



Digital Media Specialist A.A.S.

Career Community: Art, Design, and Media

Curriculum Code: 1458

Effective: Fall 2023 – Summer 2028

Description

This degree is an integrated curriculum that prepares individuals for careers in the fields of digital media, video production and audio production. Students will apply technical knowledge and skills to all facets of production including pre-production, production, and post-production. This curriculum prepares students to function as camera operators, video and sound editors, lighting technicians, and grips. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Milestone

In addition to the required General Education courses in Math and English, completion of DMAC 120, DMAC 130, and DMAC 140 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Courses

(For the full list of options, see [General Education](#))

- English Composition or Applied English – *Select one*
ENGL 121, Composition I, 4 credits / 4 billing hours
- English Composition (second course)/Communication or Applied Communication – *Select one*
COMM 110, Communication in the Workplace, 3 credits / 3 billing hours
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences
Program of Study Required Courses meets this requirement
- Mathematics or Applied Mathematics – *Select one*
MATH 119, Math – Applications for Living, 4 credits / 4 billing hours
MATH 120, College Algebra, 4 credits / 4 billing hours

- Natural Sciences Lab or Applied Science and Technology Lab – *Select one*
 ISCI 121, Physical Science Concepts, 4 credits / 6 billing hours
 PHYS 120, The Art of Physics, 4 credits / 5 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
DMAC 120	Digital Audio Production I	4 / 4
DMAC 130	Digital Video Production	4 / 4
DMAC 140	Pre-Production Design	3 / 3
DMAC 141	Ethics and Impact of the Media	3 / 3
DMAC 234	Studio Production Techniques	4 / 4
DMAC 240	Employment Issues in Media	2 / 2
DMAC 260	World Cinema	4 / 4
DMAC 295	Media/Cinema Portfolio	2 / 2
DMAC 296	Media/Cinema Internship	3 / 3

Program of Study Required Courses, Limited Choice – *Select three*

Course Code	Course Title	Credit / Billing Hours
DMAC 121	Digital Audio Production II	4 / 4
DMAC 122	Audio Recording I	4 / 4
DMAC 131	Digital Cinematography I	4 / 4
DMAC 132	Video Post-Production I	4 / 4
DMAC 232	Video Post-Production II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
DMAC 222	Audio Recording II	4 / 4
DMAC 231	Digital Cinematography II (summer only)	4 / 4

Program of Study Required Courses, Limited Choice – *Must total 4 credits*

Course Code	Course Title	Credit / Billing Hours
DMAC 245*	Workshop: Audio	2 / 2
DMAC 246*	Workshop: Video	2 / 2

*Workshop courses may be repeated for a total of 4 credits toward this degree

Minimum Total Credit Hours

64 credits / 65 billing hours

Recommended Course Sequence

Semester I
Gen Ed - English Composition or Applied English
Gen Ed - English (second course) / Communication or Applied Communication
DMAC 120 – Milestone course
DMAC 130 – Milestone course
DMAC 140 – Milestone course

Semester II
Gen Ed - Mathematics or Applied Mathematics
DMAC 234
DMAC 240
Limited Choice
Limited Choice
Limited Choice

Semester III (Summer)
Limited Choice if choosing DMAC 231

Semester IV
Gen Ed - Natural Sciences Lab or Applied Science and Technology Lab
DMAC 141
Limited Choice
Limited Choice

Semester V
Limited Choice if choosing DMAC 222
DMAC 260
DMAC 295
DMAC 296

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.