

Management and Leadership A.B.

Career Community: Business Curriculum Code: 0245 Effective: Fall 2022 – Summer 2027

Purpose of Major

This major is designed for students wishing to work in the field of Management on completion of the Associate of Business degree. A manager leads from all levels of the organization. A manager plans, organizes, delegates, and controls projects from start to finish. The role cuts across all areas of business and organizational life and has as its central purpose the increase of resources: personnel, money, machines, and materials. Managers encourage, coordinate, and lead to achieve company goals. Graduates of this degree may qualify for entry-level positions. Addition of a technical or business specialty increases one's employability. Not all courses in this program transfer to all institutions. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's. Institutions accepting coursework for the Business, Enhanced AB, Management and Leadership Pathway include Davenport University, Eastern Michigan University, Ferris State University (Business Administration – Professional Track), Northwood University, Oakland University, and Siena Heights University.

Milestone

In addition to the required General Education courses in Math and English, completion of MGMT 225 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Courses

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under <u>General</u> <u>Education</u>. A minimum grade of 2.0 is required for each General Education course.

- English Composition or Applied English Business Career Community courses meet this requirement.
- English Composition (Second Course) or Communications or Applied Communications Business Career Community Courses meet this requirement.
- Humanities and Fine Arts or Social Science or Applied Social Science Business Career Community Courses meet this requirement.
- Mathematics or Applied Mathematics Business Career Community Courses meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab Business Career Community Courses meet this requirement.

Business Career Community Required Courses – These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First Year College Experience	1/1
ACCG 210	Principles of Financial Accg	4/4
BIOL 120 or	Environmental Science	4/6
BIOL 125	Introductory Biology	4/5
BUSN 118	Introduction to Business	3/3
COMM 110 or	Communication in the Workplace	3/3
COMM 130	Fundamentals Public Speaking	3/3
ECON 201	Principles of Economics - Micro	4/4
ENGL 121 or	Composition I	4/4
ENGL 131	Honors Composition I	4/4
LEGL 215	Business Law – Basic Principles	3/3
MATH 119 or	Math – Applications for Living	4/4
MATH 120 or	College Algebra	4/4
STAT 170	Introduction to Statistics	4/4
MGMT 225	Principles of Mgmt/Leadership	3/3
MKTG 200	Principles of Marketing	3/3

Notes:

ACAD 100 may be waived based on the recommendation of a Program Advisor.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social Science. MGMT 234 does not meet Michigan Transfer Agreement (MTA) Social Science requirements for transfer as a General Education course.

For future transfer to:

- Davenport University choose COMM 110 and STAT 170.
- Eastern Michigan University choose STAT 170.
- Ferris State University choose COMM 130 and STAT 170.
- Northwood University and Oakland University choose MATH 120.
- Siena Heights University (Business Administration) choose BIOL 120 and STAT 170.
- Siena Heights University (Professional Communications) choose BIOL 120.

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Course Code	Course Title	Credit / Billing Hours		
BUSN 201	International Business	3/3		
LABR 200	Intro to Labor Relations	3/3		
MGMT 150	Managing Customer Relations	3/3		
MGMT 200	Creative Thinking for Business	3/3		
MGMT 224	Human Resource Management	3/3		
MGMT 227	Training/Development for Busn	3/3		
MGMT 228 or	Organization Behavior	3/3		
MGMT 304	Organization Development	3/3		
MGMT 231	Developing and Leading Teams	3/3		
MGMT 237	Managing/Continual Improvement	3/3		
MGMT 280 or	Mgmt/Leadership Internship	3/3		
MGMT 345	Context and Transformation	3/3		

Program of Study Required Courses - A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course).

Minimum Total Credit Hours

66 credits / 67 billing hours

Recommended Course Sequence

Semester I	
ACAD 100	
BUSN 118	
ENGL 121 or ENGL 131	
MGMT 225 – Milestone course	
MKTG 200	

Semester II
BIOL 120 or BIOL 125
BUSN 201
MATH 119, MATH 120, or STAT 170
MGMT 224

Semester III
ECON 201
LEGL 215
MGMT 200
MGMT 228 or MGMT 304

Semester IV
ACCG 210
COMM 110 or COMM 130
MGMT 227
MGMT 280 or MGMT 345

Semester V	
LABR 200	
MGMT 150	
MGMT 231	
MGMT 237	

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.