Graphic Communication A.A.A.

Career Community: Art, Design, and Media
Curriculum Code: 1533
Effective: Fall 2023 – Summer 2028

Description

A graphic designer is an artist/communicator who creatively and effectively designs informational or promotional materials for output in print, web and/or a variety of mass media situations. Artistic skills related to producing effective visual information are essential for a graphic designer. An understanding of the principles of typography, color theory, computer graphic applications, web design, and pre-press techniques is necessary. Graphic designers are employed by design studios, advertising agencies, printing companies, publishers, newspapers, sign companies, and businesses that generate their own publications. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Milestone

In addition to the required General Education courses in Math and English, completion of ARTS 102, ARTS 162, and ARTS 175 for the Graphic Design subspecialty, and ARTS 102 and ARTS 173 for the Web Design subspecialty, with a 2.0 or higher are key components for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Additional Information

Students in this program choose either the Graphic Design or Web Design subspecialty pathway to determine the courses to take each semester. Upon completion of a subspecialty, any additional subspecialty courses will not count toward the student's enrollment level for determining financial aid eligibility.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Courses

(For the full list of options, see General Education)

- English Composition or Applied English – *Select one*
  ENGL 121, Composition I, 4 credits / 4 billing hours
  ENGL 131, Honors Composition I, 4 credits / 4 billing hours

- English (second course)/Communication or Applied Communication – *Select one*
  COMM 110, Communication in the Workplace, 3 credits / 3 billing hours
  COMM 120, Dynamics of Communication, 3 credits / 3 billing hours
  COMM 130, Fundamentals Public Speaking, 3 credits / 3 billing hours

- Humanities and Fine Arts or Social Sciences or Applied Social Sciences
  Program of Study Required Courses will fulfill this requirement

- Mathematics or Applied Mathematics – *Select one*
  MATH 118, The Art of Geometry, 3 credits / 4 billing hours

- Natural Sciences Lab or Applied Science and Technology Lab – *Select one*
  ASTR 201, Introductory Astronomy, 4 credits / 5 billing hours
  BIOL 120, Environmental Science, 4 credits / 6 billing hours
  PHYS 120, The Art of Physics, 4 credits / 5 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ARTS 102	Design & Communication	3 / 4
ARTS 131	Drawing I	3 / 4
ARTS 151	Color and Design	3 / 4
ARTS 162	Type Communications	3 / 4
ARTS 164	Digital Illustration	3 / 4
ARTS 171	Adobe Photoshop	3 / 4
ARTS 173	Web Design I	3 / 4
ARTS 179	Web Design II	3 / 4
ARTS 195	Employ/Busn Issues for Artists	1 / 1
ARTS 229	Web Design III	3 / 4
ARTS 269	The Portfolio	2 / 2
ARTS 281	Art Internship	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ARTS 132	Figure Drawing	3 / 4
ARTS 153	Drawing II	3 / 4

Program of Study Required Courses for Graphic Design Subspecialty

Course Code	Course Title	Credit / Billing Hours
ARTS 175	Creative Design and Publishing	3 / 4
ARTS 183	Design History and Influences	3 / 3
ARTS 251	Graphic Design Communications	3 / 4
ARTS 252	Graphic Design Publications	3 / 4
ARTS 253	Graphic Design Branding	3 / 4

Program of Study Required Courses for Web Design Subspecialty

Course Code	Course Title	Credit / Billing Hours
ARTS 226	Storyboards & Animatics	3 / 4
ARTS 232	Comp Graphics/2-D Animation	3 / 4
CITD 120	SQL Concepts	3 / 3
CITW 185	Web Development PHP & MySQL	4 / 4

Minimum Total Credit Hours

63 credits / 77 billing hours

Recommended Course Sequence for Graphic Design Subspecialty

Semester I (Fall)
ARTS 102 – Milestone course
ARTS 131
ARTS 162 – Milestone course
ARTS 171

Semester II (Spring)
Gen Ed – English Composition or Applied English
ARTS 132 or 153
ARTS 151
ARTS 173
ARTS 175 – Milestone course
ARTS 183

Semester III (Summer)
Gen Ed – English Composition (second course)/Communication or Applied Communication
Gen Ed – Mathematics or Applied Mathematics

Semester IV (Fall)
Gen Ed – Natural Sciences Lab or Applied Science and Technology Lab
ARTS 164
ARTS 179
ARTS 195
ARTS 251

Semester V (Spring)
ARTS 229
ARTS 252
ARTS 253
ARTS 269
ARTS 281

Recommended Course Sequence for Web Design Subspecialty

Semester I (Fall)
ARTS 102 – Milestone course
ARTS 131
ARTS 162
ARTS 164
ARTS 171

Semester II (Spring)
Gen Ed – Mathematics or Applied Mathematics
ARTS 132 or 153
ARTS 151
ARTS 173 – Milestone course

Semester III (Summer)
Gen Ed – English Composition or Applied English
Gen Ed – Natural Sciences Lab or Applied Science and Technology Lab

Semester IV (Fall)
Gen Ed – English Composition (second course)/ Communication or Applied Communication
ARTS 179
ARTS 195
CITD 120

Semester V (Spring)
ARTS 226
ARTS 229
ARTS 232
ARTS 269
ARTS 281
CITW 185

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.