



Business G.A.

Career Community: Business

Curriculum Code: 1821

Effective: Fall 2023 – Summer 2028

Revised: 8/14/23

Purpose of Major

This degree is designed for students wishing to work in any Business-related field. This degree includes a common set of courses applicable to all Business majors and to many transfer institutions. Students beginning their college study in this degree program are encouraged to work with academic and program advisors throughout their first few semesters of study to determine their specific major area and, transfer destination if transfer is a goal. Students may select the Business Transfer Studies degree geared to any transfer major, including Economics, or a specific Associate in Business major (Accounting, Business Administration, Field Sales and Marketing, Financial Institutions, Human Resource Management, Insurance and Risk Management, International Business, Management, Marketing), which prepares students to work in the field on completion of the Associate degree and may also allow transfer to specific institutions.

Not all courses in this pathway transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's.

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

General Education – Applied Degrees - Recommended Courses

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended

courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under [General Education](#). A minimum grade of 2.0 is required for each General Education course.

- English Composition
Business Career Community Courses meet this requirement.
- English Composition (second course) or Communication or Applied Communication
Business Career Community Courses meet this requirement.
- Humanities and Fine Arts or Social Science or Applied Social Science
Business Career Community Courses meet this requirement.
- Mathematics or Applied Mathematics
Business Career Community Courses meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab
Program of Study Required Courses meet this requirement.

Business Career Community Required Courses – *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to meet LCC degree requirements for General Education courses and for all courses to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 119 or MATH 120 or STAT 170	Math – Applications for Living College Algebra Introduction to Statistics	4 / 4 4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For future transfer to:

- Davenport University and Western Michigan University choose COMM 110 and STAT 170.
- Central Michigan University and Ferris State University choose COMM 130 and STAT 170.
- Eastern Michigan University choose STAT 170.
- Grand Valley State University, Michigan State University, and University of Michigan-Flint choose COMM 130 and MATH 120.
- Northwood University and Oakland University choose MATH 120.
- Siena Heights University choose STAT 170.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social Science. MGMT 234 does not meet the Michigan Transfer Agreement (MTA) Social Science requirement for transfer as a General Education course.

Program of Study Required Courses, Limited Choice – Natural Sciences or Applied Natural Science - *Select one or two courses as indicated for each transfer institution. If a specific course is not indicated for the institution you are considering, or if*

transfer is not your goal, select any recommended course.

Course Code	Course Title	Credit / Billing Hours
ANTH 275	Biological Anthropology	4 / 4
ANTH 280	Forensic Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6
BIOL 121	Biol Foundation for Physiology	4 / 6
BIOL 125	Introductory Biology	4 / 6
BIOL 127	Cell Biology	4 / 6
BIOL 128	Organismal Biology	4 / 6
BIOL 145	Intro Anatomy and Physiology	4 / 6
BIOL 201	Human Anatomy	4 / 6

Course Code	Course Title	Credit / Billing Hours
BIOL 202	Human Physiology	4 / 5
BIOL 203 and BIOL 204	Microbiology Microbiology Laboratory	3 / 3 1 / 3
BIOL 210	Natural Resource Conservation	4 / 6
BIOL 260	Botany	4 / 6
BIOL 265	Zoology	4 / 6
CHEM 135	Chemistry in Society	4 / 5
CHEM 151 and CHEM 161	General Chemistry Lecture I General Chemistry Lab I	4 / 4 1 / 3
CHEM 152 and CHEM 162	General Chemistry Lecture II General Chemistry Lab II	3 / 3 1 / 3
CHEM 182 and CHEM 192	Introductory Organic Chemistry Intro Organic Chem Lab	3 / 3 1 / 3
CHEM 262	Quantitative Analysis	3 / 6
CHEM 272	Organic Chemistry Laboratory	2 / 6
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOG 221	Physical Geography	4 / 4
GEO 221	Physical Geology	4 / 6
GEO 222	Historical Geology	4 / 6
GEO 230	Environmental Geology	4 / 6
ISCI 121	Physical Science Concepts	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5
PHYS 200	Intro to Applied Physics	4 / 5
PHYS 221	Introductory Physics I	4 / 6
PHYS 222	Introductory Physics II	4 / 6
PHYS 251	Physics I with Calculus	5 / 7
PHYS 252	Physics II with Calculus	5 / 7

Notes:

For future transfer to:

- Central Michigan University choose BIOL 120 or CHEM 262.
- Eastern Michigan University choose ASTR 201 or BIOL 120 or 125 or CHEM 135 or GEOG 221 or ISCI 131.
- Northwood University choose BIOL 120.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

Program of Study Required Courses – Limited Choice - *Select a minimum of 24 credits to reach the 60 credits required for the degree. Work with an Academic Advisor or Program Advisor to select the most appropriate courses or to select a field-specific major or transfer major that meets your educational and career goals. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACCG 100	Practical Accounting Non-Major	3 / 3
ACCG 101	Accounting Info for Management	3 / 3
ACCG 160	Payroll Systems and Taxes	2 / 2
ACCG 161	Accounting with Quickbooks	2 / 2
ACCG 211	Principles of Managerial Accg	4 / 4
ACCG 220	Intermediate Accounting I	4 / 4
ACCG 221	Intermediate Accounting II	4 / 4
ACCG 230	Cost/Managerial I	4 / 4
ACCG 240	Federal Income Tax I	4 / 4
ACCG 241	Federal Income II	4 / 4
ACCG 245	Accounting Internship	2 / 2
ACCG 260	Accounting Systems	4 / 4
ACCG 271	Principles of Finance	3 / 3
ACCG 280	Governmental Accounting	2 / 2
ACCG 290	Auditing	4 / 4
ANTH 270	Cultural Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BUSN 201	International Business	3 / 3
BUSN 250	Personal Finance	3 / 3
BUSN 251	Understanding Investments	3 / 3
BUSN 260	Starting a Business	4 / 4
BUSN 285	Business Admin Internship	3 / 3
CHEM 135	Chemistry in Society	4 / 5
CITA 110	Intro to Microsoft Office	3 / 3
CITA 119	Microsoft Word	3 / 3
CITA 126	Microsoft Excel	3 / 3
CITA 226	Microsoft Excel - Advanced	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
CJUS 101	Intro to Criminal Justice	3 / 3
CJUS 204	Criminal Investigation	4 / 4
COMM 280	Intercultural Communication	3 / 3
ECON 202	Principles of Economics-Macro	4 / 4
ENGL 122 or ENGL 132	Composition II Honors Composition II	4 / 4 4 / 4

Course Code	Course Title	Credit / Billing Hours
ENGL 200* or	Introduction to Literature	3 / 3
ENGL 201* or	Introduction to Poetry	4 / 4
ENGL 208* or	Children's Literature	4 / 4
ENGL 211* or	World Literature I	4 / 4
ENGL 212* or	World Literature II	4 / 4
ENGL 220* or	Science Fiction	4 / 4
ENGL 255* or	American Lit to 1865	4 / 4
ENGL 256* or	American Lit 1865 to Present	4 / 4
ENGL 260* or	African-American Literature	4 / 4
ENGL 266* or	British Lit to 1800	4 / 4
ENGL 267* or	British Lit 1800 to Present	4 / 4
ENGL 270* or	Gender and Literature	4 / 4
ENGL 290*	Shakespeare	4 / 4
FREN 121* or	Elementary French I	4 / 4
GRMN 121* or	Elementary German I	4 / 4
JAPN 121* or	Elementary Japanese I	4 / 4
SPAN 121*	Elementary Spanish I	4 / 4
FREN 122* or	Elementary French II	4 / 4
GRMN 122* or	Elementary German II	4 / 4
JAPN 122* or	Elementary Japanese II	4 / 4
SPAN 122*	Elementary Spanish II	4 / 4
GEOG 200*	World Regional Geography	4 / 4
GEOG 221*	Physical Geography	4 / 4
HUMS 140	Art of Being Human	4 / 4
INSU 105	Prin of Managing Evolving Risk	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
INSU 250	Claims and Underwriting	3 / 3
INSU 260	Life/Health Insur Licensing	2 / 2
INSU 270	Property/Casualty Insur Licens	2 / 2
INSU 285	Insurance Agency Operations	3 / 3
INSU 295	Insurance Internship	3 / 3
LABR 200	Intro to Labor Relations	3 / 3
LABR 204	Employment Law for Managers	3 / 3
MATH 141*	Calculus with Applications	4 / 4
MGMT 150	Managing Customer Relations	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 201	Time Management for Business	1 / 1
MGMT 202	Managing Difficult People	1 / 1
MGMT 203	Managing Meetings	1 / 1
MGMT 224	Human Resource Management	3 / 3

Course Code	Course Title	Credit / Billing Hours
MGMT 227	Training/Development for Busn	3 / 3
MGMT 228	Organization Behavior	3 / 3
MGMT 229	Compensation Management	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 280	Mgmt/Leadership Internship	3 / 3
MGMT 300	Leading for Possibility	3 / 3
MGMT 304	Organization Development	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3
MGMT 338	Current Topics in Management	3 / 3
MGMT 345	Context and Transformation	3 / 3
MGMT 346	Managerial Finance	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 120	Sales	3 / 3
MKTG 130	Retailing	3 / 3
MKTG 140	Introduction to Advertising	3 / 3
MKTG 202	Managerial Marketing	3 / 3
MKTG 204	Marketing Research	3 / 3
MKTG 210	Marketing on the Internet	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3
MKTG 235	Marketing Internship	3 / 3
MUSC 199 or	Music Appreciation	3 / 3
MUSC 240 or	Musical Cultures to 1750	4 / 4
MUSC 241	Musical Cultures 1750-Present	4 / 4
PFHW 123*	Human Nutrition	3 / 3
PHIL 152*	Introduction to Ethics	4 / 4
SOCL 120*	Introduction to Sociology	4 / 4
STAT 215*	Intro to Probability and Stats	4 / 4

*Indicates Michigan Transfer Agreement (MTA) courses – minimum 2.0 grade needed.

Minimum Total Credit Hours

60 credits / 60 billing hours

Recommended Course Sequence

College-Ready Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice - Natural Science or Applied Science and Technology Lab

Semester II
LEGL 215
MATH 119 or MATH 120 or STAT 170
MGMT 225
MKTG 200

Semester III - Summer (Optional)
ACCG 210
ECON 201

Semester IV
ACCG 210 (if no Summer enrollment)
COMM 110 or COMM 130
ECON 201 (if no Summer enrollment)
Students who have decided on an academic program within the Business Career Community should select that program through the Change of Program Request form and follow the coursework outlined for the associated pathway.
Limited Choice course(s) for students completing the Business GA

Semester V
Limited Choice courses as needed for students completing the Business GA

College-Ready Students (Part-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 121 or ENGL 131

Semester II
MATH 119 or MATH 120 or STAT 170
Limited Choice - Natural Science or Applied Science and Technology Lab

Semester III - Summer (Optional)
MGMT 225
MKTG 200

Semester IV
ACCG 210
COMM 110 or COMM 130 (if Summer enrollment)
MGMT 225 (if no Summer enrollment)
MKTG 200 (if no Summer enrollment)

Semester V
COMM 110 or COMM 130 (if no Summer enrollment)
ECON 201
LEGL 215
Students who have decided on an academic program within the Business Career Community should select that program through the Change of Program Request form and follow the coursework outlined for the associated pathway.
Limited Choice course(s) for students completing the Business GA

Semester VI
Limited Choice courses as needed for students completing the Business GA

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.