



Management and Leadership A.B.

Curriculum Code: 0245

Effective: Fall 2020 – Summer 2025

Description

A manager leads from all levels of the organization. A manager plans, organizes, delegates, and controls entire projects from start to finish. The role cuts across all areas of business and organizational life and has as its central purpose the increase of resources: personnel, money, machines, and materials. Managers encourage, coordinate, and lead to achieve company goals. Graduates of this degree may qualify for entry-level positions. Addition of a technical or business specialty increases one's employability. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Contact Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1522, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

General Education – Applied Degrees, Recommended Choices

(For the full list of options, see [General Education](#))

- English Composition or Applied English – *Select one*
ENGL 121, Composition I, 4 credits / 4 billing hours
ENGL 127, Business Writing, 3 credits / 3 billing hours
ENGL 131, Honors Composition I, 4 credits / 4 billing hours
- English Composition (second course)/Communications or Applied Communications – *Select one*
COMM 110, Communication in the Workplace, 3 credits / 3 billing hours
COMM 120, Dynamics of Communication, 3 credits / 3 billing hours
COMM 130, Fundamentals Public Speaking, 3 credits / 3 billing hours
- Humanities and Fine Arts or Social Sciences or Applied Communications – *Select one*
MGMT 234, Diversity in the Workplace, 3 credits / 3 billing hours
- Mathematics or Applied Mathematics – *Select one*
MATH 117, Math for Business, 4 credits / 4 billing hours
MATH 119, Math - Applications for Living, 4 credits / 4 billing hours
MATH 120, College Algebra, 4 credits / 4 billing hours
- Natural Sciences Lab or Applied Science and Technology Lab– *Select one*
BIOL 120, Environmental Science, 4 credits / 6 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 118	Introduction to Business	3 / 3
BUSN 201	International Business	3 / 3
LABR 200	Intro to Labor Relations	3 / 3
LEGL 215	Business Law-Basic Principles	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MGMT 228	Organization Behavior	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MGMT 237	Managing/Continual Improvement	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Program of Study Required Courses, Limited Choice –Select three or four courses, minimum of ten credits

Course Code	Course Title	Credit / Billing Hours
ACCG 210	Principles of Financial Accg	4 / 4
ACCG 211	Principles of Managerial Accg	4 / 4
ECON 201	Principles of Economics-Micro	4 / 4
ECON 202	Principles of Economics-Macro	4 / 4
INSU 105	Prin of Prop & Liability Ins	3 / 3
INSU 110	Personal Insurance	3 / 3
LABR 204	Employment Law for Managers	3 / 3
MGMT 150	Managing Customer Relations	3 / 3
MGMT 201	Time Management for Business	1 / 1
MGMT 202	Managing Difficult People	1 / 1
MGMT 203	Managing Meetings	1 / 1
MGMT 227	Training/Development for Busn	3 / 3
MGMT 235	Independent Study/Manage/Lead	1-3 / 1-3
MGMT 280	Mgmt/Leadership Internship	3 / 3
MGMT 346	Managerial Finance	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3

Total Credit Hours

60-63 credits / 62-65 billing hours

Recommended Course Sequence

Semester I	Semester II
English Composition or Applied English English Composition (second course)/ Communications or Applied Communications Humanities and Fine Arts or Social Sciences or Applied Social Sciences BUSN 118 MGMT 225	Mathematics or Applied Mathematics BUSN 201 MGMT 224 MGMT 231 Limited Choice courses as need for total credits
Semester III	Semester IV
Natural Sciences Lab or Applied Science and Technology Lab LABR 200 MGMT 228 MKTG 200 Limited Choice courses as needed for total credits	LEGL 215 MGMT 200 MGMT 237 Limited Choice courses as needed for total credits