



Business, Enhanced A.B.

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Program

This degree is designed for students wishing to transfer after having completed an Associate in Business degree (Accounting, Business Administration, Field Sales and Marketing, Financial Institutions, Human Resource Management, Insurance and Risk Management, International Business, Management and Leadership, Marketing) or the Business Transfer Studies Associate in Arts degree. This Enhanced AB option allows students to transfer between 71 and 103 credits (depending on institution) toward the Bachelor's degree. This allows completion of credits required for employment through the AB, or for transfer through the AA, and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Business, Enhanced A.B. pathways.

- **Accounting** - transfer to Davenport University in Accounting or Finance, Eastern Michigan University, Ferris State University – Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University
- **Business Administration** - transfer to Davenport University, Eastern Michigan University, Ferris State University – Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University
- **Business Transfer Studies** - transfer to Central Michigan University, Eastern Michigan University, Ferris State University and Oakland University
- **Field Sales and Marketing** - transfer to Davenport University, Eastern Michigan University, Ferris State University – Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University
- **Financial Institutions** - transfer to Eastern Michigan University, Ferris State University– Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University
- **Human Resource Management** - transfer to Davenport University, Ferris State University – Business Administration Professional Track, Northwood University, Oakland University
- **Insurance and Risk Management** - transfer to Davenport University, Ferris State University– Business Administration Professional Track, Northwood University in Insurance and Risk Management or Finance
- **International Business** - transfer to Davenport University, Ferris State University– Business Administration Professional Track, Siena Heights University
- **Management and Leadership** - transfer to Davenport University, Eastern Michigan University, Ferris State University– Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University

- **Marketing** - transfer to Davenport University, Eastern Michigan University, Ferris State University– Business Administration Professional Track, Northwood University, Oakland University, Siena Heights University

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1522, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Complete all courses as indicated for one Track as required for the specified transfer institution.

Choose one track:

- [Accounting](#)
- [Business Administration](#)
- [Business Transfer Studies](#)
- [Field Sales and Marketing](#)
- [Financial Institutions](#)
- [Human Resource Management](#)
- [Insurance and Risk Management](#)
- [International Business](#)
- [Management and Leadership](#)
- [Marketing](#)

Recommended Courses by College/University

Completing courses as directed for each subtrack meets transfer articulation agreement requirements for each institution.



Business, Enhanced A.B. Accounting Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Accounting degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Accounting subtracks of the Business, Enhanced AB for students transferring to Davenport University, Eastern Michigan University, Ferris State University, Northwood University, Oakland University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the [Accounting AB](#) (0162) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Accounting or Finance)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any MTA Humanities course, 3 credits / 3 billing hours
- Any MTA Social Science course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
ACCG 290	Auditing	4 / 4
MATH 120	College Algebra	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

93 credits / 94 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MUSC 199	Music Appreciation	3 / 3
STAT 215	Intro to Probability and Statistics	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Minimum Total Credit Hours

91 credits / 92 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
LEGL 216	Commercial Transactions	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

97 credits / 98 billing hours

Northwood University (Accounting)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
ACCG 290	Auditing	4 / 4
CITA 110	Intro to Microsoft Office	3 / 3
LEGL 219	Adv Busn Law for Acct Majors	4 / 4
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 329	Advanced Management Communication	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Minimum Total Credit Hours

103 credits / 104 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MATH 141	Calculus with Applications	4 / 4
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

93 credits / 94 billing hours

Siena Heights University (Accounting)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MGMT 234	Diversity in the Workplace	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select 10 credits*

Course Code	Course Title	Credit / Billing Hours
ACCG 241	Federal Income Tax II	4 / 4
ACCG 245	Accounting Internship	2 / 2
ACCG 271	Principles of Finance	3 / 3
ACCG 280	Governmental Accounting	2 / 2
ACCG 290	Auditing	4 / 4
ACCG 292	Fraud Detection and Protection	3 / 3
LEGL 219	Adv Busn Law for Acct Majors	4 / 4

Minimum Total Credit Hours

83 credits / 84 billing hours



**Business, Enhanced A.B.
Business Administration Track**

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Business Administration degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Business Administration subtracks of the Business, Enhanced AB for students transferring to Davenport University, Eastern Michigan University, Ferris State University, Northwood University, Oakland University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Business Administration \(0243\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Business)

General Education – Transfer Degrees (MTA) Courses

(For the list of options, see [General Education](#))

- Any MTA Humanities course, 3-4 credits / 3-4 billing hours
- Any MTA Social Science course, 3-4 credits / 3-4 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
INSU 105	Prin of Prop & Liability Ins	3 / 3
MATH 120	College Algebra	4 / 4
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

83 credits / 84 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MUSC 199	Music Appreciation	3 / 3
STAT 215	Intro to Probability and Statistics	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Minimum Total Credit Hours

85 credits / 86 billing hours

Ferris State University

General Education – Transfer Degrees (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3-4 credits / 3-4 billing hours
- Any non-ECON MTA Social Science course, 3-4 credits / 3-4 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6-8 credits / 6-8 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

82 credits / 83 billing hours

Northwood University (Finance)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
CITA 110	Intro to Microsoft Office	3 / 3
MATH 141	Calculus with Applications	4 / 4
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Any 3-credit course from ARTS, BIOL, CHEM, ISCI, HIST, HUMS, PHIL, PHYS, POLS, PSYC, or SOCL

Minimum Total Credit Hours

90 credits / 91 billing hours

Oakland University

General Education – Transfer Degrees (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3-4 credits / 3-4 billing hours
- Any non-ECON MTA Social Science course, 3-4 credits / 3-4 billing hours
- Two MTA Humanities courses from 2 disciplines, 6-8 credits / 6-8 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Any 3-credit ACCG or BUSN or INSU or LABR or MGMT or MKTG course

Minimum Total Credit Hours

82 credits / 83 billing hours

Siena Heights University (Business)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3

Program of Study Required Courses, Limited Choice– *Select courses totaling 12 credits*

Any combination of ACCG or BUSN or INSU or LABR or MGMT or MKTG courses

Minimum Total Credit Hours

85 credits / 86 billing hours



Business, Enhanced A.B. Business Transfer Studies Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Program

This degree is designed for students wishing to transfer to Central Michigan University, Eastern Michigan University, or Oakland University after having completed the Associate in Arts, Business Transfer Studies degree. This Enhanced AB option allows completion of credits required for the AA and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Business Transfer subtracks of the Business, Enhanced AB for students transferring to Central Michigan University, Eastern Michigan University, and Oakland University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Complete all courses as indicated for the AA in [Business Transfer Studies \(1622\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Central Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
CITF 110	Intro Computer Info Systems	3 / 3
ENGL 122 or ENGL 132	Composition II or Honors Composition II	4 / 4 4 / 4
MATH 120	College Algebra	4 / 4

Note:

ENGL 122 or ENGL 132 may be waived if completed as part of the A.A.

Minimum Total Credit Hours

71 credits / 72 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
CITF 110	Intro Computer Info Systems	3 / 3
ENGL 127	Business Writing	3 / 3

Program of Study Required Courses, Limited Choice– *Select eight to nine credits.*

Courses related to the major. Consult a Program Advisor and an advisor from Eastern Michigan University's College of Business to select appropriate courses.

Minimum Total Credit Hours

77 credits / 78 billing hours

Ferris State University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
LEGL 215	Business Law-Basic Principles	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3

Program of Study Required Courses, Limited Choice– *Select one.*

Course Code	Course Title	Credit / Billing Hours
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3

Program of Study Required Courses, Limited Choice– *Select one.*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math – Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Program of Study Required Courses– *International Business majors only*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4

Minimum Total Credit Hours

79 credits / 80 billing hours

Oakland University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
CITA 110	Intro to Microsoft Office	3 / 3

Program of Study Required Courses, Limited Choice– *Select fourteen credits*

Courses related to the major. Consult a Program Advisor and an advisor from Oakland University's College of Business to select appropriate courses.

Minimum Total Credit Hours

77 credits / 78 billing hours



Business, Enhanced A.B. Field Sales and Marketing Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Field Sales and Marketing degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Field Sales and Marketing subtracks of the Business, Enhanced AB for students transferring to Davenport University, Eastern Michigan University, Ferris State University, Northwood University, Oakland University and Siena Heights University follows.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Field Sales and Marketing \(0190\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Marketing)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
MATH 120	College Algebra	4 / 4
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MKTG 229	Public Relations	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

92 credits / 93 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
HUMS 140	Art of Being Human	4 / 4
STAT 215	Intro to Probability and Statistics	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Mimimum Total Credit Hours

92 credits / 93 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

91 credits / 92 billing hours

Northwood University (Marketing)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Minimum Total Credit Hours

89 credits / 90 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MATH 141	Calculus with Applications	4 / 4
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

96 credits / 97 billing hours

Siena Heights University (Business)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

82 credits / 83 billing hours



Business, Enhanced A.B. Financial Institutions Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Financial Institutions degree. This Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Financial Institutions subtracks of the Business, Enhanced AB for students transferring to Eastern Michigan University, Ferris State University, Northwood University, Oakland University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses:

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Financial Institutions \(0103\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MUSC 199	Music Appreciation	3 / 3
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Minimum Total Credit Hours

87 credits / 88 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any credit non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any credit non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits /6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

87 credits / 88 billing hours

Northwood University (Finance)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
MATH 141	Calculus with Applications	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Minimum Total Credit Hours

89 credits / 90 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MATH 141	Calculus with Applications	4 / 4
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

86 credits / 87 billing hours

Siena Heights University (Business)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
ENGL 127	Business Writing	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice– *Select two*

Course Code	Course Title	Credit / Billing Hours
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3

Minimum Total Credit Hours

78 credits / 79 billing hours



Business, Enhanced A.B. Human Resource Management Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Human Resource Management degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Human Resource Management subtracks of the Business, Enhanced AB for students transferring to Davenport University, Ferris State University, Northwood University, and Oakland University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses:

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Human Resource Management \(0712\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Human Resource Management)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
MATH 120	College Algebra	4 / 4
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

89 credits / 90billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits /6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

91 credits / 92 billing hours

Northwood University (Management)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Any 3-4-credit course from ARTS, BIOL, CHEM, ISCI, HIST, HUMS, PHIL, PHYS, POLS, PSYC, or SOCL

Minimum Total Credit Hours

86 credits / 87 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course <https://www.lcc.edu/academics/catalog/general-education/index.html>, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MATH 141	Calculus with Applications	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

92 credits / 93 billing hours



Business, Enhanced A.B. Insurance and Risk Management Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2021 – Summer 2026

Purpose of Program:

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Insurance and Risk Management degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Insurance and Risk Management subtracks of the Business, Enhanced AB for students transferring to Davenport University, Ferris State University, and Northwood University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Insurance and Risk Management \(1804\)](#), as required for the specified transfer institution, is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Risk Management and Insurance)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
BUSN 201	International Business	3 / 3
MATH 120	College Algebra	4 / 4
MGMT 224	Human Resource Management	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

94 credits / 95 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits /6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
MGMT 224	Human Resource Management	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

90 credits / 91 billing hours

Northwood University (Insurance)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3
MKTG 120	Sales	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Minimum Total Credit Hours

94 credits/ 95 billing hours



Business, Enhanced A.B. International Business Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Institutional Business degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the International Business subtracks of the Business, Enhanced AB for students transferring to Davenport University, Ferris State University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses:

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [International Business \(0240\)](#), as required for the specified transfer institution, is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University

General Education – Transfer (MTA) Courses

- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
GEOG 200	World Regional Geography	4 / 4
MATH 120	College Algebra	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

88 credits / 89 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3-4 credits / 3-6 billing hours
- Any non-ECON MTA Social Science course, 3-4 credits / 3-4 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6-8 credits /6-8 billing hours

Program of Study Required Course

Course Code	Course Title	Credit / Billing Hours
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

86 credits / 87 billing hours

Siena Heights University (Accounting)

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice– *Select two*

Course Code	Course Title	Credit / Billing Hours
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3

Program of Study Required Courses, Limited Choice – *Select fourteen credits*

- 300-level MGMT courses

Minimum Total Credit Hours

87 credits / 88 billing hours



Business, Enhanced A.B. Management and Leadership Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Purpose of Program

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Management and Leadership degree. This Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Management and Leadership subtracks of the Business, Enhanced AB for students transferring to Davenport University, Eastern Michigan University, Ferris State University, Northwood University, Oakland University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Management and Leadership \(0245\)](#) as required for the specified transfer institution is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Leadership and Organizational Behavior or Management)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
GEOG 200	World Regional Geography	4 / 4
MATH 120	College Algebra	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

90 credits / 91 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MUSC 199	Music Appreciation	3 / 3
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Minimum Total Credit Hours

91 credits / 92 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

88 credits / 89 billing hours

Northwood University (Management)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
CITA 110	Intro to Microsoft Office	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 300	Leading for Possibility	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
HIST 211	U.S. History to 1877	4 / 4
HIST 212	U.S. History: 1877 to Present	4 / 4
HUMS 213	World Civilizations to 1600	4 / 4
HUMS 214	World Civilizations from 1600	4 / 4

Minimum Total Credit Hours

92 credits / 93 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MATH 141	Calculus with Applications	4 / 4
STAT 215	Intro to Probability and Statistics	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

93 credits / 94 billing hours

Siena Heights University (Business)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice– *Select two*

Course Code	Course Title	Credit / Billing Hours
MKTG 119	Mktg/Manage Your Professional Image	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3

Program of Study Required Courses, Limited Choice– *Select 6 credits*

- Any combination of MGMT courses (200 level or higher)

Minimum Total Credit Hours

85 credits / 86 billing hours



Business, Enhanced A.B. Marketing Track

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

Revised: 7/8/22

Purpose of Major:

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Marketing degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the Marketing subtracks of the Business, Enhanced AB for students transferring to Davenport University, Eastern Michigan University, Ferris State University, Northwood University, Oakland University, and Siena Heights University.

Contact Information

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

Program of Study Required Courses:

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [Marketing \(0204\)](#), as required for the specified transfer institution, is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

Recommended Courses by College/University

Completing courses as directed meets transfer articulation agreement requirements for each institution.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.

Davenport University (Marketing)

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Any MTA Humanities course, 3 credits / 3 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
MATH 120	College Algebra	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

89 credits / 90 billing hours

Eastern Michigan University

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MUSC 199	Music Appreciation	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4

Program of Study Required Courses, Limited Choice - *Select one*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4

Minimum Total Credit Hours

84 credits / 85 billing hours

Ferris State University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6 credits /6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
LEGL 216	Commercial Transactions	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

Minimum Total Credit Hours

91 credits / 92 billing hours

Northwood University (Marketing)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
CITA 110	Intro to Microsoft Office	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 300	Leading for Possibility	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

88 credits / 89 billing hours

Oakland University

General Education – Transfer (MTA) Courses

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3 credits / 3 billing hours
- Any non-ECON MTA Social Science course, 3 credits / 3 billing hours
- Two MTA Humanities courses from 2 disciplines, 6 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
MATH 141	Calculus with Applications	4 / 4
STAT 215	Intro to Probability and Stats	4 / 4

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

90 credits / 91 billing hours

Siena Heights University (Business)

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ENGL 127	Business Writing	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3

Program of Study Required Courses, Limited Choice– *Select one*

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

Minimum Total Credit Hours

79 credits / 80 billing hours