

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Digital Media Specialist
Associate in Applied Science Degree

Curriculum Code: 1458 (Effective Fall 2016 – Summer 2021)

This degree is an integrated curriculum that prepares individuals for a career in the digital media, audio and cinematography fields. Students learn to apply technical knowledge and skills to production, post-production, and distribution in the audio, film, and video industries. The curriculum prepares individuals to function as staff, producers, video/sound editors, and directors of audio and video programs in organizations. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

PREREQUISITES

Students should see [Course Descriptions](#) for course prerequisite information. See [Academic Assessment and Placement Testing for Student Success](#) for skills assessment and advising information.

INFORMATION

Contact the Communication, Media & the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: www.lcc.edu/cma/) or Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

REQUIREMENTS

REQUIREMENTS		TOTAL: 21 CREDITS
CODE	TITLE	CREDIT HOURS
DMAC 120	Digital Audio Production I	4
DMAC 130	Digital Video Production	4
DMAC 140	Pre-Production Design	3
DMAC 141	Ethics and Impact of the Media	3
DMAC 240	Employment Issues In Media	2
DMAC 295	Media/Cinema Portfolio (See Note 1)	2
DMAC 296	Media/Cinema Internship (See Note 2)	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 42-49 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: [General Education Core Areas](#)**16–22 Credits**

(Click the link above for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area	3–4
Global Perspectives and Diversity Core Area	3–4
Mathematics Core Area	3–5
Science Core Area	4–5
Writing Core Area	3–4

CHOICE 2: Media Specialty**18 Credits**

DMAC 121	Digital Audio Production II	4
DMAC 122	Audio Recording I	4
DMAC 131	Digital Cinematography I	4
DMAC 132	Video Post-Production I	4
DMAC 222	Audio Recording II	4
DMAC 223	Sound Design for Video/Cinema	4
DMAC 231	Digital Cinematography II	4
DMAC 232	Video Post-Production II	4
DMAC 234	Studio Production Techniques	4
DMAC 244	Media/Cinema Producer	3

CHOICE 3: Media Electives (See Note 3)**4–5 Credits**

DMAC 260	World Cinema	4
MUSC 197	Home Studio Production	2
MUSC 298	Music for Media & the Stage	3

CHOICE 4: Workshop Electives**4 Credits**

DMAC 245	Workshop: Audio (See Note 4)	2
DMAC 246	Workshop: Video (See Note 5)	2
DMAC 247	Workshop: Cinema (See Note 6)	2

MINIMUM TOTAL**63****NOTES:**

1. The Portfolio is a capstone course in this curriculum. All courses must be completed or taken concurrently with DMAC 295.
2. Enrollment in DMAC 296 will be limited to DMAC Majors who have successfully completed 75% of their DMAC course work.
3. “CHOICE 3” allows students to select with the approval of Communication, Media & the Arts Department advisor, additional college courses that will augment their academic program.

4. DMAC 245 may be repeated one additional time for a total of 4 credits toward this degree.
5. DMAC 246 may be repeated one additional time for a total of 4 credits toward this degree.
6. DMAC 247 may be repeated one additional time for a total of 4 credits toward this degree.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I	II	III	IV
DMAC 120	DMAC 141	Lim.Ch.1	DMAC 295
DMAC 130	DMAC 240	Lim.Ch.1	DMAC 296
DMAC 140	Lim.Ch.1	Lim.Ch.2	Lim.Ch.2
Lim.Ch.1	Lim.Ch.2	Lim.Ch.2	Lim.Ch.2
Lim.Ch.1	Lim.Ch.2	Lim.Ch.4	Lim.Ch.3
			Lim.Ch.4