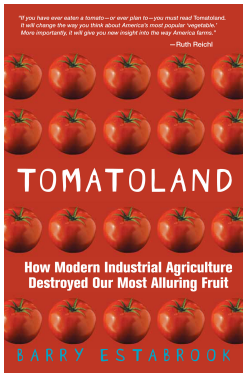
ONE BOOK ONE LCC: SPRING 2017 PROGRAMMING

One Book One LCC is a shared community reading experience that encourages students, faculty, and staff to engage in special events, discussions, and college-wide conversations surrounding a thought provoking common read. Please check our website for updates and to RSVP for any event: www.lcc.edu/onebook.



2016-2107 Book Selection:

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit by Barry Estabrook

Book Discussions & Workshops ***February***

Date & Time	Type of Event & Topic	Facilitator	Location
Monday, February 13 12:00pm - 1:00pm	**Book Discussion** **Topic: Chemical Warfare** **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-tomatoland-book-discussion-tickets-31038939303	Lucas Gonzalez LCC Student President of Phi Theta Kappa & Academic Student Senator	The Centre GB 252.02
Tuesday, February 14 12:00pm - 1:00pm	**Book Discussion** **Topic: Themes in Tomatoland** **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-tomatoland-book-discussion-tickets-31520300066	Prof. Judy Allen Assistant Professor Writing Department	The Centre GB 252.02
Wednesday, February 15 12:00pm - 1:00pm	**Book Discussion** **Topic: Economies of Taste: Consumers as Readers (Book Discussions:)** This Eat and Engage book discussion will ask students to reflect on the relationship between media, message, and human desires. As you eat, you	Rob McLoone Assistant Professor English Department	The Centre GB 252.02

The Centre for Engaged Inclusion | Lansing Community College | Gannon Building Room GB 252.02
(517) 483-1616 | LCC-TheCentre@lcc.edu | 422 North Washington Square, Lansing, Michigan 48933

	will be invited to share what you think defines your own "tastes"—both as a reader of books and as a consumer. Focusing on Tomatoland, we'll ask whygourmet food, pleasure, and healthy living feature prominently in a book about modern slavery and labor rights. Students will also have the chance to participate in a guided activity looking at narratives and counter-narratives surrounding other commodities (such as chocolate, bananas, computers, etc.) and reflect on how such narratives influence our taste and desires for these goods. **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-tomatoland-book-discussion-economies-of-taste-consumers-as-readers-tickets-31520342192		
Monday, February 20 12:00pm - 1:00pm	**Book Discussion** **Topic: American Culture and Tomatoes** **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-book-discussion-american-culture-tomatoes-tickets-31520446504	Prof. Aliza Robison Assistant Professor Sociology Department	LCC Library TLC 224
Tuesday, February 21 12:00pm - 1:00pm	**Book Discussion** **Topic: How to Feed the World Without Destroying the Planet** **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-book-discussions-tomatoland-tickets-31520472582	Susan Murphy Reference and Instruction Librarian	The Centre GB 252.02
Wednesday, February 22 10:00am - 11:30am	**Lecture** **Topic: The Role of Government in Agriculture** The independent family-owned farm or ranch has been part of America's mythos since Thomas Jefferson. But today's reality is vastly different. "Tomatoland", the LCC One Book, gives a glimpse of the industrial and exploitative reality behind our food supply. In this combined presentation and discussion we will examine how government policies and technology have combined to make the reality of our food supply a complex of subsidies, exploitation, environmental abuse, and reduced consumer choice	James Luke Assistant Professor Economics Department	The Centre GB 252.02

The Centre for Engaged Inclusion | Lansing Community College | Gannon Building Room GB 252.02
(517) 483-1616 | LCC-TheCentre@lcc.edu | 422 North Washington Square, Lansing, Michigan 48933

	RSVP: https://lccgovernmentandagriculture.eventbrite.com		
Thursday, March 2 12:10pm – 1:30pm	**Food Waste** Do you know more than 25% of consumer food is wasted each year in the U.S.? Attend this event to discuss food waste with others and discover ways you can reduce food waste. Attendance includes a free food waste journal you can use to evaluate your food waste at home. **RSVP:** https://www.eventbrite.com/e/food-waste-workshop-tickets-31137443933	Krishnakali (Kali) Majumdar Assistant Professor Anthropology & Sociology Department	GB 252.02

Film Screenings ***March***

Date & Time	Film	Facilitator	Location
Thursday, March 16 12:00pm – 2:00pm	**Harvest of Shame** (1960) *Screening & Discussion* One of the most celebrated documentaries of all time, 1960's in which Edward R. Murrow exposed the plight of American migrant agricultural workers on CBS. **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-film-screening-harvest-of-shame-1960-tickets-31137565296	Franchesca Cifuentes Centre Coordinator Centre for Engaged Inclusion	GB 252.02
Tuesday, March 21 2:00pm – 4:00pm	**Food Chains Documentary (2014)** *Screening & Discussion* Farmworkers in Immokalee, Fla., launch a hunger strike at the headquarters of Publix supermarkets to protest poor wages and working conditions. www.foodchainsfilm.com/ **RSVP:**	Franchesca Cifuentes Centre Coordinator Centre for Engaged Inclusion	GB 252.02

The Centre for Engaged Inclusion | Lansing Community College | Gannon Building Room GB 252.02
(517) 483-1616 | LCC-TheCentre@lcc.edu | 422 North Washington Square, Lansing, Michigan 48933

	https://www.eventbrite.com/e/one-book-one-lcc-film-screening-food-chains-documentary-2014-tickets-31137846136		
Thursday, March 23 12:00pm – 2:00pm	**Just Eat it Documentary (2014)** *Screening & Discussion* A documentary film about food waste and food rescue. http://www.foodwastemovie.com/ **RSVP:** https://www.eventbrite.com/e/one-book-one-lcc-film-screening-just-eat-it-documentary-2014-tickets-31137738815	Franchesca Cifuentes Centre Coordinator Centre for Engaged Inclusion	GB 252.02

Guest Speakers ***April***

Date & Time	Event Description	Location
Wednesday, April 5 Thursday, April 6	**From the Harvest of Shame to the Harvest of Hope: Bringing Labor Justice to the Florida Tomato Industry** By Barry Estabrook, Author of Tomatoland	TBD
Tuesday, April 4 Wednesday, April 5 Thursday, April 6	**Presentation by Immokalee Farmworkers from The Coalition of Immokalee Workers** The Coalition of Immokalee Workers (CIW) is a worker-based human rights organization internationally recognized for its achievements in the fields of social responsibility, human trafficking, and gender-based violence at work. Built on a foundation of farmworker community organizing starting in 1993, and reinforced with the creation of a national consumer network since 2000, CIW's work has steadily grown over more than twenty years to encompass three broad and overlapping spheres: The Fair Food Program, Anti-Slavery Campaign and The Campaign for Fair Food. www.ciw-online.org	TBD

The Centre for Engaged Inclusion | Lansing Community College | Gannon Building Room GB 252.02
(517) 483-1616 | LCC-TheCentre@lcc.edu | 422 North Washington Square, Lansing, Michigan 48933