



Digital Media Specialist A.A.S.

Curriculum Code: 1458

Effective: Fall 2021 – Summer 2026

Description

This degree is an integrated curriculum that prepares individuals for careers in the fields of digital media, video production and audio production. Students will apply technical knowledge and skills to all facets of production including pre-production, production, and post-production. This curriculum prepares students to function as camera operators, video and sound editors, lighting technicians, and grips. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Contact Information

Contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Courses

(For the full list of options, see [General Education](#))

- English Composition or Applied English – *Select one*
ENGL 121, Composition I, 4 credits / 4 billing hours
- English Composition (second course)/Communications or Applied Communications – *Select one*
COMM 110, Communication in the Workplace, 3 credits / 3 billing hours
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences
Program of Study Required Courses meets this requirement
- Mathematics or Applied Mathematics – *Select one*
MATH 118, The Art of Geometry, 3 credits / 4 billing hours
- Natural Sciences Lab or Applied Science and Technology Lab – *Select one*
ISCI 121, Integrated Sci for Education I, 4 credits / 6 billing hours
PHYS 120, The Art of Physics, 4 credits / 5 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
DMAC 120	Digital Audio Production I	4 / 4
DMAC 130	Digital Video Production	4 / 4
DMAC 140	Pre-Production Design	3 / 3

Course Code	Course Title	Credit / Billing Hours
DMAC 141	Ethics and Impact of the Media	3 / 3
DMAC 234	Studio Production Techniques	4 / 4
DMAC 240	Employment Issues in Media	2 / 2
DMAC 244	Media/Cinema Producer	3 / 3
DMAC 260	World Cinema	4 / 4
DMAC 295	Media/Cinema Portfolio	2 / 2
DMAC 296	Media/Cinema Internship	3 / 3

Program of Study Required Courses, Limited Choice – Select two

Course Code	Course Title	Credit / Billing Hours
DMAC 121	Digital Audio Production II	4 / 4
DMAC 122	Audio Recording I	4 / 4
DMAC 131	Digital Cinematography I	4 / 4
DMAC 132	Video Post-Production I	4 / 4

Program of Study Required Courses, Limited Choice – Select one

Course Code	Course Title	Credit / Billing Hours
DMAC 222	Audio Recording II	4 / 4
DMAC 232	Video Post-Production II	4 / 4

Program of Study Required Courses, Limited Choice – Select two

Course Code	Course Title	Credit / Billing Hours
DMAC 231	Digital Cinematography II	4 / 4
DMAC 245*	Workshop: Audio	2 / 2
DMAC 246*	Workshop: Video	2 / 2

*Workshop courses may be repeated for a total of 4 credits toward this degree

Total Credit Hours

62-64 credits / 64-67 billing hours

Recommended Course Sequence

Semester I	Semester II
Gen Ed - English Composition or Applied English	Gen Ed - Mathematics or Applied Mathematics
Gen Ed - English (second course) / Communications or Applied Communications	DMAC 141
DMAC 120	DMAC 240
DMAC 130	Limited Choice
DMAC 140	Limited Choice

Semester III	Semester IV
Gen Ed - Natural Sciences Lab or Applied Science and Technology Lab DMAC 222 or 232 Limited Choice	DMAC 234 DMAC 244 DMAC 260 DMAC 295 DMAC 296