

Bob Hoffman Named 2014 Lansing Community College Distinguished Alumnus

LANSING, MI – The Lansing Community College Alumni Association has selected Bob Hoffman as the recipient of the Distinguished Alumni of the Year Award for 2014. Hoffman is founder of the nationally recognized grassroots movement ePIFanyNow™ and serves as the Public Relations Manager at Wharton Center for Performing Arts.

Hoffman was recently featured as a national community contributor on the CBS Evening News for his work with ePIFanyNow™. <http://www.cbsnews.com/news/mich-man-encourages-others-to-pass-it-forward/>. As the founder of this non-profit organization, Bob has engaged people throughout our nation to *Pass It Forward* and touch peoples' lives through acts of kindness – no matter how small, simple or insignificant.

After graduating from Lansing Community College in 1991 and completing his undergraduate experience at Michigan State University in 1993, Bob quickly ascended to the position of morning anchor with Lansing's WLNS News Center Six. For seven years, he brought the local, national and world news to the residents of our community. As a trusted, award-winning journalist, Bob's work has been recognized by the Michigan Associated Press and the National Radio and Television News Directors Foundation. Hoffman is a graduate of Webberville Community High School.

Hoffman's broadcasting background, media connections and unique ability to tell a story led to his current position at Wharton Center of Performing Arts. As Michigan's largest performing arts venue, Bob has become *the face* of Wharton.

As an active community volunteer, he has been acknowledged with numerous awards, including:

- *The Community Service Award* from the Lansing Regional Chamber of Commerce
- *Official Celebrity Award from the Junior League of Lansing*
- *Eleanor Banes Award from the Capital Area United Way*

The Distinguished Alumni Award was established to honor outstanding alumni who have achieved a high level of professional accomplishment and have made significant personal contributions through their involvement in community service.