



Business Transfer Studies A.A.

Career Community: Business

Curriculum Code: 1622

Effective: Fall 2022 – Summer 2027

Revised: 6/30/22

Purpose of Major

This major focuses on preparing students for transfer to a four-year institution with the goal of admission to the College of Business in any major offered by that institution, including Economics for students wishing to earn a Bachelor's of Business Administration in Economics. Not all institutions offer all majors. Institutions and major areas for which this pathway is designed are listed below:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Grand Valley State University (Accounting, Economics, Finance, General Business, General Management, Human Resource Management, International Business, Marketing, Marketing: Distribution and Logistics Emphasis, Marketing: Sales Emphasis, Operations Management, Supply Chain Management)
- Michigan State University (Accounting, Finance, Hospitality Business, Human Resources Management, Management, Marketing, Supply Chain Management)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)
- Olivet College (Accounting, Business Administration, Business Analysis in Insurance, Financial Planning, Insurance and Risk Management, Management, Marketing)
- University of Michigan Flint (Accounting, Entrepreneurship and Innovation Management, Finance, General Business, International Business, Marketing, Operations and Supply Chain Management, Organizational Behavior and Human Resources Management)
- Western Michigan University (Accounting, E-Business Design, Economics, Finance, General Business, Human Resource Management, Integrated Supply Chain Management, Management, Marketing, Marketing: Advertising and Promotion, Marketing: Food and Consumer Package Goods, Marketing: Sales and Business, Personal Financial Planning)

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses may be the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Additional Information

A student must earn a minimum grade of 2.0 in all courses.

Contact Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

Business, Enhanced AB with Business Transfer Studies Option

Central Michigan University, Eastern Michigan University, Ferris State University, and Oakland University allow students to transfer additional credits toward the Bachelor's degree. Students wishing to transfer should complete the requirements for the Business Transfer Studies AA with transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentration), or Oakland University; then, complete the Business, Enhanced AB requirements. The Business, Enhanced AB degree, Business Transfer Studies track, meets requirements for transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentrations), or Oakland University in the following majors:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University – Business Administration with Concentrations (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)

Career-Specific AB Options

The coursework in the Business Transfer Studies A.A. Pathway does not prepare students to work in the field of their choice on completion of the Associate's degree. Students who wish to work in their field of choice on completion of the Associate's degree should select a major in Accounting, Business Administration, Field Sales and Marketing, Financial Institutions, Human

Resource Management, Insurance and Risk Management, International Business, Management and Leadership, or Marketing. Students who wish to work in the field on completion of the A.B. and also transfer to a four-year institution with the majority of their coursework accepted for transfer may complete the coursework for the Enhanced Associate in Business degree related to a specific AB pathway.

General Education – Transfer (MTA) Recommended Choices

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under [General Education](#).

- English Composition
Business Career Community Courses will meet this requirement.
- English Composition (Second Course) or Communications
Business Career Community Courses will meet this requirement.
- Humanities and Fine Arts – *Select two, each from a different discipline.*
Program of Study Required Courses will meet this requirement.
- Mathematics
Business Career Community Courses will meet this requirement.
- Natural Sciences – *Select two, each from a different discipline; one must be a lab course.*
Business Career Community and Program of Study Required Courses will meet this requirement.
- Social Sciences - – *Select two, each from a different discipline.*
Business Career Community and Program of Study Required Courses will meet this requirement.

Business Career Community Required Courses - *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA).*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First Year College Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BIOL 120 or BIOL 125	Environmental Science Introductory Biology	4 / 6 4 / 5
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3

Course Code	Course Title	Credit / Billing Hours
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 120 or STAT 170	College Algebra Introductory to Statistics	4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived based on the recommendation of a Program Advisor.

For future transfer to:

- Central Michigan University, Ferris State University, and Grand Valley State University choose COMM 130, and STAT 170
- Eastern Michigan University and Oakland University, choose STAT 170
- Michigan State University and University of Michigan Flint, choose COMM 130, and MATH 120
- Olivet College and Western Michigan University, choose MATH 120

Program of Study Required Courses, Limited Choice – Humanities and Fine Arts -

Select courses as indicated for each major and transfer institution. If specific courses are not noted, select any two courses from different disciplines.

Course Code	Course Title	Credit / Billing Hours
ENGL 200	Introduction to Literature	3 / 3
FREN 121 or GRMN 121 or JAPN 121 or SPAN 121 or FREN 201 or GRMN 201 or JAPN 201 or SPAN 201	Elementary French I Elementary German I Elementary Japanese I Elementary Spanish I Intermediate French I Intermediate German I Intermediate Japan I Intermediate Spanish I	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
MUSC 199	Music Appreciation	3 / 3
PHIL 101	Introduction to Philosophy	3 / 3
PHIL 151	Intro to Logic & Critical Think	4 / 4
PHIL 152	Introduction to Ethics	4 / 4
RELG 150	Intro to World Religions	4 / 4

For future transfer to:

- International Business majors only - Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan Flint choose FREN 121 or 201 or GRMN 121 or 201 or JAPN 121 or 201 or SPAN 121 or 201 based on proficiency testing and a second Humanities course as indicated below.

- International Business majors only – Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan Flint, choose one from ENGL 200, MUSC 199, or PHIL 101.
- Central Michigan University, Eastern Michigan University, Ferris State University, and Grand Valley State University – all majors except International Business, choose two from ENGL 200, MUSC 199, and PHIL 101.
- Olivet College, Oakland University, and Western Michigan University, choose two from ENGL 200, MUSC 199, and PHIL 101.
- Michigan State University, choose two from two different disciplines - PHIL 151, PHIL 152, and RELG 150.
- University of Michigan Flint – all majors except International Business, choose one from ENGL 200, MUSC 199, or PHIL 101, and one from PHIL 151, PHIL 152, and RELG 150.

Program of Study Required Courses, Limited Choice – Natural Sciences - *Select one course as indicated for each transfer institution. If specific courses are not noted, select any course from a discipline other than BIOL.*

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
CHEM 135	Chemistry in Society	4 / 5
GEOG 221	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6
PFHW 123	Human Nutrition	3 / 3

For future transfer to:

- Central Michigan, Ferris State University, Grand Valley State University, Oakland University, Olivet College, University of Michigan Flint, and Western Michigan University, choose PFHW 123.
- Eastern Michigan University, choose ASTR 201, CHEM 135, GEOG 221, or ISCI 131.

Program of Study Required Courses, Limited Choice – Social Sciences - *Select one course as indicated for each transfer institution. If specific courses are not noted, select any course from a discipline other than ECON.*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
COMM 280	Intercultural Communication	3 / 3
GEOG 200	World Regional Geography	4 / 4
SOCL 120	Introduction to Sociology	4 / 4

For future transfer to:

- Central Michigan University, Ferris State University, Grand Valley State University, Oakland University, Olivet College, and Western Michigan University, choose ANTH 270 or COMM 280.
- Eastern Michigan University, choose ANTH 270, COMM 280, or GEOG 200.
- University of Michigan Flint, choose SOCL 120.

Program of Study Required Courses, Limited Choice – *Select a minimum of 8 credits in order to reach the 60 credits required for the degree. See the notes below for specific course selections for each transfer institution and major.*

Course Code	Course Title	Credit / Billing Hours
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 201	International Business	3 / 3
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
ECON 120	Power, Authority, and Exchange	4 / 4
ECON 202	Principles of Economics - Macro	4 / 4
ECON 213	U.S. Economic/Business History	3 / 3
ECON 260	Comparative Economic Systems	3 / 3
ENGL 122 or ENGL 132	Composition II Honors Composition II	4 / 4 4 / 4
FREN 122 or GRMN 122 or JAPN 122 or SPAN 122 or FREN 202 or GRMN 202 or JAPN 202 or SPAN 202	Elementary French II Elementary German II Elementary Japanese II Elementary Spanish II Intermediate French II Intermediate German II Intermediate Japanese II Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
INSU 105	Prin of Prop & Liability Ins	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
MATH 120	College Algebra	4 / 4
MATH 141	Calculus with Applications	4 / 4
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3
STAT 215	Intro to Probability and Stats	4 / 4

For future transfer to:

- Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan-Flint (International Business majors), choose four credits of the same foreign language chosen to meet the Humanities requirement, based on proficiency testing, ACCG 211 and ECON 202.
- Central Michigan University (Economics majors), choose ACCG 211, ECON 120, and ECON 202.
- Central Michigan University (all other majors), Eastern Michigan University, and Ferris State University (all majors except International Business), choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- Grand Valley State University (all majors except International Business), choose ACCG 211, ECON 202, and MATH 120.
- Michigan State University (all majors) choose ACCG 211, ECON 202, and STAT 215.

- Oakland University and Western Michigan University choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- Olivet College (Insurance and Risk Management majors only) choose INSU 105, INSU 110, INSU 125, and INSU 175.
- Olivet College (all other majors) choose ACCG 211, ECON 202, and STAT 215.
- University of Michigan Flint (all majors except International Business), choose ACCG 211, ECON 202, and MATH 141.

Minimum Total Credit Hours

60 credits / 61 billing hours

Recommended Course Sequence

Semester I
ACAD 100
BIOL 120 or BIOL 125
BUSN 118 – Milestone course
ENGL 121 or ENGL 131

Semester II
ECON 201
LEGL 215
MATH 120 or STAT 170
MKTG 200

Semester III
ACCG 210
MGMT 225
Limited Choice – Humanities and Fine Arts
Limited Choice – Natural Sciences
Limited Choice – Social Sciences

Semester IV
COMM 110 or COMM 130
Limited Choice – Humanities and Fine Arts
Limited Choice – complete as directed per transfer institution

Semester V
Limited Choice if needed to complete transfer requirements

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.