



# PRESIDENT'S REPORT

DECEMBER 2021



PROGRAMS | CIVIL TECHNOLOGIES

## Student Success and Quality Education

### Nursing Student Pinned While Deployed



Special accolades for a special student -- Jacob Showerman -- nursing student in the Advanced Standing track who is graduating from the Career Ladder Nursing Program. Jacob is a Staff Sergeant in the Army and started the nursing cohort in fall 2020 and will graduate from the program in December 2021. Earlier this spring he received orders for a deployment which would have kept him from completing clinical rotations. While the didactic components were on-line the nursing program director and faculty

made accommodations for Jacob to complete clinicals for his spring 2021 courses. He was pinned by US Ambassador Daniel Rosenblum. As a veteran in the nursing program Jacob was a recipient of a Foundation donor scholarship which assisted him with tuition and program costs. Congratulations to Jacob in his *second career* as a Registered Nurse.

### LCC Nursing Student Receives Lansing Area Black Nurses Association Scholarship Award

The Lansing Area Black Nurses Association (LABNA) has awarded a scholarship to first semester LCC nursing student Jazmyne Crawford. LABNA is a nonprofit chapter of the National Black Nurses Association, whose mission is to provide a forum for nurses to educate, communicate, and advocate for persons of color in the community. Congratulations Jazmyne!

### IMPCO Staff Spotlight

Ashley Moses is a 2-year apprentice from Lansing Community College West Campus. Her goal is to get her Journeyman card. She likes working in the trades because she can contribute to society on a different level while working with her hands. We are proud of her hard work and enthusiasm! The team from IMPCO in Lansing is one of the only American Made automotive system suppliers. They have been serving the industry in Lansing for over 83 years.





## **LCC Massage Students Treat MSU Football Players**

LCC Massage Therapy students were recently sought out by the Head Athletic Trainer at Michigan State University to provide therapy for football players. In October of this year, one of the MSU football coaches asked their head athletic trainer to get the players more massage therapy. It was this request that ultimately led to LCC Massage Therapy students volunteering their time to provide treatment to MSU football players.

The MSU Head Athletic Trainer contacted LCC's massage therapy program because of interactions with the former Lead Faculty Mabel Menadier in years past. The current Lead Faculty, Jodi Wiley, and the Head Trainer were able to coordinate a schedule of several weekly visits of 2.5 hours each. During the visits, students provided 30-minute target massages to the players. One student later wrote of her experience, "That was the lit candle on the cake for me. My massage program experience has just been elevated to the Nth level of EMPOWERING. Watching players [during a game] that I worked on brought such joy to my heart." Because the collaboration has been so well received, LCC students have been invited to work on athletes in other sports as well. Communication has also begun with LCC's Athletic Director to get massage therapy to LCC's student athletes.

## **Directors Host Safe Listening/Virtual Healing Space After Rittenhouse Verdict**

Office of Diversity and Inclusion (ODI) directors hosted a safe listening/virtual healing space after the Rittenhouse verdict on Friday, November 19th. President Robinson spent an hour in solidarity with staff and students who were in the Cesar Chavez Learning Center main space, offering words of support and sitting in silence as everyone processed the verdict. Each of the ODI directors offered thoughts and perspectives as they provided support for students, and they also provided information regarding campus resources.

Courageous Conversations: All three ODI directors contributed to the Courageous Conversation around stereotypes, with Center for Engaged Inclusion Director Laura Orta facilitating the discussion. There were almost 100 attendees, including trustees, Executive Leadership Team members, students, faculty, staff, and members of the community. We also marketed for the December 8th National Diversity Conversation on DEI event, with our Chief Diversity Officer, Dr. Tonya Bailey.

## **Beyond the Book Updates From the Centre for Engaged Inclusion**

The four books chosen for the 2021-2022 Academic Year, Beyond the Book themes are: Gender and Self Identity - Mind and Matter: A Life in Math and Football - John Urschel, Global and Cultural Perspectives - Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge, and the Teachings of Plants S - Robin Wall Kimmerer, Accessibility and Advocacy - Educated Tara Westover, Diversity and Racial Equity - Caste: The Origins of Our Discontent - Isabel Wilkerson. Two additional books were incorporated for specific events and training within ODI and the Centre for Engaged Inclusion due to their popularity amongst the general voting public: Ibrim X Kendi's "How to Be an Antiracist" will be covered in the RISE Institute and through special learning engagements in CEI and Digital Badging and Rob Edwards "Prisons" will be featured in special learning engagements and involved in the "Equi-tea" podcasts. Beyond the Book, facilitation will continue into the new year. Plans to bring all 4 authors to speak (virtually) on campus for "March Madness" are currently in the works.

Men About Progress/Brother to Brother is undertaking the reading of Mind and Matter: A Life in Math and Football. The Director of the Centre for Engaged Inclusion will be facilitating the exploration of the text with the members of this organization on a monthly basis.

### **Chosen Name and Preferred Pronoun Website is Operational**

The website for the Chosen Name and Preferred Pronoun website is operational, and training for all employees is available through Human Resources/Learning Management System training. LCC employees and LCC students each have specific information regarding the chosen name and preferred pronoun which is communicated via the website.

### **Center for Engaged Inclusion Offers Training Around LGBTQ+ Individuals**

Training around LGBTQ+ individuals continues to be offered through the Centre for Engaged Inclusion (CEI) via Safe Zone training, Inclusive Classrooms training, and Supporting LGBTQ+ Individuals in Higher Education.

### **Digital Badging, Digital Certification (noncredit hour) and Micro-Credentialing**

Members of the LCC community have attended information sessions related to their ability to obtain Micro-Credentialing, Certification, and Digital Badging in five areas within the Centre for Engaged Inclusion (CEI). Individuals will first be required to complete the online and face-to-face diversity training offered through the CEI. From the foundational Diversity, Equity and Inclusion (DEI) training, individuals will then have the opportunity to pursue work on micro-credentials, digital certification, and digital badging in five areas related to Diversity, Equity and Inclusion.



### **Lansing Economic Area Partnership (LEAP) Diversity Training with the Center for Engaged Inclusion**

Throughout the summer months, the Centre for Engaged Inclusion continued diversity training with the LEAP organization. Individuals within the organization read and discussed Ibrim X. Kendi's *How to be an Anti-Racist*. The LEAP training continued through November 2021, with a culmination of the training and a DEI project presentation offered virtually to the LCC community on November 19.

### **Diversity, Equity, and Inclusion (DEI) Training**

On November 1, the Centre for Engaged Inclusion (CEI) launched DEI online training pieces for all LCC students and staff. The training will be launched on D2L for students and added to the employees' Learning Management System transcripts for completion including pre and post-measurements. This collaboration and investment build on current training offered via the Centre for Engaged Inclusion (CEI) in positioning the CEI as THE PREMIER space for training and education related to all topics in Diversity, Equity, Inclusion areas.

LCC employees can complete the Diversity, Equity, and Inclusion in the Modern Workplace/Diversity, Inclusion, & Belonging for Leaders, as well as the Managing Bias training. Students can complete the Diversity, Equity, and Inclusion training for students. Each of these pieces of training is the foundation for all other CEI training and DEI engagement across campus.

### **Inclusion Advocates Updates**

As a part of the Strategic Plan Refresh of 2021, the Inclusion Advocates are continuing to serve and attend training with the Director of the Centre for Engaged Inclusion (CEI). Training sessions 1 and 2 for any individuals interested in serving as an Inclusion Advocate are available monthly and on an as-needed basis throughout the year. Future training sessions for the upcoming months will be announced in the STAR and on the appropriate websites. Current Inclusion Advocates attend large group check in's as well as work together in peer groups. Upcoming training is planned for Inclusion Advocates regarding best practices for Inclusive Job Descriptions and Inclusive Job Ads. Inclusion Advocate dates for placement through the CEI office for Fall 2021 were September 6, October 18, and November 5.

### **Transgender Awareness Week, Transgendered Day of Remembrance, and Cultural Celebration 365 Days**

The Centre for Engaged Inclusion (CEI) hosted events once a week during the month of November related to Transgender Awareness Week and Trans Day of Remembrance and encouraged the engagement of all individuals within the LGBTQ+ and their allies' communities. The CEI Director has also begun recruiting for an LGBTQ+ student cultural committee.

Events included Safe Zone Training, celebrations of National Coming Out Day (October 11), and the viewing of the documentary *Disclosure*. The week-long celebration offered LCC community members free identity flags around LGBTQ+ identities and the opportunity to discuss the creation of a student group related to the LGBTQ+ community.

On November 20, The Centre for Engaged Inclusion partnered with Michigan State University's Gender and Sexuality Center to host Transgender Day of Remembrance on November 20, at 6 p.m. The event was offered both virtually and in person with individuals participating in sharing the lighting of candles, wishes, and remembrances.

Other identified cultural celebrations in November included CareGiving, Indigenous People's History Month, and a focus on cultural identities.

### **Reframing Inclusion through Scholarship and Equity (RISE)**

The Office of Diversity and Inclusion (ODI) faculty fellow Dr. Kelland and the Center for Engaged Inclusion director prepared the curriculum related to RISE for the 2021-2022 cohort throughout the summer months. The 2021-2022 curriculum will be centered around Ibrim X. Kendi's *How to be an Anti-Racist*. RISE is still recruiting scholars and will launch fully in January 2022 and carry into the Fall of 2022.



## Supporting LGBTQ+ Individuals in Higher Education

Throughout the Fall Semester of 2021, the Centre for Engaged Inclusion (CEI) presented pieces of training related to LGBTQ+ culture and identities. The training includes a round table discussion with a K-12 educator and an educator in Higher Education surrounding the needs they perceive as members of the LGBTQ+ community and the needs they perceive for individuals, from students, their support systems, employees, and community members, identifying within the LGBTQ+ community. Future culture conversations are planned for the 2021-2022 AY.

The second piece of training is a specific conversation about how to support individuals from the LGBTQ+ community within the setting of Higher Education. Both of these pieces of training are available monthly to LCC employees and students.

The CEI also participated in multiple Office of Diversity and Inclusion events including collaborating with *Brother to Brother*, working on *Courageous Conversations*, *Virtual Healing Spaces*, and showing films as a part of *I.D.E.A.S. in Cinema*.

## The Cesar Chavez Learning Center (CCLC) Hosts Mindful Mondays

Mindful Mondays for Students and Employees are available on WebEx and are a space for relaxation. Reducing stress, improving concentration, reducing anxiety, and increasing self-awareness. Join CCLC's very own Program Associate, Amalia Gonzales, every Monday for a short online stress-relieving meditation exercise.

## Men About Progress (MAP)/Brother to Brother (B2B) Updates

During the month of November, Men About Progress partnered with Phi Theta Kappa (PTK) to hold a food drive for the Lansing Refugee Center. With the help of PTK and other donors, MAP was able to bring 529 food items to those in need at the Refugee Center. Volunteers from B2B that helped deliver the items include George Davis, Adam Alexander, Kingsley Caldwell, Jonathan Rosewood, Therman Allen, Doc. Davis, Ronald Carter, Daniel, Benjamin Brown, and Olyver Williams (President of B2B).



Armando Mares (B2B member): "It is a great thing to see people come together to help those in need. All the efforts made by random people to help random people shows a brighter side of humanity to those at a point in their life where it may seem bleak. You may not personally see the smiles, but it is all worth it to know someone out there is able to eat today."

Adam Alexander (B2B member): "In spite of the recent pandemic, LCC's community continues to be a beacon of hope. Their generosity and tenacity are unmatched, and therefore I felt the Food Drive had become

such a light at the end of the tunnel for many of the refugees. Showing they are welcome, loved, and a cherished part of our community. As no one should ever have to face a night alone hungry."

"Without any doubt, we would definitely love to host another food drive. The amount of food we gather from donors were outstanding, to say the least. I cannot express enough about how grateful I am to live in such a community, where our members would give their shirt if it meant someone would not go into the night hungry. This drive and passion burn bright and while we had gathered lots of food, hunger is not a solved problem. Until there is a day we can say otherwise, we will continue doing our part in the solution."



### **Courageous Conversations Continue**

Courageous Conversations Kickoff was held on November 18, from 12 - 2 pm. Chief Diversity Officer Tonya Bailey led the discussion on the topic of "The Power of Stereotypes". Participants learned how to recognize the difference between stereotypes and bias, shared experiences, and took away tools and resources to overcome any stereotypes that may come their way. Students that attended the conversation were entered in a drawing to win prizes.

### **Senator Debbie Stabenow Guest Speaker at Women Inspiring Scholarship through Empowerment (WISE) Session**

WISE mentors and scholars were treated to an inspiring keynote from our guest speaker Senator Debbie Stabenow. Senator Stabenow spoke about the importance of advocating fiercely and shared real-life scenarios of when she advocated. Senator Stabenow is a proud Lansing resident. She earned both her Bachelor's and Master's degrees at Michigan State. Since then, she has represented Lansing in the Michigan House of Representatives, the Michigan Senate, the U.S. House of Representatives, and now the U.S. Senate. Senator Stabenow is a national leader in the effort to make sure people have quality health care, including reproductive health care, behavioral health care, and affordable prescription drugs. During the WISE session, scholars were treated to a roundtable discussion led by our own WISE mentors Dawn Cousino, Andrea Hoagland, and Susan McEwan who shared real-life experiences of when they have advocated for things that were important to them. The session concluded with the engagement of scholars and mentors reflecting on the objectives and the WISE motto "I Can, I Will, I Must".



### **Equity Center Website Is Updated**

The Equity Action Plan's website has been updated with a new website for the Equity Center in progress. During October's Campus Crawl, the Equity Center was one of the stops where students, faculty, and staff could stop by to learn about the Equity Action Plan. The Diversity, Equity and Inclusion Dashboard is now operational and able to be utilized to fulfill data requests from appropriate concerned parties regarding employee demographics.



## **The Equity Center Conducts Stay Interviews**

In conjunction with Human Resources, the Equity Center will be conducting stay interviews with faculty and staff to determine why they remain committed, contributing members of the LCC community. An initial survey was disseminated to staff the second week of November and returned by November 30. Following the survey, a third party will lead the conversations via focus groups virtually and/or in person. The 2-4 focus groups would be classified as stay interviews/conversations to determine why they stay and maintain a commitment to LCC, what they believe they bring to the campus and culture, and what reason would cause them to leave. The focus groups would then be facilitated by a third party, while an LCC staff member would also be asked to transcribe the sessions. Final documents will be shared with them to generate recommendations for the upcoming 2022-2023 school year.

## **Let's Get Working/Equity Leaders for Inclusion (ELI)**

The Executive Leadership Team (ELT) received an introduction video and email from the Equity and Inclusion Director who explained the Equity Leaders for Inclusion Program. From October 1 through October 29, the recruitment period for the Equity Leaders for Inclusion (ELI) program yielded seven nominations from various campus departments. As the Strategic Plan has been passed, the ELI Program will begin to move forward with the guidance of the DEI Advisory Committee. Additionally, ELT members will be nominating additional faculty and staff to serve as ELIs for the 2022-2023 academic year. By Spring 2022, ELIs will have been fully trained and serving the LCC community.

## **We're Better Than That Campaign Begins**

With a campus-wide launch to commence in January 2022, the *We're Better Than That* campaign planning is in full swing. In conjunction with LCC Public Safety and the Equity Center, *We're Better Than That* is a movement that will address bias behavior, bullying, and racism, to build safe, inclusive communities for all. Our efforts and activities, films, new media, and organizing are designed to help build a vibrant, diverse, and inclusive campus where everyone can participate and thrive. Beginning in January 2022, campus community members—in partnership with LCC PD—will be asked to sign a pledge vowing to speak up whenever they witness bullying and/or bigotry. The Equity & Inclusion Director presented to ALPACT in October 2021 to discuss *We're Better Than That* and advise of opportunities for collaboration between the Equity Center and community partners.

## **Cultural Awareness**

In conjunction with the Cesar Chavez Learning Center (CCLC) and in celebration of Hispanic Heritage Awareness, the Equity Center conducted a two-part discussion on African and Indigenous contributions to and influences upon Latin American cultures. Additionally, the Equity Center partnered with the CCLC to build an ofrenda for Dia de los Muertos.

## **More Updates on Diversity, Equity, Inclusion (DEI) at Lansing Community College**

- DEI Dashboard is operable & ELT members (or their designees) may submit a 5Star Service request for employee demographic data. 5Star Requests for this service are live as of Thursday (18 Nov.) afternoon.
- Presented at the A&S First Year Introduction, which gave an opportunity for new depts to learn more about ELI, WBTT, Stay Interviews, and the DEI dashboard



- Stay Interview consultant identified and worked with CDS to identify questions for the survey which will launch in January. This is the first of three phases of the Stay Interview process.
- WBTT planning is progressing, with a new website nearing completion [link for draft page: <https://www.lcc.edu/unlisted/were-better-than-that.html>]
- Planning a Resource Pantry to begin in spring 2022
- MAP planning and reorganization of data & program structure are in the process
- Working on creating a Director's Blog that will include the voices of all three directors. This will serve as a platform to communicate, from a director's perspective, the happenings within ODI. This blog will propel the work of ODI forward.
- Participated in Courageous Conversations (attendance was close to 100 attendees, including Trustee Members and Provost)
- Received two additional ELI nominations

### Technical Careers Engages Industry Partners

On October 27, Manitou Boats visited West Campus to offer a unique presentation to students in the Welding program. Manitou Boats brought in a pontoon boat to showcase a real-world example of what a person might do in their welding career. This presentation was arranged as part of October's Manufacturing Month celebration. In addition to classroom presentations, Manitou also set up a recruitment table for anyone interested in getting information about working for the organization.



### Technical Careers Division and the Business & Community Institute Attend Delta Township Business Resource Open House

On October 28 from 9:00-11:00 a.m., staff from the Technical Careers Division and The Business & Community Institute attended the Business Resource Open House at the Delta Community Center.



## West Campus Celebrates Apprentices at Recognition Event

On November 12 at West Campus, the Technical Careers Division hosted the Fall 2021 Apprentice Recognition event. This event was a celebration of apprentice students, our faculty, as well as our industry partners. Attendees heard remarks from Technical Careers Dean Cathy Wilhm, Manufacturing Engineering Technology Systems faculty, Work-Based Learning Coordinator, Kathy Smith and Trades Technology Services Director, Susan VanderSloot. Industry speakers representing Northwest Tool & Machine and Air Lift also spoke to the group about the value of apprenticeships and the benefit of these partnerships with the college.



## West Campus Tech Forward Event Highlighted by WILX News 10

On November 18, News 10 highlighted the Tech Forward Men of Color: *Showcasing: Trades, Transportation, Technology and Public Service Careers* event. Professor, Sidney Mosley was interviewed for the story and speaks about the opportunities available for those who attend the event.



## West Campus Hosts In-Person Tech Forward Event



On November 19 at LCC's West Campus, the Technical Careers Division hosted: Tech Forward Men of Color - *Showcasing: Trades, Transportation, Technology and Public Service Careers*.

The day's event started with networking followed by videos showcasing the need for people in the skilled trades as well as a testimonial video from a former student. After the videos, attendees heard from Associate Dean Shon'ta Dwyer and Technical Careers Division Dean, Cathy Wilhm. Following the introductions and welcomes, the keynote speaker Wayne Lynn with Lansing Board of Water and Light took to the stage to share his background, words of encouragement, and advice for people in their professional careers. Following the speakers, attendees heard from panelists during a facilitated discussion moderated by Jonathan Rosewood - DEI, Lansing Community College. The panelists were Michael Hill – Duncan Aviation, Rowland E. Cornish – FD Hayes Electric Co., William Morris – DTE Energy, and Sidney Mosley – Professor, Lansing Community College. After lunch, attendees broke out into various labs to spend hands on time exploring programs. The day was wrapped up with refreshments, surveys, and door prizes.



## **Please Stay: A Call for Depression and Suicide Awareness**

LCC Performing Arts, with Counseling Services and Media Services, produced and premiered *Please Stay: A Call for Depression and Suicide Awareness*, a multidisciplinary video program that uses the arts and dialogue to increase suicide and depression awareness and to encourage people who are struggling to seek help.

More than 150 students were involved either as dancers, singers, in dialogue, or in contributing to poetry. Over a dozen LCC faculty and staff led and contributed to the creative elements including a virtual choir directed by producer Dr. Jonathan Ten Brink (Music) featuring guest artist Kisma Jordan (professional opera-soul singer), five poems created through the LCC Community-Generated Poetry Project directed by Barbara Clauer (Integrated English), five open dialogues led by Layne Ingram (President's Office) with a student and LCC counselor Louise Rabidoux, four dances choreographed by Lauren Mudry (Dance), and a story that unfolds throughout as a caller contacts a suicide hotline. Each of these elements was separately produced, then woven together by producer/writer Melissa Kaplan (BCA) and producer/editor Rob Edwards with audio producer Brock Elsesser (both Media Services).

Other faculty contributors include Andy Callis, Mark Colson and Paige Tufford (Theatre), Jeff Hamlin (DMAC), Judy Allen (Integrated English), James Campbell (ODI), Susan Murphy (Writing Center), Josie Sebastian (BCA) and Felipe Lopez Sustaita (Center for Student Support). The video may be seen at [www.lcc.edu/pleasestay](http://www.lcc.edu/pleasestay) along with a resource list, and together will be made available for use by area schools and community organizations.





## History Program – Fall 2021

Fall 2021 kicked off another year for the History program activity. We continue our commitment to stress the importance of history and civic engagement in our daily lives by focusing on four areas: with students in the classroom, in collaboration with faculty and staff, community outreach, and with each other in terms of historical methodology and teaching pedagogy. The History Program worked to create programming that would actively engage students, faculty, staff and community members to dig deeply into history. For each program/event, we centered learning about a specific topic and intentionally built in times for engagement, questions and reflection.

### Historians at the Movies

Historians at the Movies is in year two of its implementation at LCC. The film series is open to all LCC students, faculty and staff featuring a monthly movie followed by a short discussion. History professor Dale Moler and another LCC faculty co-facilitate each film to encourage interdisciplinary lens to the films and discussion. We have a diverse line-up for the 2021 academic school year. For the fall semester, we watched: *The Wizard of Oz* with guest facilitator- History Professor Wade Merrill; *The Wiz* with guest facilitator - Dance Professor Vickie DieBold and *Soylent Green* with guest facilitator Biology Professor Joe Esquibel. The last film of the semester was on December 7 featuring *Office Space* with guest facilitator - Psychology Professor Kandy McKeown.

The spring line-up continues with some great films including: *Fargo* with guest facilitator – Theater Professor Bonnie Sumbler; *Do the Right Thing* with guest facilitator –Art Professor Mike Davis-Gomez; *Bring It On* with guest facilitator – Sociology Professor Pam Smith and *The Breakfast Club* with guest facilitator- LCC President Steve Robinson.

### Reading with Historians

We have expanded our reading circle to include more faculty and staff this year. We are reading *Sundown Towns* by James W. Loewen. This book is helping faculty and staff to rethink racism from a historical lens by exploring the systemic development of “sundown towns” throughout the United States.

### Interdisciplinary Project: Take A Stand! Sit In! Fall 2021

We hold this two-day symposium every fall and spring semester. Inspired by the [Scholar Strike Initiative](#) and LCC’s own [Take A Stand! Sit In!](#) event, LCC employees and community members present sessions related to social justice, equity, and racial justice. We work to ensure that these sessions are reflective of their passion on a subject, engage our LCC community in activities or discussions, and promote a greater degree of clarity and learning on a contemporary issue. This event highlights the amazing learning work of our LCC and Lansing communities. We begin and end the event with featured local artists as this reflects our commitment to incorporating community and creative voices into these learning conversations. LCC Foundation generously supports the presentations by community artists.

Our website <https://takeastand.openlcc.net/> gives you access to recordings of previous sessions. This year, themes emerged of telling stories, finding your passion, claiming your voice

and story and restorative justice. We had an incredible mixture of presenters and topics, including:

James Gardin – Creating Culture: Chopped and Looped (Production & Rap workshop)  
Joshua Ehm and Elizabeth Clifford – The Moment You Become a Refugee  
A film screening of *The Sentence* and conversation with director Rudy Valdez (LCC alum)  
Layne Ingram and Dr. Steve Robinson – Finding Your Passion through Podcasting  
Brad Hicks – The Politics of Grace in a Cancel Culture World  
Colleen Thomas – Redlining and the Generational Wealth Gap  
Melinda Hernandez – Boarding Schools: History, Cultural Knowledge, and the Impact on American Education  
Roosevelt Belton, Jr – Illegal Airwaves



<http://www.fridaynightgroove.com/>



Director – Rudy Valdez

Note for the LCC community (faculty, staff and students) – you can view [The Sentence](#) through the LCC Library's film database Kanopy.

The Take A Stand! Steering committee is comprised of Pam Smith, Brad Hicks, Melissa Kaplan, Lisa Whiting Dobson, Annesia Dillard, Benjamin Garrett and Anne Heutsche.

### **History Club Visits the State Capitol**

The History Club travelled to the Michigan State Capitol where they were treated to a “VIP Tour”. According to co-advisor, Wade Merrill. “We ended up having 17 students attend, 39 in total counting other members of the campus community. That included faculty members from History, Psychology, Sociology, President Robinson, Provost Welch, Dean Hoagland, and a couple alumni. Capitol Education Director Matthew VanAcker led the group through some basic history of the Capitol, then a private tour of the Capitol rotunda, balconies, Governor's Office, Supreme Court, and the House of Representatives. Students learned about everything from the renovation of the Capitol in the 1990s, to the old gas lighting system, to the replica Civil War flags on the display and the preservation work going on with the originals.”



## **Lookout Student Staff Starring on New Radio Program**

Lansing Community College recently partnered with Michigan State University's Impact 88.9 FM to take part in an innovative student news radio show. This 30-minute bi-weekly program called "The Roundup", is a project collaboration and features panelists from different news media outlets getting together to discuss local news topics from a student's perspective. Podcasts of the show are also available online. Julie Newell, the editor in chief of the Lookout represented Lansing Community College in the premier episode. Congratulations to the Lookout on their new venture!





## Academic and Workforce Development Excellence

### Business & Community Institute (BCI) Training for Manitou Pontoons

The BCI continues a great industry relationship with BRP Marine Group, Triton Industries, the builder of Manitou Pontoons. BCI has been helping the Marine company with their training plan for the Going Pro Talent Fund, working with them on the Michigan New Jobs Training Program, and offering customized welding training. Through the process of working with Human Resources on these as well as many other potential opportunities, Amanda Falvey, Director of Human Resources, shared her appreciation in a recent email:

*"I just wanted to reiterate my sincere appreciation for BCI/LCC's support and, in particular, Keith Canfield.*

*Keith has proven to be an incredibly knowledgeable and agile business partner to Manitou. He was absolutely instrumental in the launch of our custom welding program and helped us get structured for our GoingPro application. His passion for customer service and meeting businesses where they are to help them get where they want to go next consistently defines his approach.*

*We're looking forward to chasing the next horizon with BCI and your great team by our side.*

*- Amanda"*

### Enova Premier - Charlotte, MI: Advanced Train the Trainer

The BCI has provided a significant amount of Leadership and Personal Development training to EnovaPremier over the last three years. The folks at EnovaPremier also desired to improve their skills at "training" their staff on the job. The BCI delivered a 16 hour Advanced Train the Trainer course that helped participants learn principles, practices and techniques of training and how to effectively train others. In this course, participants learned the way adults "learn", and improved their skills by practicing listening, and asking questions and delivering feedback in the learning process – along with the importance of explaining while demonstrating.



### BCI Delivers Training to Proliant Dairy

The BCI delivered a 16 hour – "8D Problem Solving & the Five Whys" training to Proliant Dairy, as Quality is a primary focus at their facility. This course teaches participants how to use the Global 8D problem solving process. The purpose of 8D problem solving is to identify, correct, and eliminate recurring problems. The BCI trained participants to establish a permanent corrective action based on analysis of the problem and on the origin of the problem by determining the root causes. Participants learned to apply problem-solving tools, including root cause analysis using the three legged 5 why analysis (specific, detection and systemic) and cause and effect diagrams.



## Small Business Development Center (SBDC) Activity and impact metrics for January 1 to November 23, 2021:

- Consulted with 523 business clients to start, grow, or rescue their businesses:
- Delivered a total of 4,523 consulting hours
- Helped those clients secure \$12,219,703 of new capital to launch or grow their businesses
- Helped create 44 new businesses
- Helped create 202 new jobs
- Delivered 20 trainings to 317 training participants

### SBDC Notable Activities:

- Small Business Development Center (SBDC) Regional Director Laurie Lonsdorf participated in the Clinton County Small Business Relief Program first-round review process, reviewing 17 restaurant business applications. Senior Consultant Darryl Horton, reviewed an additional 33 business applications in the sole proprietorship category, for a total of 50 business applications for the SBDC's review.



Logo: LEAP



Logo: Clinton County Seal

- On November 17, the SBDC was honored to have Re'Shane Lonzo representing the Greater Lansing Area Club-National Association of Negro Business and Professional Women's Club, Inc. as a sponsor of the webinar "Writing a Business Plan: Your Roadmap to Success" presented by Business Consultant Kellie Hanford. Twenty participants, both locally and from around the state, attended this online event.



## Extension Centers Updates

- LCC East hosted the Provost's Office Hour with seven faculty and staff in attendance.
- The LCC East Coordinator participated in a virtual visit with MSU's underclassmen advisors, to highlight situations when it is to an MSU student's advantage to take a class or more at LCC East. Developing relationships with MSU's advisors has resulted in many referrals of MSU students to be our guest students.
- The LCC East Coordinator participated in a virtual staff meeting with LCC's advisors to highlight the Evening Advancement Business Program and to ask for referrals of older working students who desire a business degree in order to move up in their careers.
- The LCC East Coordinator is doing research in scholarly literature on performance-based assessment and authentic assessment as part of the Committee for Assessment of Student Learning (CASL). The goal is to provide faculty with guidance for when to use these alternative assessment methods in classroom instruction and how to develop quality assessments.
- Physical Plant staff did a walk-through of the LCC East building to identify renovation needs.

## Livingston County Center to Undergo Upgrades

The Livingston County Center was visited by a team consisting of LCC Marketing and Physical Plant, as well as an architect to evaluate aesthetic and physical changes to the center. The upgrades would reflect LCC's commitment to providing an optimal learning environment. One potential change would include an expansion of the testing area to accommodate more online and in-house students.

A faculty member sent the following email to a Livingston County Support Staff member for her efforts to check on students:

*"I am so thankful for you....I don't know what I would do without your student support expertise!!!"*

## Continuing Education Department Collaborates with MIOSHA to Train Students

The Continuing Education department collaborated with MIOSHA to train 12 students in Parts 35, 90, & 490 Permit Required Confined Spaces in General Industry at West campus on Nov. 16, 2021. These students came from a wide variety of businesses across Michigan including Freedom Construction & Consulting, Cargill, and Burnette Foods, to learn how to work safely according to MIOSHA standards.



## High Scores for Motorcycle Safety in 2021

LCC's Motorcycle Safety program recently received high scores from the Motorcycle Safety Foundation during an inspection called a Quality Assurance Visit. Some of the highlights include:

The Rider Coaches who were teaching received the score of "Stellar" in the category of "Courteous and professional toward students". Supporting comments stated, *"Coaches were positive and engaging with their students. They followed the curriculum as intended, made good use of time and had good coaching positions. The students had time to meet the objective and practice the skill being learned. Everything flowed nicely."*

When rating the overall program comments included, *"This site appears to have a good quality program. It meets all MSF standards. They have worked hard to make the training site nice, and the coaches seem dedicated to keeping the program top notch."*

The Motorcycle Safety program run by Adult Enrichment in Lifelong Learning is proud to have great instructors, taking good care of students in class, while preparing them to stay safer on the road.



## Youth Classes Fill to Capacity in Mason



LCC Youth Program classes filled to capacity as face-to-face classes resumed at Mason Public Schools on September 20th.

48 students enrolled in the afterschool classes for 2nd-5th graders. Classes included Beginning Robotics, Wildlife Explorers Club, and Build A 'Bot. Students in the 4th-5th grade Build A 'Bot class (shown here) obtain parts from old electronic equipment to build a robot of their own!

This is definitely a win-win situation for everyone involved. Parents enjoy the afterschool STEAM-based learning opportunities available to their children and benefit from transportation provided by their child's school. Due to collaboration with the LCC Youth Program, Mason Public Schools was able to provide 8 students with free enrollment into these classes. Students agree that these classes are definitely Serious Fun!



## Radiologic Technology Program Receives Continuation of Accreditation

The Joint Review Committee on Education in Radiologic Technology (JRCERT) granted continuing accreditation status for five years to LCC's Radiology Technology program at their November 16, 2021 meeting. The site visitors had many positive comments from their June 2021 visit, including the state-of-the-art Rad Tech facility, high credentialing pass rates, as well as the commitment to student success by the faculty and staff. Well done Rad Tech program!



## Community Impact and Engagement

### Help-Portrait held at Lansing Community College



On Saturday, December 4, the College hosted its first [Help-Portrait](#) event. Help Portrait is a global movement of photographers and volunteers using their time, equipment and expertise to give back during the holiday season. It's about giving people who otherwise couldn't afford photography, a chance to capture a moment, a memory...and a whole lot more. The event was open to the public on a first-come, first-served basis from 10:00 a.m. to 2:00 p.m. in the Gannon Building Student Commons. On hand to setup and work the event were approximately 30 volunteers, which included President Robinson, LCC faculty, staff, students and

community members; and 24 families came to be photographed. Each family received a free high-quality printed image, a free USB Photo Drive of their session photos, and a no copyright statement so additional prints can be made. While waiting for their photos to be developed, participants enjoyed cookie decorating kits, coloring activities, and a holiday movie on the big screen.

### Phi Theta Kappa Contributes to Socktober Event



The LCC Phi Theta Kappa National Honor Society partnered with Student Affairs, Health and Human Services and the Office of Diversity and Inclusion to collect donations for "Socktober". This event was held to help those in need in the community. PTK student president, Erin Searles shared that the contributions included socks and undergarments that were donated to Communities in Schools. This organization provides community support to help students stay in school. Thank you to everyone who donated!

## LCC and Michigan Radio Formalize Agreement

LCC and Michigan Radio have formalized a management and programming agreement that will expand Michigan Radio coverage to include 89.7 FM, WLNZ. Michigan Radio began providing public radio programming for WLNZ on Monday, Nov. 15. Listeners can hear shows like “Marketplace,” “BBC Newshour” and Michigan Radio’s “Stateside,” the station’s award-winning daily news program. As part of the management and programming agreement, LCC will continue to air locally produced programming on WLNZ each week at 1 p.m. Saturdays and 6 p.m. Sundays, beginning January 2022. Produced by LCC, the programming will include news, information and interviews spotlighting the academic programs of the college, and upcoming events of public interest.

“We are excited WLNZ will continue to provide the community with public service programming,” LCC President Steve Robinson said. “We understand the pivotal role that community radio plays for our neighbors across the Greater Lansing area, and we are pleased that Michigan Radio will keep locally produced programming alive.”

This agreement makes WLNZ the first Lansing-area radio station to air Michigan Radio programming.

“Michigan Radio is excited to expand our presence in the Greater Lansing area with the addition of WLNZ 89.7 FM,” said Steve Schram, Executive Director and General Manager of Michigan Radio. “This innovative partnership with LCC will allow more people to have access to news and information on a clear and local FM signal.”

“This is an exciting new chapter for WLNZ,” longtime LCC Broadcast Services Manager Daedalian Lowry said. “Not only will this provide the Lansing community with an additional reliable news source, but this transition also provides LCC with an opportunity to develop some incredible informational programs that we otherwise wouldn’t have the ability to create.”



# Employee

## Nursing Program Director Leads Community Conversation on Primary Care and Behavioral Health Services

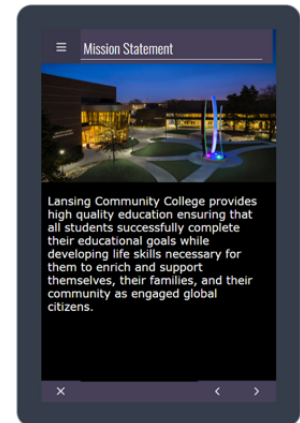
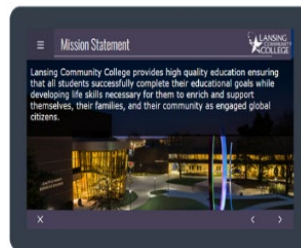
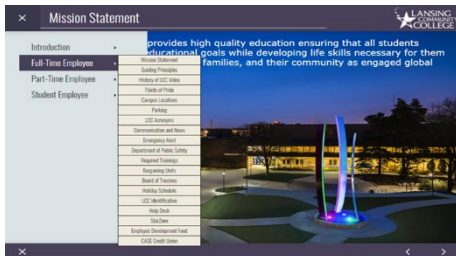
Nursing Program Director Nina Favor served as a discussion leader at the recent Capital Area Health Alliance event “Primary Care and Behavioral Health Services: A Community Conversation”, held on November 18. This was community conversation about a sustainable model for integrating primary care and behavioral health services, and focused on expanding and sustaining these efforts, by working collaboratively to address financial barriers, workforce shortages, and resource needs.

## Human Resources Key Accomplishment - New Navigation System for TMS Training Courses

For New Employee Online Orientation and all new training courses going forward, a new course navigation system has been implemented. This streamlined system is also available when accessing training courses via a tablet or mobile device and automatically adapts when a device is rotated.

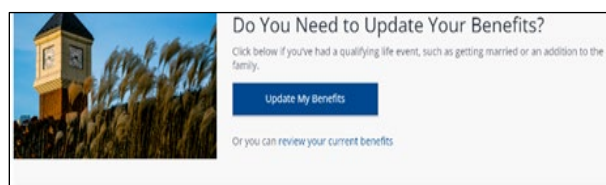
A menu system was also created to make returning to previous sections easier and more accessible. This will be useful when wanting to return to a specific section of a course directly instead of clicking the back button over and over.

We hope this new navigation system will make TMS training courses easier to use for all employees! Users can contact [lcc1@star.lcc.edu](mailto:lcc1@star.lcc.edu) if they have questions or technical issues.



## Human Resources Key Accomplishment - Employee Benefit and Open Enrollment Activities Completed

Completed employee benefit open enrollment activities for 2022 benefits. A web page was created to house all materials related to benefit plan options for employees. Employees attended online educational offerings and open house activities to better understand options. All enrollment activity was completed through the online portal. A total of 291 employees participated in the review and update of benefit plans as part of this year's open enrollment events.



## Board of Trustees Board Liaison Makes History

The Professional Board Staff Network has elected as President LCC's Executive Assistant and Board Liaison Benita Duncan. Her election came during the recent 2021 Association of Community College Trustees (ACCT) Leadership Congress in San Diego, California.

Duncan becomes the first Black woman to ascend to the position of president for the Executive Committee of the ACCT Professional Board Staff Network (PBSN). The PBSN is a national-level resource for those who support governing boards or presidents of community colleges.

"Behind every great CEO, there is an exceptional executive assistant serving, but more importantly, leading and working confidently with their CEO and peers with diplomacy and influence," Duncan said. "I am extremely humbled and honored to serve as the first Black president. Being the president of the PBSN allows me to serve my peers on a national level. Part of my responsibilities will include leading our team with the planning for our upcoming conference in New York City next year."



Duncan has been with the Board since 2006 and was promoted to executive assistant and liaison to the Board in 2015. The Lansing native and Howard University graduate manages the day-to-day operations of the LCC Board of Trustees office, and is the primary contact person for individuals seeking to communicate with the Board. She led the effort to transition from a paper to paperless system for Board meeting materials, saving the college time and money. She has actively served on many college committees, personnel search committees and interview panels.

"Congratulations to Ms. Duncan on her recent election as president of the ACCT Professional Board Staff Network," Board of Trustees Chair Ryan Buck said. "The PBSN has elected a gifted professional and leader in Ms. Duncan, and they will now benefit from the same exemplary work she has used to help make Lansing Community College a national leader in student success initiatives. She represents the very best of what makes LCC the place where success begins."

In March 2008, the Board of Trustees adopted a resolution honoring Ms. Duncan for her service as administrative support to the Presidential Screening and Search Committee for the hiring of the sixth college president. In October 2014, she received the Central Regional Professional Board Staff Member Award given annually by the ACCT, and a Special Tribute from the State of Michigan for exemplary service and dedication to the college, her family, her church and the community. She and her husband, Samuel Duncan IV, have two daughters.



## Trustees and College Leadership Attend ACCT Conference

The Association of Community College Trustees (ACCT) recently held its 2021 Leadership Congress in San Diego, California. LCC Trustees Ryan Buck, Angela Mathews, Andrew Abood, Robert Proctor, LaShunda Thomas and Samantha Vaive were in attendance, along with LCC President Steve Robinson, Senior Vice President of Business Operations Seleana Samuel, and Executive Assistant and Liaison to the Board of Trustees Benita Duncan

LCC Trustees and college leadership gave several presentations during the Congress, including “We’ve TALKED, now Let’s WORK! The Development of a College-Wide Equity Action Plan,” presented by Trustees Ryan Buck, Angela Mathews, President Steve Robinson and Dr. Seleana Samuel. The presentation was born out of the Board’s 2020 adopted “Resolution Addressing Racial Injustice Through Equity and Inclusion.”

They outlined how diversity, equity and inclusion outcomes have been embedded in LCC Board policy governance documents and the college’s strategic planning process. They went further in sharing the steps taken to develop an Equity Action Plan and how initiatives on human resources, professional development, college curriculum, college safety practices and law enforcement training have all been impacted.

Trustee Buck also presented to the Professional Board Staff Network (PBSN) “Presidential Transitions – What They Don’t Tell You.”

Trustee Samantha Vaive (Founder and Immediate Past Chair of the Under 45 Caucus) presented “Meeting the Basic Needs of Students,” and focused her remarks on how colleges can fulfill basic student needs like housing, transportation and food to assist them on their academic journey.

While at the ACCT Leadership Congress, Trustee Angela Mathews was elected Vice-Chair of the African American Community College Trustees Association (AACCTA). The AACCTA is a constituency group of the ACCT and serves as an organization committed to “assessing the cumulative effects of higher education policy on African American students, faculty and staff; evaluating the impact of education on economic sustainability to African Americans; producing ongoing conversations around the application of best practices and effective education policies, and promoting civic engagement to transform communities across the nation through productive educational models for rural and urban learning communities.”

“Lansing Community College is a national leader in our student success initiatives, including our Equity Action Plan,” Board of Trustees Chair Ryan Buck said. “I commend Trustees Mathews and Vaive for their leadership roles in ACCT. They represent the very best of what makes LCC the place where success begins.”

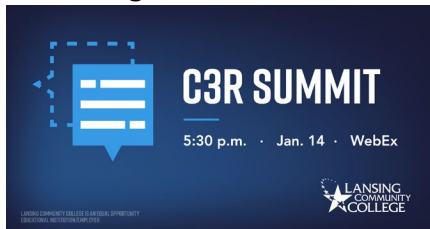


# Marketing and Communications

## Marketing Summary

Marketing received or initiated 16 total requests in November, 10 were Closed/Resolved or sent to Print Services, a completion percentage of 63%. Of the 3 requests listed as In Process in Marketing, 0 have tasks assigned. Additionally, 12 requests created in previous months were completed. Marketing created 62 tasks in November; 47 were completed, a completion percentage of 75%.

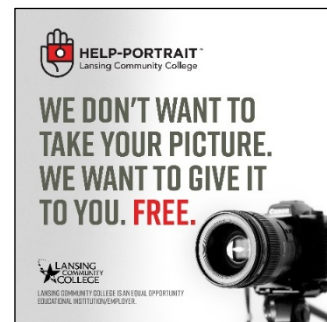
## Marketing Promotes C3R Summit



Marketing promoted the C3R January summit. To promote the summit, tactics employed were social media posts and direct mail postcard were created.

## Marketing Promotes Help-Portrait Event

In December LCC offered free photography sessions to the community. Marketing promoted the campaign through a website ([lcc.edu/help-portrait](http://lcc.edu/help-portrait)), social ads and digital TV promotions.



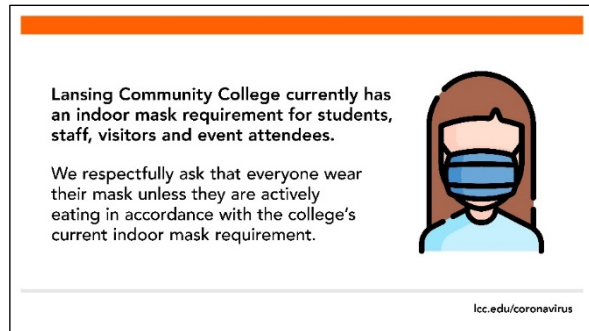
## Marketing Promotes National DEI Conference



Dr. Tonya Bailey will host a national conversation among higher-education professionals on diversity, equity, inclusion and accessibility. With special guest panelists and moderators from across the country, she will take a deep dive into actionable strategies to help move the needle at higher education institution through collaboration and action. To promote this, Marketing created flyers, social media graphics, a flyer and a landing page [lcc.edu/action](http://lcc.edu/action).

## Marketing Promotes Mask Reminders

Marketing created table tents. Digital TV displays were built to remind students and visitors of all campuses to mask up.



## Marketing Promotes Office of Diversity and Inclusion and Student Affairs Food Drive

Marketing created a flyer and social graphics to support a Food Drive in support of The Refugee Center in October and November.

## Marketing Promotes Tech Forward Men of Color Event

Marketing promoted this in-person event that took place in November. Promotions included signage, digital TV displays, social media, a website, agenda flyers, posters, emails and this event received media coverage at several local stations.



## Marketing Promotes We're Better Than That Campaign

Launching in 2022, a new anti-bigotry campaign in partnership with the Office of Diversity and Inclusion and Police and Public Safety was promoted by Marketing. Promotions included a new logo, website, print materials, social media graphics, digital TV display ads, roll up banners and more.

## **Past Events at the Downtown Campus Conference Center**

**November 1 and 4 - Demonstration for Online Store** - Purchasing held a hybrid event to go over the options for an online LCC store in the Grand River Room.

**November 4 - HOPE Promise Scholarship Seminar** - Students met in the CCLC as well as online to learn what campus resources are available to them.

**November 23 - EMS Job Fair** - About 20 EMS employers came to LCC's Commons in hopes of recruiting LCC students.

**November 25 - Turkey Trot** - The annual Turkey Trot drew about 250 people downtown. Participants picked up registration packets in the Commons before the event and guests watched from inside as runners crossed the finish line.

## **Past Events at the West Campus Conference Center**

**November 4 - IT Speed Networking** - Tech Careers hosted the annual IT Speed Networking event for students interested in meeting prospective employers, in the conference rooms at West campus on November 11.

**November 9 - Omni High School Visit** - Approximately 25 students and 5 teachers from Omni High School near Saginaw were given a tour of West campus and shown a presentation in the auditorium, by Tech Careers on November 9.

**November 9 - MI New Economy Roundtable** - About 20 community members attending this event in partnership with the State and LEAP to discuss the new economic plan from Governor Whitmer.

**November 11 - ERESA Fall Advisory Meeting** - ERESA hosted their annual Fall Advisory Council meeting for ERESA instructors and area business owners that work closely with ERESA programs, in the conference rooms at West campus on November 11.

**November 12 - Tech Careers Apprenticeship Appreciation Breakfast** - Tech Careers hosted an appreciation breakfast for approximately 60 students and employers that participate in the Apprenticeship Program at West campus on November 12.

**November 19 - Academic Advising** - Student Affairs hosted a meeting and breakfast for 25 Academic Advisors and Student Affairs staff in a West Campus classroom on November 19.

**November 19 - Tech Forward: Men of Color** - Tech Careers hosted the annual Tech Forward: Men of Color event for approximately 80 people in the West Campus auditorium and atrium on November 19<sup>th</sup>. The focus of this event was to showcase careers in public transportation, technology, trades, and Public Service careers.

## **Number of Site Tours**

- Downtown Campus- 1
- West Campus- 4



## Number of Booked Contracts

- Downtown Campus- 3
- West Campus- 8

Future Events	Campus	Event Date	Time	Attendees	Location
Help Portrait - KH	Downtown	12/4/2021	10:00am - 2:00pm	24 people	GB Commons, Michigan Room, Grand River Room
Finals Frenzy - KH Kona Cocoa	West	12/7/2021	5:00pm - 7:00pm		Outside Main Entrance
Finals Frenzy - KH Kona Cocoa	Downtown	12/7/2021	10:00am - 2:00pm		Outside Main Entrance of GB
Foundation Board Meeting - KH	Downtown	12/8/2021	4:00pm - 5:00pm	12 people	WCP 101
Foundation Holiday Open House - KH	Downtown	12/8/2021	5:00pm - 8:00pm	200 people	Michigan Room, Grand River Room
CEO Network- KH	Downtown	12/9/2021	7:30am - 11:00am	16 people	UC 222
Finals Frenzy - KH Kona Cocoa	Downtown	12/9/2021	10:00am - 2:00pm		Outside Main Entrance of GB
Baseball Leadership Training - KH	Downtown	12/9/2021	4:00pm - 6:00pm	30 people	Grand River Room
ELT Retreat - KH	Downtown	12/10/2021	11:30pm - 5:00pm	12 people	Michigan Room
108th Police Academy Graduation - KH	West	12/10/2021	6:00pm - 7:30pm	400 people	M119-122, Main Hallway
WISE Luncheon	Downtown	12/13/2021	1:00pm - 2:30pm	100 people	Gannon Commons, Michigan Room
Nurse Pinning - KH	Downtown	12/14/2021	1:00pm - 4:30pm	150 people	Gannon Commons, Michigan Room

ERESA 10 <sup>th</sup> Grade Visitation Day - EH	West	12/15/2021	7:30pm - 3:00pm	150 people	M124, M124A, M124B, W157, W166, W167, W168, N190, N192, N193, E139, E138, Fitness Lab, Apparatus Bay, Computer Lab
73 <sup>rd</sup> Fire Academy Graduation- KH	West	12/17/2021	6:00pm - 7:30pm	150 people	M119-122

## Active Grants for Current Fiscal Year (7/1/2021 – 6/30/2022)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-21 MI Health Endowment Fund-MA	7/1/2019	2/28/2022	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$156,000
20-21 Motorcycle Safety Training	10/1/2020	9/30/2021	\$68,800
20-21 Motorcycle Safety Motorcycle Equipment Purchase	10/1/2020	9/30/2021	\$27,500
20-21 Perkins MI Comm College Data & Evaluation Committee	10/1/2020	9/30/2021	\$28,350
20-21 Small Business Development Center	1/1/2021	12/31/2021	\$226,860
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000
21-22 Perkins Regional Allocation	7/1/2021	6/30/2022	\$862,583
21-22 Mental Health & Aging Project	10/1/2021	9/30/2022	\$175,000
21-22 Motorcycle Safety Training	10/1/2021	9/30/2022	\$78,800
21-22 Perkins Local Leadership	7/1/2021	6/30/2022	\$9,200
21-25 DOL Building an Industry Infinity Supply Chain	2/1/2021	1/31/2025	\$179,885
21-25 DOL GRCC Strengthening CC Grant	2/1/2021	1/31/2025	\$928,800

**Grand Total: \$5,231,855**

**NOTE:** 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

## Submitted Grants as of 12/1/2021

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
22-27 Revolution for Electrification of Vehicles	TC	Ureste, M WIN	MI Dept. of Labor & Economic Opportunity	SEMCA/WIN	\$170,000	11/8/2021

**Grand Total: \$170,000**

LCC Media Report for Period: 11.10.21 - 12.8.21

<b>Broadcast</b>					
<b>Date</b>	<b>Time</b>	<b>Topic</b>	<b>Station</b>	<b>Value</b>	<b>Viewers</b>
11/10/2021	5:07 PM	LCC veteran students highlighted	WILX	\$810.81	10,576
11/16/2021	12:15 PM	LCC 89.7 and Michigan Radio discussed	WSYM	\$97.11	1,563
11/17/2021	9:11 AM	LCC alum profiled	WLAJ	\$137.67	1,607
11/17/2021	6:11 PM	Tech Forward event highlighted	WILX	\$2,253.44	26,370
11/18/2021	4:30 AM	Tech Forward event highlighted	WILX	\$71.93	1,303
11/20/2021	6:19 AM	Transition to Michigan Radio discussed	WSYM	\$17.85	264
11/20/2021	7:19 AM	Transition to Michigan Radio discussed	WSYM	\$42.88	670
11/23/2021	4:48 PM	Annual Turkey Trot event highlighted	WILX	\$277.41	3,900
11/23/2021	11:08 PM	Annual Turkey Trot event highlighted	WILX	\$1,015.00	11,155
11/24/2021	1:45 AM	Annual Turkey Trot event highlighted	WILX	\$81.20	1,311
11/24/2021	3:08 AM	Annual Turkey Trot event highlighted	WILX	\$49.70	810
11/24/2021	4:55 AM	Annual Turkey Trot event highlighted	WILX	\$120.23	1,896
11/24/2021	5:38 AM	Annual Turkey Trot event highlighted	WILX	\$306.60	4,406
11/24/2021	6:38 AM	Annual Turkey Trot event highlighted	WILX	\$527.63	8,131
11/24/2021	9:11 AM	LCC alum profiled	WLAJ	\$137.67	1,607
11/25/2021	5:02 AM	Annual Turkey Trot event highlighted	WLNS	\$348.08	4,966
11/25/2021	5:02 AM	Annual Turkey Trot event highlighted	WLAJ	\$32.73	446
11/25/2021	5:03 AM	Annual Turkey Trot event highlighted	WILX	\$229.25	4,002
11/25/2021	5:31 AM	Annual Turkey Trot event highlighted	WLNS	\$412.30	7,604
11/25/2021	5:32 AM	Annual Turkey Trot event highlighted	WLAJ	\$28.88	384
11/25/2021	6:02 AM	Annual Turkey Trot event highlighted	WLNS	\$471.28	6,905
11/25/2021	6:02 AM	Annual Turkey Trot event highlighted	WLAJ	\$43.93	529
11/25/2021	6:03 AM	Annual Turkey Trot event highlighted	WILX	\$552.13	7,867
11/25/2021	6:32 AM	Annual Turkey Trot event highlighted	WLNS	\$471.28	6,905
11/25/2021	6:54 AM	Annual Turkey Trot event highlighted	WILX	\$552.13	7,876
11/25/2021	7:27 AM	Annual Turkey Trot event highlighted	WILX	\$837.38	14,244
11/25/2021	8:18 AM	Silver Bells event discussed	WSYM	\$140.18	2,353
11/27/2021	6:48 AM	Silver Bells event discussed	WSYM	\$17.85	264
11/30/2021	6:16 PM	LCC Foundation discussed	WLNS	\$2,166.99	30,389
11/30/2021	6:16 PM	LCC Foundation discussed	WLAJ	\$284.58	3,357
12/1/2021	9:11 AM	LCC alum profiled	WLAJ	\$137.67	1,607
12/3/2021	5:39 PM	Help-Portrait event highlighted	WILX	\$993.30	14,938
12/4/2021	6:07 AM	Help-Portrait event highlighted	WLNS	\$370.13	6,441
12/4/2021	8:07 AM	Help-Portrait event highlighted	WLNS	\$539.35	8,853
				<b>\$14,577</b>	<b>205,499</b>



## Lansing Community College Media Report for Period: 11.15.21 - 12.08.21

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
10/12/2021	<a href="#">AIN Online</a>	LCC student awarded scholarship	X		
10/12/2021	<a href="#">Bridge Michigan</a>	LCC mentioned in Secure Michigan vote article	X		
10/12/2021	<a href="#">Michigan Patch</a>	LCC student is Athlete of the Week	X		
10/12/2021	<a href="#">Michigan Patch</a>	LCC Participates in Light Up the Night	X		
10/15/2021	<a href="#">Education Unfiltered</a>	LCC lead faculty advisor shares her journey	X		
10/18/2021	<a href="#">WILX.com</a>	LCC Lineworker program highlighted	X		
10/26/2021	<a href="#">Patch.com</a>	C3R Summit preparing students for college	X		
11/10/2021	<a href="#">Midland Daily News</a>	Winners Announced for 2020 Collegiate Voting Challenge	X		
11/10/2021	<a href="#">City Pulse</a>	The naked truth about LCC's 'Intimate Apparel'	X		
11/10/2021	<a href="#">Lansing State Journal</a>	LCC instructor profiled	X		
11/13/2021	<a href="#">Midland Daily News</a>	Meridian senior headed to LCC			
11/15/2021	<a href="#">Inside Higher Ed</a>	Dr. Robinson mentioned	X		
11/15/2021	<a href="#">Inside Radio</a>	Michigan Public Radio adds LCC	X		
11/15/2021	<a href="#">Lansing State Journal</a>	Michigan Public Radio adds LCC	X		
11/15/2021	<a href="#">Michigan Radio</a>	Michigan Public Radio adds LCC	X		
11/15/2021	<a href="#">City Pulse</a>	Michigan Public Radio adds LCC	X		
11/16/2021	<a href="#">Yahoo! News</a>	Michigan Public Radio adds LCC	X		
11/16/2021	<a href="#">Yahoo! News</a>	LCC's Layne Ingram on SOS policy		X	
11/16/2021	<a href="#">allaccess.com</a>	Michigan Public Radio adds LCC	X		
11/17/2021	<a href="#">Tri-City Times Online</a>	LCC athletics mentioned	X		
11/17/2021	<a href="#">Yahoo! News</a>	LCC grad among finalists for chief job	X		
11/17/2021	<a href="#">Lansing State Journal</a>	Rogers-Carrier House listed as historic home	X		
11/29/2021	<a href="#">purelansing.com</a>	LCC instructor profiled	X		
11/29/2021	<a href="#">Spartan News Room</a>	EMT Shortage in Lansing		X	
12/1/2021	<a href="#">Focus Magazine</a>	LCC in Focus Magazine (pg. 30)	X		
12/1/2021	<a href="#">517 Magazine</a>	LCC is 517 Magazine	X		
12/1/2021	<a href="#">City Pulse</a>	LCC Foundation highlighted	X		
12/1/2021	<a href="#">Patch.com</a>	LCC wins national title	X		
12/1/2021	<a href="#">Patch.com</a>	Take a stand, sit in! highlighted	X		
12/1/2021	<a href="#">Patch.com</a>	LCC grad honored during pandemic	X		
12/1/2021	<a href="#">Patch.com</a>	LCC to hold Tech Forward: Men of Color event	X		
12/2/2021	<a href="#">The Chronicle of Higher Education</a>	LCC mentioned in coaches' salary article		X	
12/1/2021	<a href="#">Patch.com</a>	LCC BoT liaison makes history	X		
12/6/2021	<a href="#">Lansing State Journal</a>	LCC's insurance program discussed	X		
12/6/2021	<a href="#">Lansing State Journal</a>	LCC student to perform at LSO holiday pops	X		