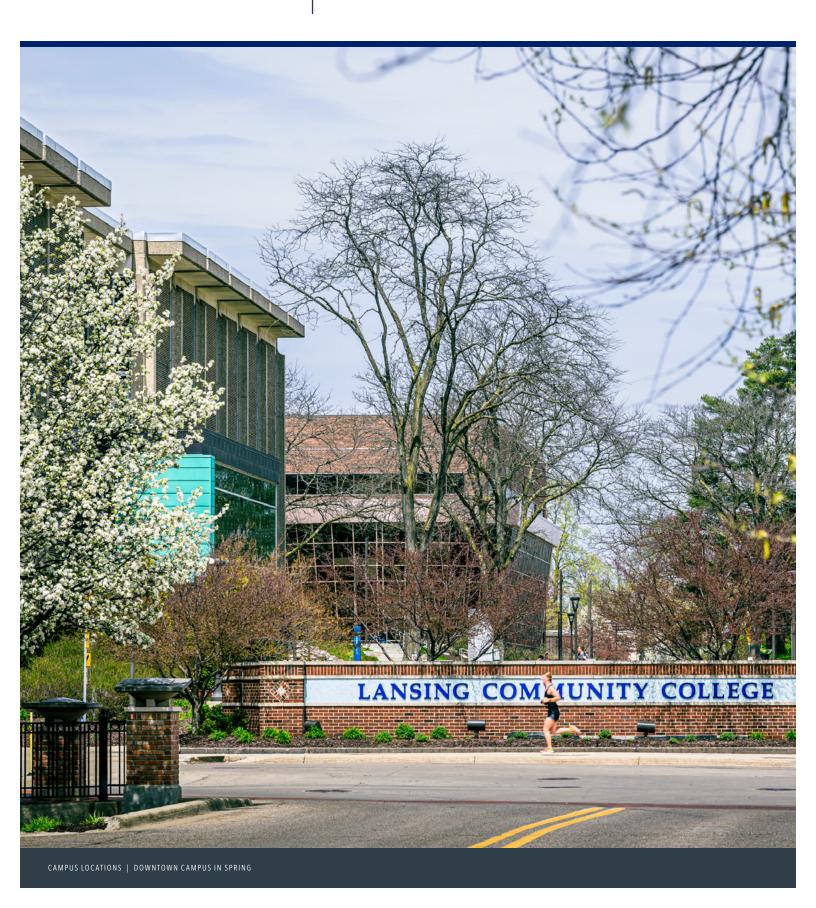


## PRESIDENT'S REPORT

**MAY 2023** 





## Contents

Engaged Learning and Student Success	4
Leadership, Culture and Communications	10
Community Engagement	22
Competitiveness and Innovation	27
Resource Management and Fiscal Responsibility	32
Diversity, Equity and Inclusion	33
A Star is Hired	34
Links	36

## Professional Clothing Drive and Pop-up Shop

Career and Employment Services hosted a second professional clothing drive in February, receiving more than 300 pieces of professional clothing items donated by LCC faculty and staff. The pop—up shop for students was open March 6 –31 in the Career Center, allowing students to take any items they needed at no cost. During the pop-up shop, we were able to give professional items to more than 80 students.

### Dental Hygiene Student Runs the Boston Marathon

Adysen Koenigsknecht, a dental hygiene student, ran in the Boston Marathon on April 17. Adysen qualified for the event after running the Charlevoix Marathon and finishing with a time under 3 hours and 30 minutes.

Adysen averaged an eight-minute mile and finished in the top third of her age group on April 17 and quickly boarded an airplane to be in her dental hygiene class at 8 a.m. the next day! The dental hygiene program is so proud of her determination and professionalism.

#### **WLNS** article



## LCC Emergency Medical Services Professor Receives Grant to Reduce Errors in Pediatric Emergency Care

Professor Bryan Harmer, full time faculty in the Emergency Medical Services program, Health and Human Services Division is part of a research team that has received a grant for \$1.37 million dollars from the United States Department of Health and Human Services to reduce pediatric medication errors utilizing augmented reality technology for paramedics. The study, designed by Harmer, will utilize the Microsoft Hololens headsets to help guide paramedics in emergency situations to administer correct pediatric medication doses.

### Fox 17 News report

### **Study Tips Workshop**

The Adult Resource Center and the Academic Success Coaches collaborated to offer a Study Tips Workshop on April 5, 2023. Students were introduced to various learning styles and could identify how they learned best. Tips were given to students on how to maximize how they study for exams utilizing their learning style. This was an opportunity for students to meet other students, engage in conversation, and share some of the study tips and tricks that work for them.

### **Get Ready to Graduate Celebration**

Student Affairs Division hosted the inaugural event: Get Ready to Graduate on April 20 and April 24 in the Career Center and Gannon Highway. Career and Employment Services, Academic Advising, and Registrar collaborated to host Get Ready to Graduate during cap and gown distribution. Graduates celebrated through vision board designing, taking selfies at campus landmarks, collecting LCC swag and enjoying light refreshments. Graduates had the opportunity to connect with the Foundation Álumni Committee, University Center, and Financial Aid. Between the two sessions, 50 graduates and their supporters joined the celebration.





### **Time Management Workshop**

The Adult Resource Center partnered with the Academic Success Coach team to offer a time management workshop on April 12, 2023. The workshop provided several time management strategies to assist students with managing their academic work and personal lives. Students identified techniques that would help them stay on time and on task. Students had an opportunity to engage with one another, Academic Success Coaches and learn more about the Adult Resource Center.

#### **Student Recognition Celebration**

The 53nd annual award event honored outstanding Lansing Community College students in the areas of academics, community service and involvement in co-curricular activities. Student organizations, departments and programs recognized students for their awesome achievements. The event was well attended and a number of awards were presented to our outstanding students. Congratulations to all of our students and thank you to everyone who came to support their successes!

### Unmanned Aerial Systems (UAS)/ Drone Search and Rescue Simulation at West Campus

On April 8 Officer James Didion set up and helped run a UAS/Drone Search and Rescue Simulation at West Campus for GSCI 150 – Flight for Industry. Officer Didion set up three scenarios, one for each student to be the mission pilot. A Fire Academy dummy was placed in different locations around West Campus. A briefing was given about the mission "person" so students would have an idea of what they should be looking for.

We set up our drone base in a central location in the parking lot near the West Campus main entrance. The student worked in teams consisting of Pilot (flies the drone), Visual Observer (watches the drone and will warn the pilot of any hazards), and the Spotter (watches the video for evidence

out of the ordinary and/or person of interest). We used our Skydio X2 drone for this mission as it has a tablet screen in the controller. We can also connect the controller to a video monitor for viewing by larger groups.

While piloting a drone for a search and rescue mission was one of the learning objectives for the exercise, students also learned how to use information that didn't seem all that important to ask questions that could lead to finding the person quicker. As the scenarios progressed, students also learned how to use the camera and position the drone to optimize the search. The students have also inquired about volunteer opportunities with local public safety departments.

We would like to thank Officer Didion for his help in this very valuable exercise in our drone classes.

### **EMS-Fire First Responder Scenario**

On March 31 faculty and students from Emergency Medical Services and Public Service Careers were on hand for a live action First Responder Scenario at the West campus to demonstrate the search and rescue skills of the EMTs, paramedics, fire and police academies. Faculty and volunteer actors were contained and interviewed by police academy students while fire academy students rescued victims from a simulated fire and emergency services technicians and paramedics treated victims for transport to a hospital. In addition to demonstrating skills,

students have learned the simulation was a cross-profession enactment to demonstrate leadership skills, communication and collaboration between the three workforce agencies.



### Student Awareness Event: The Impact of Alcohol and Marijuana on Mental Health

In recognition of Counseling Awareness Month and Alcohol Awareness Month, the Counselors hosted an event to promote responsible substance use and healthy coping strategies.

Over 40 participants had the opportunity to experience visual impairment simulation goggles, which mimic various levels of alcohol intoxication. Students also engaged in an activity that encouraged them to guess a standard alcoholic drink measurement (water of course!) vs. what they might add to a Solo cup.

Informational displays and handouts were provided that included resources on how to obtain assistance if substance use is a concern.

#### Activities:

- + Try out the under-the-influence driving experience.
- + Test your knowledge about alcohol serving size.
- + Pick up tips on how to improve your mental wellbeing.
- + Learn about the differences between use, misuse and abuse of alcohol and marijuana.
- + Explore the risks of using substances instead of more effective coping skills and other mental health support.

The Lookout Article

### Lookout Wins Top Award at the Michigan Community College Press Association Conference

The Lookout, LCC's student newspaper, won 10 awards in the 2023 MCCPA's annual journalism competition. Among those awards was the contest's top prize, first place in the "General Excellence" category. A total of 10 community colleges were entered in the competition. The winners of the awards were announced during the 2023 MCCPA Conference at Central Michigan University. Five members of The Lookout staff attended the event, along with Adviser Larry Hook.

First place – General Excellence The Lookout Staff

First place – Sports News Photo Julie Newell

Second place – Best News Website The Lookout Staff

Third place – Sports Feature Julie Newell

Third place – Sports Column Jayden Hewitt

Third place – Editorial Mallory Stiles

Third place – Sports News Photo Breezy Marcus

Honorable mention – News Story Jayden Hewitt

Honorable mention – Serious Column Jonah Unger

Honorable mention – Editorial – Chloe Gregg

6

## Phi Theta Kappa Spring Induction Ceremony

Lansing Community College's Mu
Tau Chapter of the Phi Theta Kappa
National Honor Society received their
newest members during the bi-annual
induction/meet and greet event. The
ceremony is held to share Phi Theta
Kappa values including Fellowship
and Service to new members. Each
new member was presented with
a white rose symbolizing purity.
Welcome to the new members!

### Lansing Community College Community Non-Profit and Government Agency Fair

Along with Career and Employment Services, Student Life co-hosted this year's agency fair promoting community service and internship opportunities in the area. Non-profit community organizations and government offices were invited to come to the LCC main campus to share volunteer, service and internship information with LCC students and employees.



Academic Success Coach programs: "Own Your Future" and "Mindset Matters"

#### **Mindset Matters**

On April 25 two Academic Success Coaches – Roshanda Donald and Jayde Sugden-Storrs – published a video called "Mindset Matters." They shared this with students along with a challenge to try origami while thinking about mindset and engaging on social media. They sent this email to students:

Subject: "Watch a 5-minute video, challenge yourself, snap a pic, enter raffle, and become social media famous!"

Are you heading into finals week with a mindset that will serve you best? Your mindset can ultimately influence your actions and outcomes. Checkout Mindset Matters a 5-minute video where you can practice self-awareness and complete a fun challenge! Pay attention to your inner-dialogue while trying something new.

We want to reward you for learning more about yourself and for participating. During finals week, we will showcase the pics we received on Instagram and Facebook. Remember, this is more about the process than the final product. The goal is not to have the best-looking origami – we'd love to see your attempts! If you struggled – so did we – a lot. We look forward to seeing your best effort!

#### **Own Your Future**

On April 19 Academic Success Coach Duane Portee held "Own Your Future" which was a drop-in career assessment and exploration workshop. Students did the ONet Interest Profiler to assess career interest clusters. They used that information to research careers on ONetonline, Drkit.org and Choices360. Students took away information containing their profiler scores, which could be used later, as well as some career research resource information. Students were also referred to LCC degree programs and our Career and Employment Services Dept., 18 out of the 20 students stated that their field of study aligns with the profiler results.

## Dr. Samuel Accepted to Aspen Institute

The Aspen Institute College Excellence Program announced recently that Dr. Seleana Samuel, Senior Vice President for Business Operations at LCC, is one of 35 leaders selected for the 2023-2024 class of the Aspen Rising Presidents Fellowship.

This program, delivered in collaboration with the Stanford Educational Leadership Initiative prepares the next generation of community college presidents to transform institutions to achieve higher and more equitable levels of student success.

President Robinson, a graduate of the fellowship and nominator for Dr. Samuel, said "Dr. Samuel is an exceptionally talented leader, and the Aspen Fellowship is the preeminent professional development for aspiring community college presidents. The Aspen Presidential Fellowship literally changed my life, exposing me to the most influential and important ideas in community college student success. I am certain Dr. Samuel will greatly benefit from her time in Stanford and Aspen, as well as from the lasting network she builds as a Fellow."

Congratulations Dr. Samuel!



### LCC President Pens Op-ed

On April 4 President Robinson was published in Inside Higher Ed for an Op-ed titled Defending Community Colleges Against Attacks on Diversity, Equity and Inclusion. The piece is from the perspective of community colleges on the anti-DEI trend across the county. Essentially, it's a non-partisan, 2-year college-specific argument for DEI.

#### Full article

#### Dr. Robinson Receives PTK Award

President Robinson was selected as a Phi Theta Kappa Paragon President Award winner! This award recognizes new college presidents for their outstanding support of student success and for providing high quality learning environments both inside and outside the classroom. He was nominated for this award by LCC's PTK students.

Dr. Robinson was honored at Phi Theta Kappa's Annual Convention, April 2022, 2023, at the Columbus Convention Center in Columbus, Ohio. He attended a Presidents Luncheon followed by the awards ceremony where he was presented his award on stage in front of thousands of students, advisors, college presidents and friends.

Congratulations to Dr. Robinson!





### **National Community College Month**

In April, LCC celebrated Community College Month. #CCMonth is a monthlong grassroots education and stigma-busting campaign coordinated by the Association of Community College Trustees (ACCT). The primary goals are to improve awareness of the economic, academic and equity advantages of attending community colleges, and to bust longtime stigmas wrongly associated with public two-year colleges.

President Robinson and Dr. Toni Glasscoe, Associate Vice President of External Affairs, Advancement and K-12 Education, participated in events at the Michigan State Capitol on April 13 for the Michigan Community College Association's Community College Day which included breakfast, a program, legislative visits and lunch.

The Board of Trustees celebrated Community College Month during their April 17 meeting. The meeting included celebratory refreshments for in-person attendees.

### **Marketing Department**

Selected promotional materials for LCC events and programing.

#### **Experience Starpower Awards**

The 2023 Experience Starpower awards took place in April and Marketing created a program to announce the winners.

### **Podcast Powerup**

The 2 annual Podcast Powerup student podcast contest for LCC Connect launched in April with a dedicated webpage at lcc.edu/power-up, social posts, electronic messaging and internal messaging via myLCC and D2L.

## **College Connect**

This no-cost, grant funded program offers 2020-2023 high school graduates refresher courses in math, reading and writing. Offered this summer, the program has a dedicated website at lcc.edu/cc, social posts on LCC channels and high school channels, a flyer and a postcard will go out to perspective students.





## "Tartuffe" performance

Marketing supported the spring theatre performance, Tartuffe through social media marketing, digital signage, program design and more.



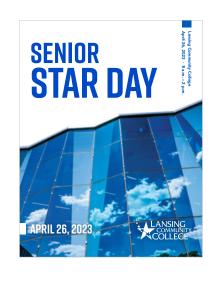
### **Selfie Spots Landing Page**

A student's journey at Lansing Community College is as personal as their experiences on our beautiful campuses. As they prepare to embark on their next adventure, they can commemorate the tremendous achievement of graduation with the unique sculptures, landscaping and art of LCC at our new Downtown Campus "Selfie Spots." This new landing page, created by Marketing contains a responsive map and 20 of the most popular areas.

View landing page

## **Senior Star Day**

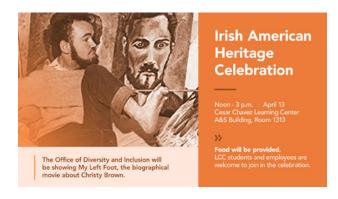
Marketing promoted Senior Star Day held April 26 from 8 a.m. to 2 p.m. for the Lansing Promise Scholars from the Class of 2023. Marketing's support for Senior Star Day included designing agendas, roll up banners, table tents, mailed invitations, creating a QR Code for the mailed invitations and more.

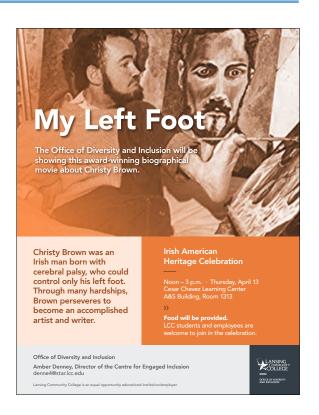




## Irish American Heritage Celebration

Marketing helped promote the Centre for Engaged Inclusion event with flyers, social graphics, interior display monitors, calendar and email graphics. This event celebrated Irish culture with the showing of My Left Foot: The Story of Christy Brown.

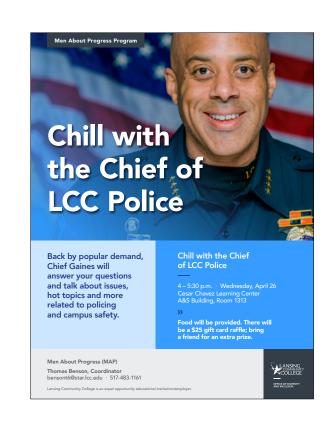




#### Chill with the Chief of LCC Police

Marketing helped promote the Men About Progress event with flyers, social graphics, interior display monitors, calendar and email graphics. This event featured Chief Gaines answering questions and talking about hot topics issues and more related to policing and campus safety.

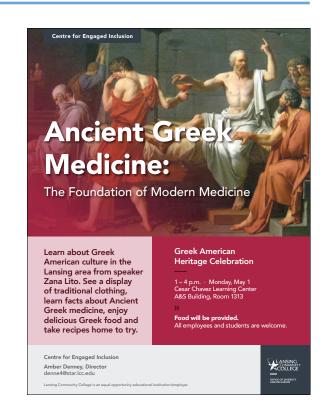




### **Greek American Heritage Celebration**

Marketing helped promote the Centre for Engaged Inclusion event with flyers, social graphics, interior display monitors, calendar and email graphics. This event celebrated Greek culture with presentations, a display of traditional clothing and authentic food.





### **Meet and Greet**

Marketing helped promote the Hispanic Heritage Awareness Committee event with flyers, social graphics, interior display monitors, calendar and email graphics. This event provided a networking opportunity for students and employees within Hispanic/Latinx population on campus, while celebrating Hispanic heritage.





### **Business Programs**

Marketing helped promote LCC Business programs with flyers, interior display monitors and targeted emails. These pieces provided better awareness of the Evening Business Program and the LCC Economics Program.





choices people, tirms and governments make to satisfy their unlimited wants in a world of scarce resources. At LCC, we offer five different economics classes taught by diverse faculty with both academic and industry experience.

Whether you plan to transfer or to receive an associate of arts (AA) Degree, you will learn a lot of vital principles of economics and decisior making that will equip you with the knowledge for both your personal and professional life.

A typical economist job would likely require that you have at least a bachelor's degree however, because economics is a social science that is applied in many fields, you can use the LCC Economics AA degree in the industry and in other areas of business in entry-level positions.

Some of the jobs that you can get with an AA

School of Business

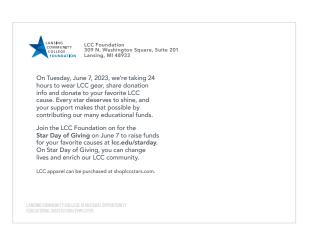


## LCC Foundation's Star Day of Giving

Marketing helped promote the upcoming Star Day of Giving event with digital ads, social graphics, print ads and a postcard. This donation drive will help support educational funds for students and raise awareness. The community is asked to show school spirit by wearing LCC gear and sharing photos via social media.







15

#### **Public Relations Department**

Media Report: April 2023

Earned media viewership: 545,443 down 1,284,000 viewers from March report

Earned media value: \$45,528 down \$82,845 in value from March report

**Total media press clips:** 74 press clips down 2 press clips from March report

### Selected media highlights:

### LCC President on talent pipeline

### Michigan Business Network

Dr. Robinson talks with Chris Holman about the talent pipeline and BCI.

### LCC celebrates Chavez Day

WLNS CBS 6 News; WLAJ ABC 6 News @ 5

Dr. Cynthia Rooker notes importance of celebration.

## LCC Concert Choir shows support for MSU

WXMI FOX 17 News; WSYM FOX 47 Morning News

LCC Concert Choir shows support for MSU.

## LCC President pens op-ed

#### Inside Higher Ed

Dr. Robinson defends community colleges in attacks on DEI.

### LCC in FOCUS Magazine

FOCUS Magazine – April 2023

LCC Concert Choir stands in solidarity with MSU.

## LCC in 517 Magazine

517 Magazine – April 2023 Learning to Thrive – pg. 20-21.

## LCC has announced its commencement speaker

WSYM FOX 47 News; WILX NBC News 10; WKZO 590 AM, 106.9 FM; Patch. com; Michigan Business Network

Quentin L. Messer Jr. will deliver the address for LCC's 65th Commencement ceremony.

#### Dr. Robinson on blood donation

**WILX NBC News 10** 

Dr. Robinson on his frequency of giving blood.

## LCC Foundation announces 2023 Distinguished Alumni

Michigan Business Network; WKZO 590 AM, 106.9 FM

Nicole Noll-Williams is LCC's 2023 Distinguished Alumni.

#### Take A Stand! Sit In! returns at LCC

WLNS CBS 6 News and WLAJ ABC 6 News

Al: Artificial Intelligence is this semester's theme.

#### LCC track & field season underway

WSYM FOX 47 News

The Stars season is underway.

## LCC baseball on 20+ game winning streak

WLNS CBS 6 News; WLAJ ABC 6 News

Stars on winning streak as Hunter Shaw named Player of the Week.

## LCC's Hunter Shaw is News 6 Player of the Week

WLNS CBS 6 News; WLAJ ABC 6 News

Stars pitcher is Player of the Week

#### Dr. Robinson on blood donation

WNEM TV 5 NBC (web)

Dr. Robinson on frequency of blood donation.

## LCC's Senior VP selected for prestigious fellowship

Michigan Business Network

Dr. Seleana Samuel is one of 35 leaders selected for the Aspen Rising Presidents Fellowship. .

### LCC softball turns season around

WSYM FOX 47; Yahoo! News

LCC softball in midst of fivegame winning streak.

#### "Tartuffe" at LCC this weekend

**Lansing City Pulse** 

Tartuffe" at LCC April 14-16.

#### Social Media Analytics for April 2023

#### Social Media Analytics Key

#### **Total Posts**

ow many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

#### Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

#### Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

#### **Total Monthly Reach**

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

#### Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

#### **Engagements**

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

#### **Total Engagements**

The total sum of engagements for each post from each platform in a given month.

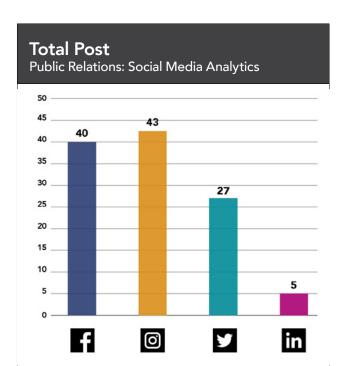
#### **Average Engagements**

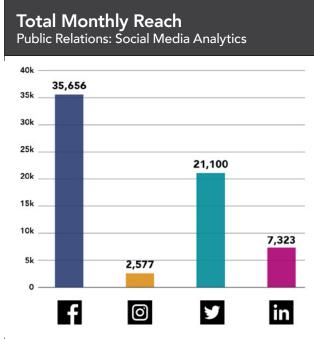
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

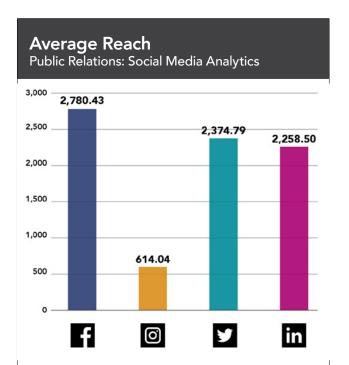
### **Engagement Rate**

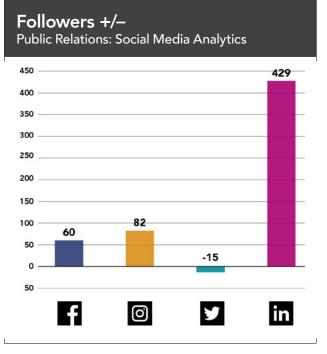
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

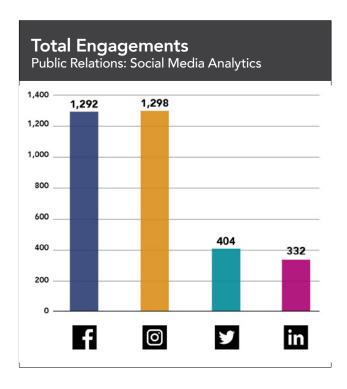
The following is a breakdown of how LCC performed on our social media channels in April.

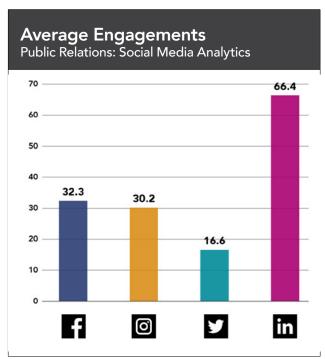


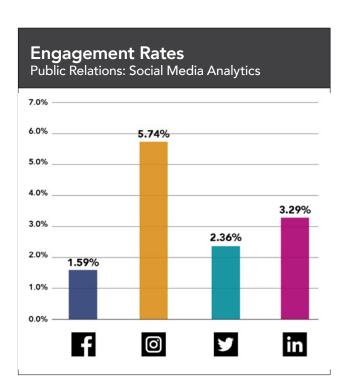








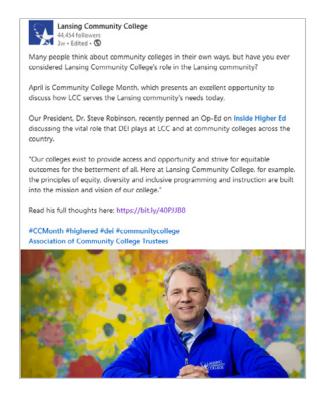




# The following are the top posts for LCC Social Media during the month of March.



## LinkedIn 2,743 Reach · 109 Engagements















### Phi Theta Kappa partners with Child Development and Early Education Program to donate to local preschool

At the end of March, LCC's Mu Tau Chapter of the Phi Theta Kappa Honor Society donated a basket of teddy bears and books to a local daycare center as part of their "Honors in Action" project.

The work began in fall 2022, when Mu
Tau President Kadyn Rohn reached out to
Tricia McKay, the program director for the
Child Development and Early Education
Program. Kadyn asked if the program
would be willing to collaborate with the
PTK students for the projects, which is
designed to combine "academic research,
problem solving, and action-oriented
service to address real-world challenges in
our communities," the PTK website says.

Each year, the Honors in Action projects have a theme, and the theme for 2022-2023 was "The Art and Science of Play." LCC students in Mu Tau Chapter decided their

project would be to create teddy bears from recycled materials. Students then collaborated with the Child Development and Early Education Program to donate the bears to one of the preschool classrooms in the community where Child Development and Early Education students complete their teacher preparation field experiences.

Along with the bears made by the PTK students, the Child Development Program donated a basket and three bear-themed children's books. At the end of March, the Basket of Bears was delivered to EC3 (Educational Child Care Center) in Lansing. EC3 is a community partner that does a lot to support LCC and its students. The children and teachers at EC3 were appreciative and surprised to receive the special basket!

Thanks so much to Phi Theta Kappa Honor Society for making the adorable little bears and for partnering with the Child Development Program to find them a good home.

### Emergency Medical Services hosts Michigan's biggest EMS job fair

On April 19, LCC's Emergency Medical Services Program hosted the state's biggest EMS job fair in the Gannon Building's Michigan Room. Twenty-four employers, including local hospitals, sheriff's departments, EMS agencies and fire departments, attended. About 47 LCC EMS and Fire Academy students attended the event. The EMS job fair is held twice a year and has successfully help students find employment and college reimbursement opportunities.

## Financial Aid Office attends 'Back to My Future' event

The LCC Financial Aid Office attended the "Back to My Future" event, hosted by the Wilson Talent Center on March 15. The event provided high school graduates from the classes of 2019-2023 the opportunity to get their future back on track. Due to the pandemic, many of these students missed out on college and career advising events. The event provided a variety of resources to help students redirect their future, including individualized financial aid advising from LCC Financial Aid Advisors Jennifer Hatt and Island Ewert.

## LCC partakes in mock interviews at Ovid-Elsie High School

On April 12, two members of LCC's Technical Careers Division met with Ovid-Elsie High School seniors for mock interviews. The students provided job applications and résumés for review as well. The interviewer was able to provide feedback on the résumé, application and interview, giving students exposure to a real-world job skill.

## West Campus hosts Accelerated Learning Academy

On April 11, West Campus hosted the Accelerated Learning Academy for a visit and hands-on experiences with several programs. The programs highlighted during the visit were Automotive Technologies, Building Construction/Construction Management, Welding Technology and Drones.

## LCC engages industry partner A1 Mechanical

On April 12, A1 Mechanical visited
West Campus for a tour of the Heating
Ventilation and Air Conditioning (HVAC)
labs. They were introduced to HVAC's lead
faculty member, who gave information
about his program area and answered
questions. A1 Mechanical technicians
provide maintenance, repair and installation
services for heating, air conditioning
and indoor air quality equipment, as
well as 24-hour emergency service.



### West Campus hosts Lansing Refugee Development Center

On April 11, West Campus hosted the Lansing Refugee Development Center for a visit and hands-on experiences with Electrical Technology and Mechatronics.

#### LCC engages industry partner Consolidated Electric

On April 18, Consolidated Electric visited West Campus for a presentation to Eaton RESA and LCC students. The representatives talked about what jobs are available in the electrical industry and how students can prepare for those positions.



## Holt High School students visit West Campus

A group of 15 students visited West Campus on April 6. They enjoyed an informative presentation about resources and support available through the Center for Student Success as well as handson tours with Legal Studies, Welding Technology and Electrical Technology.

## Wilson Talent Center students visit West Campus

On April 6, a group of 70 criminal justice students from the Wilson Talent Center visited West Campus to explore some of LCC's Criminal Justice options. Public Safety Careers put on a robust, handson program as they highlighted the Police Academy, Corrections Academy and Criminal Justice Program.

### Clinton County Regional Education Service Agency students visit West Campus

On April 14, the Technical Careers Division hosted 140 students from Clinton County Regional Education Service Agency (CCRESA). Students were provided with a hands-on tour of several LCC programs: Computer Automated Design (CAD), Machining, Welding, Robotics, Construction and Automotive. After the tour, students ate lunch and enjoyed a presentation from LCC Admissions.





## West Campus hosts ERESA transition event

On April 20, K-12 Operations coordinated an event at West Campus aimed at helping Eaton Regional Education Service Provider (ERESA) students who plan to continue their education at LCC this fall. The following areas were represented: Technical Careers, Admissions, Financial Aid, Academic Success Coaches, Academic Advising, and Health and Human Services. Each area presented about how they aid students in the transition to college and support them throughout their time at LCC. All areas also participated in a resource fair for the ERESA students.

### Technical Careers celebrates Professional Administrative Assistant's Day

In recognition of Professional Administrative Assistant's Day, the Technical Careers leadership team brought in breakfast and afternoon snacks to show appreciation for those who ensure the division operates smoothly. Food provided included some of our favorites: Fabiano's Breakfast Pizza, Tim Hortons, pretzel balls with queso and more!

## LCC engages industry partner MS Ultrasonic Technology, LLC

On Tuesday, April 4, MS Ultrasonic Technology, LLC, hosted a recruitment table at West Campus, seeking a Mechatronic Technician Apprentice. They also performed a classroom presentation to a MET-S class, where they discussed what technology they use, information about the apprenticeship, and information about their Howell location.



## LCC engages industry partner Meekhof Tire

On April 6, Meekhof Tire visited West Campus for a tour of the Automotive Lab. They were introduced to the Automotive Technologies lead faculty, who gave information about his program and answered questions. Meekhof Tire is a locally owned and operated automotive repair center and tire dealer. They are currently hiring for a tire technician.

## Livingston County Center busy in the community

The Livingston County Center coordinator and director of Extension and Lifelong Learning attended the Oxford High School Emergency Operations Center Response presentation on April 11, hosted by the City of Ann Arbor. Livingston County's School Response Committee was invited along, with emergency responders from Oakland and Washtenaw counties. The presentation focused on the immediate move into recovery and decisions and resources that were important for the school and community to begin the healing process.

The Livingston County Center coordinator participated in Dual Enrollment Night at Howell High School on April 17, meeting with several students and parents who inquired about how to get started in the fall.

### LCC Insurance and Risk Management majors attend conferences and symposiums

LCC students attended the Gamma lota Sigma regional conference, held in Indianapolis in February. This event connects them with students from more than 100 chapters throughout the country and grants them the opportunity to network with industry partners. Chasity Johnson, one of the club's non-traditional students, moderated the diversity, equity and inclusion session. We all also had a risk management tour of Lucas Oil Stadium

Insurance and Risk Management students also attended a three-day event at the Amway Grand in Grand Rapids, networking with industry partners and independent agents from all over the state. This March event offered continuing education credits and a large variety of other classes and learning opportunities looking at issues that face Michigan.

Finally, the Wholesale and Specialty
Insurance Association and Illinois State
University hosted the annual Extreme
Takers Symposium in Chicago in March.
WSIA gave LCC grant money to pay all our
expenses to attend this conference, which
was attended by more than 80 schools
throughout the country and provided
the opportunity to learn from brokers in
the surplus lines. The WSIA Education
Foundation sponsors the Extreme Risk
Takers Symposium Series for students
studying risk management and insurance.



#### LCC Gamma lota Sigma hosted a risk management talk with General Motors

General Motors' Lynn Haley Pilarski and Ashley Rodriguez spoke to Insurance and Risk Management and Business students on April 26 in the Michigan Room. Pilarski joined General Motors in 1998, and is currently responsible for drafting insurance terms and conditions for all commercial contracts globally. Pilarski also manages the placement and administration of management liability programs and associated claims activities. This includes responsibility for the placement of all insurance programs for Ultium Cells LLC, a joint venture between General Motors and LG Chem and the BrightDrop Risk Manager.

Gamma lota Sigma members volunteer for Greater Lansing Food Bank mobile food distribution

Gamma lota Sigma students volunteered at the University Lutheran Church in East Lansing for a Lansing Food Bank mobile distribution. The students appreciated joining in with community members to assist our community in need.



# LCC faculty member presented at health insurance underwriters conference

Mary Stucko presented at a Michigan Association of Health Underwriters conference to update people on educational opportunities at LCC and discuss how to better prepare our students entering the industry.

## LCC EMS program director and instructor present at EMS Conference

Emergency Medical Services Program
Director Jeff Butcher and Simulation
Coordinator Bryan Harmer presented how to
utilize extended reality devices for medical
simulation at the Western Michigan's
Emergency Medical Services Conference
on April 3. About 60 EMS instructors and
medical directors attended the presentation
from across the state. The presentation
talked about how augmented, virtual and
extended reality devices could improve
student success in medical simulation.

### Small Business Development Center (SBDC) Impact Metrics: Jan. 1- April 25:

Consulted with 243 business clients to start or grow their businesses:

- Delivered a total of 1,167 consulting hours
- + Helped those clients secure \$1,798,269 of new capital to launch or grow
- + Helped start up 11 new businesses
- + Helped create 38 new jobs

## SBDC regional director featured in Downtown Lansing Inc. video

The Small Business Development Center (SBDC) fosters an ongoing relationship with Downtown Lansing Inc. to support downtown businesses and their success. We help deliver monthly workshops to the Middle Village merchants to broaden their business knowledge. The following video link shares the state of downtown Lansing and features our regional director, Laurie Lonsdorf.

Downtown Lansing Inc. has carried the torch for small businesses in downtown Lansing and is working hard to turn the area into a thriving hub. Over the past year, 11 new businesses have opened their doors downtown, and DLI expects seven additional businesses to open by June. A large part of that success is DLI's Middle Village Micro Market, which is a retail incubator for businesses opening their first physical location.

Video



## SBDC co-sponsored Middle Village Micro Market training

SBDC Regional Director Laurie Lonsdorf moderated the statewide SBDC discussion called "Ask the Experts – SBDC Consultants." Intake Consultant Seth Murphy provided technical support, and they were joined by a panel of consultants from around the state to help answer business owners' burning questions.

The statewide discussion was held on March 15, declared SBDC Day in Michigan by Governor Gretchen Whitmer. SBDC Day is a national day of recognition of the SBDC program, its small business clients, and the economic success SBDCs foster in communities nationwide. As SBDC consultants and staff, we take great pride in the services we provide, working with small businesses to help them overcome challenges, operate effectively and profitably, and ultimately, build businesses and create jobs that help our communities to thrive.

## SBDC regional director attended Making it in Michigan tradeshow

SBDC Regional Director Laurie Lonsdorf participated in the 14th annual Making It in Michigan Conference and Tradeshow, held at the Lansing Center on April 20. She worked in collaboration with SBDC colleagues from the Greater Washtenaw Region to promote the services of the SBDC to the small businesses in attendance.

The event was hosted by the Michigan State University Product Center and Michigan State University Extension, in partnership with the Michigan Department of Agriculture and Rural Development (MDARD) and the Michigan Economic Development Corporation (MEDC). Attendees could sample the tasty products of more than 200 vendors from across the state, including Lansing's own Nature's 92 and Mr. Leslie's Cheesecakes.







Greater Hispanic Chamber Executive Director, Mark Moreno, in front of Hola Lansing! Slide.



Chaz Carrillo, Greater Lansing Hispanic Chamber of Commerce; Laurie Lonsdorf, SBDC; Mark Moreno, Michigan Hispanic Chamber of Commerce

## SBDC staff participated in Tercer Jueves networking event

SBDC Regional Director Laurie Lonsdorf and SBDC Hispanic Business Recruiter Sein Paul Benavides participated in the Michigan Hispanic Chamber's networking event, called Tercer Jueves. The Michigan Hispanic Chamber collaborated with the Greater Lansing Hispanic Chamber and Sein's networking group, Cafecito Caliente, to bring this monthly event to Lansing. It was a fun and energetic event, with delicious food, gracious hospitality and engaged networkers.

## LCC East and the Extension Centers survey students

The Extension Centers conducted their annual student satisfaction survey. There were 122 students who responded at East, and 106 who responded at Livingston. LCC East received an overall student satisfaction score of 95.5%, and the Livingston County Center received a score of 94.6%.

### Livingston County Center welcomes incoming LCC students at Howell Decision Day

Howell High School seniors enthusiastically celebrated Decision Day on April 21. The Livingston County Center coordinator welcomed students with giveaways provided by the Marketing Department.





## Livingston County Center revitalizes student study area

The WOW committee has been meeting for several months to transform the Livingston County Center open study area to an ambient learning space. These before and after pictures display new lighting and paint, carpet, and new, moveable furniture for students to arrange for individual or group study. Staff selected the beautiful, colorful artwork from LCC Photographer Kevin Fowler's photo gallery. Students are excited about the changes and more study groups are utilizing the new space.

## LCC East advertises Evening Business Program

On behalf of LCC East and the School of Business, LCC Marketing sent out 645 emails to current and recent undecided students with information about the Evening Business Program at LCC East. Marketing also posted a slide on the internal digital signage to advertise the program and ability to accelerate degree completion with transfer credits and credit for prior learning.

The LCC East coordinator also presented information about the Evening Business Program to the Academic Advisers and supplied printed flyers to distribute to students. Further, the coordinator distributed flyers to the Job Training Center, Credit for Prior Learning Office, West Campus Student Services, the School of Business and LCC East.

# Continuing Education partners with MIOSHA Training Institute

Continuing Education partnered with the Michigan Occupational Safety and Health Administration (MIOSHA) to offer the Level Two Bootcamp for 15 participants during March and April. This is the highest level of certification MIOSHA offers. Participants came from many companies to learn how set up a safety and health management system, including the Lansing Board of Water and Light, Airlift, Air Zoo and Westmaas.

## Youth Programs offer enrichment to Mason students

The LCC Youth Program continues to provide afterschool classes at Mason Public Schools.

During spring 2023, three STEAM-related classes were offered to students in grades 2-5. Classes included Beginning Robotics, Battling Robots Jr., and Toy Science. Afterschool classes are offered at the Harvey Education Center in Mason.



## BCI trains Diversified Tooling (American Tooling Center)

Diversified Tooling hired the Business and Community Institute (BCI) to deliver eight hours of Communications for 1st Line Supervisors. The training helped team leaders, supervisors and other managers communicate more effectively with the people they supervise. Participants learned to interact in a way that builds trust, develops influence and deals effectively with difficult subjects, facilitates open and honest communication, and improves relationships and performance. The focus was on seeking to understand prior to being understood, clarifying and communicating expectations, and finding common ground despite disagreement.

## BCI trains High Caliber Karting and Entertainment

BCI provided Advanced Leadership Training to the leadership team of High Caliber Karting and Entertainment. This training built leaders' skills in communicating, creating an inclusive environment, engaging and empowering people, making meetings more productive, leading self, setting goals, and reviewing results.

#### **BCI trains Enova Premier, LLC**

BCI delivered three leadership trainings to Enova Premier. The 2nd Stage of Leadership Training covered important but often overlooked leadership disciplines. The modules were closely tied to goal-oriented concepts including delegation, how to engage and empower people, coaching, creating an inclusive environment, driving change, leading teams, and leading self.

## Financial Aid advisor named CapCAN Americorps College Access Champion

LCC Financial Aid Advisor Island Ewert was recently named the Capital Area College Access Network's (CapCAN) Americorps College Access Champion for the year. Each year, CapCAN acknowledges the contribution of one current or former AmeriCorps member who has created a collegegoing culture in our region. Ewert was selected because of her work as college advisor, for representing the college at local FAFSA events, and for being a featured presenter on the original College Couch Corner videos that aided CapCAN in reaching students during the COVID-19 pandemic.

Ewert was recognized during the United Way of South Central Michigan Volunteer Recognition Celebration, which aired on Fox 47 on April 20. Ewert is an asset to the college and the greater Lansing region, helping students overcome financial barriers and access college education.

Congratulations, Island!



### EMS Program graduates first allfemale paramedic class in 2023

The Emergency Medical Services
Program is proud to be successfully
graduating our first all-female
paramedic class. The class was started
in spring 2022 and was the first
part-time paramedic program to be
offered by the EMS Program. The six
female students have pushed through
hardships of work, raising families and
hundreds of hours of hands-on training
to become street-ready paramedics.

The program hopes to study the unique cohort to better understand how we can support female students in future courses. The paramedic gender breakdown, nationally and locally, is about 60% men to 40% women. LCC's program has a four-year average of 29% women (10 graduates), with a pass rate of 86.1%. This means 71% of our students are men (25 graduates), with a 95.8% pass rate. Combining the part-time and full-time paramedic programs, we will have 10 female students graduating this year, and we hope to learn from their tremendous success.



Professor Angela Kohls and the six students: Erin O'Hara, Bianca McIntosh, Olivia Hoover, Elizabeth Denike, Elizabeth Callahan and Kaitlyn Kouba.

### Indigenous People's Awareness Committee hosts talk about trauma of U.S. Indian Boarding Schools

On March 29, LCC welcomed Dr. Suzanne Cross to the college for a talk on the impact and long-term trauma of U.S. Indian Boarding Schools to Native children from 1890 to 1984. Cross was a member of the federal commission that analyzed the records from the 509 known Indian boarding schools in the U.S. Cross' research has uncovered the damage done to Native children, now adults, who were taken from their families for the purpose of Indian education. Cross is a citizen of the Saginaw Chippewa Indian Tribe and a professor emeritus from Michigan State University's Social Work Program. In addition to MSU, Dr. Cross has also taught at Central Michigan University, Arizona State University, Saginaw Chippewa Tribal College and LCC.

The Indigenous People's Awareness Committee, led by Academic Advisor Eva Menefee, invited Dr. Cross to campus. Students from Professor Mel Hernandez's ENGL 122 courses attended the talk, as they are reading Dr. Robin Wall Kimmerer's "Braiding Sweetgrass" and writing an argument about boarding schools.

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

**Dan Babcock** Nursing

Carrington Baldwin Moving Services

**KyLee Carter** Technical Careers Division

Timothy Clark Learning Commons

Courtney Crivelli StarZone

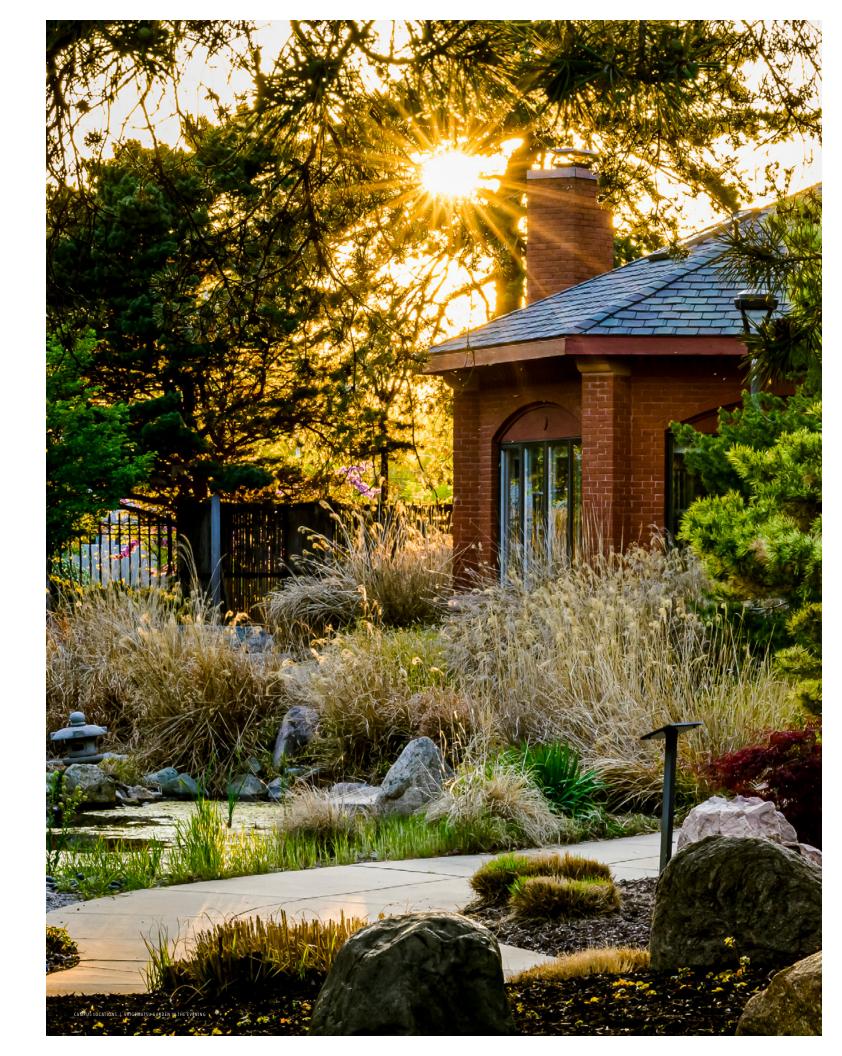
Camry Ellsworth Human Resources

Kate Fall Compliance Office

Sergio Gomez LCC Police Department

Luke Southard Learning Commons

**Wendi Sparks** Dental Hygiene



#### Page 4:

Dental hygiene student runs the Boston Marathon

https://www.wlns.com/news/local-news/from-hospital-bed-to-boston-marathon-one-fowler-runners-journey-of-resilience/

LCC Emergency Medical Services Professor Receives Grant to Reduce Errors in Pediatric Emergency Care

https://www.fox17online.com/news/localnews/research-team-hopes-to-reduceerrors-in-pediatric-emergency-care

#### Page 7:

Student Awareness Event: The Impact of Alcohol and Marijuana on Mental Health

https://www.lcc.edu/lookout/posts/substance-abuse-week-35-2023.html

### Page 8:

**Mindset Matters** 

https://mediaspace.lcc.edu/media/ Mindset+Matters/1\_mopvwqri

### Page 16:

LCC President on talent pipeline

https://www.michiganbusinessnetwork.com/blog/michigan-business-beat-dr.-steven-robinson-lansing-community-college-targeting-talent-pipeline

LCC celebrates Chavez Day

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=9bfd77b8-2e07-4a0c-84ec-95482a6c9fa4

LCC Concert Choir shows support for MSU

https://www.fox17online.com/lansing-community-college-choir-shows-support-for-msu-through-music-video

LCC President pens op-ed

https://www.insidehighered.com/ views/2023/04/04/community-collegeleaders-must-defend-dei-opinion

LCC in FOCUS Magazine

https://www.lansingchamber.org/focus/

LCC in 517 Magazine

https://517mag.com/digital\_issue/april-2023-issue/

LCC has announced its commencement speaker

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=eda808ed-c7ed-4584-b2a2-f7321e5103c8

Dr. Robinson on blood donation

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a33e9fd6-8032-4d05-a186-f7377cb5cc17

### **Page 17:**

LCC Foundation announces 2023 Distinguished Alumni

https://www.michiganbusinessnetwork.com/blog/lcc-announces-2023-distinguished-alumni

Take A Stand! Sit In! returns at LCC

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=19196f42-9f7b-4ee1-befe-31e97754af35

LCC track & field season underway

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=173165c9-3f72-4f68-93fb-636bfb5b4296

LCC baseball on 20+ game winning streak

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=bd06b159-a44c-4a2b-a4c0-ce43a73c8866

LCC's Hunter Shaw is News 6 Player of the Week

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a3480a00-86c9-4fb7-96d0-d1749f9cafec

Dr. Robinson on blood donation

https://www.wnem.com/2023/04/11/michigan-woman-shares-her-miraculous-transplant-story/

LCC's Senior VP selected for prestigious fellowship

https://www.michiganbusinessnetwork.com/blog/lcc-seleana-samuel-of-lansing-community-college-selected-for-the-aspen-institutes-rising-presidents-fellowship?utm\_content=245210281&utm\_medium=social&utm\_source=twitter&hss\_channel=tw-328808798

LCC softball turns season around

http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=3dab24a3-f94f-4e84-979c-202d55ef015b

"Tartuffe" at LCC this weekend

https://www.lansingcitypulse.com/stories/soak-up-the-sunlight,51122

## Page 27:

SBDC regional director featured in Downtown Lansing Inc. video

https://fb.watch/k6zKNkzepI/



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.