



Business Transfer Studies A.A.

Career Community: Business

Curriculum Code: 1622

Effective: Fall 2023 – Summer 2028

Purpose of Major

This major focuses on preparing students for transfer to a four-year institution with the goal of admission to the College of Business in any major offered by that institution, including Economics for students wishing to earn a Bachelor's of Business Administration in Economics. Not all institutions offer all majors. Institutions and major areas for which this pathway is designed are listed below:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Grand Valley State University (Accounting, Economics, Finance, General Business, General Management, Human Resource Management, International Business, Marketing, Marketing: Distribution and Logistics Emphasis, Marketing: Sales Emphasis, Operations Management, Supply Chain Management)
- Michigan State University (Accounting, Finance, Hospitality Business, Human Resources Management, Management, Marketing, Supply Chain Management)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)
- Olivet College (Accounting, Business Administration, Business Analysis in Insurance, Financial Planning, Insurance and Risk Management, Management, Marketing)
- University of Michigan Flint (Accounting, Entrepreneurship and Innovation Management, Finance, General Business, International Business, Marketing, Operations and Supply Chain Management, Organizational Behavior and Human Resources Management)
- Western Michigan University (Accounting, E-Business Design, Economics, Finance, General Business, Human Resource Management, Integrated Supply Chain Management, Management, Marketing, Marketing: Advertising and Promotion, Marketing: Food and Consumer Package Goods, Marketing: Sales and Business, Personal Financial Planning)

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses may be the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Additional Information

A student must earn a minimum grade of 2.0 in all courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

Business, Enhanced AB with Business Transfer Studies Option

Central Michigan University, Eastern Michigan University, Ferris State University, and Oakland University allow students to transfer additional credits toward the Bachelor's degree. Students wishing to transfer should complete the requirements for the Business Transfer Studies AA with transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentration), or Oakland University; then, complete the Business, Enhanced AB requirements. The Business, Enhanced AB degree, Business Transfer Studies track, meets requirements for transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentrations), or Oakland University in the following majors:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University – Business Administration with Concentrations (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)

Career-Specific AB Options

The coursework in the Business Transfer Studies A.A. Pathway does not prepare students to work in the field of their choice on completion of the Associate's degree. Students who wish to work in their field of choice on completion of the Associate's degree should select a major in

Accounting, Business Administration, Field Sales and Marketing, Financial Institutions, Human Resource Management, Insurance and Risk Management, International Business, Management and Leadership, or Marketing. Students who wish to work in the field on completion of the A.B. and also transfer to a four-year institution with the majority of their coursework accepted for transfer may complete the coursework for the Enhanced Associate in Business degree related to a specific AB pathway.

General Education – Transfer (MTA) Recommended Choices

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under [General Education](#).

- English Composition
Business Career Community Courses will meet this requirement.
- English Composition (second course) or Communication
Business Career Community Courses will meet this requirement.
- Humanities and Fine Arts
Program of Study Required Courses will meet this requirement.
- Mathematics
Business Career Community Courses will meet this requirement.
- Natural Sciences
Program of Study Required Courses will meet this requirement.
- Social Sciences
Business Career Community and Program of Study Required Courses will meet this requirement.

Business Career Community Required Courses - *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA).*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or	Composition I	4 / 4

Course Code	Course Title	Credit / Billing Hours
ENGL 131	Honors Composition I	4 / 4
LEGL 215	Business Law–Basic Principles	3 / 3
MATH 120 or STAT 170	College Algebra Introduction to Statistics	4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For future transfer to:

- Central Michigan University, Ferris State University, and Grand Valley State University choose COMM 130, and STAT 170
- Eastern Michigan University and Oakland University, choose STAT 170
- Michigan State University and University of Michigan Flint, choose COMM 130, and MATH 120
- Olivet College and Western Michigan University, choose MATH 120

Program of Study Required Courses, Limited Choice – Humanities and Fine Arts

– Select two courses as indicated for each major and transfer institution. If specific courses are not noted, select any two courses from different disciplines.

Course Code	Course Title	Credit / Billing Hours
ARTH 120	Masterpieces of Art & Music	4 / 4
ARTH 211	Art History to the Renaissance	4 / 4
ARTH 212	Art Hist from the Renaissance	4 / 4
ARTS 102	Design & Communication	3 / 4
ENGL 200	Introduction to Literature	3 / 3
ENGL 201	Introduction to Poetry	4 / 4
ENGL 208	Children’s Literature	4 / 4
ENGL 211	World Literature I	4 / 4
ENGL 212	World Literature II	4 / 4
ENGL 220	Science Fiction	4 / 4
ENGL 255	American Lit to 1865	4 / 4
ENGL 256	American Lit 1865 to Present	4 / 4
ENGL 260	African-American Literature	4 / 4
ENGL 266	British Lit to 1800	4 / 4
ENGL 267	British Lit 1800 to Present	4 / 4

Course Code	Course Title	Credit / Billing Hours
ENGL 270	Gender and Literature	4 / 4
ENGL 290	Shakespeare	4 / 4
FREN 121 or FREN 122 or FREN 201 or FREN 202 or GRMN 121 or GRMN 122 or GRMN 201 or GRMN 202 or	Elementary French I Elementary French II Intermediate French I Intermediate French II Elementary German I Elementary German II Intermediate German I Intermediate German II	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
JAPN 121 or JAPN 122 or JAPN 201 or JAPN 202 or	Elementary Japanese I Elementary Japanese II Intermediate Japanese I Intermediate Japanese II	4 / 4 4 / 4 4 / 4 4 / 4
SPAN 121 or SPAN 122 or SPAN 201 or SPAN 202	Elementary Spanish I Elementary Spanish II Intermediate Spanish I Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4
HIST 150	African-American History	4 / 4
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HIST 214	African History	4 / 4
HIST 215	World History to 1500	4 / 4
HIST 216	World History since 1500	4 / 4
HIST 220	Michigan History	4 / 4
HIST 240	Latin American History	4 / 4
HIST 250	History of Modern Asian	4 / 4
HUMS 140	Art of Being Human	4 / 4
HUMS 160	Mythology	4 / 4
HUMS 223	The Western World to 1500	4 / 4
HUMS 224	The Western World since 1500	4 / 4
MUSC 199	Music Appreciation	3 / 3
MUSC 240	Musical Cultures to 1750	4 / 4
MUSC 241	Musical Cultures 1750-Present	4 / 4
PHIL 101	Introduction to Philosophy	3 / 3
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4
RELG 150	Intro to World Religions	4 / 4
RELG 210	Comparative Religions	3 / 3
RELG 211	Asian Religions and Traditions	4 / 4
RELG 230	Introduction to Christianity	3 / 3
RELG 232	Introduction to Islam	3 / 3

For future transfer to:

- Davenport and Northwood – Choose PHIL 152, and any other course from a discipline other than PHIL.
- International Business majors only - Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan Flint choose FREN 121 or GRMN 121 or JAPN 121 or SPAN 121.

Program of Study Required Courses, Limited Choice – Natural Sciences - *Select two or three courses from two different disciplines as indicated for each transfer institution. One must be a lab course. If specific courses are not noted, select any course from a discipline.*

Course Code	Course Title	Credit / Billing Hours
ANTH 280	Forensic Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6
BIOL 121	Biol Foundation for Physiology	4 / 6
BIOL 125	Introductory Biology	4 / 6
BIOL 127	Cell Biology	4 / 6
BIOL 128	Organismal Biology	4 / 6
BIOL 145	Intro Anatomy and Physiology	4 / 6
BIOL 201	Human Anatomy	4 / 6
BIOL 202	Human Physiology	4 / 5
BIOL 204	Microbiology Laboratory	1 / 3
BIOL 210	Natural Resource Conservation	4 / 6
BIOL 260	Botany	4 / 6
BIOL 265	Zoology	4 / 6
CHEM 135	Chemistry in Society	4 / 5
CHEM 151 and CHEM 161	General Chemistry Lecture I General Chemistry Lab I	4 / 4 1 / 3
CHEM 152 and CHEM 162	General Chemistry Lecture II General Chemistry Lab II	3 / 3 1 / 3
CHEM 182 and CHEM 192	Introductory Organic Chemistry Intro Organic Chem Lab	3 / 3 1 / 3
CHEM 262	Quantitative Analysis	3 / 6
CHEM 272	Organic Chemistry Laboratory	2 / 6
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOG 221	Physical Geography	4 / 4
GEOL 221	Physical Geology	4 / 6
GEOL 222	Historical Geology	4 / 6
GEOL 230	Environmental Geology	4 / 6
ISCI 121	Physical Science Concepts	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PFHW 123	Human Nutrition	3 / 3
PHYS 120	The Art of Physics	4 / 5
PHYS 221	Introductory Physics I	4 / 6

Course Code	Course Title	Credit / Billing Hours
PHYS 222	Introductory Physics II	4 / 6
PHYS 251	Physics I with Calculus	5 / 7
PHYS 252	Physics II with Calculus	5 / 7

For future transfer to:

- Central Michigan choose BIOL 120 or CHEM 262, and another course from a different discipline.
- Eastern Michigan University, choose BIOL 120 or BIOL 125, and one from CHEM 135, GEOG 221, or ISCI 131.
- Northwood University choose BIOL 120, and another course from a discipline other than BIOL.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

Program of Study Required Courses, Limited Choice – Social Sciences - *Select one course as indicated for each transfer institution. If specific courses are not noted, select any course from a discipline other than ECON.*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
ANTH 271	Medical Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 120	Introduction to Geography	3 / 3
GEOG 200	World Regional Geography	4 / 4
GERO 100	Introduction to Human Aging	4 / 4
POLS 120	American Political System	4 / 4
POLS 121	State and Local Government	4 / 4
POLS 201	Intro to Political Science	3 / 3
POLS 240	Introduction to Public Policy	3 / 3
POLS 250	Campaigns & Elections	3 / 3
POLS 260	Comparative Political Systems	3 / 3
POLS 270	International Relations	3 / 3
PSYC 200	Introduction to Psychology	4 / 4
PSYC 202	Psychology of Personality	3 / 3
PSYC 203	Social Psychology	3 / 3
PSYC 205	Human Growth and Development	3 / 3
PSYC 221	Child Psychology	3 / 3
PSYC 250	Abnormal Psychology	3 / 3
SOCL 120	Introduction to Sociology	4 / 4
SOCL 254	Marriage and Family	3 / 3
SOCL 255	Contemporary Social Problems	3 / 3
SOCL 260	Race and Ethnicity	3 / 3

Note: For future transfer to Eastern Michigan University, choose ANTH 270 or POLS 201.

Program of Study Required Courses, Limited Choice – *Select a minimum of 7 credits in order to reach the 60 credits required for the degree. See the notes below for specific course selections for each transfer institution and major.*

Course Code	Course Title	Credit / Billing Hours
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 201	International Business	3 / 3
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
CITP 110	Intro to Programming – Python	4 / 4
ECON 120	Power, Authority, and Exchange	4 / 4
ECON 202	Principles of Economics - Macro	4 / 4
ECON 213	U.S. Economic/Business History	3 / 3
ECON 260	Comparative Economic Systems	3 / 3
ENGL 122 or ENGL 132	Composition II Honors Composition II	4 / 4 4 / 4
FREN 121 or FREN 122 or FREN 201 or FREN 202 or GRMN 121 or GRMN 122 or GRMN 201 or GRMN 202 or JAPN 121 or JAPN 122 or JAPN 201 or JAPN 202 or SPAN 121 or SPAN 122 or SPAN 201 or SPAN 202	Elementary French I Elementary French II Intermediate French I Intermediate French II Elementary German I Elementary German II Intermediate German I Intermediate German II Elementary Japanese I Elementary Japanese II Intermediate Japanese I Intermediate Japanese II Elementary Spanish I Elementary Spanish II Intermediate Spanish I Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
INSU 105	Prin of Managing Evolving Risk	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
MATH 120	College Algebra	4 / 4
MATH 141	Calculus with Applications	4 / 4
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3
STAT 215	Intro to Probability and Stats	4 / 4

For future transfer to:

- Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan-Flint (International Business majors), choose four credits of the

same foreign language chosen to meet the Humanities requirement, based on proficiency testing, ACCG 211 and ECON 202.

- Central Michigan University (Economics majors), choose ACCG 211, ECON 120, and ECON 202.
- Central Michigan University (all other majors), Eastern Michigan University, and Ferris State University (all majors except International Business), choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- Grand Valley State University (all majors except International Business), choose ACCG 211, ECON 202, and MATH 120.
- Michigan State University (all majors) choose ACCG 211, ECON 202, and STAT 215.
- Oakland University and Western Michigan University choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- Olivet College (Insurance and Risk Management majors only) choose INSU 105, INSU 110, INSU 125, and INSU 175.
- Olivet College (all other majors) choose ACCG 211, ECON 202, and STAT 215.
- University of Michigan Flint (all majors except International Business), choose ACCG 211, ECON 202, and MATH 141.

Minimum Total Credit Hours

60 credits / 60 billing hours

Recommended Course Sequence

Semester I
ACAD 100
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice – Natural Sciences

Semester II
ECON 201
LEGL 215
MATH 120 or STAT 170
MKTG 200

Semester III
ACCG 210
MGMT 225
Limited Choice – Humanities and Fine Arts
Limited Choice – Natural Sciences
Limited Choice – Social Sciences

Semester IV
COMM 110 or COMM 130
Limited Choice – Humanities and Fine Arts
Limited Choice – complete as directed per transfer institution

Semester V
Limited Choice - if needed to complete transfer requirements

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.