



Transfer Articulation Guide (TAG)
3+1 Management - Bachelor of Business Administration (B.B.A.)
Effective September, 2022; Revised October 2022

Associate Degree:						
LANSING COMMUNITY COLLEGE GENERAL EDUCATION	Northwood Course Equivalency	Credit	~	LANSING COMMUNITY COLLEGE ELECTIVES  Northwood Course Equivalency	Credit	<b>✓</b>
BIOL 120 Environmental Science (preferred) -OR- Natural Science	Natural Science	4		MGMT 304 Organization Development (preferred) - OR- MGMT 228 Org. Behavior	3	
COMM 130 Fundamentals of Public Speaking	SPC 2050	3		MGMT 337 Advanced Human Resource Mgmt. (preferred) -OR- MGMT 224 HR Management	3	
ENGL 121 Composition I	ENG 1150	4		Electives (200 level or higher)	12	
ENGL 122 Composition II	ENG 1200	4		Electives (100 level or higher) Electives	2-4	
HIST 215 -OR- HIST 216 World Civilizations -OR- HIST 211 -OR- HIST 212 U.S. History	History	4				
MATH 120 College Algebra	MTH 1150	4				
MGMT 335 -OR- STAT 170 -OR- STAT 215 Statistics	MTH 2310	3 or 4				
POLS 120 American Political System	PSC 2010	4		LANSING COMMUNITY COLLEGE	20-22	
PSYC 200 Psychology or SOCL 120 Sociology (or HUM -see advisor) or MGMT 200 (HUM) or MGMT 234 (SOC)	PSY, SOC or HUM	3 or 4		NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK		
LANSING COMMUNITY COLLEGE GENERAL EDUCATION				<b>ECN 4010</b> Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)	3	
LANSING COMMUNITY COLLEGE - COMMON PROFESSIONAL CORE				MGT 3500 Operations Management (Prerequisites: MGT 2300, MTH 2310)	3	
ACCG 210 Principles of Financial Accounting	ACC 2410	4		MGT 4030 International Management (Prerequisites: MGT 2300, MKT 2080)	3	
ACCG 211 Principles of Managerial Accounting	ACC 2415	4		MGT 3700 Practice of Management and Leadership (Prerequisite: ACC 2415, MGT 2300 and MKT 2080)	3	
ACCG 271 Principles of Finance	FIN 3010	3		MGT 4300 Management of Information Technologies (Prerequisites: MGT 2300, MIS 1050/1600)	3	
CITA 110 (preferred) Intro to Microsoft Office -OR- CITF 110 Intro to Computer Systems	MIS 1500	3		MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)	3	
ECON 201 Principles of Economics Micro	ECN 2210	4		PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)	3	
ECON 202 Principles of Economics Macro	ECN 2220	4		Choice Elective (3000/4000 level)	3	
LEGL 215 Business Law I-Basic Principles	LAW 3000	3		Choice Elective (3000/4000 level)	3	
MGMT 225 Principles of Management/ Leadership	MGT 2300	3		Choice Elective (3000/4000 level)	3	
MKTG 200 Principles of Marketing	MKT 2080	3		Total Lansing Community College Credits Required	90	
PHL 152 Ethics (preferred) -OR- MGMT 332 Ethics: Assumptions for the Future	PHL 3100	3		Total Northwood University Credits Required	30	
LANSING COMMUNITY COLLEGE				B.B.A. Total Credits Required	120	
<ul> <li>Completion of all coursework as shown above.</li> <li>A minimum of 120 credit hours are needed to obtain a B.B.A. from No.</li> <li>A minimum of 30 credit hours must be completed with Northwood Un.</li> <li>All transfer coursework must be college-level; remedial coursework is.</li> <li>Students may incorporate additional minors or majors, but this will in.</li> </ul>	orthwood Univer iiversity. s not considered volve additional of ves the right to re they are enroll ill meet with the I	sity. college-le coursewor evise all c ed at Nort	evel. k; pl curric	lease see a Northwood University advisor. culum guides or academic programs. To fulfill graduation requirements, pod University.	sor).	
Northwood Representative: Date:						22