Business Administration A.B.

Career Community: Business
Curriculum Code: 0243
Effective: Fall 2023 – Summer 2028

Purpose of Major

This major is designed for students wishing to work in the field of Business Administration on completion of the Associate of Business degree. This degree provides basic instruction in key business areas such as management, marketing, finance, and other key business areas. Graduates may qualify for entry-level hands-on positions. Additional education will enhance an individual's employment and advancement opportunities. Not all courses in this program transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's. Institutions accepting coursework for Business, Enhanced AB, Business Administration Pathway include Davenport University, Eastern Michigan University, Ferris State University (Business Administration – Professional Track), Northwood University, Oakland University, and Siena Heights University.

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in the courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Courses

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under General Education. A minimum grade of 2.0 is required for each General Education course.

- English Composition or Applied English
  Business Career Community courses meet this requirement.

- English Composition (second course) or Communication or Applied Communication
  Business Career Community Courses meet this requirement.

- Humanities and Fine Arts or Social Science or Applied Social Science
  Business Career Community Courses meet this requirement.

- Mathematics or Applied Mathematics
  Business Career Community Courses meet this requirement.

- Natural Sciences Lab or Applied Science and Technology Lab
  Program of Study Required Courses meet this requirement.

Business Career Community Required Courses – *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3
COMM 110 or	Communication in the Workplace	3 / 3
COMM 130	Fundamentals Public Speaking	3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or	Composition I	4 / 4
ENGL 131	Honors Composition I	4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 119 or	Math – Applications for Living	4 / 4
MATH 120 or	College Algebra	4 / 4
STAT 170	Introduction to Statistics	4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:
ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:
- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social Science. MGMT 234 does not meet Michigan Transfer Agreement (MTA) Social Science requirements for transfer as a General Education course.

For future transfer to:
- Davenport University choose COMM 110 and STAT 170.
- Eastern Michigan University choose STAT 170.
- Ferris State University choose COMM 130 and STAT 170.
- Northwood University and Oakland University choose MATH 120.
- Siena Heights University choose STAT 170.

Program of Study Required Courses - A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)

Course Code	Course Title	Credit / Billing Hours
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 201	International Business	3 / 3
BUSN 285	Business Admin Internship	3 / 3
ECON 202	Principles of Economics - Macro	4 / 4
MGMT 228	Organization Behavior	3 / 3

Note: BUSN 285 may be waived based on the recommendation of a Program Advisor.

Program of Study Required Courses, Limited Choice – Natural Sciences Lab or Applied Sciences and Technology Lab - *Select one course as indicated for each transfer institution. If a specific course is not indicated for the institution you are considering, or if transfer is not your goal, select any recommended course.*

Course Code	Course Title	Credit / Billing Hours
ANTH 275	Biological Anthropology	4 / 4
ANTH 280	Forensic Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5

Course Code	Course Title	Credit / Billing Hours
BIOL 120	Environmental Science	4 / 6
BIOL 121	Biol Foundation for Physiology	4 / 6
BIOL 125	Introductory Biology	4 / 6
BIOL 127	Cell Biology	4 / 6
BIOL 128	Organismal Biology	4 / 6
BIOL 145	Intro Anatomy and Physiology	4 / 6
BIOL 201	Human Anatomy	4 / 6
BIOL 202	Human Physiology	4 / 5
BIOL 203 and	Microbiology	3 / 3
BIOL 204	Microbiology Laboratory	1 / 3
BIOL 210	Natural Resource Conservation	4 / 6
BIOL 260	Botany	4 / 6
BIOL 265	Zoology	4 / 6
CHEM 135	Chemistry in Society	4 / 5
CHEM 151 and	General Chemistry Lecture I	4 / 4
CHEM 161	General Chemistry Lab I	1 / 3
CHEM 152 and	General Chemistry Lecture II	3 / 3
CHEM 162	General Chemistry Lab II	1 / 3
CHEM 182 and	Introductory Organic Chemistry	3 / 3
CHEM 192	Intro Organic Chem Lab	1 / 3
CHEM 262	Quantitative Analysis	3 / 6
CHEM 272	Organic Chemistry Laboratory	2 / 6
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOG 221	Physical Geography	4 / 4
GEOL 221	Physical Geology	4 / 6
GEOL 222	Historical Geology	4 / 6
GEOL 230	Environmental Geology	4 / 6
ISCI 121	Physical Science Concepts	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5
PHYS 200	Intro to Applied Physics	4 / 5
PHYS 221	Introductory Physics I	4 / 6
PHYS 222	Introductory Physics II	4 / 6
PHYS 251	Physics I with Calculus	5 / 7
PHYS 252	Physics II with Calculus	5 / 7

For future transfer to:
- Central Michigan University choose BIOL 120 or CHEM 262.
- Eastern Michigan University choose ASTR 201 or BIOL 120 or 125 or CHEM 135 or GEOG 221 or ISCI 131.
- Northwood University choose BIOL 120.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

Program of Study Required Courses, Limited Choice – *Select a minimum of 9 credits to reach the 60 credits required for the degree, choosing courses as indicated for each transfer institution. A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACCG 160	Payroll Systems and Taxes	2 / 2
ACCG 161	Accounting with Quickbooks	2 / 2
BUSN 150	Legal Issues: Start Small Busn	2 / 2
BUSN 250	Personal Finance	3 / 3
BUSN 251	Understanding Investments	3 / 3
BUSN 260	Starting a Business	4 / 4
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
INSU 105	Prin of Prop & Liability Ins	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
INSU 260	Life/Health Insur Licensing	2 / 2
INSU 270	Property/Casualty Insur Licens	2 / 2
MATH 141	Calculus with Applications	4 / 4
MGMT 150	Managing Customer Relations	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 223	Supervisory Skills	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 227	Training/Development for Busn	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 335	Managerial Statistics	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 120	Sales	3 / 3
MKTG 140	Introduction to Advertising	3 / 3
MKTG 210	Marketing on the Internet	3 / 3
MKTG 229	Public Relations	3 / 3

For future transfer to:
- Davenport University choose MGMT 227, MGMT 234, and MKTG 210.
- Eastern Michigan University choose CITF 110 and MGMT 234
- Ferris State University choose MGMT 224 and 4 credits from any Limited Choice.
- Northwood University choose MGMT 200, MGMT 234, and MGMT 335.
- Oakland University choose CITA 110 and MATH 141.
- Siena Heights University choose MGMT 200, MGMT 234, and MKTG 119.

Minimum Total Credit Hours
60 credits / 60 billing hours

Recommended Course Sequence

Semester I
ACAD 100
ACCG 210
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice – Natural Sciences Lab or Applied Science and Technology Lab

Semester II
ACCG 211
BUSN 201
ECON 201
MATH 119 or MATH 120 or STAT 170

Semester III
ECON 202
LEGL 215
MGMT 225
MGMT 228
MKTG 200

Semester IV
BUSN 285
COMM 110 or COMM 130
Limited Choice

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.