, Kelsey Lorichon and Nicole Ross of the Technical Careers Division toured Cameron Tool Corporation in Lansing. Cameron Tool Corporation is a tool and die manufacturing and metal stamping plant that has been located in Lansing since 1966. The tour was organized by the Capital Area Manufacturing Council, who the Technical Careers Division frequently partners with.



LCC Construction Club and Technical Careers Division Hosts Reverse Job Fair

On February 15, the LCC Construction Club, in partnership with the Technical Careers Division, hosted the 3rd annual Reverse Job Fair in the Construction Lab at West Campus. Instead of students approaching employers, the employers visited students' tables to speak with them about their skills and experience. Students in the Architecture, Civil Technology, Building Construction, and Construction Management programs were encouraged to attend, as well as employers hiring in the same four fields.



Above photo: Students and employers conversing in the Construction Lab

Technical Careers Division Attends Leslie High School Career Fair

On Tuesday, February 20, Nicole Ross, CTE specialist in the Technical Careers Division, attended the Leslie Career Fair at Leslie High School. The event focused on introducing 7-12 graders to trades and non-traditional college paths.

Counselor Drop Offs to Local High Schools

In February, Secondary to Post-Secondary Program Coordinator Allison Snyder and Nicole Ross, CTE specialist, dropped off another round of goodie bags to high school counselors in Clinton, Eaton, and Ingham County high schools. The goodie bag contained fun winter snacks, as well as a save-the-date card with all upcoming Technical Career Division events, with the hope that they could share the word out to their students and coworkers about the events.

SkillsUSA Hosted at West Campus

On Friday February 23, West Campus hosted SkillsUSA Region 1 Skills Competitions. The SkillsUSA Region 1 Skills Competition provides high school CTE students with the opportunity to compete. The competitions were hosted by ERESA (Eaton Regional Education Service Agency) and held at West Campus. The competitions included the following areas: welding, automotive, heavy equipment, leadership (prepared speech, job interview, job skills demonstrations), customer service, precision machining, CSI, criminal justice, carpentry, TeamWorks, plumbing, photography, t-shirt, pin and advertising design.

Frederick Douglass Academy Visit

A group of seniors from Frederick Douglass Academy (Detroit, MI) visited West Campus Thursday, February 1 specifically to learn more about LCC's Drone and Geospatial Science programs. Douglass Academy has their own GIS (Geographic Information System) program and were excited to take a deeper dive with Lansing Community College faculty (Jen Lathom and Shelley Jeltema).

CCRESA Auto Class Visits West Campus

On Thursday, February 29, Clinton County RESA brought their automotive class to visit Technical Careers so they could learn more about Building Construction, HVAC (Heating Ventilation and Air Conditioning) and Automotive programs through hands-on tours. They also stayed for a campus tour and Technical Careers presentation.

Conference Services report of January events

Downtown Campus

Feb. 2

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Feb. 7

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 9

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Holt Advising Day

K12 hosted students from Holt for an advising day in the Grand River room for 20 people.

Feb. 12-13

NeoPollard

NeoPollard held a two-day meeting for 30 people in the Michigan room.

Feb. 13

RSO and Fundraising Fair

The registered student organizations set up tables in the Gannon Highway and sold treats in an effort to raise funds for their groups.

Feb. 14

Free Valentine’s Day Photobooth

The photo club set up a photobooth for people to get free photos in a themed Valentine’s Day booth.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 15

Fishbeck

Fishbeck held a meeting in the Michigan room for 75 people.

Feb. 16

Rotary

Rotary held its weekly meeting in the Michigan room for 90 people.

Feb. 21

Michigan Archeological Society

MI Archeological Society held its month meeting in Arts & Sciences for 30 people.

Business Operations Meeting

B Ops held its in-person quarterly meeting in the Michigan Room. About 45 employees attended.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 22

Foundation Board Meeting

The Foundation held its board meeting in TLC for 25 people.

Michigan College Access Network

MCAN held meetings for 50 people in Michigan, Grand River, and President’s Dining Room.

Feb. 26

Malcolm X Symposium

This event made its return after COVID. More than 10 performers attended and performed various acts including mime, drummers and reenacting.

Feb. 27

Board Planning Session

The LCC board, ELT and staff met in the Administration Boardroom.

Feb. 28

Etiquette Dinner

LCC marketing students held their etiquette dinner in the Michigan room for 75 people.

Michigan Community College Association Basketball

MCCA held its weekly open gym at LCC for Michigan legislators.

Feb. 29

Insuring MI Future

Insuring MI Future held its meeting for 35 people in the Michigan room.

West Campus

Feb. 1

Michigan Townships Association

MTA hosted a training workshop for 45 township managers in the conference rooms.

Feb. 2

Community Mental Health

CMH hosted an all-staff meeting for 120 attendees in the conference rooms.

Feb. 7

Michigan Department of Environment, Great Lakes and Energy

EGLE hosted a training session for the SARA Title III program, attended by 100 people in the conference rooms.

Feb. 8

Michigan Department of Natural Resources

The Michigan DNR hosted its monthly Natural Resource Commission board meeting for 10 board members and 40 community members, in the conference rooms.

LCC Technical Careers

Tech Careers hosted an employee recruitment session with PepsiCo for 30 students in the auditorium.

Feb. 9

Capital Area College Access Network

CAPCAN hosted its annual "Launch Your Dream" college fair in the conference rooms and auditorium. Approximately 300 students attended throughout the day. The event was sponsored by External Affairs.

Feb. 15

Michigan Department of Licensing and Regulatory Affairs

LARA hosted its quarterly board meeting in the conference rooms for 6 board members and 20 community members. The meeting is live streamed by LCC Media Services.

Feb. 16

LCC Career and Technical Education

Tech Careers hosted the "Celebrate CTE" breakfast for 80 attendees in the conference rooms.

Feb. 21

NAPA Auto Parts

NAPA hosted its monthly sales meeting for 25 guests in a conference room.

Make-A-Wish Michigan

Make-A-Wish hosted a staff training session for 32 attendees in conference rooms.

Feb. 23

Skills USA

Skills USA hosted the 2024 student skills competition in all conference spaces, 10 classrooms, and 3 computer labs. More than 400 students and volunteers took part in the event sponsored by External Affairs.

Feb. 26-28

Michigan Department of Environment, Great Lakes and Energy

EGLE hosted a 3-day radon training conference for 80 attendees in the auditorium and atrium.

Feb. 2

Auto Owners

Auto Owners hosted its bi-monthly continuing credits luncheon for 45 attendees in the conference rooms.

Peckham Industries

Peckham Industries hosted an all-staff meeting for 95 employees in conference rooms, a classroom and a computer lab.

Feb. 29

Michigan Association for Play Therapy

MIAPT hosted its annual conference and shopping session for 160 attendees in the conference rooms, 3 classrooms, and atrium.

Number of Site Tours

- + Downtown Campus: 1
- + West Campus: 4

Number of Booked External Event Contracts

- + Downtown Campus: 8
- + West Campus: 9

Small Business Development Center (SBDC) impact metrics for Jan. 1 - March 26, 2024

SBDC consulted with 172 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 664 consulting hours
- + Helped clients secure \$1,040,270 of new capital to launch or grow
- + Helped create six new businesses
- + Helped create 20 new jobs

Federal Small Business Administration visits SBDC

On March 6, Deputy Associate Administrator Rafaela Monchek and staff from the federal Small Business Administration Office of Disaster Recovery & Resiliency visited the SBDC to discuss programming. Monica Gauthier, co-owner of SBDC client Groovy Donuts, spoke about the business' use of the Economic Injury Disaster Loan (EIDL), received during the pandemic.

The EIDL is one of the key disaster products the SBA offers to businesses. Ingham and Eaton counties were declared disaster areas from the tornado that tore through the area in August, and the SBA is here to provide disaster recovery relief for businesses and homeowners.



SBDC regional director attends Rosie the Riveter Day at the Capitol

As part of a weeklong celebration of Rosie the Riveter (including events at LCC's West Campus!), Regional Director Laurie Lonsdorf attended the Rosie the Riveter Day at the State Capitol, sponsored by the Capital Area Manufacturing Council. This event paid tribute to the women who kept our nation moving during World War II, stepping into production lines supporting the war so the men could fight. It was also a wonderful way to spotlight and honor today's women in manufacturing.

Mayor Andy Schor proclaimed March 21, 2024, as the official Rosie the Riveter Day in Lansing, and Gov. Gretchen Whitmer spoke of the critical work these women stepped into during the war. Four original "Rosies" participated alongside many women from local unions and manufacturers. Everyone got in the spirit by wearing their own version of the trademark red polka dot Rosie head scarf.



Above photo: All event participants on the capitol steps, including four original "Rosies" seated up front

SBDC hosts statewide Regional Directors for Leadership meeting

Within the Michigan SBDC Network, there are 10 regional centers hosted at universities and community colleges. On March 26, our LCC Capital Region Center hosted the full leadership team, including representatives from Grand Valley State University, Kettering University, Washtenaw Community College, Western Michigan University, Saginaw Valley State University, Mid-Michigan College, Eastern Michigan University and Michigan Technological University.

Dean Bo Garcia, himself a former SBDC regional director, welcomed everyone to LCC. He shared ways to better connect with our regional hosts by sharing data and storytelling.

The meeting was a great opportunity to show off Downtown Campus and demonstrate our pride in LCC! All attendees were blown away by the Michigan Room and conference center, and they loved the use of SBDC branding as wayfinding signs.

Livingston County Center hosts Howell Nature Center recruitment

Howell Nature Center stationed a table in LivCen's front hallway to promote open positions and upcoming events and to give promotional items to students. Students were happy to see a local employer come into the building and some students took home applications to apply for a job.

LivCen visited by program promoting success for students with disabilities

LivCen welcomed a campus visit on March 8 for the Work Readiness Assessment Program (WRAP) – a local community group that provides a work-based learning program for high school students with disabilities. The visit included presentations from Admissions, Center for Student Access and Academic Advising and concluded with a tour of LivCen. There were 26 students and chaperones in attendance. Some of the students have already applied and are planning to attend LCC this fall!

Three graduate from new LCC/ MIOSHA construction bootcamp

The Business and Community Institute's Continuing Education department partnered with the Michigan Occupational Safety and Health Administration (MIOSHA) to provide a new Level One Construction Bootcamp in March 2024 at LCC's West Campus. The three graduates of this new program are David Klemish of Lansing Board of Water & Light, James Standley of Quality Air, and Brett Curtis of Wm. R. Curtis company.



Above photo: Level one construction bootcamp graduates David Klemish, James Standley, and Brett Curtis

BCI trains Polly Products on effective leadership

Polly Products selected BCI to deliver Supervisory Leadership at West Campus, a training covering topics such as DiSC, Communication: Connecting Through Conversations, Coaching: Moving People Forward, Engaging and Retaining Talent, Leading Self: Turning Awareness into Impact, Personal Productivity, and Building Cohesive Teams.



BCI trains Invio Automation on Programmable Logic Control

BCI delivered Programmable Logic Controller (PLC) training at the Invio Automation location in Lansing. This training introduced Programmable Logic Controllers to elements needed for an automated industrial control system. Memory and project organization within a PLC was introduced, and training included instruction in basic numbering systems, computer and PLC terminology, PLC control functions, program structures, language standards, wiring and troubleshooting methods, and real-world communications.



BCI delivers DISC training to LCC Enrollment Support Services

BCI provided Everything DiSC training to LCC’s Enrollment Support Services. Based on the original work of DiSC assessment developer Dr. John Geier, this training introduced participants to the four D – I – S – C workplace behavior profiles. Each participant completed his or her DiSC profile by answering a series of questions based on workplace interaction and gaining insight into their colleagues’ styles.

MFA was deployed to all LCC employees over a two-week enrollment period in February. ITS prepared employees for deployment with multiple Star newsletter articles, in-person support technical support sessions, and a ‘frequently asked questions’ 5Star Knowledgebase article. Employees downloaded the Duo software and connected their smartphones to their LCC network accounts. The completion of the roll-out occurred Feb. 19, with the seamless enforcement of MFA for employee access to LCC systems.

BCI trains Michigan State University on workplace behaviors

BCI wrapped up a training series on Behaviors in the Workplace for 80 MSU Extension leaders across the state. The focus was on accountability, outcomes and results within the organization. Topics covered included scheduling, workload, accountability, efficiency and building trusting relationships between employees at all levels. Participants also learned best practices and innovative principles utilizing real-world scenarios.



BCI trains CATA on effective leadership

BCI provided leadership training to the Capital Area Transit Authority (CATA), a training that included a DiSC assessment. Topics covered included Communication, Resolving Workplace Conflict, Attitude is Everything, Coaching: Move People Forward, Building and Sustaining Trust, Leading Teams: Achieve More Together, and Driving Change. The training was highly interactive and hands-on.



BCI Trains Ultium Cells

Ultium Cells requested that BCI deliver three trainings, with multiple cohorts for each. Trainings included:

- + Six Sigma Green Belt training to two cohorts. This five-day course is for individuals preparing for the American Society for Quality (ASQ) Certified Six Sigma Greenbelt exam (CSSGB) and is based on the CSSGB Body of Knowledge. It delivered a structured approach to improve the quality of products and services, outcomes, and the bottom line by identifying and removing the causes of defects (errors), minimizing variability, and improving workflow in business processes. Participants were encouraged to apply principles, tools and techniques for completing breakthrough improvement projects. Participants were expected to complete a work-related project as part of the course.
- + Electronic and Electricity Fundamentals training to two cohorts. This training covered the basics of DC (direct current) and AC (alternating current) theory and fundamentals. Training topics included concepts of electrical schematics, components, voltage, current and resistance. Ohms Law was used extensively to verify the results obtained from the outcomes of the lab experiments.
- + DiSC training to three cohorts. One of the critical building blocks to improved interaction is an understanding of the different behavioral styles and how they affect the way people communicate. The purpose of this program was to increase participants’ awareness and understanding of the four primary behavioral styles and their effect on interpersonal interactions and relationships.

Global Student Services recruits internationally

Global Student Services Admissions Counselor Cindy MacKersie attended recruitment fairs in Montréal and Toronto during March, establishing contacts and networking on behalf of LCC.

The Toronto recruiting fair was the larger event, with 78 exhibitors from around the world. In addition to the fair, MacKersie also visited with guidance counselors at the following high schools to introduce LCC:

- + Etobicoke Collegiate Institute
- + Silverthorn Collegiate Institute
- + Riverview Collegiate Institute
- + Malvern Collegiate Institute

The Montréal recruiting fair participants included 34 exhibitors and representatives of educational institutions from around the world. In conjunction with the fair, Cindy took the opportunity to visit the following high schools and introduce LCC to guidance counselors:

- + Villa Maria
- + Lower Canada College
- + Royal West Academy

Information packets and LCC swag was given to the guidance counselors at all of the high schools.

Due to success of this endeavor, other recruiting is planned for the fall in Mexico.

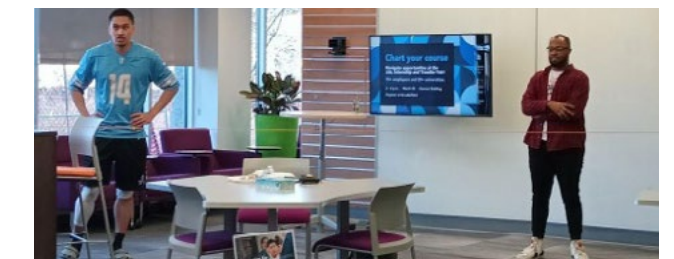


Men About Progress holds networking and career session

This month's MAP programs focused on Strategies for Networking and Building Professional Relationships and Exploring Career Trajectories. The keynote speaker for the event was Keith Tate, a versatile individual renowned for his roles as a basketball coach, real estate professional and author.

Hailing from Lansing, Tate authored "Black Fatherhood: The Struggles, Beauty and Expectations of Being a New Father," offering a candid portrayal of fatherhood's realities. Tate's book offers a genuine perspective on parenthood, addressing the challenges and joys of raising a child.

Students participated in a dynamic activity to foster connections and camaraderie. Engaging in a circle, participants passed around a ball of yarn, sharing their names and a unique or surprising fact about themselves before passing the yarn to the next person. This interactive icebreaker not only encouraged students to learn more about each other but also helped improve memory recall skills.



Latinos Unidos con Energia Respeto y Orgullo hosts two student events

LUCERO scholars participated in two interactive programs this month. During the Networking Hour, students engaged in meaningful conversations and explored various academic, social and financial resources tailored to their diverse backgrounds.

During the "Family Dynamics in the Latinx Community" session, students discussed the intricacies of family dynamics within the Latinx community and how one's upbringing influences academic and professional life. The event featured three panelists who shared insights into their family backgrounds, including where they grew up, the composition of their households, and how their upbringing shaped their values and professional trajectories.

Students brought up familial support systems, generational expectations, the relationship between Latinx families and law enforcement, favorite family traditions and holidays, and aspirations for passing on values to future generations. The overarching goal of the event was to uncover the rich tapestry of family values within the Latinx community and help attendees gain a deeper understanding of their roles within their own family dynamics.

Women Inspiring Scholarship through Empowerment celebrates Women’s History Month

This month’s WISE program was titled “Celebrating Women’s History Month: Women Who Advocate for Equity, Diversity and Inclusion.” During this program, WISE scholars honored the contributions of women throughout history and inspired students to promote equity and diversity. Students participated in various activities to foster appreciation and recognition of women’s achievements.



Access to College and Careers with Excellence through Student Support encourages students recognize individual strengths

This month’s ACCESS program was titled “I Have Talent In My DNA!” This event helped students discover and leverage their unique strengths. Guest speaker Ezra Bell facilitated the event, guiding students through the Clifton Strengths assessment to help them understand their innate talents and how these talents can assist them in achieving personal and academic goals.



Staff attend MSU’s César E. Chávez and Dolores Huerta Commemorative Celebration

LCC Office of Diversity and Inclusion staff represented LCC at Michigan State University’s 2024 César E. Chávez and Dolores Huerta Commemorative Celebration. Amber Denney (Director of the Centre for Engaged Inclusion & Equity Center), Olga M. Correa (Director of the Cesar Chavez Learning Center), and Estefania Reyes-Reynoso (Diversity Project Coordinator) attended the event.

Staff attended workshop sessions focused on the legacy of Cesar Chavez and Dolores Huerta, supporting the well-being of farmworkers in Michigan and the experiences that lead to first-generation student burnout.

CCLC hosts Cesar Chavez Day Celebration

On March 26, the Cesar Chavez Learning Center (CCLC) organized a special event commemorating Cesar E. Chavez’s birthday, which coincides with National Farm Workers Awareness Week and anticipates Cesar Chavez Day on March 31. The event featured esteemed guest speaker Dr. Estrella Torrez, an associate professor in the Residential College in the Arts and Humanities at Michigan State University.

Accompanying Torrez’s inspiring words was the enchanting performance of traditional Spanish dances by Fantasia Ballet Folklorico, a longstanding non-profit organization based in the Lansing area. Founded in 1996, Fantasia Ballet Folklorico is dedicated to showcasing the rich cultural heritage of Hispanics through the art of dance, music and costume. Their mission not only involves entertaining audiences but also instilling discipline, self-esteem, respect and a deeper understanding of Hispanic culture in young individuals.

Keynote Speaker: Dr. Estrella Torrez, Michigan State University



A STAR IS HIRED

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Katie Dixon
Nursing

Joseph Fleming
Materials Management

Ashley Heikkila
Nursing

Eric Johnston
StarZone

Rebecca MacCreery
PA Production

Jimmy Pannone
Aviation Maintenance/Avionics

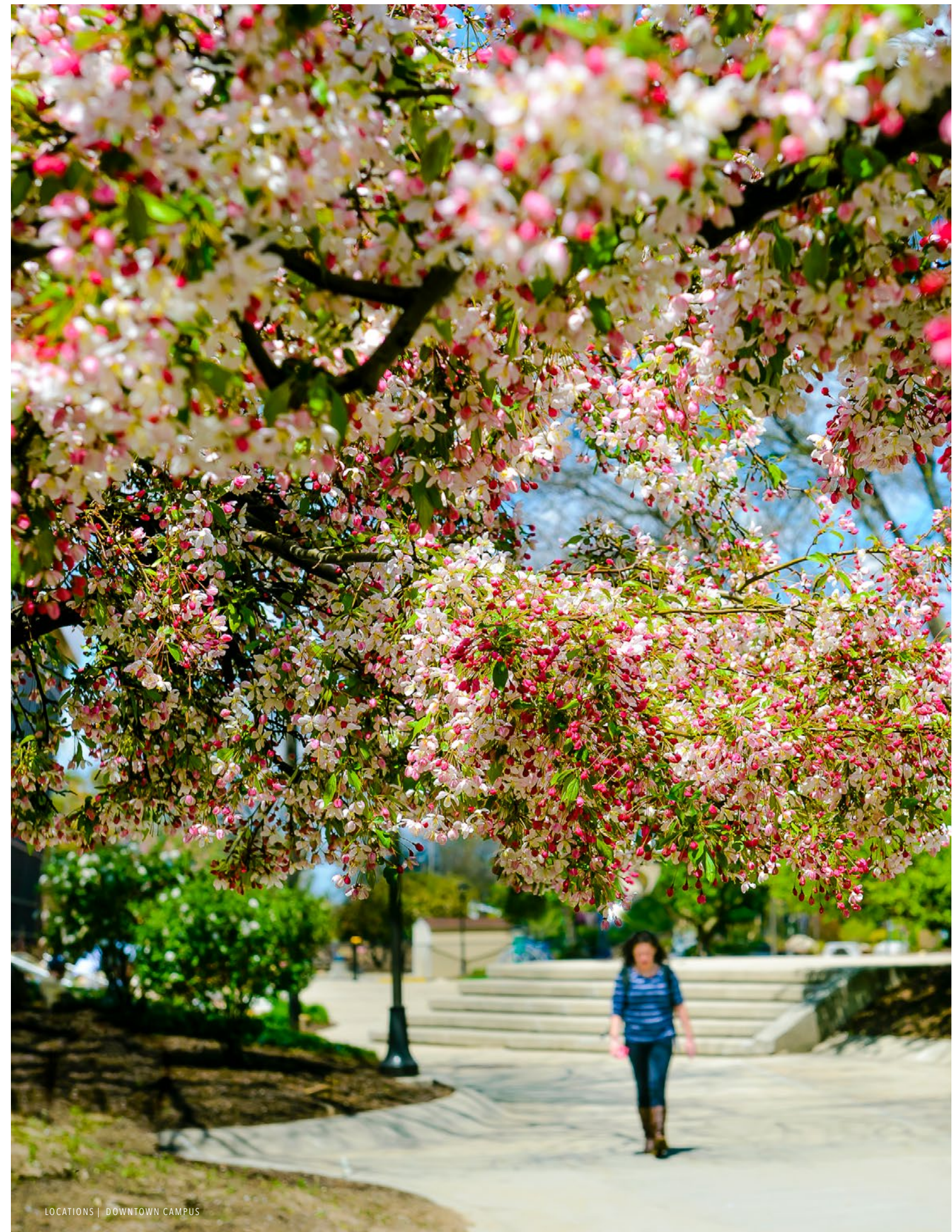
Amy Phillips
Centralized Services

Aadhi Rai
Police Department

Nicole Shaw
Nursing

Paul Wilson
Registrar's Office

Christian Young
Sign Language



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Annual Job & Internship Fair returns to LCC <https://wkzo.com/2024/03/04/lcc-to-host-internship-fair/>

LCC President attends Ramadan Unity Dinner <https://www.wilx.com/2024/03/05/mid-michigan-residents-reflect-during-ramadan-unity-dinner/>

LCC Women's Basketball advances to finals <https://www.lansingstatejournal.com/story/sports/columnists/graham-couch/2024/03/07/lansing-community-college-womens-basketball-one-win-from-njcaa-tournament/72859981007/>

LCC academic coach speaks to academic competition <https://stockbridgecommunitynews.com/survival-of-the-smartest/>

Program and Career Showcase today <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=51e79d0d-8ab0-456c-a5dc-8fc87e2c194f>

LCC to hold Equal Pay Day event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=dafd8f93-d35d-461f-9ef6-2f06c05aa321>

Happening today at LCC <https://stockbridgecommunitynews.com/survival-of-the-smartest/>

LCC on Michigan Business Beat https://www.michiganbusinessnetwork.com/blog/icymi-michigan-business-beat-bo-garcia-lansing-community-college-bci-reacts-to-economic-forecast-0?utm_campaign=New%20Subscriber&utm_content=286537511&utm_medium=social&utm_source=twitter&hss_channel=tw-328808798

LCC in 517 Magazine <https://www.linkedin.com/pulse/advocating-education-facilitation-learning-lansings-jsn3e/?trackingId=/4lw9cuKiae%2BjPCJ6jRI5g%3D%3D>

LCC in Insight into Diversity <https://www.insightintodiversity.com/leaders-create-informal-support-network-amid-dei-opposition/>

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Michigan governor reappoints LCC director to council <https://www.michigan.gov/whitmer/news/press-releases/2024/03/21/whitmer-makes-appointments-to-boards-and-commissions>

LCC holding Chavez Celebration <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=6b70fce9-f155-4bba-b7bb-398547a31411>

LCC holding Chavez Celebration <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c4f0a9b0-cab7-440c-957f-0d70dad6c67c>

LCC provost touts bootcamps during press conference <https://www.lansingstatejournal.com/picture-gallery/news/2024/03/26/us-energy-secretary-jennifer-granholm-michigan/73106645007/>

LCC at forefront of EV battery training press conference <https://michiganadvance.com/2024/03/26/whitmer-joined-by-granholm-slotkin-and-fain-to-announce-ev-battery-training-program/>

LCC provost touts bootcamps during press conference <https://www.michiganpublic.org/economy/2024-03-26/federal-officials-promote-training-program-for-ev-battery-plant-workers-at-michigan-event>

LCC provost touts bootcamps during press conference <https://www.wemu.org/michigan-news/2024-03-27/federal-officials-promote-training-program-for-ev-battery-plants-at-michigan-event>

LCC to play major role in EV battery training <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e40980d2-66cd-400f-9842-ba8a38dcc7d3>

LCC honors legacy of Cesar Chavez <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=02f936c4-055d-4299-bfee-c7a7e44b1cbf>

LCC celebrates rich legacy of Cesar Chavez <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=08892d06-9767-4591-a193-acd3c0e95155>

LCC holds Chavez Day Celebration <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a69df8ac-6bd6-46f0-a3ba-d5c657e27783>

LCC's support of students is highlighted <https://evollution.com/innovating-beyond-the-pandemic-how-online-modalities-support-student-success>

LCC hosting blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d3c9bf63-d235-46db-82dd-079db0feedd2>

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LCC hosting blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=641bcf37-0b4b-4504-85ce-4b4d006fa66c>

Global Fest at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ac4ae881-6e7d-4557-bcac-86fff03f0a48>

LCC celebrates Chavez Day <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d3a0694b-d0f8-4f71-9ec1-4e1d87ba1de7>

LCC at forefront of EV battery training press conference <https://gandernewsroom.com/2024/03/27/granholm-announces-ev-battery-training-program-in-lansing/>

LCC at forefront of EV battery training press conference <https://www.wkar.org/wkar-news/2024-03-27/federal-officials-promote-training-program-for-ev-battery-plants-at-michigan-event>

LCC at forefront of EV battery training press conference <https://radio.wcmu.org/local-regional-news/2024-03-27/federal-officials-promote-training-program-for-ev-battery-plant-workers-at-michigan-event>

LCC holds blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ee9c3d7e-81c8-49a9-a538-a47a81c130db>

LCC holds blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=4cf3ff61-085d-409e-b4b7-8d6590682316>

LCC set to host blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=65ebeed4-2892-4b93-949b-eb99a646c3a4>

LCC holding blood drive <https://wkzo.com/2024/03/28/lansing-community-college-to-host-blood-drive/>



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.