

LANSING COMMUNITY COLLEGE

**Business, Economics & Management**

Curriculum Code:  
0240 (Effective Fall  
2017 – Summer 2022)

**International Business A.B. Pathway**

Semester I	Course Title	Prerequisites	Credit/ Billing Hours
<b>Writing Core Area - <i>Select 1</i></b>			
ENGL 121 (WRIT 121 formerly)	Composition I	Reading Level 5 and Writing Level 6	4 / 4
ENGL 127 (formerly WRIT 127)	Business Writing	(Reading Level 5 and Writing Level 6) or AASD 105 concurrently	3 / 3
ENGL 131 (formerly WRIT 131)	Honors Composition I	Reading Level 5 and Writing Level 7	4 / 4
<b>Program of Study Requirements</b>			
BUSN 118	Introduction to Business	(Reading Level 5 and Writing Level 4) or AASD 105 concurrently	3 / 3
CITF 110	Intro Computer Info Systems	Reading Level 4 and Writing Level 4	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	Reading Level 5 and Writing Level 4	3 / 3
<b>Foreign Language Requirements - <i>Select 1</i></b>			
FREN 121	Elementary French I	Reading Level 5 and Writing Level 6	4 / 4
GRMN 121	Elementary German I	Reading Level 5 and Writing Level 6	4 / 4
JAPN 121	Elementary Japanese I	Reading Level 5 and Writing Level 6	4 / 4
SPAN 121	Elementary Spanish I	Reading Level 5 and Writing Level 6	4 / 4
<b>Credits</b>			<b>16-17 / 16-17</b>

Semester II	Course Title	Prerequisites	Credit/Billing Hours
<b>Math Core Area - <i>Select 1</i></b>			
MATH 119	Math Applications for Living	(Minimum 2.0 in MATH 105 or MATH 106 or MATH 107 or Math Level 5) and Reading Level 5 and Writing Level 4	4 / 4
MATH 120	College Algebra	(Minimum 2.0 in MATH 109 or MATH 112 within 2 years or Math Level 6 within 2 years) and Reading Level 5 and Writing Level 4	4 / 4
<b>Communication Core Area - <i>Select 1</i></b>			
COMM 110 (formerly SPCH 110)	Oral Comm in the Workplace	(Reading Level 5 and Writing Level 6) or AASD 104 concurrently	3 / 3
COMM 130 (formerly SPCH 130)	Fund of Public Speaking	Reading Level 5 and Writing Level 6	3 / 3
<b>Program of Study Requirements</b>			
BUSN 201	International Business	Reading Level 5 and Writing Level 4	3 / 3
MKTG 200	Principles of Marketing	Reading Level 5 and Writing Level 6	3 / 3
<b>Credits</b>			<b>13 / 13</b>
Semester III	Course Title	Prerequisites	Credit/Billing Hours
<b>Science Core Area - <i>Select 1</i></b>			
BIOL 120	Environmental Science	(Reading Level 5 or AASD 105 concurrently) and Writing Level 6	4 / 6
PHYS 120	The Art of Physics	Reading Level 5 and Writing Level 6 and (Math Level 5 or MATH 107 concurrently or MATH 109 concurrently)	4 / 5

<b>Program of Study Requirements</b>			
ACCG 210	Principles of Accounting I	Reading Level 5 and Math Level 4	4 / 4
ECON 201	Principles of Economics-Micro	Reading Level 5 and Math Level 4	4 / 4
<b>Foreign Language Requirements - <i>Select 1</i></b>			
FREN 122	Elementary French II	Minimum 2.0 in FREN 121 or equivalent and Reading Level 5 and Writing Level 6	4 / 4
GRMN 122	Elementary German II	Minimum 2.0 in GRMN 121 or equivalent and Reading Level 5 and Writing Level 6	4 / 4
JAPN 122	Elementary Japanese II	Minimum 2.0 in JAPN 121 or equivalent and Reading Level 5 and Writing Level 6	4 / 4
SPAN 122	Elementary Spanish II	Minimum 2.0 in SPAN 121 or equivalent and Reading Level 5 and Writing Level 6	4 / 4
<b>Credits</b>			<b>16 / 17-18</b>
<b>Semester IV</b>	<b>Course Title</b>	<b>Prerequisites</b>	<b>Credit/ Billing Hours</b>
<b>Global Perspectives and Diversity Core Area - <i>Select 1</i></b>			
GEOG 200	World Regional Geography	Reading Level 5 and Writing Level 6 and Math Level 4	4 / 4
HUMS 213	World Civilizations to 1600	Reading Level 5 and Writing Level 6	4 / 4
HUMS 214	World Civilizations from 1600	Reading Level 5 and Writing Level 6	4 / 4
POLS 270	International Relations	Reading Level 5 and Writing Level 6	3 / 3
<b>Program of Study Requirements</b>			
ECON 202	Principles of Economics-Macro	ECON 201 or concurrently and Reading Level 5 and Math Level 4	4 / 4

<b>International/Business Related Electives - <i>Select 3 courses (a minimum of 9 credits)</i></b>			
ACCG 211	Principles of Accounting II	Minimum 2.0 in ACCG 210 and Reading Level 5 and Math Level 4	4 / 4
LEGL 215	Business Law-Basic Principles	None	3 / 3
ENGL 122 (WRIT 122 equivalent)	Composition II	Minimum 2.0 in ENGL 121 (formerly WRIT 121) or ENGL 131 (formerly WRIT 131) or Reading Level 5 and Writing Level 8	4 / 4
MGMT 225	Principles of Mgmt/Leadership	Reading Level 5 and Writing Level 6	3 / 3
MGMT 231	Developing and Leading Teams	Reading Level 5 and Writing Level 6	3 / 3
MKTG 210	Marketing on the Internet	Reading Level 5 and Writing Level 6	3 / 3
MKTG 235	Marketing Internship	Department Approval	3 / 3
<b>Credits</b>			<b>16-19 / 16-19</b>
<b>Total Credits</b>			<b>61-65 / 62-67</b>