



International Business A.B.

Career Community: Business

Curriculum Code: 0240

Effective: Fall 2022 – Summer 2027

Purpose of Major

This major is designed for students wishing to work in the field of International Business on completion of the Associate of Business degree. International business managers plan, organize, and control projects from start to finish for organizations with international connections. They help their company achieve its goals in differing international and governmental situations. Graduates of this program may work for a variety of business and organizations, both in this hemisphere and overseas. Knowledge of a foreign language and a business or technical specialty increases one's employability. This degree can be completed entirely online. Not all courses in this program transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's. Institutions accepting coursework for the Business, Enhanced AB, International Business track include Davenport University, Ferris State University (Business Administration – Professional Track), and Siena Heights University.

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

General Education – Applied Degree Courses, Recommended Courses

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under [General Education](#). A minimum grade of 2.0 is required for each General Education course.

- English Composition or Applied English
Business Career Community courses meet this requirement.

- English Composition (Second Course) or Communications or Applied Communications
Business Career Community Courses meet this requirement.
- Humanities and Fine Arts or Social Science or Applied Social Science
Business Career Community Courses meet this requirement.
- Mathematics or Applied Mathematics
Business Career Community Courses meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab
Business Career Community Courses meet this requirement.

Business Career Community Required Courses – *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First Year College Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BIOL 120 or BIOL 125	Environmental Science Introductory Biology	4 / 6 4 / 5
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 119 or MATH 120 or STAT 170	Math – Applications for Living College Algebra Introduction to Statistics	4 / 4 4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived based on the recommendation of a Program Advisor.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social

Science. MGMT 234 does not meet Michigan Transfer Agreement (MTA) Social Science requirements for transfer as a General Education course.

For future transfer to:

- Davenport University, Ferris State University, and Siena Heights University choose COMM 110 and STAT 170.

Program of Study Required Courses - A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)

Course Code	Course Title	Credit / Billing Hours
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 201	International Business	3 / 3
BUSN 285 or MKTG 235	Business Internship Marketing Internship	3 / 3 3 / 3
ECON 202	Principles of Economics - Macro	4 / 4
MGMT 228	Organization Behavior	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3

Note:

BUSN 285 or MKTG 235 may be waived based on the recommendation of a Program Advisor.

Program of Study Required Courses, Limited Choice— *Select a minimum of 8 credits to reach the 60 credits required for the degree. Include up to 8 credits of the same Foreign Language based on proficiency testing. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
FREN 121 or GRMN 121 or JAPN 121 or SPAN 121 or	Elementary French I Elementary German I Elementary Japanese I Elementary Spanish I	4 / 4 4 / 4 4 / 4 4 / 4
FREN 201 or GRMN 201 or JAPN 201 or SPAN 201	Intermediate French I Intermediate German I Intermediate Japanese I Intermediate Spanish I	4 / 4 4 / 4 4 / 4 4 / 4
FREN 122 or GRMN 122 or JAPN 122 or SPAN 122 or	Elementary French II Elementary German II Elementary Japanese II Elementary Spanish II	4 / 4 4 / 4 4 / 4 4 / 4
FREN 202 or GRMN 202 or JAPN 202 or SPAN 202	Intermediate French II Intermediate German II Intermediate Japanese II Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4
MGMT 200	Creative Thinking for Business	3 / 3

Course Code	Course Title	Credit / Billing Hours
MGMT 224	Human Resource Management	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MKTG 210	Marketing on the Internet	3 / 3

Minimum Total Credit Hours

64 credits / 65 billing hours

Recommended Course Sequence

Semester I
ACAD 100
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice

Semester II
ACCG 210
MATH 119 or MATH 120 or STAT 170
Limited Choice

Semester III
ACCG 211
BUSN 201
ECON 201
MGMT 225

Semester IV
COMM 110 or COMM 130
ECON 202
LEGL 215
MKTG 200

Semester V
BIOL 120 or BIOL 125
BUSN 285 or MKTG 235
MGMT 228
MKTG 119

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.