

# **Graphic Design C.A.**

Career Community: Art, Design, and Media Curriculum Code: 1020 Effective: Fall 2023 – Summer 2028

### Description

This certificate is designed for students who hold a post-secondary degree (A.A., B.A., B.F.A., or M.F.A.) in the visual arts and wish to acquire or enhance their graphic design skills to prepare for employment.

### Milestone

Completion of ARTS 102 and ARTS 162 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

### **Contact Information**

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

| Course Code | Course Title                   | Credit / Billing Hours |
|-------------|--------------------------------|------------------------|
| ARTS 102    | Design & Communication         | 3/4                    |
| ARTS 162    | Type Communications            | 3/4                    |
| ARTS 164    | Digital Illustration           | 3/4                    |
| ARTS 171    | Adobe Photoshop                | 3/4                    |
| ARTS 173    | Web Design I                   | 3/4                    |
| ARTS 175    | Creative Design and Publishing | 3/4                    |
| ARTS 179    | Web Design II                  | 3/4                    |
| ARTS 183    | Design History and Influences  | 3/3                    |
| ARTS 195    | Employ/Busn Issues for Artists | 1/1                    |
| ARTS 229    | Web Design III                 | 3/4                    |
| ARTS 251    | Graphic Design Communications  | 3/4                    |
| ARTS 252    | Graphic Design Publications    | 3/4                    |
| ARTS 253    | Graphic Design Branding        | 3/4                    |
| ARTS 269    | The Portfolio                  | 2/2                    |

#### **Program of Study Required Courses**

## **Minimum Total Credit Hours**

39 credits / 50 billing hours

## **Recommended Course Sequence**

| Semester I                  |  |
|-----------------------------|--|
| ARTS 102 – Milestone course |  |
| ARTS 162 – Milestone course |  |
| ARTS 171                    |  |
| ARTS 173                    |  |

| Semester II |  |
|-------------|--|
| ARTS 164    |  |
| ARTS 175    |  |
| ARTS 179    |  |
| ARTS 183    |  |

| Semester III |
|--------------|
| ARTS 195     |
| ARTS 229     |
| ARTS 251     |

| Semester IV |  |
|-------------|--|
| ARTS 252    |  |
| ARTS 253    |  |
| ARTS 269    |  |

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.