





CAMPUS EVENTS | SENIOR STAR DAY WITH DR. ROBINSON

Contents

Engaged Learning and Student Success	4
.....	
Leadership, Culture and Communications	6
.....	
Community Engagement	16
.....	
Competitiveness and Innovation	26
.....	
Resource Management and Fiscal Responsibility	30
.....	
Diversity, Equity and Inclusion	31
.....	
A Star is Hired	33
.....	
Links	34
.....	

Aviation Student Awarded Two Scholarships

In February, Aviation student Kaylee Spencer won two scholarships awarded at the Women in Aviation International 2023 Conference. Kaylee won a \$5,000 scholarship from Women in Aviation and a \$5,000 scholarship and trip to the conference from American Airlines. The conference was in Long Beach, California.



Ethical Hacking Club

Did you know that LCC has an Ethical Hacking club? It's a chapter of the [National Cybersecurity Student Association](#). This Spring Semester the club met once a week for one hour to discuss Cybersecurity current events, built a virtual hacking lab using their own equipment, learned and practiced various red/blue team hacking and countermeasure methods, helped with Cybersecurity awareness and hygiene, gave back to the community, and participated in several capture the flag hacking events. On top of all that attendees get to hang out with like-minded individuals. Everyone is welcome.

You don't need to know how to hack to join but you do need to have an interest in learning Cybersecurity and be able to work in a team environment.

The club will meet every Thursday starting February 2, 2023 at 11 a.m. via [WebEx](#) or you can show up in room U240 at West Campus. If you can't make it to the meetings, you can still come to hang out with us at our [Discord](#).

Here are some of our accomplishments this Spring:

- + The club hit a milestone and reached 108 members. Members include current students, alumni, partners, and those from the community.
- + We have participated and ranked high in many national and global hacking competitions including the NSA Codebreaker Challenge, US Cyberquest, National Cyber League, NCAE-Cybergames, Postdamn, and several others.
- + On March 21st, We had a special guest from Armis Security (named world's most innovative company in Cybersecurity for 2023) discuss their job as a Threat Hunter. This job entails proactively seeking indicators of compromise . 20% of all threats can get past automated cybersecurity. These threats are sophisticated and can cause significant damage to an organization. A threat hunter continuously detects, analyzes, and combats advanced threats. The job role includes detecting vulnerabilities and mitigating the associated cybersecurity risk before it affects the organization.



2023 Job and Internship Fair

Career and Employment Services (CES) hosted the 2023 Job and Internship fair on March 22 at Downtown Campus. The fair brought more than 80 employers representing multiple industries, offering part-time, full-time and internship opportunities for students and the community. CES partnered with the University Center to host the Transfer Fair and Job Fair simultaneously, offering students the opportunity to learn about job and transfer opportunities. Between the two events, 274 participants signed in.

Transfer Fair

The Transfer Fair, held March 22 in the Michigan and Grand River Rooms in the Gannon Building, allowed LCC students to meet face-to-face with representatives from 23 colleges and universities. This is an important part of the student "lifecycle," as it makes students comfortable with the idea of exploring the best fit for them. The relationship they develop with the four-year school is crucial in terms not only of deciding which school has their program of choice, but reveals how that institution plans to take care of their needs. Roughly 110 students attended the Transfer Fair, visiting several tables throughout the afternoon.

Success Coaches Celebrate Women's History Month

On Tuesday, March 28, Success Coaches held an interactive quiz table in Gannon asking students to identify famous women from history, such as Rosa Parks and Sojourner Truth. Fun bags with treats and motivational magnets were handed out while students engaged with coaches and applied their knowledge. Fifty students and staff stopped by, including Dr. Robinson who earned a 100% on the quiz.



Humphry Fellows International Scholars Visit West Campus

On February 24, Humphry Fellows International Scholars visited West Campus. The Humphry Fellows partnership through LCC and MSU has been in place for several years. The Hubert H. Humphrey Fellowship Program is a Fulbright Exchange which brings accomplished mid-career professionals from developing countries to the United States for a year of study, professional development and networking.

The scholars were provided a presentation about the Technical Careers Division and a guided tour of the building from Dean Cathy Wilhm, Associate Dean Shon'ta Dwyer and the Program Directors.

Marketing Department

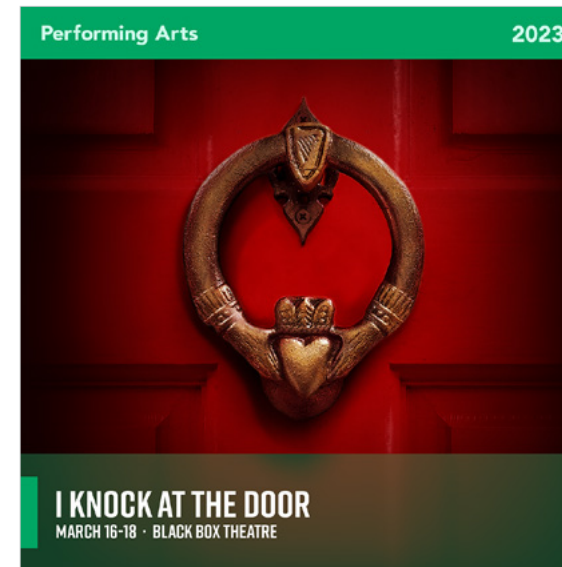
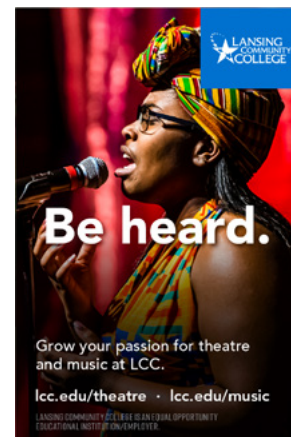
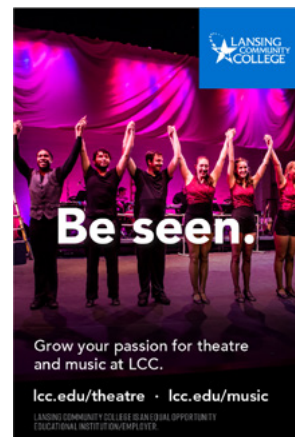
Selected promotional materials for LCC events and programing.

Spring Professional Clothing Pop-Up Shop with CES

The professional clothing pop-up shop returned to the Career Center this spring for two weeks leading up to the Job and Internship fair. Marketing promoted this pop-up shop by updating the graphic for the digital signage and placement in the Star.

LCC Performing Arts

Marketing created a variety of ads, placed in local theatre programs, promoting LCC's theatre and music programs.

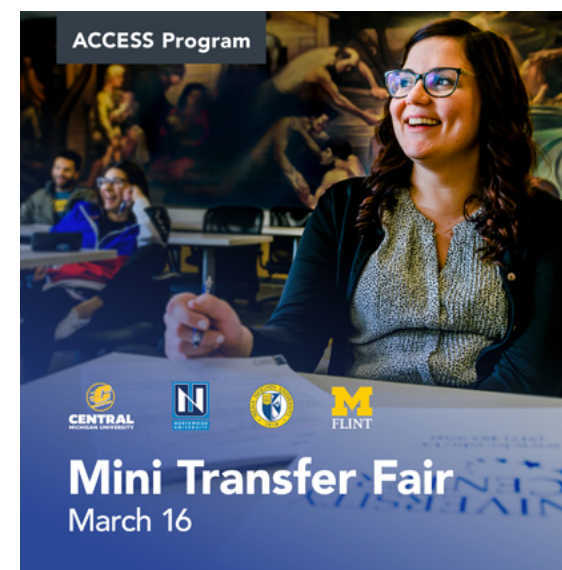


"I Knock at the Door" performance

Marketing helped promote the theatre program's performance of "I Knock at the Door" with social graphics, campus display monitors, handbills and print ads in local theatre programs.

Mini Transfer Fair

Marketing helped promote the ACCESS program's event with flyers and social graphics. This event provided students the opportunity to meet with the four partnering universities of the LCC University Center.





Transfer Center

Marketing worked on Transfer Center messaging to promote transfer with our partner universities. Marketing also slowly introduced the new Transfer Center in the month of March.



Native American and Native Hawaiian Graduation

A save-the-date postcard was sent to promote 2023 Native American and Native Hawaiian Graduation Celebration.

Women in Trades, Technologies and Public Service Careers Week

This weeklong celebration held March 20 - 24 included: free Rosie the Riveter bandana giveaways; the CAMC's Rosie the Riveter Day; a Riveting Demonstration; trades, tech and public service employers recruiting at West Campus; and ending the week with the Tech Forward: Women in Trades, Technologies and Public Service Careers event on Friday.



Marketing supported the events by creating an internal student communication campaign, an external promotional push via social media and print/digital materials for external distribution. Strategic social media sharing between the CAMC and LCC occurred in support of partnering events. The Friday event pre-registration met its goal of more than 30 pre-registered attendees.

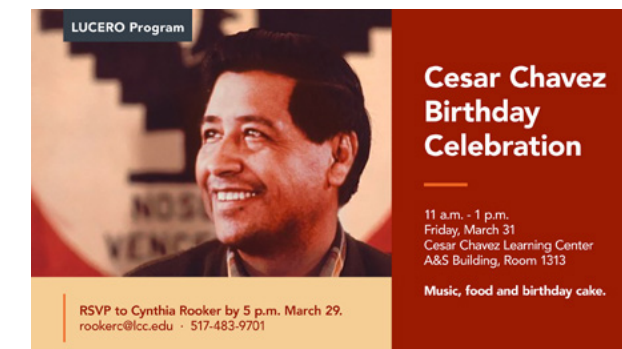


Global Fest

Marketing helped promote the Global Fest event with flyers, social graphics, interior display monitors and email graphics. This event showcased the photo/storytelling exhibit by Lansing's Refuge Development Center.

Cesar Chavez Birth Celebration

Marketing helped promote the LUCERO event with flyers, social graphics, interior display monitors, banners, bookmarks and email graphics. This event celebrated the life of Cesar Chavez, as well as introduce students to the LUCERO program.



Public Relations Department

Media Report:
March 2023

Earned media viewership:
1,829,443 up 1,382,030 viewers
from February report

Earned media value:
\$128,373 up \$92,680 in value
from February report

Total media press clips:
76 press clips up 39 clips
from February report

Selected media highlights:

LCC baseball starts season ranked No. 5

WSYM FOX 47 News

LCC baseball starts season ranked No. 5 in the NJCAA Division II Poll.

LCC in FOCUS Magazine

Lansing Regional Chamber of Commerce – FOCUS Magazine - March 2023

SBDC welcomes new employees – pg. 24
LCC Board of Trustees – pg. 28
LCC Connect celebrates first anniversary – pg. 29

Dr. Robinson to receive PTK award

ptk.org

Dr. Robinson will receive the Paragon Award from Phi Theta Kappa Honor Society in April.

LCC holding Ready to Launch event

LNS CBS 6 News

Ready to Launch prepares neurodiverse students for college.

“I Knock at the Door” opens at LCC

Lansing State Journal

“I Knock at the Door” comes to Black Box Theater March 16-18.

LCC shows support for MSU through song

WILX NBC News 10

LCC Concert Choir supports MSU through song.

LCC in 517 Magazine

517 Magazine - March 2023 pg. 20-21

Andy Brent pens article about first-generation LCC student, Tyler.

LCC cancels classes due to cybersecurity incident

The Detroit News

LCC suspends operations.

LCC recovery gets high marks

WLNS CBS 6 News (web)

Dr. Robinson thanks LCC IT; student gives high praise for efforts.

LCC students on college recovery

WLNS CBS 6 News (web)

LCC students discuss their experiences in getting back online.

LCC celebrating women in manufacturing

WILX NBC Studio 10

LCC student Jenna McFarland details her road to become journeywoman.

LCC coach recognized in celebration of LGBTQ coaches

Outsports.com

Coach Layne Ingram mentioned during March Madness celebration of LGBTQ coaches and players.

Classes resume at LCC

WLNS CBS 6 News/WLAJ ABC 6 News

Former LCC leaders Dr. Tonya Bailey and Dr. Lisa Webb Sharpe talk DEI in leadership – pg. 14

LCC returns to normal operations following cybersecurity incident.

LCC holding job and internship fair

WSYM FOX 47 News

LCC holding annual Job and Internship Fair.

LCC recognized Equal Pay Day

Michigan Business Network

LCC held its annual Equal Pay Day via Webex on March 15.

LCC holds Women in Trades event

WCTV (CBS) - Tallahassee, FL
Good Morning Show Weekend Edition

Trustee Vaive comments on trades event.

LCC holds annual Global Fest

WILX NBC News 10

LCC’s Felipe Lopez Sustaita shares his story.

LCC hosting blood drive

WILX NBC News 10

LCC to host Mid-Michigan Board of Directors and the American Red Cross for a blood drive.

LCC celebrating Chavez Day

WLNS CBS 6 News

LCC celebrating Chavez Day with a birthday party.

Dr. Robinson on blood drive

WILX NBC News 10

Dr. Robinson gives overview on blood drive.

LCC provost on The Interview

GoodCourse.com

LCC’s Sally Welch talks about what students really need.

Social Media Analytics for March 2023

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post. **Total Engagements**

The total sum of engagements for each post from each platform in a given month.

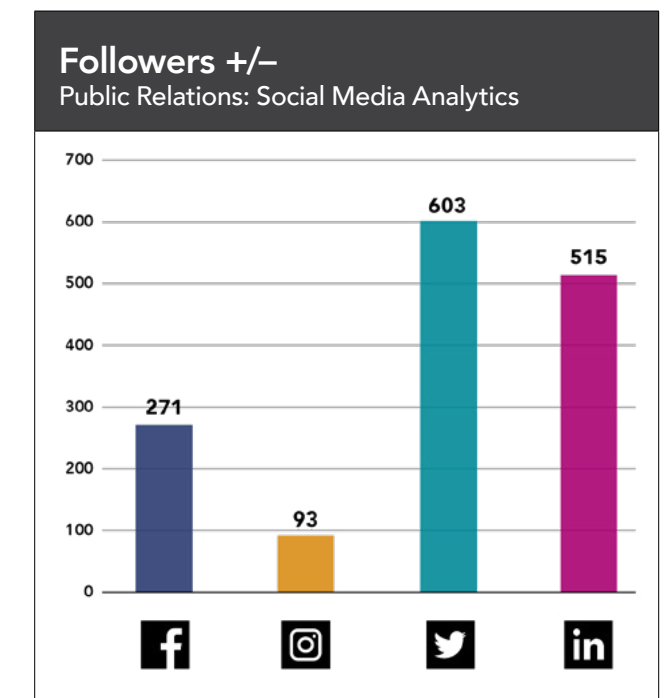
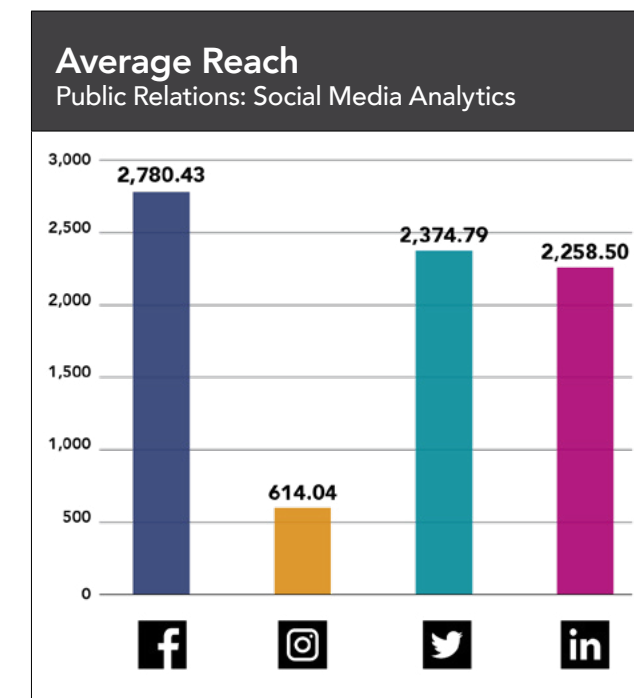
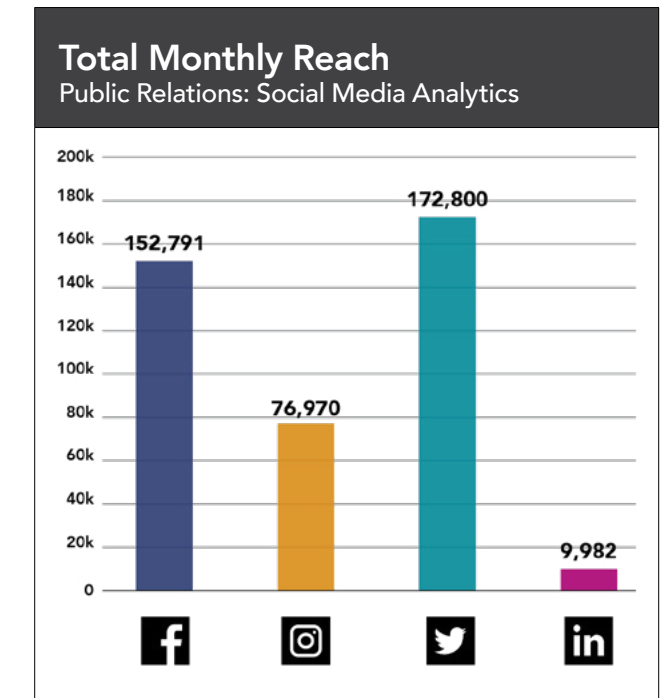
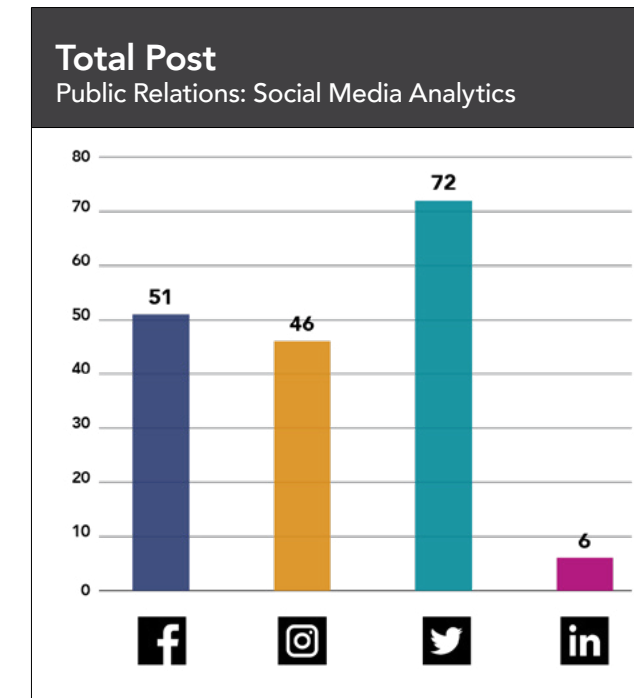
Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

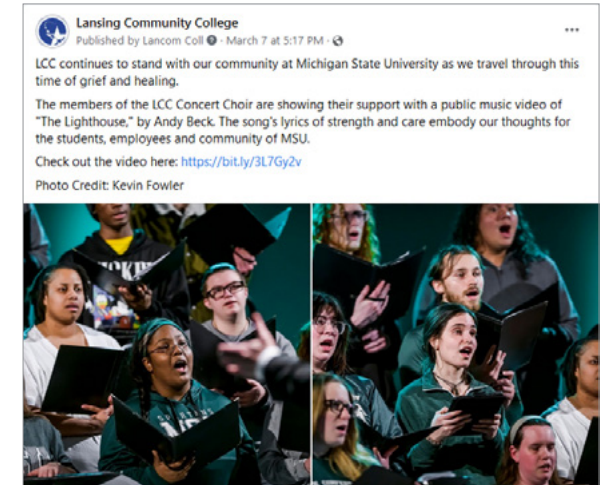
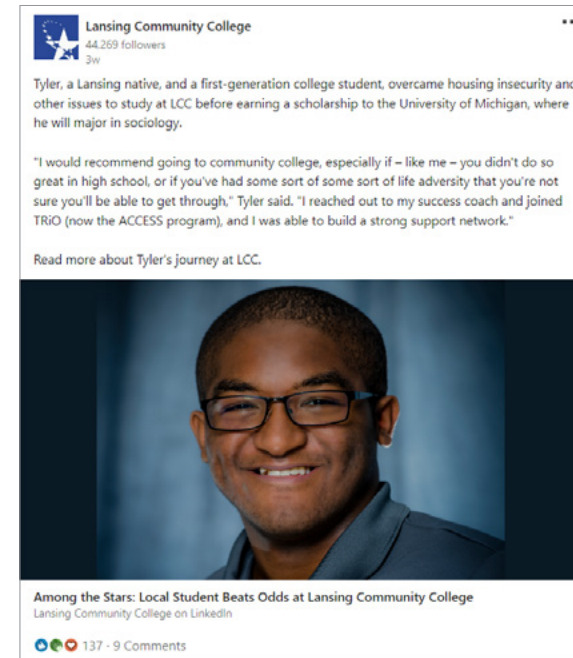
The following is a breakdown of how LCC performed on our social media channels in March.



The following are the top posts for LCC Social Media during the month of March.

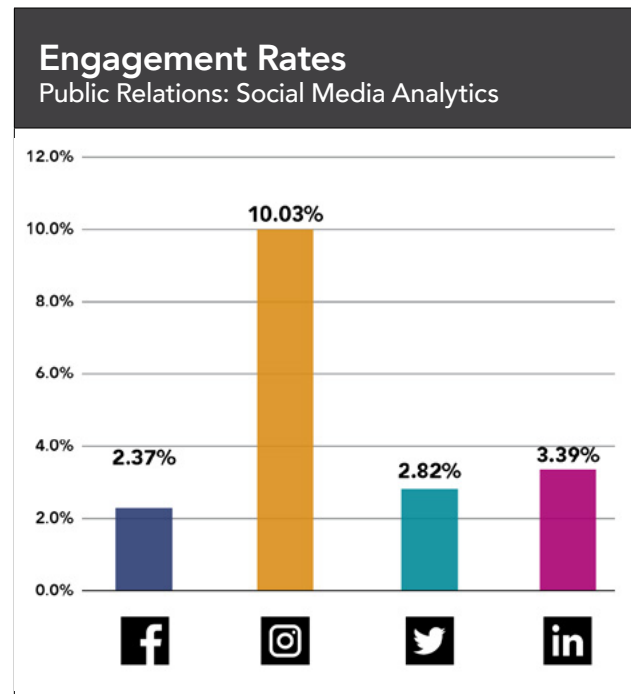
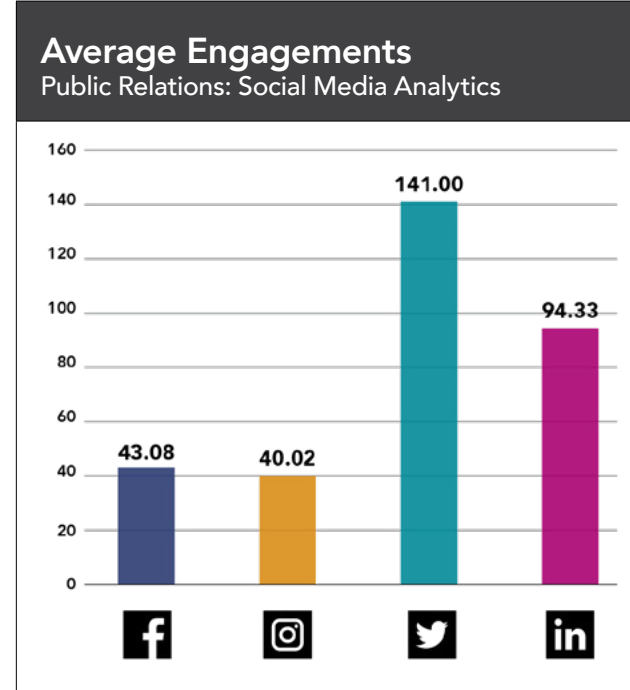
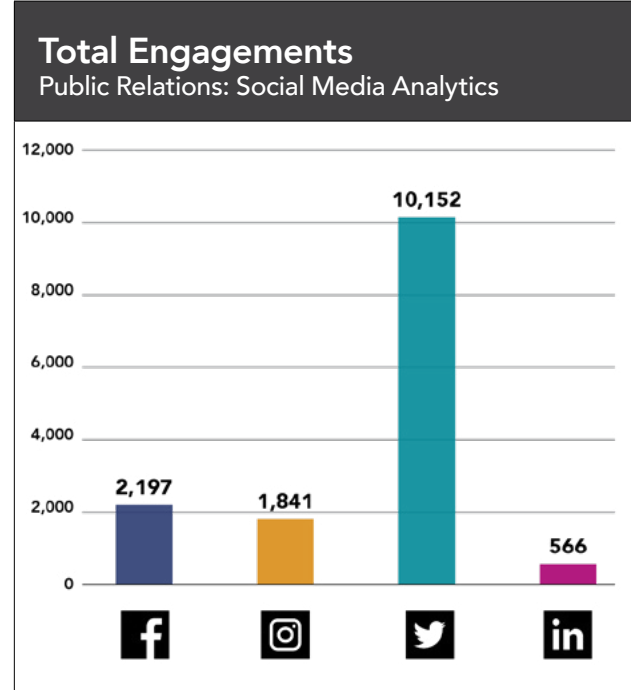
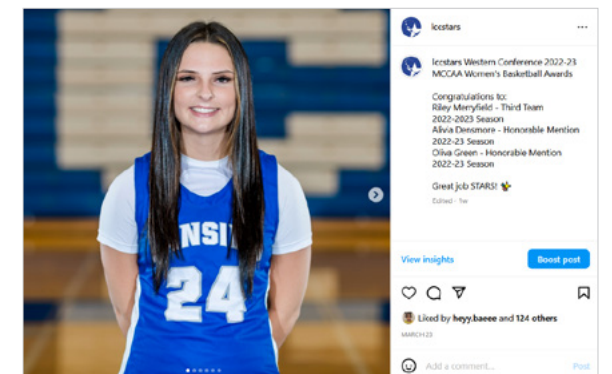
in LinkedIn
5,852 Reach · 242 Engagements

f Facebook
7,882 Reach · 338 Engagements



🐦 Twitter
6,659 Reach · 1,414 Engagements

📷 Instagram
1,083 Reach · 135 Engagements



Ready For Launch Workshop

Feb. 10, Emergency Medical Services This spring, the Student Transition Team hosted the third Ready for Launch workshop on Downtown Campus. This workshop was originally developed by LCC's Coalition for College and Career Readiness (C3R) Student Transition Team, and has been institutionalized by K12 Operations. The workshop ensures students on the Autism Spectrum have a warm transition from high school to college. Students had the opportunity to meet Kate Schultz from the Center for Student Access, who will help with any accommodation they may have. This workshop also informed students and families about the Academic Success Coach process, how to apply to LCC, financial aid, and applying for scholarships.

Katelynn Seltzer, a former Ready for Launch attendee, and first year college student, spoke to the group about what it is like being a neurodiverse student attending LCC. Katelynn reassured the group that neurodiverse students can succeed and thrive at our college.

Fourteen students and parents attended, and students gave great feedback about the workshop; they enjoyed the campus tour at the end and appreciated helpful information. The biggest takeaway was feeling confident about transitioning from high school to college because of the support provided.

Coalition for College and Career Readiness (C3R) hosts Summit

The January 2023 C3R Summit focused on how organizations are taking action based on data to improve college and career readiness in the Lansing Region. Keynote speaker Dr. Bill Barnes, superintendent for Grand Ledge Public Schools, spoke about how he has used data to identify gaps and improve student outcomes. The Summit included a panel discussion from panelists from LCC and K12 Partners who shared their experience using data at their respective organizations to increase college and career readiness. Tim Howell from Center for Educational Performance and Information (CEPI) showed how his organization provides data that is used by other organizations.

The panel discussion included the following:

- + Tim Kelley, Director for Lansing Community College's English Department
- + Karen Hicks, Director of Assessment at Lansing Community College in the Center for Data Science
- + Tom Howell, Executive Director Center for Educational Performance, and Information (CEPI)

More than 67 attendees attended in-person along with 30 virtual attendees. The biggest takeaway was the importance of using data to disrupt and improve college and career readiness outcomes for students.

We look forward to our upcoming October 2023 C3R Summit!

Lansing Promise-FAFSA, Fajitas and Flamingos

Several LCC departments participated in the Lansing Promise and Capital Area College Access Network's FAFSA, Fajitas and Flamingos events February. Participating LCC departments and divisions included Health and Human Services, Tech Careers, Financial Aid, Admissions and K-12 Operations. These events took place at Sexton and Eastern high schools and included information tables for high school students looking to transition to LCC this fall. Olivet College, Davenport University, and Michigan State University also attended the event.

Wilson Talent Center Spotlight

Recently, Dean Wooden (center), full-time Machining professor with the Technical Careers Division, assisted Rick Castaneda (second from right) the Wilson Talent Center precision machining instructor by helping to judge the recent SkillsUSA competition held at the Center. The competition is an annual event in which LCC and ERESA students participate.



Therapy Dogs Visit LCC's West Campus

On February 15, following the tragedy at MSU, Love on a Leash brought 3 therapy dogs to West Campus to provide emotional support for our students and staff. They were accompanied by their owners and welcomed all for a few hours.

Technical Careers Division Provides Group Tour for Peer Forward Group

On February 1, Technical Careers Divisional staff provided a guided tour of West Campus for students from [Peer Forward](#).

West Campus Hosts Students from Livingston County RESA

On February 3, a group of students from Livingston Educational Service Agency (RESA) visited West Campus to engage in hands-on experiences with the following programs: Machining Technology, Mechatronics, Drones, Building Construction/Construction Management, HVAC (Heating, Ventilating, and Air Conditioning) and Corrections. Technical Careers Division



Allison Snyder (Secondary to Post Secondary Program Coordinator) at the CTE Month table.

Helps Spread Awareness about Career and Technical Education Month

February is **Career and Technical Education (CTE) Month**. Technical Careers Division staff members handed out granola bars and flyers at West Campus to raise awareness about Career and Technical Education.

First Robotics Workshop Held at West Campus to Prepare for Competition

On January 28 and February 4, First Robotics students were at West Campus utilizing the Machine Lab and the expertise of faculty and staff to produce parts for their robotics in order to prepare for the competition season. The workshop was offered in collaboration with LCC and Waverly Robotics.

West Campus Hosts Samaritas for Walking Tour of Campus

On February 20, West Campus staff hosted a group walking tour of West Campus for a group from **Samaritas**. The tour allowed prospective students to learn about the campus and programs offered.

West Campus Hosts Student Visits in Partnership with CAPCAN (Capital Area College Access Network)

On February 10 and March 3, West Campus hosted in-person student visits in partnership with Capital Area College Access Network (CAPCAN) for students from various schools who have 504s or IEP's. Students in attendance received a guided tour of campus and had the opportunity to participate in several hands-on sessions with programs. Students in attendance also received a presentation from Lansing Community College's Center for Student Access.

West Campus Hosts Student Visits in Partnership with CAPCAN (Capital Area College Access Network)

On February 24, West Campus hosted a group of homeschooled students for a visit and hands-on experiences with several programs. The programs highlighted during the visit were: Automotive Technologies, Building Construction/Construction Management, HVAC (Heating, Ventilating, and Air Conditioning), Welding Technology, and Electrical Technology.

West Campus Provides Tour for Enrollment Services Staff

On March 6, Enrollment Services staff visited West Campus to participate in a guided tour of the building. The tour showcased the various programs at West Campus and allowed staff to learn more about the programs being offered at the campus.

Technical Careers Engages Industry Partner: HNTB Corporation

On March 2, HNTB Corporation visited LCC's West Campus to speak with two different classes. They started with a Building Construction Class at 5:30 p.m. At around 6 p.m., they visited a Civil Technology class. HNTB Corporation is an American infrastructure design firm looking for candidates to oversee and manage jobsites.



Technical Careers Hosts Industry Partner Recruiting Event: Boeing

On March 2, Boeing visited LCC's West Campus to speak with students in the auditorium from 9:30 a.m. to 11 a.m. recruiting Mechatronics, Electrical, Machining and Aviation Maintenance students. Boeing is an American multinational corporation that designs, manufactures, and sells airplanes, rotorcraft, rockets, satellites, telecommunications equipment and missiles worldwide.



LCC Engages Industry Partners: Pratt & Whitney

On Monday, March 27th, Pratt & Whitney visited West Campus. Pratt & Whitney is an American Aerospace manufacturer with global service operations. Their aircraft engines are widely used in both civil aviation and military aviation. While at campus, they were introduced to faculty and staff members in the Mechatronics and Machining programs, all of which gave information about their program area and answered any questions they had.

Individual Tours of West Campus for the Month:

During the week of March 20, the Technical Careers Division participated in multiple activities to celebrate Women's History Month. Staff from the Technical Careers Division handed out Rosie the Riveter bandanas at the Rosie the Riveter event at the Capital held on March 21. The event was hosted by Cindy Kangas, director of the Manufacturing Council. Several original Rosie's were in attendance.

On March 22 and March 23, West Campus hosted employers who set up Rosie displays in the building and presented to students in classes about opportunities within their organizations.



Nicole Ross, Allison Snyder, Kelsey Lorichon attend Rosie event from the Technical Careers Division

Technical Careers Hosts Industry Partner Recruiting Table: Thai Summit

Thai Summit visited LCC's West Campus on March 14 to host a recruitment table from 9:30 a.m. to noon. They were recruiting for Maintenance Technicians, Tool and Die Finishers, Production Associates, Quality Auditors and more. Thai Summit provides customers with engineering, stamping and assembly capabilities as well as tool and die design, construction, modification and refurbishment. Thai Summit returned on March 22 to support the Rosie the Riveter week events by doing classroom presentations and having a hallway table display.



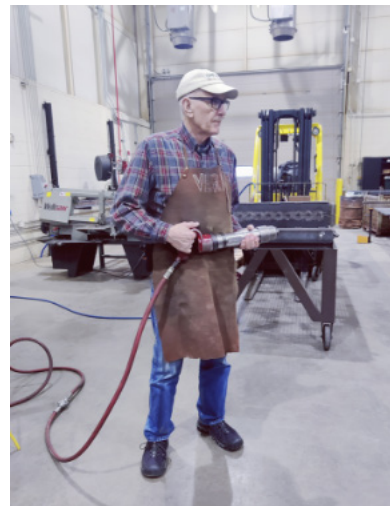
Technical Careers Engages Industry Partner: Packaging Engineering-Brighton (PEB)

On Tuesday, February 21, Packaging Engineering-Brighton visited West Campus. They were introduced to faculty members in Welding, Mechatronics and Machining, all of which gave information about their program area and answered questions from the group. Packaging Engineering- Brighton is recruiting for general shop laborers, material handlers, CNC operators, CNC lathe operators and CNC programmers. Packaging Engineering Brighton returned on March 23 to support the Rosie the Riveter week events by doing classroom presentations and having a hallway table display.



Riveting Demonstration Held at West Campus

On March 23, A Riveting Demonstration was held at West Campus in the Welding Lab. The demonstration provided historical context regarding riveting as well as opportunities for those in attendance to try riveting.



Vernon Mesler presenting at the riveting demo



Students practicing removing rivets

Conference Services report of January events

Downtown Campus

March 1

Michigan Department of Education (MDE)

The Facilities team met with the ramp MDE hosted its SEAC meeting in the Michigan room for 40 people.

March 3

Rotary

Rotary held its weekly meeting in the Michigan room for 75 people.

March 10

Ready for Launch Workshop

C3R hosted its annual Ready for Launch event for area students on the spectrum that are preparing to come to LCC. There were 30 people in attendance including the students and their families.

Rotary

Rotary held its weekly meeting in the Michigan room for 75 people.

March 15

Coffee EDU

Monthly meeting in President's dining room for 10 people.

March 16

Women's Basketball Banquet

LCC women's basketball held its annual team banquet in the Michigan Room. Awards were presented to the players of the team.

March 17

Rotary

Rotary held its weekly meeting in the Michigan room for 75 people.

March 21-25

Michigan Department of Health and Human Services MyChem Mobile Lab

Mobile lab is back for another week in lot 22 with its testing.

March 21

Trinity Health

Trinity Health hosted its first meeting with us in the Grand River room for 16 people. They will be here every other month for the duration of 2023.

March 21

Registered Student Organizations (RSO) Fundraising Fair

RSO held a fundraising fair in the Commons and sold items to students in order to raise money for their organizations.

March 22

March on Job and Transfer Fair

The job fair and transfer fair combined forces to have a joint fair. More than 90 booths were throughout the Michigan Room, Grand River Room, Commons, Highway and the former Einstein Bagel.

March 24-25

Central Michigan University (CMU)

CMU hosted a 2-day ASIST training in the University Center for 23 people.

March 24

Michigan College Access Network (MCAN)

MCAN hosted a meeting at the University Center for 25 attendees.

Rotary

Rotary held its weekly meeting in the Michigan room for 75 people.

March 29

Coffee EDU

Monthly meeting in President's dining room for 10 people.

Women's Literature Read In

In celebration of Women's History Month, authors and readers presented their work and work of women's writers in the Grand River room.

GlobalFest

The Office of Diversity and Inclusion held its annual GlobalFest event in the Gannon Highway. About 5 vendors set up displays for students to view.

March 30

American Red Cross Blood Drive

The President's Office hosted the Red Cross in the Gannon Conference Center. This event occurs two times per year and attracts LCC and community donors.

West Campus

March 2

Connected Nation Michigan

Connected Nation hosted a meeting in the conference rooms to educate approximately 35 community members about the need for internet in low-income neighborhoods.

March 2

NAPA Auto Parts

NAPA hosted a lunch and learn meeting for 25 auto parts distributors in a conference room. The group will return twice in March and once monthly for the remainder of the year.

LCC Tech Careers Boeing Visit

Tech Careers hosted an educational session in the auditorium for 40 students to listen to a presentation for Boeing.

March 3

LCC Computers Information Technology (CIT) Advisory Board Breakfast

The CIT Advisory Board hosted their annual Spring breakfast and meeting for 25 attendees in a conference room.

LCC Tech Careers Recruitment Tours-

Tech Careers hosted a school tour for approximately 20 high school students in the auditorium and various labs and classrooms.

March 6

Associated Builders and Contractors of Greater Michigan Chapter (ABCGMC)

ABCGMC hosted their second day of training for 35 staff members in a conference room, after being canceled due to the ice storm in February.

March 6

Michigan Department of Education (MDE)

MDE rented space to do a trial run of their recording equipment, in preparation for their April 28 and 29 event.

March 7-8

Eaton RESA Eighth Grade Visit

ERESA hosted their annual eighth grade visit, where 400+ students learned about ERESA program options, before applying to the program

March 10

LCC Line Workers Information Session

LCC Line Workers hosted an information session for 20 program applicants and their parents in the auditorium.

NAPA Auto Parts

NAPA hosted a lunch and learn meeting for 25 auto parts distributors in a conference room.

March 11

University of Michigan: Family Matters (UMFM)

UMFM hosted a daylong conference for parents of children with disabilities. Approximately 140 children and 215 adults were present for the event in the conference rooms, auditorium and 10 classroom spaces.

March 13

Michigan Department of Health and Human Services (MDHHS)

MDHHS hosted a meeting for the Child and Adolescent Services Grant Orientation Planning Committee, for 110 guests in the conference rooms.

March 14

Michigan State Police (MSP)

MSP hosted a small committee meeting for 20 guests in a conference room.

March 15

Michigan Public Health Institute (MPHI)

MPHI hosted its Spring Adult Education Institutes for 75 people in conference rooms and the auditorium

March 16

Griffin Pest Solutions (GPS)

GPS hosted its annual spring staff meeting for 85 employees from across the state in the auditorium.

NAPA Auto Parts

NAPA hosted a lunch and learn meeting for 25 auto parts distributors in a conference room.

March 18

Chosen Youth Ministries)

Chosen Youth Ministries hosted a workshop for 40 teens to learn about coping with stress, anxiety and bullying, in two conference rooms.

March 20

LCC Tech Careers: Rosie the Riveter Giveaway Day

Tech Careers gave away red bandannas in honor of the upcoming Rosie the Riveter Day.

March 21

Michigan Department of Health and Human Services (MDHHS)

MDHHS hosted its IECMHC Quarterly Meeting for 20 guests in a conference room.

March 21

Michigan School Business Officials (MSBO)

MSBO hosted a labor relations conference for 106 attendees in the auditorium and atrium.

March 22

Corewell Health

Corewell Health hosted a meeting for 80 employees from across the state in 3 conference rooms and 2 classrooms.

567 Workshops

567 Workshops hosted a lunch and learn for 20 community members to learn about financial planning, in a conference room.

March 24

LCC Tech Careers: Tech Forward

Tech Careers hosted the annual Tech Forward: Women in Technology and Trades conference for 60 attendees in the conference rooms.

March 25

LCC Line Workers Information Session

LCC Line Workers hosted an information session for 20 program applicants and their parents in the auditorium.

March 29

Michigan Works! Association

MI Works! hosted their MARC Information Meeting in three conference rooms for 60 attendees.

March 30

LCC Fire and Police Academy CPR Classes

The Police Academy and Fire Academy hosted a combined CPR class for its students in the conference rooms.

March 31

LCC Criminal Justice Graduation

The Criminal Justice program hosted its spring graduation ceremony for students and parents in two conference rooms.

Michigan Manufacturing Tech Center

MMTC hosted a meeting for 10 manufacturing personnel from across MI in a classroom.

Number of Site Tours

Downtown Campus: 3

West Campus: 7

Number of Booked External Event Contracts

Downtown Campus: 11

West Campus: 20

Small Business Development Center (SBDC) Impact Metrics – Jan. 1-March 27:

Consulted with 192 business clients to start or grow their businesses:

- + Delivered a total of 809 business consulting hours
- + Helped those clients secure \$1,376,503 of new capital to launch or grow
- + Helped create six new businesses
- + Helped create 18 new jobs
- + Delivered nine trainings to 45 training participants

SBDC client testimonial: Small Business Development Center presents to Charlotte Rotary

SBDC Business Consultant Kellie Hanford delivered a high-energy, engaging presentation on March 15 to the members of the Charlotte Rotary. She provided a synopsis of the business model canvas, a practical and visual business planning tool that business members in attendance could quickly utilize.

Small Business Development Center presents ‘ASK the Experts’ to celebrate SBDC Day

SBDC Regional Director Laurie Lonsdorf moderated the statewide SBDC discussion called “Ask the Experts – SBDC Consultants.” Intake Consultant Seth Murphy provided technical support, and they were joined by a panel of consultants from around the state to help answer business owners’ burning questions.

The statewide discussion was held on March 15, declared SBDC Day in Michigan by Governor Gretchen Whitmer. SBDC Day is a national day of recognition of the SBDC program, its small business clients, and the economic success SBDCs foster in communities nationwide. As SBDC consultants and staff, we take great pride in the services we provide, working with small businesses to help them overcome challenges, operate effectively and profitably, and ultimately, build businesses and create jobs that help our communities to thrive.

Small Business Development Center client testimonial: The Yarn Garden

“Kellie (Hanford) has been amazing! I know she cares about me. I know she cares about my business. She will do anything, pull together any resources that we need,” said Lindsey Potter of The Yarn Garden. “In 2017, I had an opportunity to move over to my city’s main street, and again, Kellie was there to help us with running the financial projections, helping us to get the paperwork around, to be able to present to banks for us to secure the financing. And then we were able to complete construction on the second level of our building and expand our business even further. So in February of 2021, my husband and I launched our second business, which is Gnome River Yarns, as you can see here. I think as especially a small business owner, it can feel pretty lonely, and it can feel pretty isolating. So to be able to have someone to reach out and talk through problems or ideas has been a lifesaver. A business-saver.”

Video



LCC East develops information for non-credit students

The LCC East Coordinator developed an information sheet as a guide for people to register for non-credit cross-listed classes in Banner, such as Massage for Non-Majors. The information sheet streamlines four processes – application, account activation, Banner registration and payment – for people who have not been an LCC student previously and who are only taking a class for personal interest.

The LCC East Coordinator, as president of the board, also worked with the board of the Michigan Association of Regional Community College Centers to finalize the 2023 conference agenda and networking event to take place in Traverse City May 31-June 2.

Livingston County Center partners with Howell schools

As part of the Howell Education Foundation Board, the Livingston County Center Coordinator participated in a home tour in downtown Howell on March 22. The home is under construction by the local CTE construction trades students. The coordinator had an initial discussion about connecting the graduating students to LCC’s programs at West Campus.

The Livingston County Center Coordinator also met with the Advanced Placement Coordinator for Howell Public Schools on March 23, 2023 to coordinate testing at the center in May. The center has been the host site for several years, and this year will welcome about 550 students.

BCI trains Dowding Industries

wding Industries in Eaton Rapids selected BCI to deliver 16 hours of Geometric Dimensioning and Tolerancing (GD&T) training. GD&T training provides the correct interpretation and application of symbols, rules, datums, orientation, locations and profiles. Emphasis is placed on interpreting detail drawings and communication skills required in machining work.

In addition to their recent GD&T training, Dowding selected BCI to deliver training in Blueprint Reading. This training provides participants with the knowledge and ability to read and understand engineering, working, and production drawings used in industry. Both trainings occurred at Dowding’s facility.

BCI trains 70 Michigan State University Extension participants

BCI provided training to 70 MSU Extension leaders from across the state on Building a Cohesive Team. Workshop attendees focused on the Five Dysfunctions of a Team, reviewing the key areas with which teams often struggle: Trust, conflict, commitment, accountability and results. Through the presentation and breakout sessions, they learned how to identify and take actionable steps to overcome impediments to team building.

BCI trains REV Group

The REV Group selected BCI to deliver ISO9001:2015 Training at their location in Charlotte. Internal Auditing for ISO 9001:2015 is a three-day, activity-based workshop intended to develop the skills required to conduct effective quality management system audits. This standard is recommended for new or current internal auditors who need to perform internal quality audits. Practically, this course provides hands-on practice, learning, applying and auditing to the requirements of ISO 9001:2015. In addition to a case study, this three-day format included an actual audit at REV Group.

BCI trains Bekum America

Bekum America selected BCI to deliver OSHA 30 training to personnel at their location in Williamston. This 30-hour course provided trainees with an understanding of OSHA history, how these standards are identified, where to find them, how to properly read them, and safety training specific to a variety of topics.



BCI trains Enova Premier, LLC

Enova Premier of Charlotte selected BCI to deliver leadership training to personnel at BCI’s training rooms at West Campus. This training covered four important – but often overlooked – leadership disciplines. Modules were closely tied to goal-oriented concepts, including DiSC Behavioral Styles and their impact in the workplace, communication through conversation, resolving workplace conflict, and the importance of attitude. Each module provided a deep dive in to each of the four leadership disciplines.

BCI trains REV Spartan Fire and Chassis

Utilizing Michigan New Jobs Training Program funds, the REV Group Spartan Fire and Chassis selected BCI to deliver ISO9001:2015 Lead Auditor Training at their location in Charlotte. Lead Auditor for ISO 9001:2015 is a two-day, activity-based workshop designed to provide training to become a lead auditor for ISO 9001:2015 based Quality Management System. Participants learned the ISO 9001 lead auditor requirements, audit techniques and the audit process.



Community Education and Workforce Development (CEWD)

Centralized Services provides solutions for non-credit program registration

The Registration Associates of the Community Education and Workforce Development Division’s Centralized Services developed an entirely new interim process for tracking enrollment data. In one week, this new database expanded to include 272 enrollees.

Additionally, LCC East’s Youth and Adult Enrichment programs and students were added to this database. Going forward, there are plans in place to include all necessary enrollment information from all Centralized Services-assisted departments, which will allow for an easier registration process.

Centralized Services assists West Campus IT

Members of Centralized Services provided additional assistance to faculty and students in response to the cybersecurity incident. Staff from Centralized Services were mobilized to work with the Technical Careers Division to provide aid during the initial influx of individuals who needed to update their information.

Director of Payroll Operations awarded citation of merit

Director of Payroll Operations Stephanie Dodge will receive a Citation of Merit at the American Payroll Association’s (APA) annual Payroll Congress in May of this year. The citation will be awarded to Stephanie in recognition for contributions to the payroll profession through participation on the Government Relations Task Force Committee.

APA’s Government Relations Task Force and subject-matter subcommittees work with legislative and executive branches of government to help payroll professionals understand their employers’ legal obligations and to advocate for more effective laws, regulations, policies and guidance.

The APA is the nation’s leader in payroll education, creating opportunities and forging a community by providing the education, skills and resources necessary for payroll professionals to become successful.

Tech Forward Women in Trades, Technologies, and Public Service Careers

On March 24, the Technical Careers Division hosted the event: Tech Forward Women in Trades, Technology, and Public Service Careers event. The keynote speaker was Director of the Manufacturing Council Cindy Kangas. The event comprised of video presentations, a panel discussion and hands on experiences with the following programs: Automotive Technologies, Building Construction/Construction Management, HVAC (Heating, Ventilating, and Air Conditioning), Electrical Utility Lineworker, Police Academy, Fire Academy, Cyber Security and Robotics/Mechatronics.



Women in Trades Careers Event Friday March 24.



ACCESS Scholars partake in MSUFCU ‘Budgeting Like A Boss’ seminar

On March 1, Jamara Randall presented information about budgeting to LCC ACCESS students in the Cesar Chavez Learning Center. This was the second in a series of financial enlightenment seminars, created in collaboration with Michigan State University Federal Credit Union.

Several LCC ACCESS Scholars and many LCC employees attended, all eager to learn about healthy financial relationships. Jamara’s session gave attending students and employees the knowledge to be able to make wise, strategic and perceptive decisions with their money. She spent most of the seminar answering questions from the ACCESS students.

Cesar Chavez Learning Center named a popular downtown study spot

The Cesar Chavez Learning Center is proud to receive a shout-out in the LCC student newspaper, The Lookout. LCC posted on Instagram to ask students for their favorite place to study on Downtown Campus, and students answered. The CCLC is listed as one of the favored study locations for students downtown, alongside the second and third floor of the TLC Building, and the first floor and Commons of the Gannon Building. At CCLC, we strive to establish and nurture a positive environment for students and employees.

Men About Progress Meeting

The most recent Men About Progress (MAP) meeting was held March 15 in the Cesar Chavez Learning Center, following the theme "Finishing the semester strong." Sixteen young men were in attendance along with two Academic Success Coaches.

We encouraged attendees to avail themselves of all resources available to them, including tutoring in the CCLC and the Learning Commons, meeting and working with both their academic advisors and success coaches, taking advantage of their instructors' office hours, and communicating early and often if they are struggling in a class. Attendees received the CCLC tutoring schedule for the spring semester, as well as hours of operation for the Learning Commons. They were also provided a schedule of upcoming events in the CCLC and a list of questions that they could use for the March 22 Transfer Fair.

Overall, it was a very good meeting with very great participation from attendees.

Black Panther screening held in Cesar Chavez Learning Center

In collaboration with the Black History Awareness Committee and Office of Diversity and Inclusion, the Cesar Chavez Learning Center hosted a film night to view the movie "Black Panther." This film, alongside its sequel, was supposed to be played in February, but had to be rescheduled.

Movies and projects like "Black Panther" are important, because they show viewers that no matter their ethnicity, situation or circumstances, they can achieve their goals. Individuals, families, students and employees from different cultures watched "Black Panther" together.



Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars,
you belong here.

Tyler Conner
LCC Foundation

Jonathan Evans
Center for Teaching Excellence

Allison Green
Nursing

Jeremy Nofzinger
Automotive Technologies

Danielle Owusu
Health and Human Services Division

Tess Rademacher Gerke
Sign Language

John Sands
Welding Technology

Nicole Yambrick
Biology

Page 2:

Ethical Hacking Club

<https://www.cyberstudents.org>

Ethical Hacking Club WebEx link

<https://lccedu.webex.com/meet/mitch24>

Ethical Hacking Club Discord link

<https://discord.gg/urxmHcP>

Page 10:

LCC baseball starts season ranked No. 5

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=cc4e989b-3f97-4267-96ed-33ccc1028ce4>

LCC in FOCUS Magazine

<https://growthzonesitesprod.azureedge.net/wp-content/uploads/sites/1087/2023/03/March-2023-FOCUS.pdf>

Dr. Robinson to receive PTK award

<https://www.ptk.org/2023/03/06/twenty-eight-college-presidents-to-receive-paragon-award-for-new-presidents/>

LCC holding Ready to Launch event

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ee884c57-29b4-40f1-b738-c8b8c268234a>

"I Knock at the Door" opens at LCC

<https://www.lansingstatejournal.com/story/life/2023/03/09/bridgette-redman-front-row-center-ixion-ensemble-madeleine-ballet/69986501007/>

Page 10:

LCC VP talks volunteering

<https://news.jrn.msu.edu/2023/03/volunteering-locally-and-abroad-leads-to-changes-in-self-others/>

LCC shows support for MSU through song

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=87e0a039-9ddf-4817-a720-eb69e17ac82d>

LCC in 517 Magazine

https://517mag.com/digital_issue/march-2023-issue/

LCC cancels classes due to cybersecurity incident

<https://www.detroitnews.com/story/news/local/michigan/2023/03/16/cyber-attack-prompts-lansing-community-college-to-cancel-classes/70015766007/>

Page 11:

LCC recovery gets high marks

<https://www.wlns.com/video/lcc-leaders-confident-with-handling-of-cybersecurity-incident/8488769/>

LCC students on college recovery

<https://www.wlns.com/news/local-news/students-faculty-on-how-lansing-community-college-is-handling-cybersecurity/>

LCC celebrating women in manufacturing

<https://www.wilx.com/2023/03/20/jennas-journey-be-journeywomen/>

Page 11:

LCC coach recognized in celebration of LGBTQ coaches

<https://www.outsports.com/2023/3/17/23643870/ncaa-college-basketball-tournament-march-madness-men-women-lgbtq-out-player-coach>

Classes resume at LCC

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c34f53c9-e704-43d4-84b6-5921278ffb98>

LCC holding job and internship fair

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=527c9260-260c-466e-ab31-1bd67a50861a>

LCC recognized Equal Pay Day

<https://www.michiganbusinessnetwork.com/blog/lcc-set-to-recognize-equal-pay-day2023>

Tech Forward Women in Trades event returns to LCC

<https://www.michiganbusinessnetwork.com/blog/lcc-tech-forward-women-in-trades-technology-and-public-service-careers-returns-friday>

LCC holds Women in Trades event

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=70a8037a-86b0-4ab9-a067-9022abe96f90>

LCC holds annual Global Fest

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=17ab7873-1083-4245-955f-ac1ebe0961ea>

Page 11:

LCC hosting blood drive

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=72fd1b5b-2487-44f1-b00e-de165c745883>

LCC celebrating Chavez Day

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=05bb8d15-a7d7-4e56-aa36-9eeb2db8d580>

Dr. Robinson on blood drive

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e844bfeb-dcaa-4fee-9d4d-6fc1cf426dfb>

LCC provost on The Interview

<https://www.goodcourse.co/the-interview/sally-welch>

Page 17:

Peer Forward

<https://www.peerforward.org/>

Page 18:

Career and Technical Education (CTE) Month

<https://www.michigan.gov/mde/services/octe/students/cte-month>

Samaritas

<https://www.samaritas.org/About-Samaritas>

Page 27:

The Yarn Garden

<https://www.youtube.com/watch?v=fJpF6u7WQWU>



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.